



Z E R O N I M O

New Taste. Zero Limits!

The new side of premium wine - alcohol-free, natural, functional.

ZERONIMO is Austria's first alcohol-free premium wine brand, founded by the renowned family winery Heribert Bayer. With innovation, quality, and style, Zeronimo sets new standards – from the first non-alcoholic 98-point red wine or a 20 year aged dealcoholized wine to the world's first wine tonic.

- ◆ 100% PREMIUM-WINE & NATURAL
- ◆ HIGH-END DE-ALCOHOLIZATION
- ◆ VEGAN, LOW CALORIE & HALAL
- ◆ PRODUCED IN AUSTRIA
- ◆ INTERNATIONALLY AWARDED
- ◆ IDEAL FOR RETAIL, GASTRO & TRAVEL



Grüner Veltliner

100% GV

Best White Wine at the Falstaff Dealcoholized Trophy AT 2025

Zweigelt

100% ZW

Best Red Wine at the Falstaff Dealcoholized Trophy AT 2025

Sparkling Select

GV, MU, MT

Non-alcoholic Sparkling Wine Trophy Winner Falstaff 2024

Leonis Blend

BF, ZW, CS

Best non-alcoholic red wine at Wine Enthusiast & Austrian Zero Awards Fundament is a 98-point Falstaff wine

Century Blend

BF, ME, PN

Gold at Mundus Vini Aged for 20 years, worldwide unique

ZERONICO (RTD)

GV & Apricot or ZW & Raspberry

The first Wine Tonics 0.0% Ready to drink

Formats: RTD: 250 ml | Wines: 375 ml & 750 ml

Why Zeronimo belongs on your shelf:

- ◆ TAPPING INTO HIGH-GROWTH SEGMENTS: PREMIUM ALCOHOL-FREE & RTD
- ◆ SPIRIT OF TIME: FOR GEN Z, MILLENNIALS, MINDFUL DRINKERS & HALAL LIFESTYLE
- ◆ BENEFITS FOR PARTNERS: STRONG DEMAND, POS MATERIAL, SAMPLING, TRAINING, OWN PARTNER PROGRAMM
- ◆ ALREADY LISTED IN 18+ COUNTRIES + HIGH BRAND AWARENESS
- ◆ BE PART IN SHAPING THE FUTURE FOR NON-ALCOHOLIC PREMIUM WINES

Known from



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