

QUINZE MAI

DESIGNING EVENTS

Information notice on the protection of personal data Update February 2024

QUINZE MAI Company (SASU WITH A CAPITAL OF 3 070 884 Euros - RCS NANTERRE 302 382 858 - 1, rue Augustine Variot - 92240 MALAKOFF) hereinafter the Organiser»).

QUINZE MAI is particularly concerned about respecting the privacy of individuals and ensures that it processes their personal data in accordance with good confidentiality practices and the applicable legislation on the protection of personal data, in particular the General Data Protection Regulation No. 2016/679 (hereinafter the "GDPR") and Law No. 78-17 of January 6, 1978 relating to data processing, files and freedoms in its latest version in force (hereinafter the "Data Processing & Freedoms Law").

The purpose of the present Information notice relating to the processing of personal data (hereinafter the "Notice") is to communicate the commitments made by QUINZE MAI for the protection of the personal data processed and to inform you of your rights in this respect.

WHAT IS THE ROLE OF QUINZE MAI?

As a reminder, the RGPD and the Loi Informatique & Libertés define:

- The data controller as the person who determines the means and purposes of the processing,
- The processor as the person who processes personal data on behalf of the controller,
- Joint controllers are two or more data controllers who jointly determine the purposes and means of processing.

In the context of the processing of personal data collected, QUINZE MAI acts **as data controller**.

WHAT PERSONAL DATA IS PROCESSED BY QUINZE MAI, AND FOR WHAT PURPOSES?

QUINZE MAI processes or is likely to process the following categories of personal data:

- Personal identification data: title, surname, first name, e-mail address, telephone number;
- Personal data relating to professional life: employer's company name, professional postal address, type of structure, sector of activity, function, department, involvement in the purchasing process, purpose of participating in the event and any data requested in the registration form;
- Personal data relating to the event: date and time of participation, information collected when the visitor badge is scanned by the organizer or by the exhibitor, in particular on stands, entertainment areas, speaking areas visited.
- Data on opinions and contributions about the event.

This personal data is processed by QUINZE MAI for the following purposes:

- Management and follow-up of visitor relations during the event (legal basis: pre-contractual or contractual performance - GCU);
- Commercial prospecting between professionals, communication of personalized content relating to professional activity or profile via newsletters, satisfaction surveys (legal basis: legitimate interest).
- Fraud prevention and network and information security (legal basis: legitimate interest).
- Statistics and improvement of event services (legal basis: legitimate interest).

QUINZE MAI may need to record your image and/or your voice on photo, audio or video media during the event. These captures may be recorded and published, including on social networks, in accordance with our legitimate interests. If you do not wish to appear, you can turn off your camera in the case of a remote event, move to the back of the room, not take part in group photos, not make a sign to the photographer/cameraman, etc. in the case of a face-to-face event, or approach the photographer to ask him/her to delete the photo before it is transmitted to QUINZE MAI. In the event of distribution, you may object at any time under the conditions of exercising your rights as set out in the present Notice, and QUINZE MAI will delete the photo or blur it.

WHAT IS THE LEGAL BASIS FOR THE COLLECTION OF PERSONAL DATA BY QUINZE MAI?

- The processing is necessary for the performance of a contract with you (adherence to the GTCU in order to access the Congress or Trade Show; management of customer relations);
- Processing is in our legitimate interests (canvassing, fraud prevention or ensuring the security of our IT systems' network and information, carrying out statistical studies);

DOES QUINZE MAI SHARE YOUR PERSONAL DATA?

Internal recipients: your personal data may be processed by QUINZE MAI's internal employees, who are bound by a confidentiality agreement.

External recipients: your personal data may also be communicated by QUINZE MAI to the following external recipients:

Recipient categories	Purpose	Legal basis for transfer
Administrative or judicial authorities	Legal obligation or legal proceedings.	Legal obligation
Accounting, legal and consulting firms (subcontractors)	Accounting, legal and consulting services.	QUINZE MAI's Legitimate interests
Exhibitors at the event*	Information / prospecting / news emailing for healthcare professionals.	Legitimate interests of exhibitors
Fédération Hospitalière de France (FHF)	Emailing news and information to healthcare professionals.	FHF's legitimate interest
HDTM (Partenaire)	Directory of healthcare professionals.	Partner's legitimate interest
Inwick (subcontractor)	Hosting of personal event registration data.	Contract performance (GCU)
OVH (subcontractor)	Website hosting.	Contract performance (GCU)
Taligentia (subcontractor)	Storage and processing of personal data.	Contract performance (GCU)
SPAT (subcontractor)	Service management. Exhibitor technical service.	Contract performance (GCU)
Inwick (subcontractor)	Service provider in charge of managing the mobile application (in particular, creating user accounts, connecting with the network and sending notifications to the Show).	Contract performance (GCU)
Brevo (subcontractor)	Emailing activity management tool.	Contract performance (GCU)
Dexsat (subcontractor)	Tool for producing badges before and during the event.	Contract performance (GCU)

*List of exhibitors can be consulted on the event website.

QUINZE MAI would like to draw your attention to the following point: during the Congress or Trade Show, when you visit an exhibitor's stand, give a talk or take part in an event, you can present your badge so that it can be scanned by the exhibitor. In this case, you agree to your personal data (title, surname, first name, company, position, e-mail address, telephone number) being transferred to the exhibitor, so that they can send you their latest news.

You are informed that you may object at any time to the transmission to exhibitors or partners under the conditions for exercising your rights set out in this Notice.

In order to provide its products and services, QUINZE MAI may have recourse to service providers located outside the European Union (subcontractors). If the transfer takes place to a third country in which the legislation has not been recognized as offering an adequate level of protection for personal data, QUINZE MAI ensures that the necessary measures are put in place in accordance with the Loi Informatique et Libertés and the RGPD.

HOW DOES QUINZE MAI PROTECT YOUR PERSONAL DATA?

QUINZE MAI uses appropriate technical and organizational measures designed to protect the personal data processed. As the data controller, QUINZE MAI takes the necessary measures to ensure the confidentiality and security of the personal data processed, in accordance with good confidentiality practices and applicable personal data legislation.

In the event of an event leading to the realization of risks of modification, disappearance or unauthorized access to your data QUINZE MAI undertakes to:

- Examine the causes of the incident;
- Take the necessary measures to limit the negative effects and prejudices that may result from the incident;
- Notify the competent authority and/or the persons concerned of the incident as soon as possible when this is required by law.

Under no circumstances may the undertakings set out above be assimilated to any admission of fault or responsibility for the occurrence of the incident.

HOW LONG DOES QUINZE MAI KEEP YOUR PERSONAL DATA?

Means for the effective deletion of data are put in place as soon as the retention or archiving period necessary for the fulfillment of the determined or imposed purposes has been reached. In any case, data is not kept beyond the time required to fulfill the obligations defined when the contract was concluded, or imposed by current legislation.

Beyond that time, data may be anonymized and stored for statistical purposes, notably in aggregate form.

All data required to demonstrate our legal and contractual obligations are kept for a period of five years after the Event, in an archive dedicated to litigation management.

Accounting and billing data may be kept for up to 10 years, in accordance with applicable legal retention periods.

For commercial prospecting purposes, your personal data will be kept for a period of three years from the date of collection or last contact with you. For example, a visit to an event, a request for documentation, a click on a hypertext link contained in an e-mail sent by QUINZE MAI (the simple opening of an e-mail is not considered by QUINZE MAI as a contact from you).

DOES QUINZE MAI USE PROFILING TECHNIQUES?

When QUINZE MAI sends personalized content, it is possible to use certain techniques called "profiling" (defined as any form of automated processing of personal data consisting of using this data to evaluate certain personal aspects relating to a natural person, in particular to analyze or predict elements concerning the personal preferences, interests, financial situation, behavior, location, health, reliability, or movements of this natural person).

We centralize certain personal data about you, then analyze it to evaluate and predict your personal preferences and/or interests. Based on this analysis, we send or display communications and/or content tailored to your interests/needs.

You have the right to object to the use of your data for "profiling" purposes (see below).

WHAT ARE YOUR RIGHTS CONCERNING YOUR PERSONAL DATA?

In accordance with the Data Protection Act and the RGPD, you may at any time exercise your:

- **Right of access:** you can ask QUINZE MAI for information on the processing of which the Data concerning you are the subject and for a copy of the said Data.
- **Right of rectification:** you may request the rectification of inaccurate Data concerning you when those held by QUINZE MAI are erroneous or incomplete.
- **Right to deletion:** you have the right to obtain from QUINZE MAI the deletion of your Data when one of the reasons provided for by the regulations exists (uselessness of the Data, withdrawal of your consent for processing based on it, etc.).
- **Right to object:** you have the right to object at any time, for reasons relating to your particular situation, to the processing of your Data, including for the purposes of commercial prospecting. You can unsubscribe or oppose the receipt of commercial prospecting messages from QUINZE MAI at any time. **Simply click on the "unsubscribe" link in any e-mail or communication that QUINZE MAI sends you, or send an e-mail to data@15-mai.com if you wish to refuse the transmission of your data to third parties (see categories of recipients).**
- **Right to portability:** you have the right to receive Data in a usable format. This right only concerns the case where the Data is supplied to QUINZE MAI by yourself or results from your use of these services. This Data is processed on the basis of your consent or the execution of a contract.
- **Right to limitation:** you can ask QUINZE MAI to suspend the processing of your Data when one of the reasons provided for by the regulations exists (contesting the accuracy of the Data, etc.).
- **Right to oppose profiling:** you may oppose profiling by contacting QUINZE MAI at the address below.

You are informed of the possibility of addressing any request relating to your rights and your personal data, and to decide on the location of your personal data after your death, to the Data Protection Officer at the following address: data@15-mai.com.

Finally, you have the right to notify a competent supervisory authority, in particular in the Member State of your habitual residence, your place of work or the place where you believe an alleged breach of your rights has occurred, of any concerns about the way in which your personal data is processed.

In France, the personal data protection authority is the Commission Nationale de l'Informatique et des Libertés, or "CNIL" - 3 place de Fontenoy - TSA 80715 - 75334 Paris Cedex 07.

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