

CONFALONIERI

your pencils concept ... our experience



CONFALONIERI MATITE



# History

Confalonieri's history started in 1897 when Mr Confalonieri's grandfather opened a typography in Chiavenna, a little village near the big Italian mountains, the Alps, 120 km far from Milan. In 1969 Elisabetta Gallese (Ferdinando Confalonieri's wife), inspired by the new Italian life style, decided to begin make up pencils production.



The successful idea changed the core business of the company from school stuff and, under the direction of Luca Confalonieri, her son, the company specialized in manufacturing wooden make up pencils for the most known Italian brands.

Nowadays, Confalonieri Matite is projected to the future with fresh and innovative ideas and a new company organization that offers the market a wide range of textures 100% made in Italy, to meet almost all customers' requests.



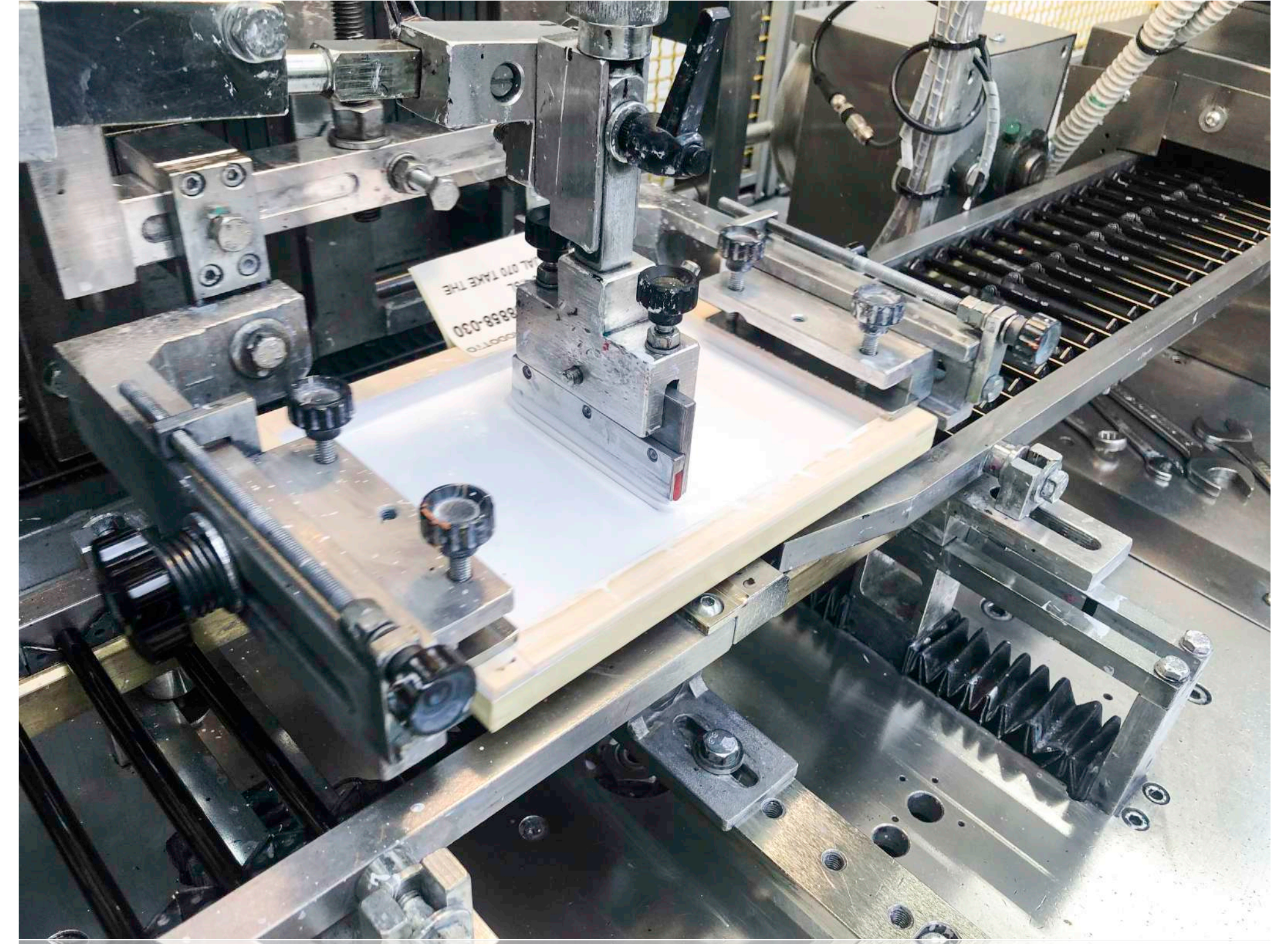


READY FOR YOUR  
COLORS



# Corporate Identity

Our commitment is to develop and produce cosmetic pencils in wood high quality and the best possible performances, always trying to improve to offer the most innovative formulas and products.



“A large workshop, not unlike a haute couture tailor's, constantly searching for new cosmetic solutions. We offer our creative ability to provide "tailor-made" cosmetic pencils for the make-up of all people in the world”.



# COLOR GENERATION







## Products

Confalonieri produces wooden cosmetic pencils with the 2 traditional leads production processes: EXTRUSION and MOULDING.

The whole production process of the finished product is handled by us in house, including varnishing and printing.

The wide range of textures allows Confalonieri to have the best solution for each customer's request.

Our R&D dep. is always working in challenge to develop new products with the best performances and INCI as possible.

We do produce our pencils with the best raw materials on the market.



LIVING

IN

NATURE

TO

UNDERSTAND

NATURE





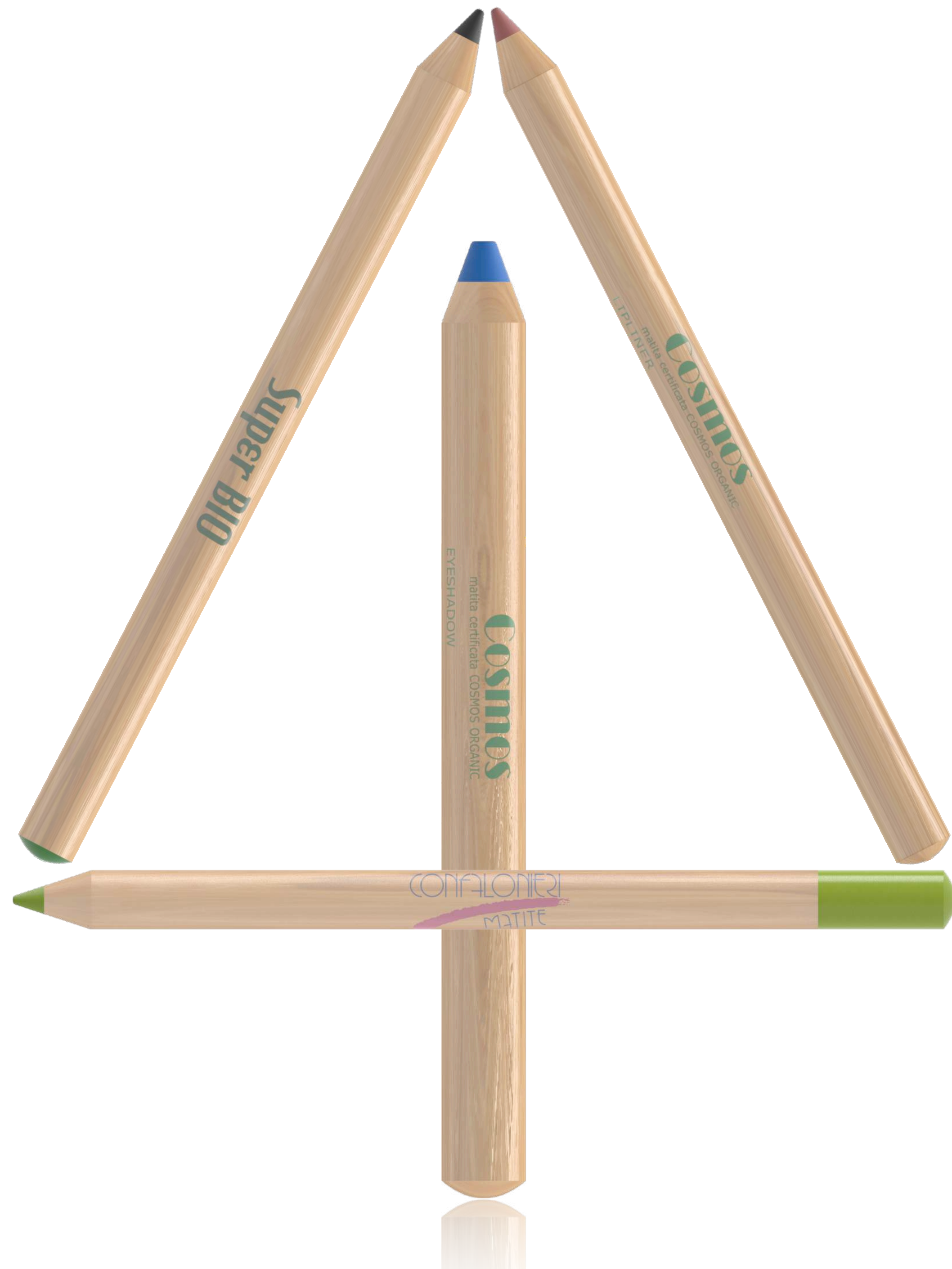
# Sustainability - Bio Lines

Trying to be more correct and grateful to the planet that hosts us is possible.

The Confalonieri BIO lines don't claim to be the green queens of the market but confirms the company's desire to choose the most difficult, expensive, but ethically correct route.

Cosmos Organic, Nature, Vegan formulas, but also sustainable varnishes, sustainable certified wood and caps designed to respect the environment.

A pencil created to colour and respect life, to make us aware that nature will always be the best teacher of make up and beauty.







# ABOUT US

Developing and manufacturing the highest quality and best performing wooden pencils, always improving to offer the most innovative formulas and products.

Providing our clients with the best customized service and partnership as possible, developing the product from the idea to the launch on the market.

Our MOQ is 2000 pcs for std color and size, for not std color and size is 5000 pcs.

Lead time: 3 months from the order entry.

Satisfying our clients giving on time feedbacks and supporting them during the whole production phase.

GROW UP TOGETHER



Confalonieri Matite Srl  
-Gordona- (SO) - Italy

[www.confaloniericosmetica.com](http://www.confaloniericosmetica.com)

