



Cosmetic Full Service
Platform Provider

Jan. 2020

I. Business Overview



CTK Cosmetics Business Model

Along with global trend research, 3~4 Year product planning forecasts for over 100 global/Indie brands.
Focuses on “Customized Product Development” based on market trend research.
Provides Turn-Key products from its “Full Service Platform”.

COSMETIC BRANDS

Global Brands & New Brands



Current CTK Full Service Platform (Product based Platform) Covers “A to Z” for Customers.

Formula Customization Development

COSMECCA, KOLMAR, ENPRANI etc.

(Over 30 Domestic & Overseas Partners)

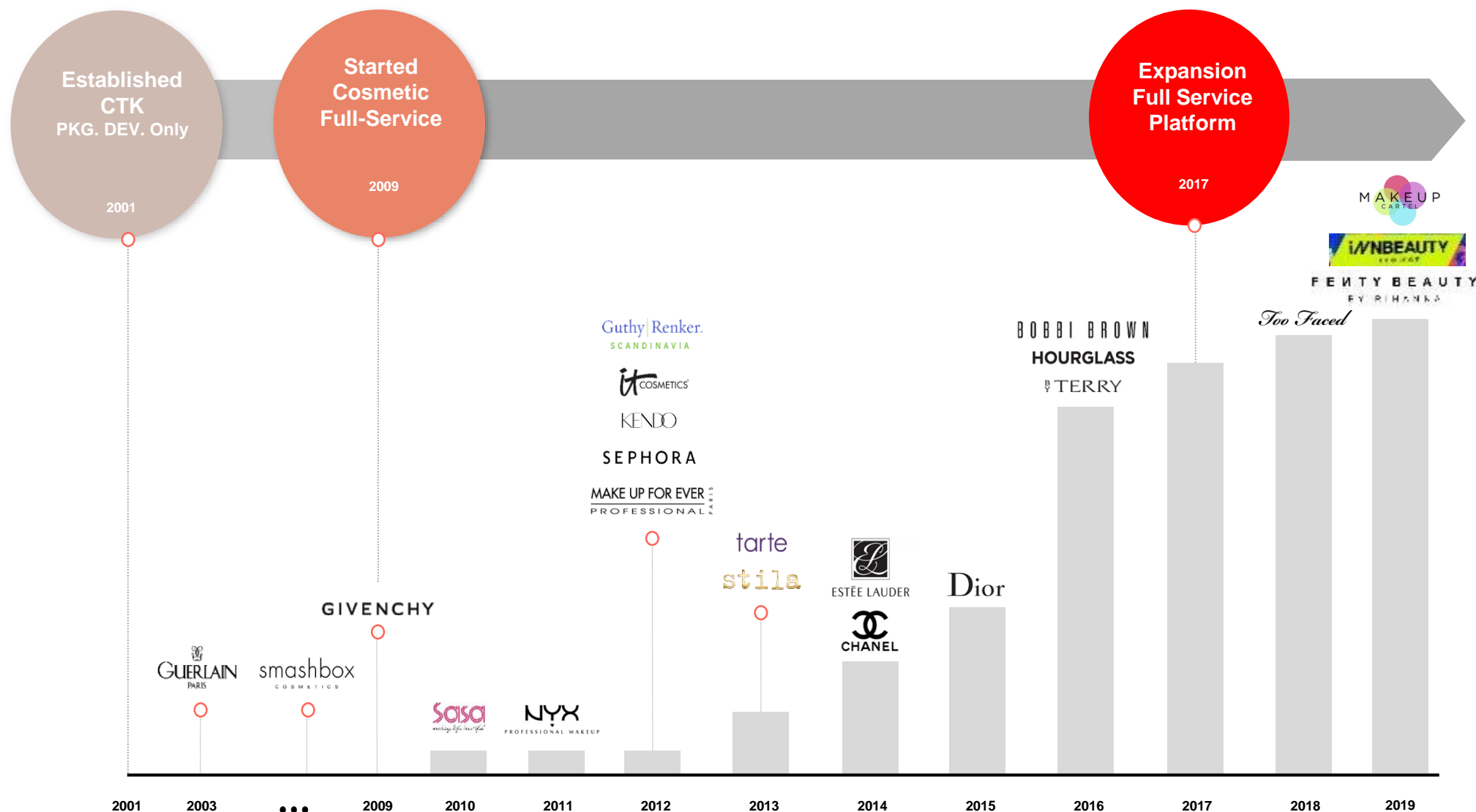
Package Customization Development

PUM-TECH, SAMHWA, GREEN P&L, RICHCOS, etc.

(Over 60 Domestic & Overseas Partners)

Growth History of CTK Cosmetics

Significant Growth with Valuable Clients.



Key Customers in Global Market

5 out of Global Top 10 Cosmetic companies are Our Key Customers.

RANK	COMPANY NAME	LOCATION	M/S ¹⁾	BRANDS	KEY PARTNER BRANDS
1	L'OREAL	FRANCE	14.3%	IT COSMETICS, NYX, L'OREAL, LANCOME	CTK PARTNERS
2	UNILEVER	GBR	10.0%	HOURLASS, SUNSILK, REXONA, DOVE, VASELINE,....	it COSMETICS'
3	ESTEE LAUDER	USA	6.4%	ESTEE LAUDER, SMASH BOX, BOBBI BROWN...	KENDO
4	PROCTER & GAMBLE	USA	5.9%	SK-II, PANTENE, OLAY, HERBAL ESSENCES....	tarte
5	SHISEIDO CO.	JAPAN	4.3%	SHISEIDO, AVENE, IPSA, NARS, ANESSA	MARC JACOBS BEAUTY
6	COTY	USA	4.1%	BOURJOIS, OPI PRODUCTS, WELLA....	MV
7	LVMH	FRANCE	3.2%	SEPHORA, MJB, KVD, MAKE UP FOREVER, GUERLAIN.	Too Faced COSMETICS
8	BEIERSDORF	GERMANY	3.0%	NIVEA, EUCERIN, LA PRAIRIE, ATRIX, SELK	•
9	CHANEL	FRANCE	2.9%	CHANEL	•
10	KAO CORP.	JAPAN	2.5%	KANEBO, SOFINA, BIORE, KMS California	•

¹⁾Source: Women's Wear Daily. WWD Beauty Report for Global Top 100 Cosmetic Brands' Market Shares as of FY2018.

Key Differentiator

Provides More Choices to the Clients through our Open Research and Development.








World’s #1 Cosmetics Full Service Platform enables clients to
Focus on innovation and rapid development.
Better concentrate on sales & marketing.

Cosmetics Industry

Full Service

OEM / ODM

Travel Industry

 COSMETICS TECHNOLOGIES KOREA	Open Research Beyond Cosmetics	Open Development	Design	Project Management	Product Planning	Production	QA/QC	Shipping	
		Package Lab Package Engineering Lab Formula Lab							
VS									
OEM ODM						Production	QA/QC	Shipping	    

Changes in Cosmetics Market Trends

Increases in Demand for Full Service due to Changes in Cosmetics Market Trend led by Millennials.


**Millennials
lead the fast
change in
cosmetic
trends**

Global Brands  **Focus on
Future Trends**

Increasing needs for advanced information of
future beauty trends and innovative items.

New Brands  **Focus on
developing full
product range**




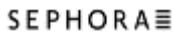
























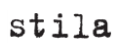




Meeting needs for an agile full product range
development for the fast beauty market.


COSMETICS TECHINICS KOREA
**Needs for
Full
Service
Platform**

Key Customers

CTK Cosmetics Provides Services over 50 Global and New Brands.

○ Global Brands with Global Distribution Channels

○ Independent Brands

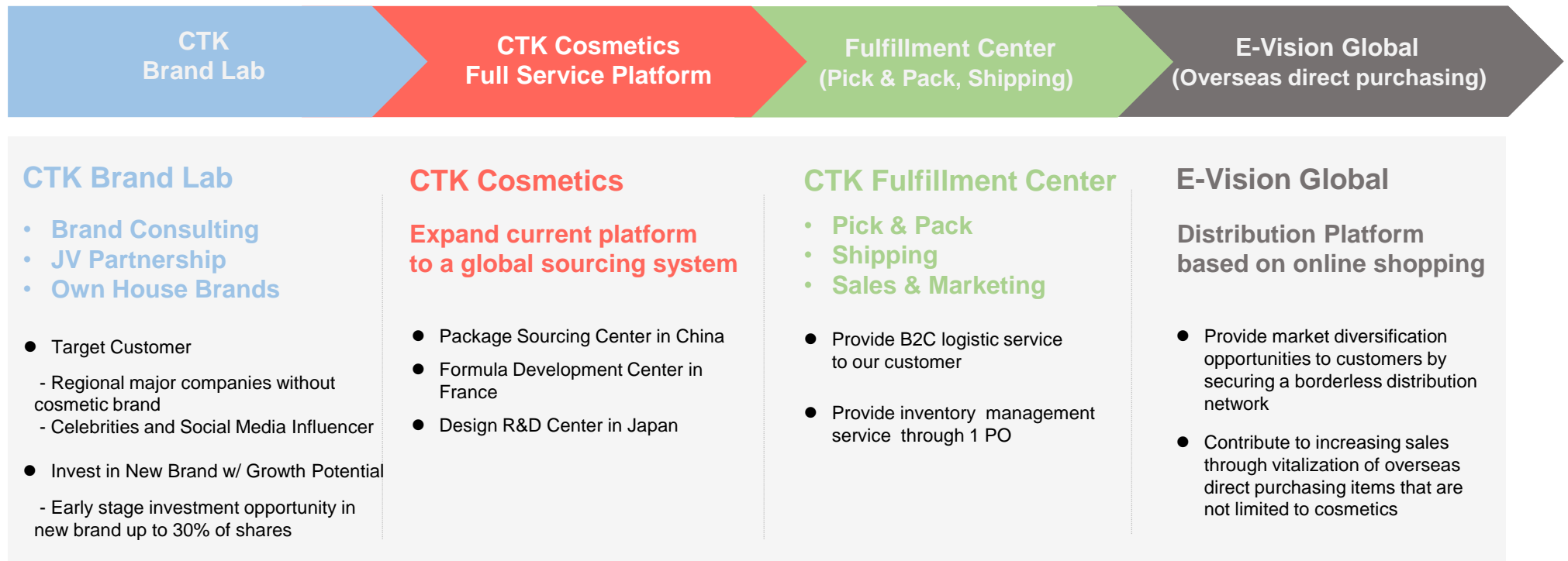
II. Growth Potentials



Extension of Full Service

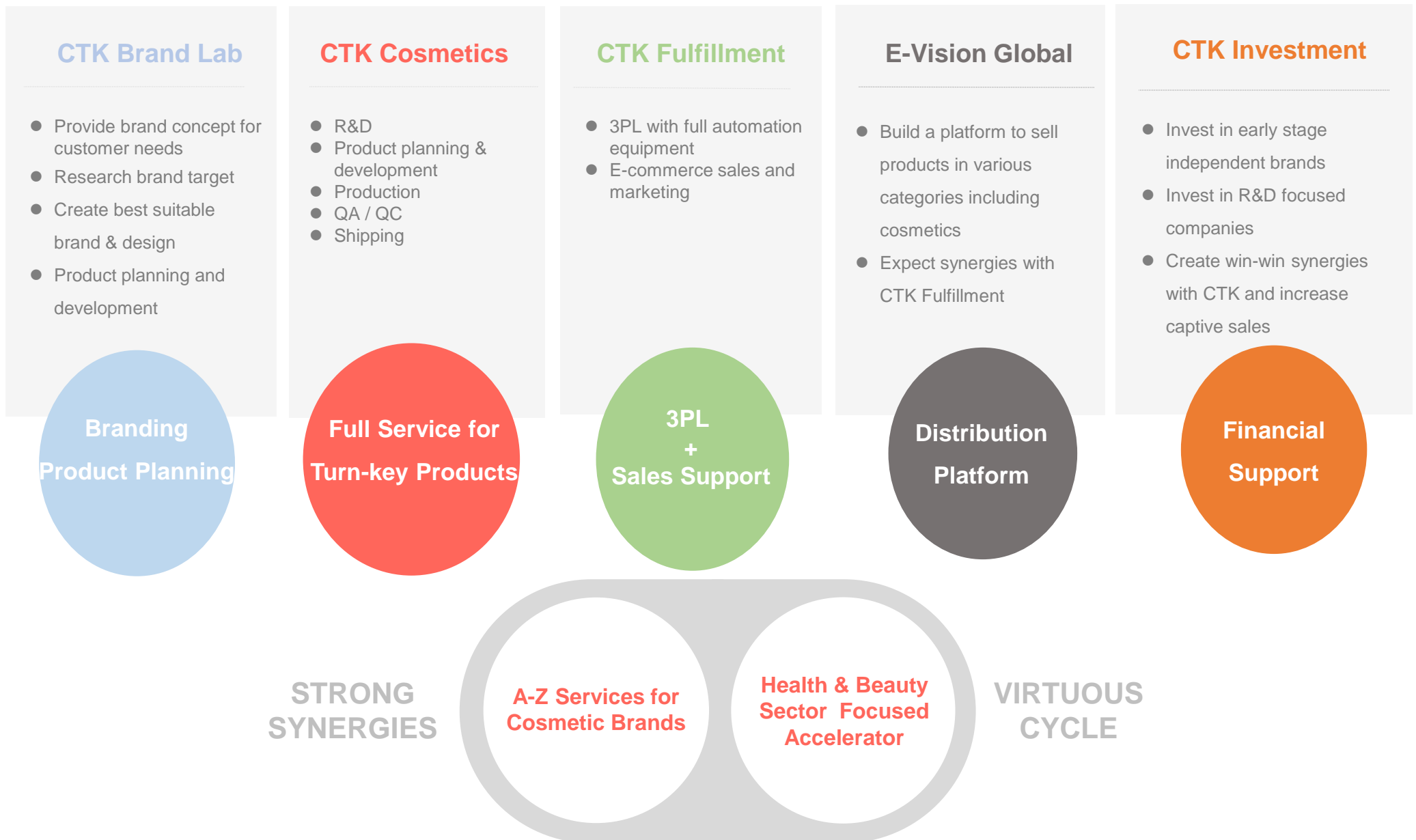
Increases in demand for extended full service platform from new clients due to e-commerce dominant market. CTK makes new brands grow faster and easier in e-commerce market.

Globalization of Product-based platform



Extension of Full Service

Discovering Potential New Customers through the Extension of Full Service.



CTK Brand Lab

Provides brand consulting, JV Partnership and Own brands which generate snowball effect on parent company.



Brand Consulting

- Significant demand increase by new comers in cosmetics globally
- Creates best suitable brand & concept
- Provides brand incubating
- Potential customers
 - Major companies without cosmetic brand
 - Celebrities and Social Media Influencers
 - Indie brands in early stages

JV Partnership

- Invest in new brand with growth potential
 - Early stage investment opportunity in new brand up to 30% of shares
- Product planning and development



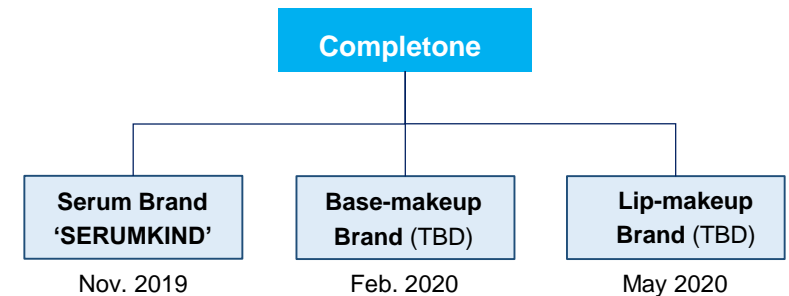
JV Brand 'Creampop
The Velvet Lip'
w/ CandyLab



JV Brand 'XX19'
w/ Narae Park

House Brand Architecture

- Launching house brand 'completone' as a mother brand
 - each indie brand with specialty will launch in sequence



CTK Fulfillment Center

Provides 3PL services + Sales & Marketing = 5PL services.

CTK FULFILLMENT CENTER CO., LTD

2110 S.Parco Avenue Ontario, CA,
USA 91761

SIZE 149,352 sq.ft.

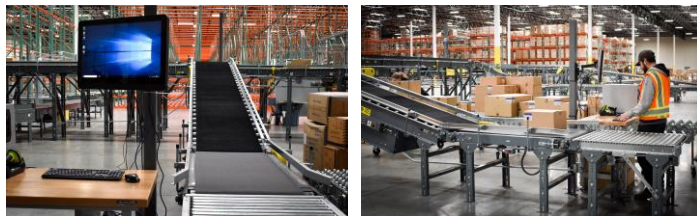
FULL CAPACITY 40,000 Orders per day

TYPE Lease



Smart Warehousing System with 0.05% Error Rate

INBOUND



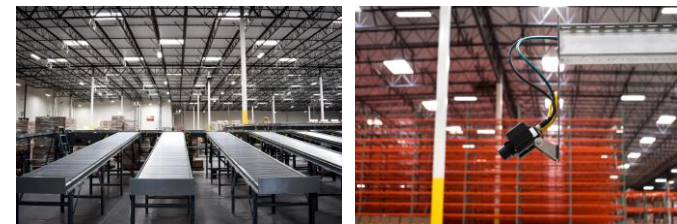
- Classifying SKUs according to separated license code
- Efficient SKU management

RACKING SYSTEM



- 3 types of warehousing stages
 - Categorized by Pallet, Carton boxes, and Each piece

OUTBOUND



- Sorting the products by regions or carriers
- The scanning camera reduces releasing time & error

PACKING STATION



- Packing
- Labeling
- Invoicing



Search 'CTK USA'

<https://www.youtube.com/watch?v=K5jiXrGa3o0>

CTK E-Vision Global Networks

Creates group synergy by enhancing the vertical value chain in distribution.



Rapid Growth In On-line Shopping

- High growth in e-commerce market
- Convenient order system
- Low prices against off-line market

Growth in Overseas Direct Purchase Market

- Increase of the consumers purchasing goods directly from overseas via on-line

Expansion of Business

- Synergy with fulfillment center by securing distribution channel

Company Overview

Name	CTK E-Vision Global Networks LLC
Establishment	2019 / Torrance, CA, USA
CEO	Min Sik Kim
# of Employees	10
Main Items	Appliances, Health&Beauty, Fashion, Daily Supplies etc
Paid-in Capital	\$100,000
Shareholders	CTK USA Holdings(51%), M.S.Kim(49%)

Expansion to Global Market

Reinforces CTK's competitiveness by expanding global platform business for 3~5 years.



Global Sourcing Platform

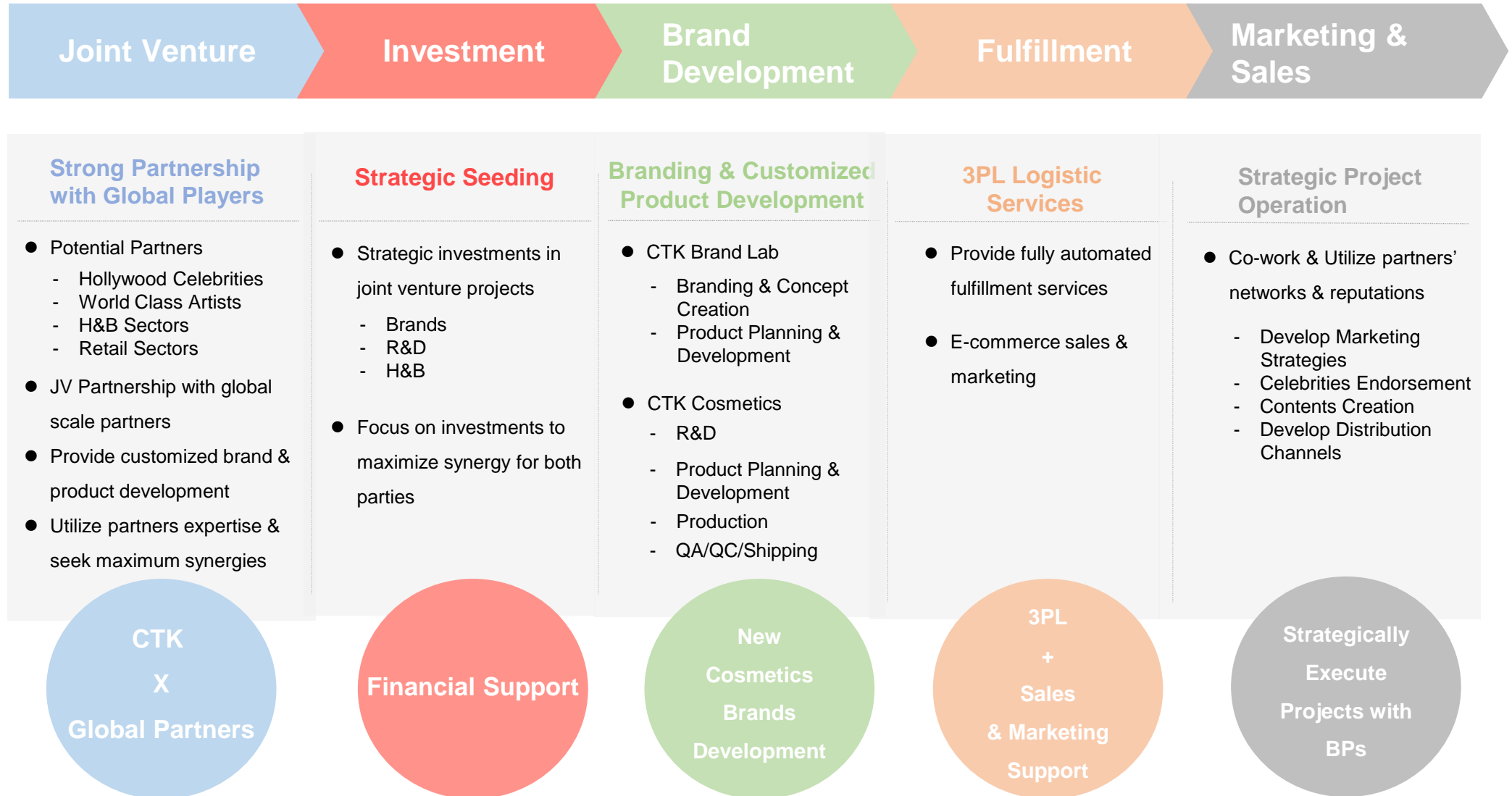
COUNTRY	GLOBAL PLATFORM	TIME
CHINA	Package Sourcing Center	2018
FRANCE	Formula Development Center	2019
US	Sales & MKT("S&M") Center (NY, LA)	2019
TAIWAN	Formula & PKG Sourcing Center	2019
JAPAN	Design R&D Center	TBD

New Services

COUNTRY	NEW SERVICES	TIME
KOREA	CTK Brand Lab	2018
KOREA	CTK INVESTMENT	2018
US	One to Two Fulfillment Centers in CA	TBD
US	One Fulfillment Center in Mid-West & East Coast	TBD

New Business Development

Increases in demand for the new business development from celebrities, entertainment companies and in H&B and retail sectors.



Thank You