# pennellifaro

Private Label Brushes - Made in Italy

**COMPANY PROFILE** 



# <u>pennellifaro</u> pennellifaro pennellifaro pennellifaro pennellifaro

### WHO WE ARE

WE ARE INNOVATORS.

WE ARE PERFECTION-SEEKERS.

WE ARE BRUSHMAKERS.

Pennelli Faro is the Italian internationally recognized manufacturer of brushes and accessories for Cosmetics and Fine Arts, focused on private label production, since 1971.

#### MADE IN ITALY

Headquarters and the entire production process are in the North of Italy, in Casalmaggiore, close to the Italian cosmetics district of Crema.

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#### **OUR MISSION**

To be a LANDMARK in the makeup brush industry.

To CREATE and FORMULATE the most innovative and suitable tools for the cosmetic industry.

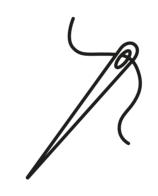


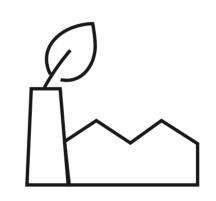
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### OUR VALUES











#### MADE IN ITALY

Proximity to Production

**INNOVATION** 

Our DNA **CUSTOMIZATION** 

Our brushes are tailor made projects

**SUSTAINABILITY** 

100% green production

CONFIDENTIALITY

NDA is our Commitment

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### **OUR NUMBERS**



Beauty Awards 28
patents

70% export turnover in

100<sub>0</sub>/<sub>0</sub> green production