# COMPANY INTRODUCTION HNB corporation



#### To "HNB CORPORATION"

With our long experience of brush & tool manufactuer since 1973, HNB corporation will grow further to lead trends in beauty industry and ensure enhanced service levels.





trend search & concept development



creation of 2D / 3D renderings



manufacture with +40 years of experience



inspection & shipment



ready to be loved by customers



#### **COSMETIC ACCESSORIES**

- Make up brushes
- Cosmetic sponges / puffs
- Nail brushes
- Applicators, etc

#### **BEAUTY IMPLEMENTS**

- Eyelash curlers
- Tweezers
- Nail files / buffers / blocks
- Callus shavers, etc

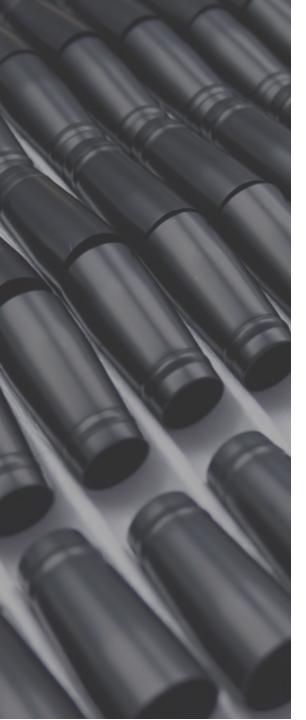


BUSINESS
Committed to Beauty with Trust

ORGANIZATION
Strength from Diversity

PEOPLE
Powered by Passion

We strive towards "BEAUTY" for people worldwide through leading innovations



# **QUALITY**









ISO 14001:2015

ISO 9001:2008

GMP (US FDA)

**GMP (ISO22716)** 







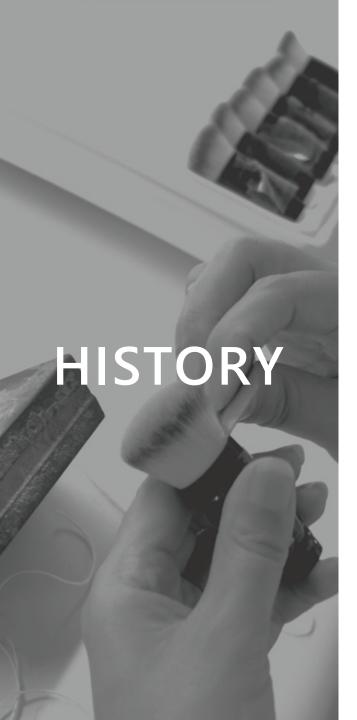


**CTPAT** 

**BSCI** 

FSC (PAPER)

**FSC (WOOD HANDLE)** 



- **1973.** Founded in **Seoul, Korea**"HYANGNAM BRUSH MFG"
- **1987.** Company Name Changed to "HYANGNAM INDUSTRIES CO. LTD"
- 1992. Brazil Branch Office Estabilished
- **1994.** Hong Kong Branch Office Estabilished
- 1998. "BEST PRODUCT QUALITY AWARD" from Industrial Bank of Korea
- **1999.** Production Line Started in NingBo, China
- 2006. Headquarter and Factories Completely Moved to China from Korea Factories in YangJiang and ShenZhen, China
- **2011.** Company Name Changed to "HYANGNAM BEAUTY GROUP LTD."
- **2015.** Sponge/Puff Factory Expanded in **GuangZhou**, China Corporate Logo Updated and Website Renovated
- **2016.** Seoul R&D Office Opened Brush Factory Moved to **DongGuan**, China
- **2017.** Headquarter Expanded in **ShenZhen**, China Company Name Changed to "**HNB CORPORATION**"

# GLOBALIZATION



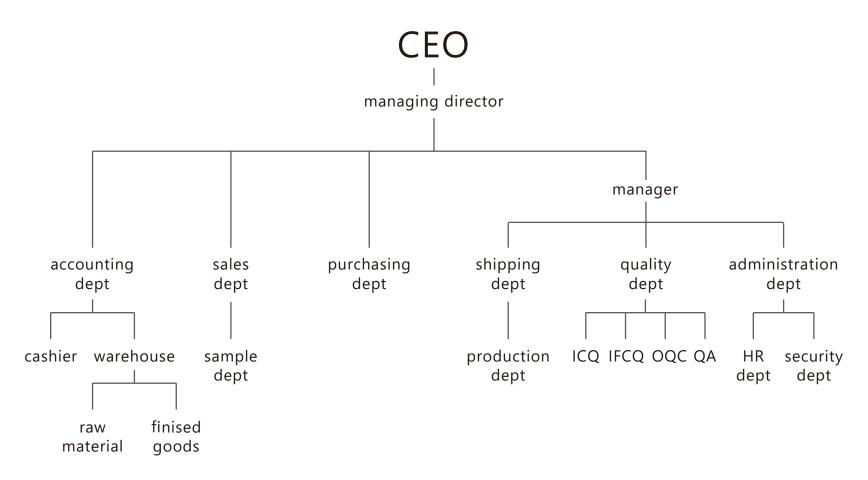


**DONGGUAN**: COSMETIC BRUSH FACTORY

**GUANGZHOU**: COSMETIC SPONGE/PUFF FACTORY

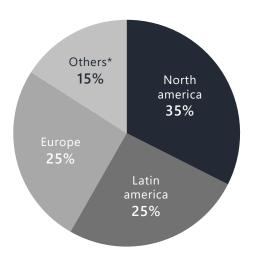
YANGJIANG: BEAUTY IMPLEMENT FACTORY

# FACTORY ORGANIZATION





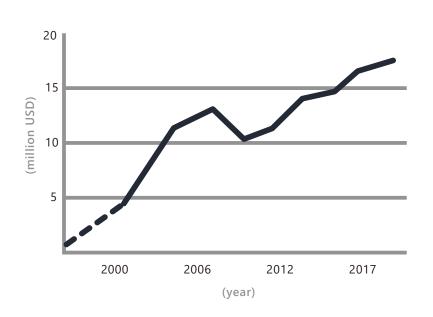
# Market Globalization



\*others: middle asia, africa, asia

For more than 40 years, over 300 accounts have been accumulated in our database

Total
Sales Amount





## **OEM** (original equipment manufacturing)

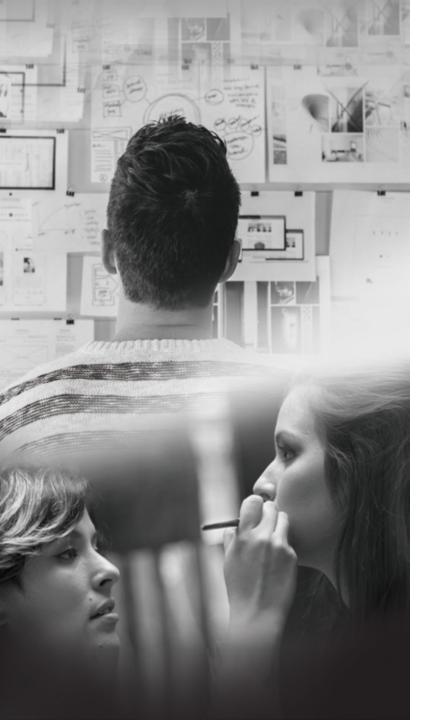
We develop and manufacture products as per the buyer's specifications with buyer's own brand names. Your requests can be exactly matched when it comes to quality and design.

customer request consultation contract product product production production development production production production production development

### **ODM** (original design manufacturing)

From product design to manufacture and delivery, we provide total service to you. Buyers can get desired items at minimal costs and efforts. You will enjoy our innovative technologies and knowhow owned by us.

 $\begin{array}{c|c} \text{customer} \\ \text{request} \end{array} \hspace{-0.5cm} \begin{array}{c|c} \text{consultation} \end{array} \hspace{-0.5cm} \begin{array}{c|c} \text{contract} \\ \text{& & & \\ & \text{& \\ & & \\ & & \text{development} \\ & & \text{development} \\ \end{array}} \hspace{-0.5cm} \begin{array}{c|c} \text{pre-} \\ \text{production} \\ \text{production} \\ \text{production} \\ \end{array} \hspace{-0.5cm} \begin{array}{c|c} \text{mass} \\ \text{production} \\ \text{production} \\ \end{array} \hspace{-0.5cm} \begin{array}{c|c} \text{delivery} \\ \text{delivery} \\ \text{delivery} \\ \end{array}$ 



"HNB Corporation is one of the most influential leaders in cosmetic brush manufacturing and development.
By cooperating with make-up artists and designers in HNB Design Lab Korea, HNB always stay one step ahead in the rapidly changing beauty industry."



# **CONTACT**

### TALK TO US



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# THANK YOU

HNB corporation