



"Happiness is a good flow of life"

*Prestige alcohol-liberated wines*



David Hodgson & Will Willis, two wine trade veterans, launched ZENO Prestige alcohol-liberated wines in December 2022 after 3 years of research & development.

Answering the call for high quality alcohol-free wines, they set to work with their winery partner in Spain and their "Wines of Virtue" team (including a leading Master of Wine) to create wines for the enthusiast, when they choose not to drink alcohol.

Their focus is on texture, flavour and aromatics, achieving unprecedented results. ZENO alcohol-liberated wines are also vegan friendly and from family-owned organic vineyards.

ZENO is one of few true "estate", vineyard to glass, alcohol-free wine brands.

Passionate foodies, David & Will have crafted ZENO wines to pair well with food, with low residual sugar and excellent texture & balance. ZENO wines are also delicious on their own.

Their first release wines all took awards at the International Wine & Spirits Competition, the Global Wine Masters Competition, the World Alcohol Free Awards and the Great Taste Awards, which underpinned their commitment to quality and redefining alcohol-free wine enjoyment.

2024 & 2025 have proven the ZENO range to be a consistent award winner in the young and dynamic AF wine segment. In fact, the London International Wine Competition also awarded ZENO with "Non Alcoholic Producer of the Year 2025."

ZENO, the ancient Greek philosopher, championed mindful living by practicing four timeless virtues - "Moderation, Wisdom, Justice & Courage", which are the essence of the ZENO brand.

David & Will's mission is to liberate wine lovers, by giving them the opportunity of enjoying a great glass of wine when choosing not to drink alcohol for any reason. They don't wish to preach sobriety, but champion freedom of choice, balance & conscious joy.

That choice can now be made without compromise.

*"Would you prefer your wine with or without alcohol?"*





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**La Carrasca** - organic certified family-owned vineyard est. 1853.

**Climate:** typically continental. Altitude 742m.

**Temperature:** high ranging temperatures, reaching + 40 ° C in summer and low temperatures in winter.

**Soil:** mostly clay-calcareous.

**Sustainability:** water reticulation & conservation; organic waste purification & re-use; digital process management; solar & wind power generation; recyclable dry goods & lightweight glass; ethical & responsible practices.





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**ZENO** - Prestige alcohol-liberated wines. Virtuously handcrafted from organic vineyard to glass. Alcohol-free enjoyment without compromise.

**How do we make it?**

Starting in our vineyards in central Spain, organically grown vines nestle on undulating hills surrounded by picturesque almond orchards & sheep grazing in fertile fields.

At harvest, we select parcels of the best fruit with specific qualities tailored for getting the perfect result through the de-alcoholisation process.

Carefully vinified in our world class winery, the wines are then meticulously blended before gently removing the alcohol using the world's most advanced low temperature vacuum distillation technology.

Finally, further extensive blending & tasting follows, to achieve wines with regional expression and sophisticated aroma & flavour qualities.



**ZENO alcohol-liberated Viura**

Varietal: Viura

Vintage: 2024

Terroir: Clay calcareous soil

Vegan friendly

**Technical details:**

- Alcohol: 0.17%
- Residual sugar: 1.8 g/100ml
- Total acidity: 5.2 g/l
- Volatile acidity: 0.2 g/l
- pH: 3.19
- SO2 free: 40 mg/l
- SO2 total: 110 mg/l
- Energy/100ml: 37.12kj/8.86kcal
- Kcal/175ml glass 15.5
- 1 glass of traditional wine = over 8 glasses of ZENO.



**Tasting note:**

An attractive, polished green straw appearance with pronounced, fresh aromas of citrus, passionfruit and green apple.

On the palate there is a textured mouthfeel of ripe mango, passionfruit, crisp apple and zingy citrus with a light herbaceous and elderflower note on a prolonged finish.



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### ZENO alcohol-liberated Rose

Varietal: Bobal

Vintage: 2024

Origin: Castille-La Mancha

Terroir: Clay calcareous soil

Vegan friendly

### Technical details:

Alcohol: 0.23%

Residual sugar: 1.8 g/100ml

Total acidity: 5.55 g/l

Volatile acidity: 0.06 g/l

pH: 3.24

SO<sub>2</sub> free: 35 mg/l

SO<sub>2</sub> total: 110 mg/l

Energy/100ml: 37.12kJ/8.86kcal

Calories/175ml glass 15.5kcal

1 glass of traditional wine = over 8 glasses of ZENO.



### Tasting note:

Elegant, bright rose pink colour with mouthwatering aromas of red summer fruits & peach, reminiscent of classic Provence.

On the palate, crunchy redcurrant, wild raspberry & white stone fruit flavours enlivened by vibrant acidity & a touch of herbaceousness with a long, textured finish.

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### ZENO alcohol-liberated Tempranillo Cabernet-Sauvignon

Varietals: Tempranillo & Cabernet  
Origin: Castille La-Mancha  
Vintage: 2024  
Terroir: Clay calcareous soil  
Vegan friendly

### Technical details:

Alcohol: 0.22%  
Residual sugar: 2.1 g/100ml  
Total acidity: 5.2 g/l  
Volatile acidity: 0.51 g/l  
pH: 3.35  
SO2 free: 32 mg/l  
SO2 Total: 84 mg/l  
Energy/100ml: 42kj/10kcal  
Calories/175ml glass 17.5  
1 glass of traditional wine = over 8 glasses of ZENO.



### Tasting note:

Vibrant ruby red with bright salmon pink edge. Pronounced aromas of red and black forest fruits, sweet spices with a hint of sweet green pepper and smooth, savoury tannin.

On the palate, ripe blackberries and raspberries merge with juicy plums and hints of crisp cherry. There is spice, pepper and bright tannin adding weight to a creamy mouthfeel and textured, satisfyingly long finish.

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**ZENO alcohol-liberated Sparkling NV**

Varietal: Macabeo

Origin: Castille-La Mancha

Vintage: NV

Terroir: Clay calcareous soil

Vegan friendly

**Technical details:**

- Alcohol: 0.18%
  - Residual sugar: 1.8 g/100ml
  - Total acidity: 5.5 g/l
  - Volatile acidity: 0.2 g/l
  - pH: 3.08
  - SO2 free: 35 mg/l
  - SO2 Total: 100 mg/l
  - Pressure: 4.1 bar
  - Energy/100ml: 37.12kj/8.86kcal
  - Calories/175ml glass 15.5
- 1 glass of traditional wine = over 8 glasses of ZENO.



**Tasting note:**

Yellow/green straw appearance with a fine, persistent mousse and aromas of green apple, elderflower and creamy lemon zest.

On the palate, a delightfully crisp attack with creamy bubbles and notes of crisp apple and elderflower is followed by mouth-filling citrus and fresh lemon thyme and hints of brioche on a long satisfyingly fresh finish.

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**ZENO alcohol-liberated Rose NV**

Varietals: Macabeo & Garnacha

Origin: Castille-La Mancha

Vintage: NV

Terroir: Clay calcareous soil

Vegan friendly

**Technical details:**

- Alcohol: 0.20%
- Residual sugar: 1.8 g/100ml
- Total acidity: 5.8 g/l
- Volatile acidity: 0.2 g/l
- pH: 3.12
- SO2 free: 27 mg/l
- SO2 Total: 92 mg/l
- Pressure: 4.1 bar
- Energy/100ml: 37.12kj/8.86kcal
- Calories/175ml glass 15.5
- 1 glass of traditional wine = over 8 glasses of ZENO



**Tasting note:**

Alluring rose-gold pink appearance with elegant, persistent mousse. Aromas of red berry fruits and hints of white peach.

Crisp & bright with nectarine and redcurrant/raspberry notes, elegant balance and a long, satisfying creamy finish.

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**ZENO alcohol-liberated Sparkling NV "Bambino" 250ml cans**

**White Varietal:** Macabeo  
**Rosé Varietals:** Macabeo & Garnacha  
**Origin:** Castille-La Mancha  
**Vintage:** NV  
**Terroir:** Clay calcareous soil  
**Vegan friendly**

**Technical details:**  
Alcohol: **White 0.18%** ; **Rosé 0.2%**  
Residual sugar: 1.8 g/100ml  
Total acidity: **W 5.5 g/l** ; **R 5.8g/l**  
Volatile acidity: 0.2 g/l  
pH: **W 3.08** ; **R 3.12**  
SO2 free: **W 35 mg/l** ; **R 27 mg/l**  
SO2 Total: **W 100 mg/l** ; **R92mg/l**  
Pressure: 2.0 bar  
Energy/100ml: 37.12kj/8.86kcal  
Calories/175ml glass 15.5

1 glass of traditional wine = over 8 glasses of ZENO.

**Tasting note:**

Please refer to the tasting notes for Sparkling NV & Sparkling Rosé NV on previous pages.



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## ZENO - The future

We're soon to bottle the first of our new "next level" Virtues range.

**Virtues** showcases grapes from the family-owned, organic La Carrasca vineyard estate, founded in 1853 in Villarrobledo, central Spain.

Virtues wines are handcrafted for complexity & refinement, particularly for food pairing & occasions where sophistication, depth & richness are desired.

The beautiful old bush vines are flanked by almond and oak trees, and once made, this Tempranillo was aged for up to 14 months in selected French & American oak barrels.

Virtues barrel aged Tempranillo will be flanked by a rich & elegant white varietal and a luxury sparkling style.

A new dimension in alcohol-free wine enjoyment.

