

Your recipe for success starts here!



Why not get in touch...
...and make an appointment
to visit the LAB^o?



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La certification a été délivrée
au titre de la catégorie suivante :
ACTIONS DE FORMATION

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BREWING THE()RY^o

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SINCE 2019



End-to-end support
solution for beverage
design and development!

BREWING THE ()RY^o

is a consultancy specialising in developing alcoholic and non-alcoholic beverages (fermented and unfermented).

We transform your concepts into production-ready beverages, by combining creativity with regulatory, technical and industrial feasibility.

OUR 5-STEP METHOD



PROJECT FRAMEWORK

Tasting, inspirations & defining a clear product brief.



INGREDIENT SELECTION

Targeted sourcing, lab testing & pre-prototyping.



CO-DESIGN IN THE LAB^o

Sensory workshops refine the taste, balance & identity.



PILOT PROTOTYPES

Pilot-scale production & tasting.



TESTING & DELIVERABLES

Testing & full documentation.
Optional accompaniment through to industrial-scale production.

Your profile:

- Craft beverage maker
- Beverage designer
- Supplier or partner

BT^o

Together, we'll define the drink to meet your needs!

#PASSION

#INNOVATION

Our R&D team accompanies you at every stage in the project, providing expertise on sensory aspects and an in-house lab for physical, chemical, and microbiological testing.

FROM THE CONCEPT TO QUALITY CONTROL

