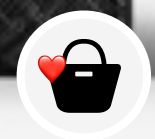


THE **SWIEQ** SPOT
FOR CUSTOMER
ENGAGEMENT

A **cegid** friendly company

Sell through messaging !

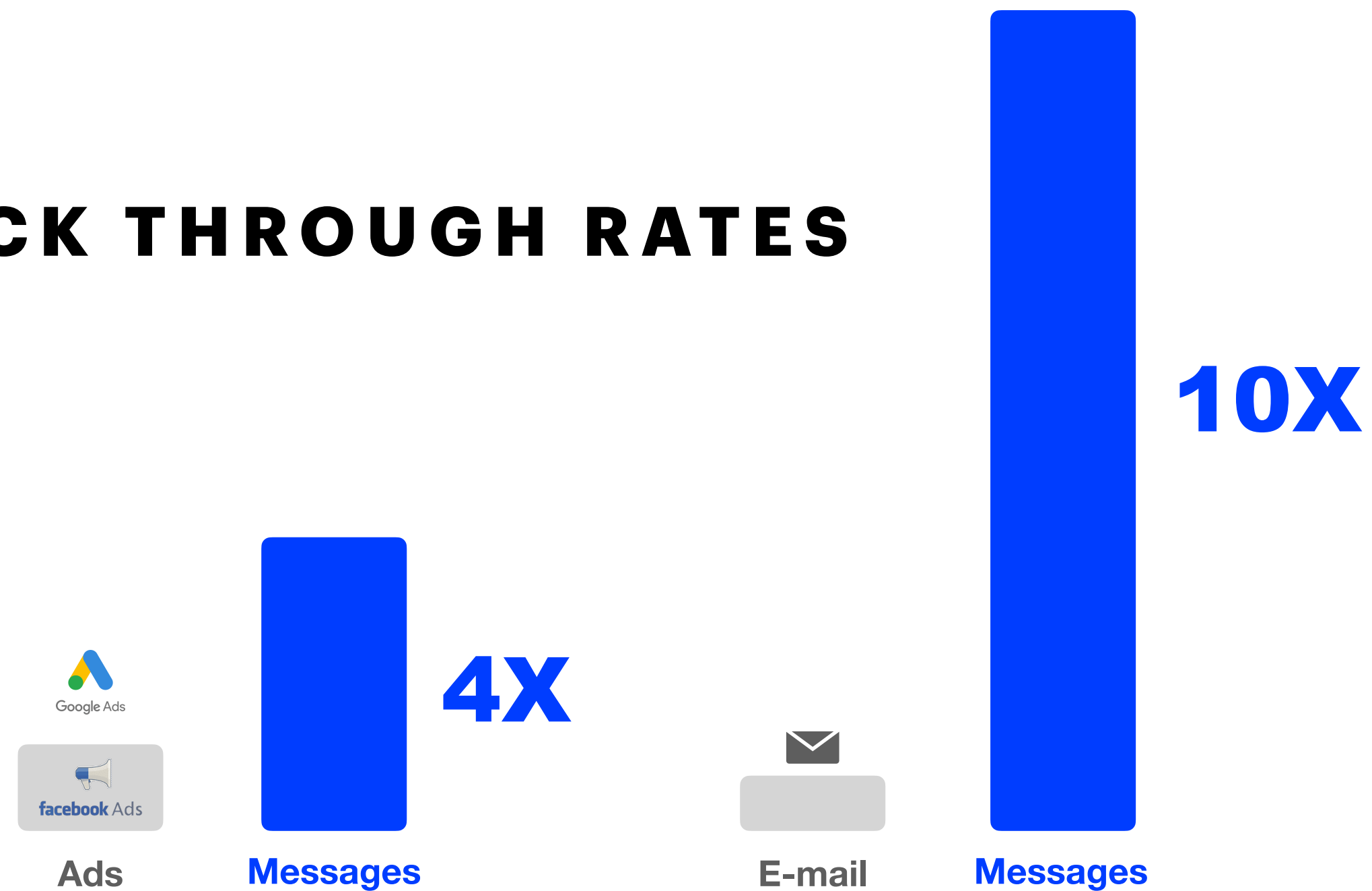


CONVERSION FACTS

DID YOU KNOW?

that **texting** a prospect after initial contact increased **conversion rates** by **112,6%**

CLICK THROUGH RATES



Overview

SaaS Solution



Your **omnichannel** solution for customer **engagement** and conversion through **messaging** apps



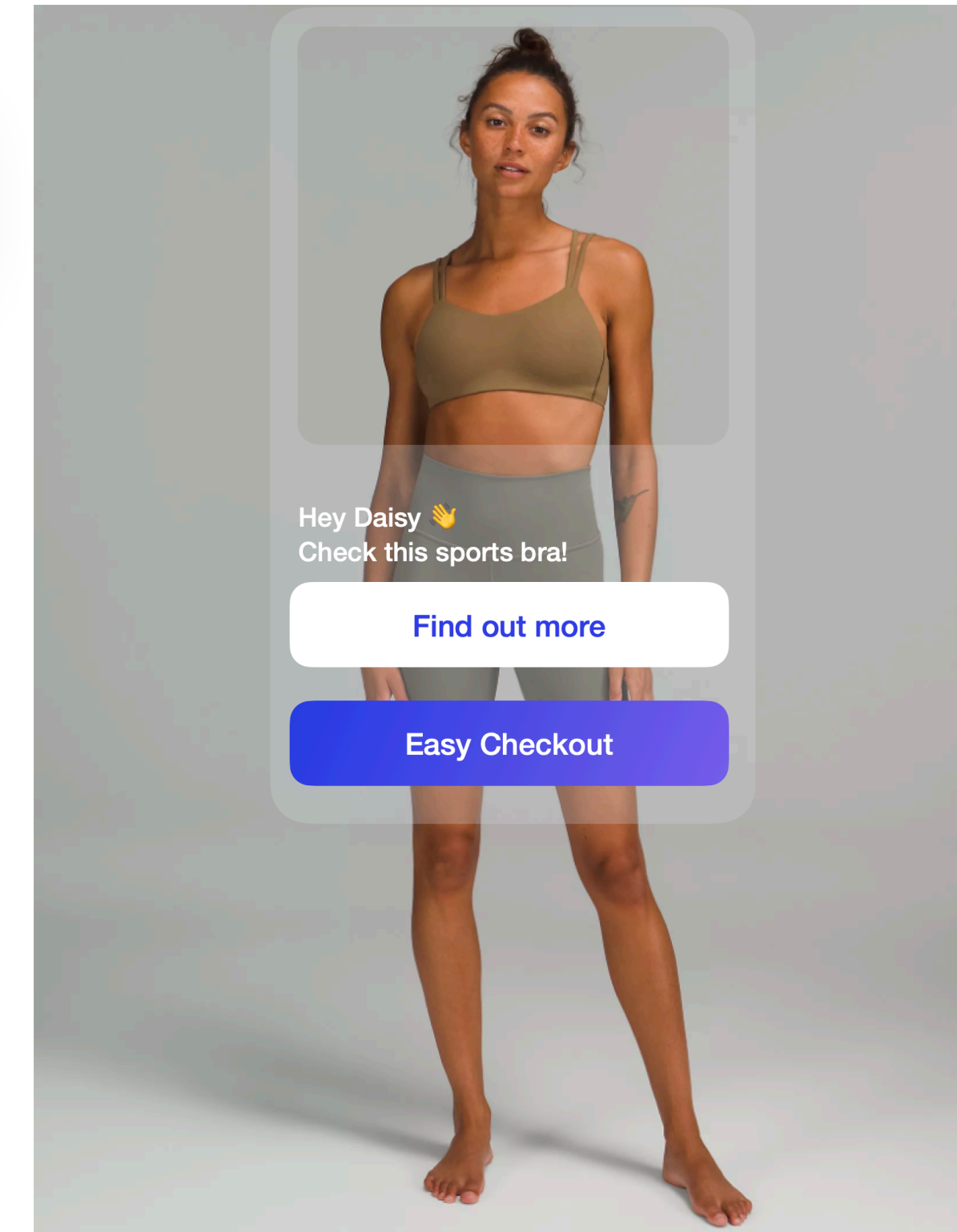
POS Interactions

START THE CONVERSATION
AND COLLECT CONTACTS



Personalized Campaigns

SEND COHERENT PRODUCT
SELECTIONS TO THE RIGHT AUDIENCE



Shop Chat

A UNIFIED CHAT INTEGRATED WITH
YOUR E-COMMERCE

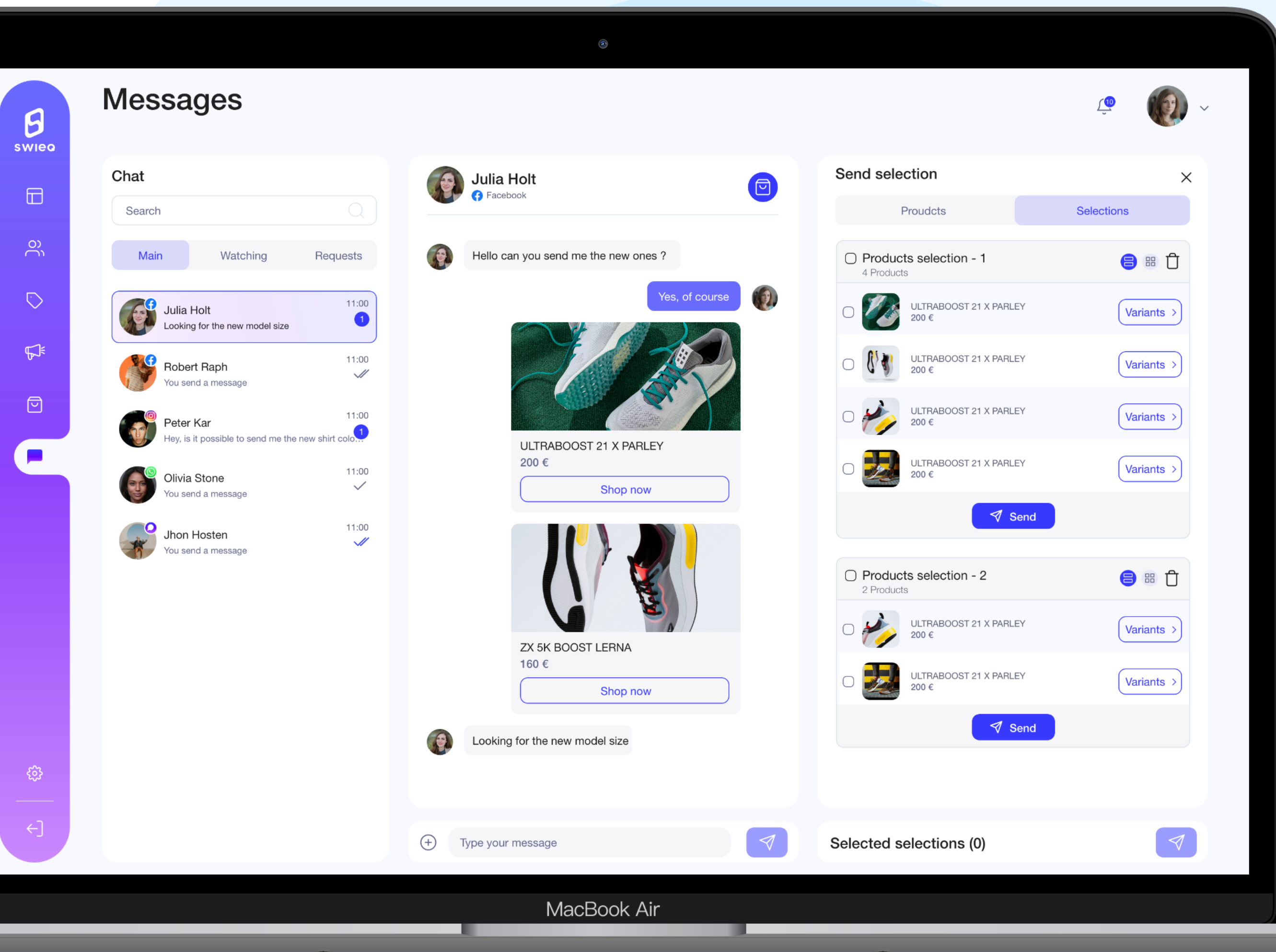
Main functionalities



Integrated with

cegid

for optimal stock and
inventory management



SHOP CHAT

Create **coherent selections** and send them in **no time**



Hey Daisy 🙌
We selected for you some cool products from our new collection!

Easy Checkout

Campaigns

Channel Products Audience Launch

Campaign
Campaign creation > May Products Campaign

May products cam...
May 15 - May 21

Leads
My audiences

Create Filters: Only Leads, that match all of the following conditions

Audience 1x Audience 2x Country is Monaco Apply

Audience details
7 leads

First name	Last name	Email	Action
Maximillian	Rohan	Drew_Ernser@yahoo.com	[Edit]
Fabiola	Okuneva	Florence.Quigley@hotmail.com	[Edit]
Arlene	Rempel	Brian92@hotmail.com	[Edit]
Boyd			
Javonte			
Katarina			
Shyann			
Amira			
Arnaldo			
Una			
Geoffrey			
Guillermo			

Campaign
Campaign creation > May Products Campaign

May products cam...
May 15 - May 21

Products
Add products

Create Filters: Only Leads, that match all of the following conditions

Key Operator Value Apply

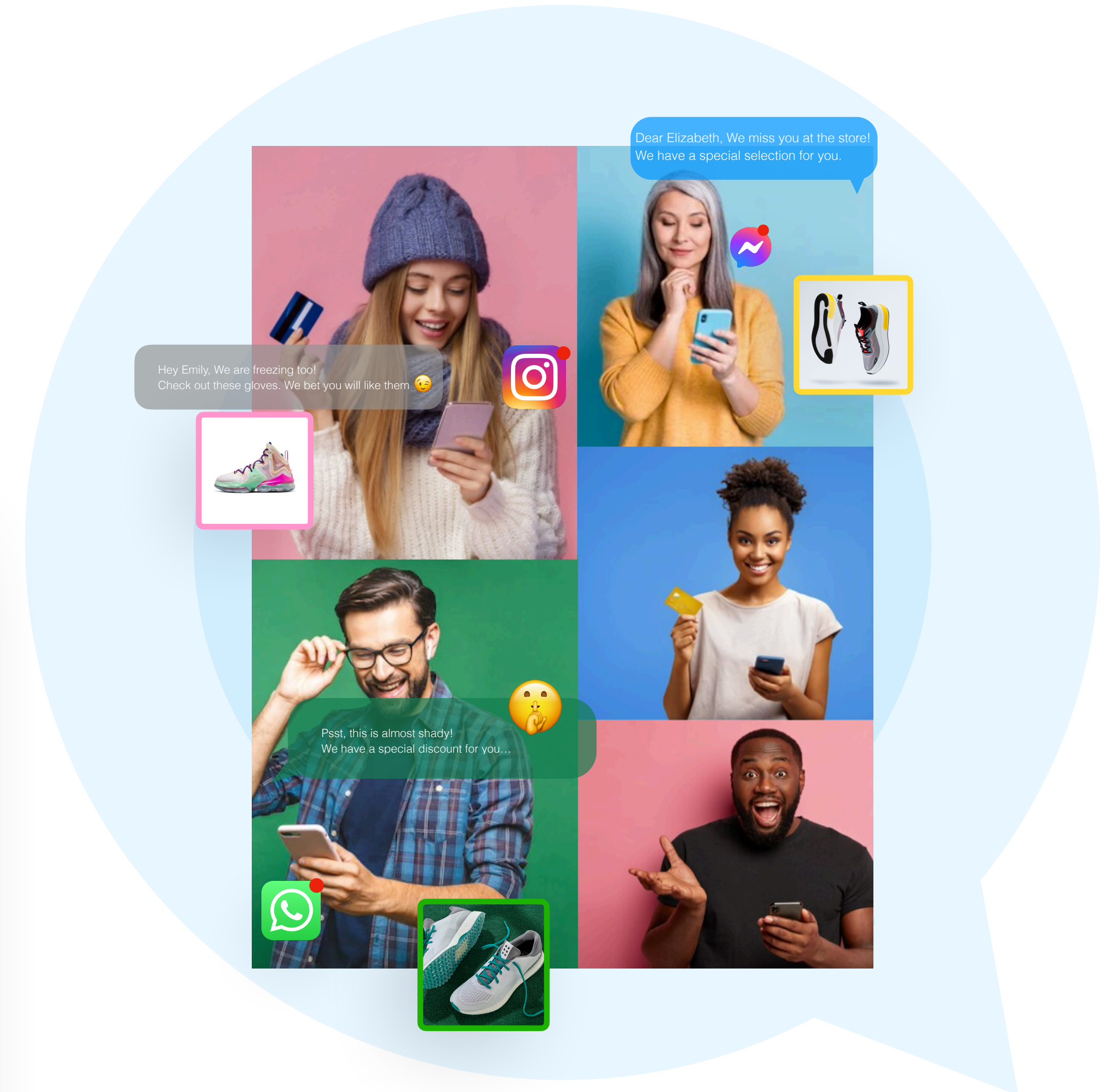
Products list
250 products

Product	Actions
ULTRABOOST 21 X PARLEY SKU : 1234 On stock : 709 Items	[Remove]
ULTRABOOST 21 X PARLEY SKU : 1234 On stock : 709 Items	[Add]
ULTRABOOST 21 X PARLEY SKU : 1234 On stock : 709 Items	[Remove]
ULTRABOOST 21 X PARLEY SKU : 1234 Out of stock	[Add]
ULTRABOOST 21 X PARLEY SKU : 1234 On stock : 709 Items	[Remove]
ULTRABOOST 21 X PARLEY SKU : 1234 On stock : 709 Items	[Add]
ULTRABOOST 21 X PARLEY SKU : 1234 On stock : 709 Items	[Remove]
ULTRABOOST 21 X PARLEY SKU : 1234 On stock : 709 Items	[Add]

Products preview
Products list

Product

- ULTRABOOST 21 X PARLEY SKU : 1234
- ULTRABOOST 21 X PARLEY SKU : 1234
- ULTRABOOST 21 X PARLEY SKU : 1234
- ULTRABOOST 21 X PARLEY SKU : 1234



Settings

Settings

Connectors

Sellers

Shop

Order

Personalisation

Brand information [Theme configuration](#) Sotres locations DNS

Theme configuration

Add / Edit

Logo and favicon

Use overlay text to give your customers insight into your brand use overlay text to give your customers insight into your brand.

Add

Banner

Use overlay text to give your customers insight into your brand use overlay text to give your customers insight into your brand.

Add

Values

Use overlay text to give your customers insight into your brand use overlay text to give your customers insight into your brand.

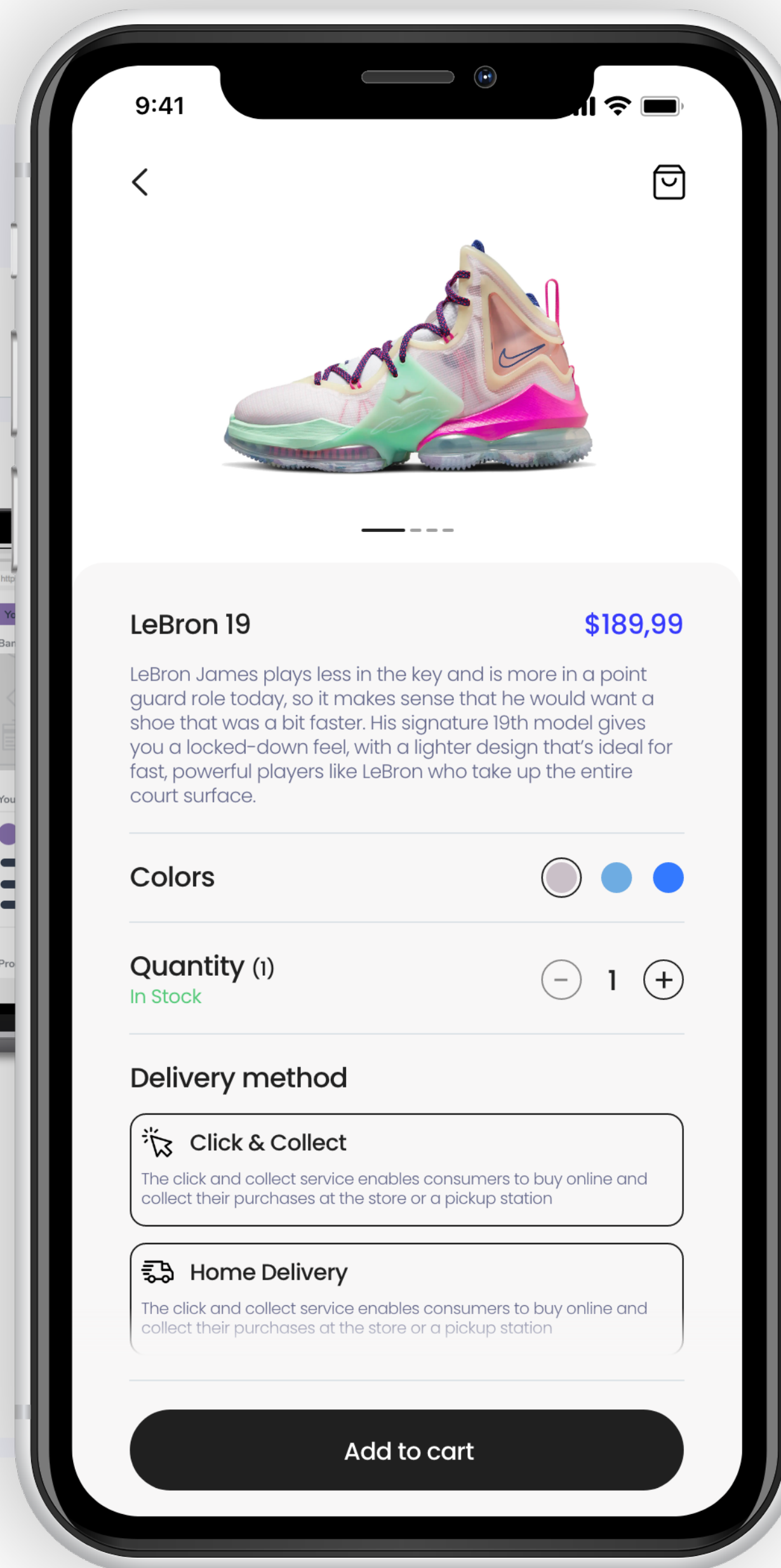
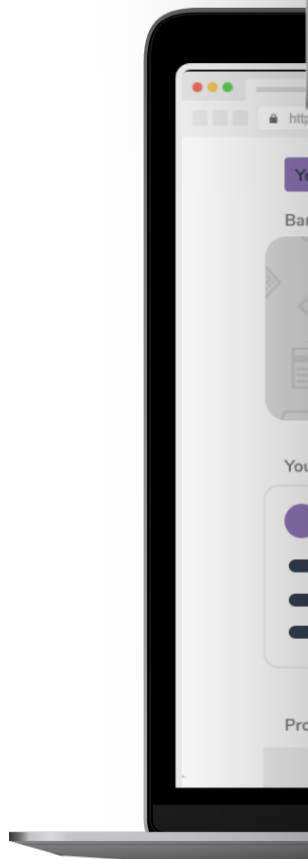
Add

Social media

Use overlay text to give your customers insight into your brand use overlay text to give your customers insight into your brand.

Add

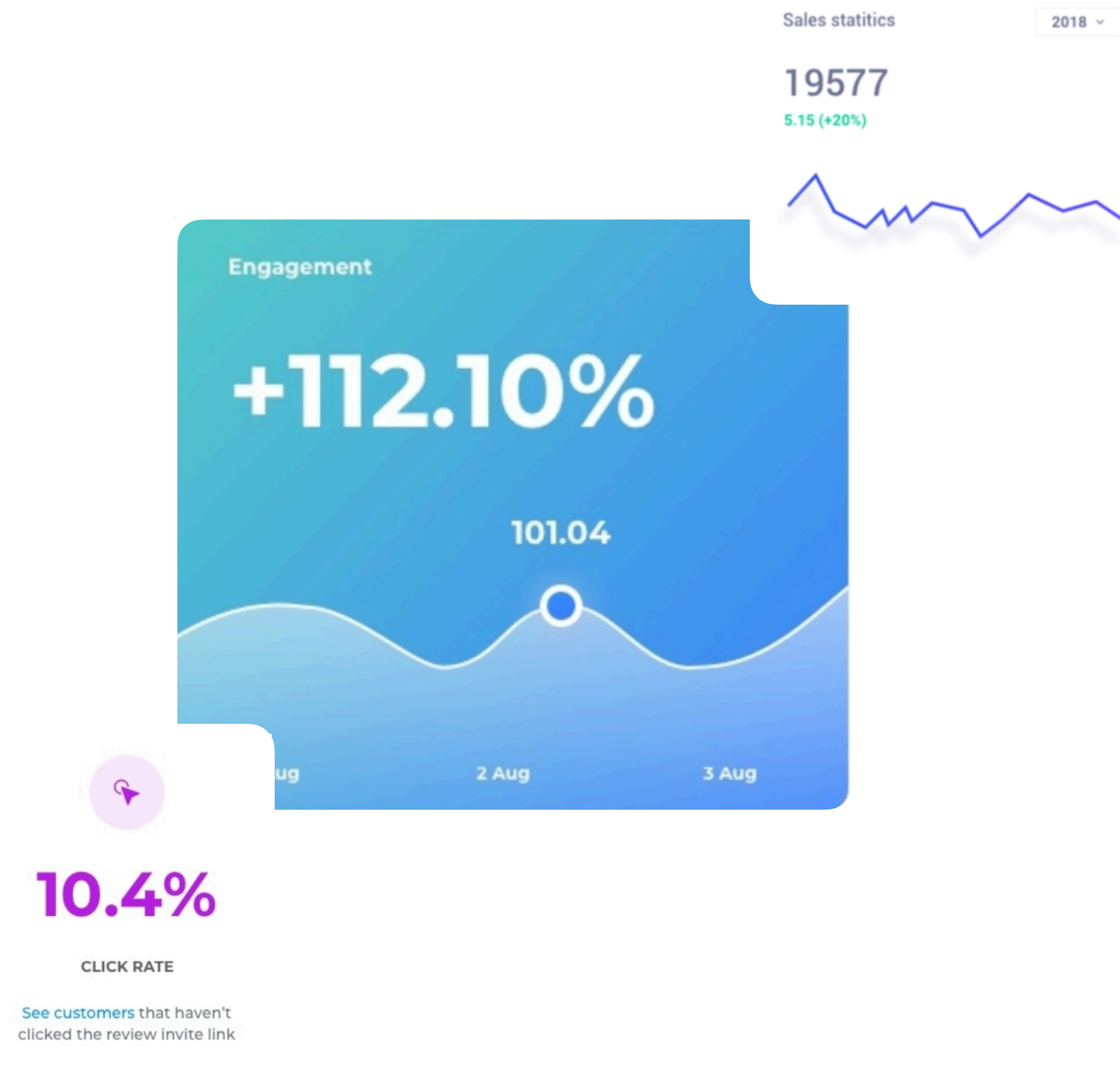
Preview



E - S H O P

Customize your e-shop
Easy check out
experience

ANALYTICS



Keep an eye on your **metrics** and adjust to stay **agile!**

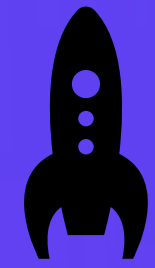
Value Proposition

Take your **conversion** to the moon

Better engage with customers

Simplify the checkout experience

Improve the quality of your **data**



LET'S HAVE A CHAT



zj@swieq.com