



WORLD SPONGE

*It is not only an applicator,
It is the last touch we pursue in BEAUTY.*



INTRODUCTION

World Sponge Manufacturing Co., Ltd. was founded in 2013 and specializes in producing cosmetic applicators and accessories with over 20 years of experience in the cosmetics field. Through consistent development of sophisticated automated technology and highly flexible range of designs, we have revolutionized the cosmetics industry and became one of the global leaders of producing cosmetic applicators and accessories.

Our wide extensive range of high quality products and manufacturing capability stems from over 20 years of experience in supplying custom-made accessories to the cosmetics industry. In this increasingly sophisticated marketplace, we are ideally positioned to provide wide variety of specialized products that meets the current trend specifications and requirements.

We pride ourselves in producing the best sponge material available in the market. We can offer flexibility when it comes to texture, color, size, shape and quantities. Our dedicated workforce will always provide our customers with the best quality of products.



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1. General Information

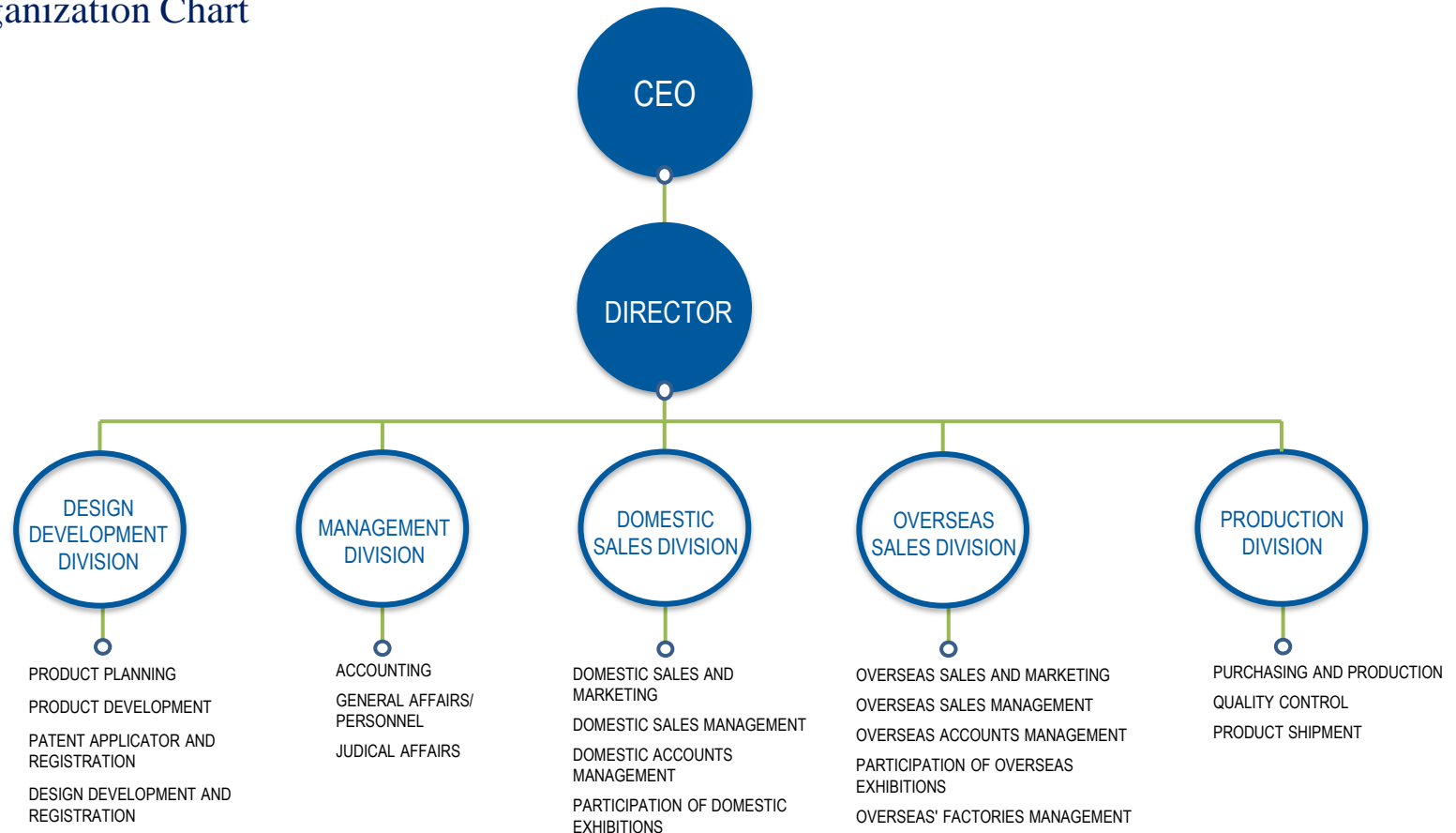
1) Company Information

Company Name	World Sponge Manufacturing Co., Ltd.
President	SONG, Ho-Suk
Head Office	No. 1008, D Block, 1, Seonsuchongongwon-ro, Namdong-Gu, Incheon, Korea 21582
Factory	China (1 st Manufacturing Factory) Indonesia (2 nd Manufacturing Factory – TBA)
Website	http://www.worldsponge.co.kr/
Establishment	April, 2013
Capital	Approximately US\$1,000,000
Main Activity	Manufacturing cosmetic sponges, puffs, brushes, & accessories



1. General Information

2) Organization Chart





1. General Information

3) Annual Sales Status

Year 2017

Sales	US\$
Exports	\$8.0M
Domestic	\$0.7M
Total	\$8.7M

Year 2018

Sales	US\$
Exports	\$9.0M
Domestic	\$0.7M
Total	\$9.7M

Year 2019

Sales	US\$
Exports	\$8.9M
Domestic	\$0.6M
Total	\$9.5M

GOALS :

- Find new Buyers on daily basis
- Build strong business relationships with current Buyers
- Create new designs for all areas of cosmetic sponges, puffs, brushes & accessories
- Maintain stability on production lines



1. General Information

4) China Manufacturing Factory Status

Equipment	Quantity
Dust Collector	1
Air Compressor	2
Foaming Machinery	2
Ball Mill	3
Steam Oven	4
Cutting Machinery	4
Washer	1
Dryer	4
Punching Machinery	2
Buffing Machinery	40
Packing Machinery	2
Steam Boiler	1



**Sponge Capacity
6 Million Pcs
Per Month**



1. General Information

5) China Manufacturing Factory Pictures





1. General Information

6) Indonesia Manufacturing Factory Status

Equipment	Quantity
Dust Collector	1
Foaming Machinery	2
Ball Mill	4
Agitator	3
Steamer	4
Slicing Machine	3
Washer & Dehydrator	2
Dryer	5
Buffing Machine	40
Auto Packing Machine	2

Remarks :

- Land – 3,000 m²
- Floor Space – 4,000 m²
- Workers – 200 workers

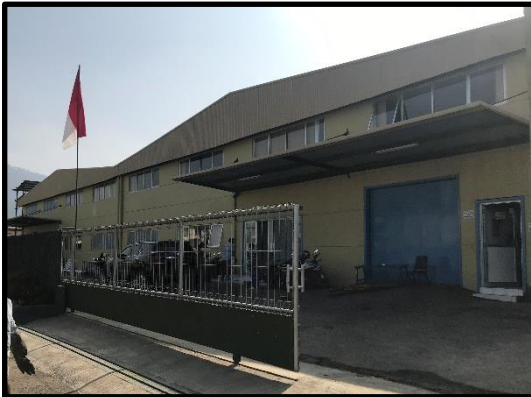


**Sponge Capacity
10 Million Pcs
Per Month**



1. General Information

7) Indonesia Manufacturing Factory Pictures





1. General Information

8) Korea Head Office Pictures





2. Main Products



1) Air Powder Container

- Newly developed cosmetic Container
- Patent pending mechanism for superior application
- You can easily get a suitable amount of powder by pressing the sifter
- No need to worry about being messed up
- Can use the whole powder in the container
- Easy to refill and convenient to use





2. Main Products



2) Air Brush Applicator

- Newly developed cosmetic Applicator Container
- Patented mechanism for superior application
- New way of discharging powder
- Powder can be discharged in any direction or angled position unlike the current market products
- Easy to refill





2. Main Products



3) Merry-Go-Round Applicator Container

- Newly developed cosmetic container
- Patented mechanism for superior applicator container
- Easy to apply makeup to the skin without using additional applicators
- Convenient to use formulation to the last bit





2. Main Products



4) Twister Eyeshadow Applicator Pen

- Newly developed cosmetic applicator pen
- Patented mechanism for superior application
- Lightweight and convenient for easy carriage
- No messy formulation around the cap & shaft
- Auto circulation movement to help apply formulation onto applicator





2. Main Products

5) NBR Sponge

- Superior pickup and payoff
- Ideal for oil-based makeup
- Ultra fine cell structure
- Luxurious feel
- Good elongation strength

6) SBR Sponge

- Excellent pickup and payoff
- Ideal for non oil-based makeup
- Fine cell structure
- Recommended as a disposable sponge





2. Main Products

7) Flocked Foam Puff

- Provides velvety & flawless finish
- Ideal for loose powder & pressed powder
- PU or Satin top available
- Single or Double side flock available





2. Main Products

8) Cotton Velvet Puff

- Ideal for loose powder & pressed powder (PU or Satin top available)
- Eco-friendly materials available (organic cotton, corn fiber, etc.)
- Washable materials
- Various shapes and sizes available





2. Main Products

9) Polyester Puff

- Most luxurious fabric for powder puff
- Soft texture remains after several washes
- Poly-velvet fabric (Korean) also available

10) Acrylic Fluffy Puff

- Ideal for body powder puff
- Soft fiber are available
- Glitter and fragrance can be added
- Various decorations and packaging available





2. Main Products

9) NBR Tip Applicators

- Specially made for eyeshadow makeup
- Can be used as eyeshadow tip
- Smudge eyeliners effectively & beautifully
- Diameter 5.2mm, 6.1mm, 10.1mm available
- Rounded end or pointed end or angle cut available
- Better durability compared to other materials





2. Main Products

11) NR Sponge

- Natural Rubber
- Disposable sponge
- Can be composed with several wedges
- Most used amongst makeup artists
- Not recommended for those who suffer from latex allergy



12) New Products

- Brush applicators and dual applicators with different sizes and shapes
- Nail polish, nail accessories with various shapes and colors





3. Other Information

1) Global Clientele



Domestic Clients :

AMOREPACIFIC

THEFACESHOP
Beautiful by Nature

LG 생활건강

MISSHA

TONYMOLY



Thank you for your interest

For further inquiries, please contact us at your convenience

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