



**MOERSLEUTEL**  
BEER ENGINEERS

**BREWERY PRESENTATION  
2025**

# WHO ARE WE ?

- ⊞ We are true Beer Engineers.
- ⊞ Founded in 2016 by 4 brothers from Holland.
- ⊞ Independent & family-owned.
- ⊞ Technical schooled, passionate about Craft Beer.
- ⊞ Known for thick and decadent Stouts and Barrel Aged beer. Our flagship: Motor Oil.

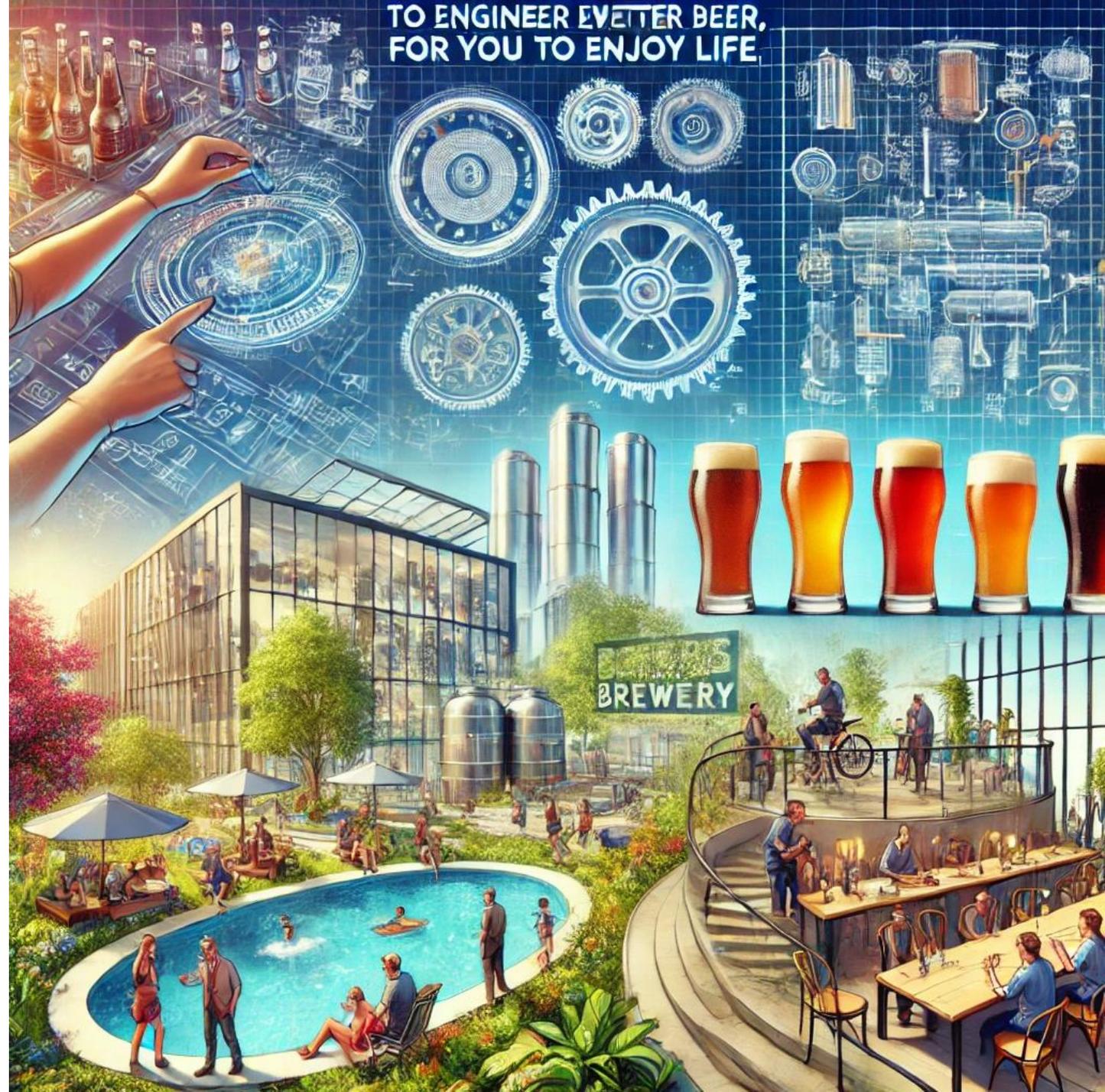


# PURPOSE

To Engineer Ever Better Beer  
for you to Enjoy Life

# AMBITION

Be Europe's Premium Craft Beer  
leader in 2046



# FACTS & FIGURES



## Volumes

8.500 HL



## Team

30



## Markets

Available in more than 15 countries



## Our Fans

> 2 Mio Check-ins

A close-up photograph of a tall, slender glass filled with golden beer. The glass features a white logo at the top consisting of a stylized keyhole shape with a flame-like element inside, connected to various mechanical and electrical symbols like a screw, a plug, and a battery. Below the logo, the text "MOERSLEUTEL" is printed in a bold, sans-serif font, with "BEER ENGINEERS" in a smaller font underneath. The glass is set on a wooden surface, and in the background, a plate of food and another glass of beer are visible but out of focus.

**BREW CALENDAR**  
**2025**



# MOERSLEUTEL

## BREW CALENDAR 2025

	JAN	FEB	MAR	APR	MAY	JUN	JULI	AUG	SEP	OCT	NOV	DEC
<b>HERO RANGE SPECIALS</b>			GRANK THE SPRING		HOPPY WEIZEN	9 YEARS NEIPA		HYPE BOMB			PASTRY TOWN	
						MEDIIPA		REM-BOK			TRIPLE HOP	
<b>BLUEPRINTS</b> IPA SERIES	LAPTOP	BICYCLE	GUITAR	TOASTER	PENCIL	TIPA	SOFA	HEADPHONES	VACUUM CLEANER	CAMERA	SUITCASE	MICROSCOPE
	MICROWAVE	BASKETBALL	BOOKSHELF	SKATEBOARD	BLENDER	STOUT	TELEVISION	UMBRELLA	WATCH	STAPLER		JIGSAW
<b>ANCIENT ENGINEERING</b> NON ADJUNT SERIES			FLINT SICKLE			ADJUNCT STOUT				STONE QUERN		BIFACE
						MEGA ADJUNCT STOUT						
<b>PASTRY FACTORY</b> ADJUNT DARK BEERS SERIES <i>Membership Priority</i>	TIRAMISU	RUM BABA	STICKY TOFFEE	COCONUT COFFEE BARLEY WINE	ROCKY ROAD	MEGA ADJUNCT BA STOUT	ESPRESSO QUAD	MILLIONAIRES SHORTBREAD	GOLDEN SYRUP BACON PANCAKES	HOT HOT CHOCOLATE MARSHMALLOW	BANANABREAD	5 BEAN
	CHEESE CAKE	PECAN PIE	NITRO OPERA CAKE			OUADRUPEL			BOERENJONGENS		DROP IT LIKE ITS HOT	
<b>EXTRAVAGANT</b>	EXTRA MASH EXTRA COCONUT			NECTARON TIPA		BA STOUT	LONG BOIL			MOSAIC IPA		
<b>BARREL AGED SERIES</b>	The barrels let us know when they are ready							The barrels let us know when they are ready				

# HERO RANGE

New



# HERO RANGE SPECIALS

⦿ Crowd-favorites & Seasonal



# BLUEPRINT IPA SERIES

- ⊞ Broad spectrum of IPAs between 5-7%



# ANCIENT ENGINEERING

- ⊞ Heirloom grains / Non-adjunct stouts
- ⊞ Quadruple mashed to optimize taste



# PASTRY FACTORY

- ⊞ Big and delicious!
- ⊞ Our little treats



# EXTRAVAGANT

- ⊞ New techniques
- ⊞ Big flavors & a lot of adjuncts



# 9 YEAR BEERS

Our Anniversary beers:

- ⊗ NEIPA
- ⊗ NEDIPA
- ⊗ TIPA
- ⊗ Quadrupel
- ⊗ Stout
- ⊗ Adjunct Stout
- ⊗ Mega Adj. Stout
- ⊗ BA Stout
- ⊗ Mega Adj. BA Stout



# BARREL-AGED BEERS

- ⊞ Limited and exclusive
- ⊞ More than 400 barrels lying ready for you.



**HEAVY & HEADY  
COLLABS SERIES**



**TO BE ANNOUNCED**

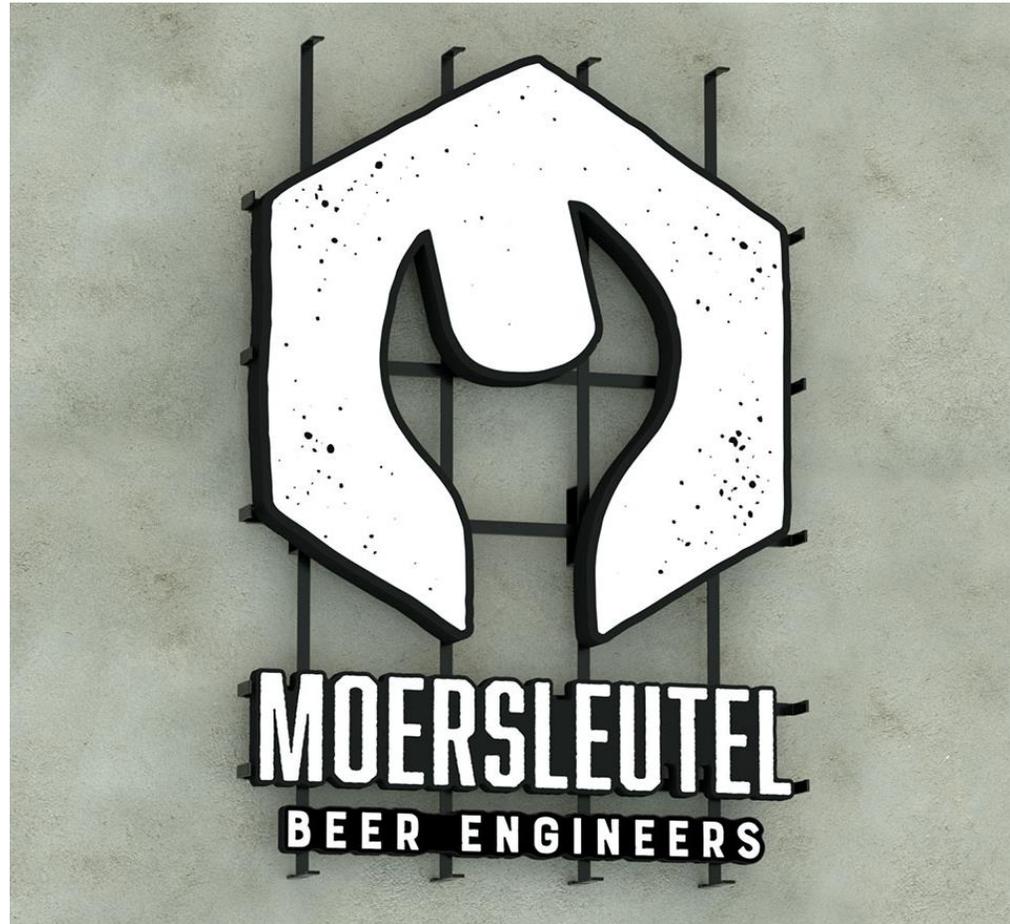
**ALERT!! NEW!!**



POSM



**New**



# ON-TRADE



# OFF-TRADE





**CHEERS!!**