

MONASTERIO de las VIÑAS

RED, ROSÉ AND WHITE WINE 0,0

Monasterio de las Viñas joins the new trends in the sector and launches its new 0.0% alcohol wine, maintaining the aromas and flavors of its alcohol standard version as much as possible.

Grandes Vinos, recognized in the sector for its innovation and adaptation to changing market trends, modernizes the design of its labels for these reference and highlights 0,0 as a differentiating factor.

According to data from the Strategic Study prepared by Wine Intelligence (IWSR Drinks Market Analysis), sales of wine in the category with low or no alcohol content have already reached 11 billion dollars worldwide and are expected to exceed 24 billion dollars in 2032.

This new Monasterio de las Viñas 0,0 will cover the growing demand of regular wine consumers who at certain times cannot consume alcohol or prefer it in a lower calorie version (one fourth of the standard wines) and a new segment of consumers who do not drink alcohol in general.

Of the several existing dealcoholization techniques, Grandes Vinos has opted for GoLo technology, a novel and patented alcohol removal process with total recovery of the original flavor compounds. GoLo is a continuous, integrated distillation process that is performed under deep vacuum to protect the quality of the wine by not exposing it to high temperatures and integrates three separate distillation processes into a single, continuous, one-time process.

However, the great commitment of Grandes Vinos in this project has been the selection of vineyards, using grapes of the highest quality for the production of very fresh and aromatic wines.





WHITE WINE 0,0

White wine with a pale lemon yellow tone. The nose is reminiscent of tropical fruits, with pineapple, citrus and floral notes predominating. In the mouth it is fine and easy to drink, with citrus and tropical fruits coming out again.

It is an ideal accompaniment to fish and salads.



RED WINE 0,0

Soft purple-red wine with intense aromas of ripe red fruits, strawberries, raspberries and blueberries, enhanced by the extraction of alcohol.

It is juicy, and very smooth in the mouth with flavors of forest fruits and spices.

Pairs with tapas, Iberian and light meats.



ROSÉ WINE 0,0

It has a pale pink tone and a fresh and intense perfume of roses, strawberries and cream.

In the mouth, it reminds us of jelly beans and strawberries.

The wine is ideal for risottos, paellas and tapas, and any type of appetizer.



HOY

0,0%



HOY, THE WINE OF THE MOMENT (ALCOHOL-FREE)

There are wines you keep for special occasions... and wines that are all about the moment. That's what HOY is — *the Spanish word for today*, and a reminder to enjoy life as it comes. With 0.0% alcohol and 100% attitude, HOY is fresh, light, and uncomplicated. It's perfect for those who want to toast, savor, and keep the plan going. Born in Cariñena, it's made to be your companion for spontaneous dinners, afternoons with friends, or impromptu toasts.

At HOY, we believe enjoying wine should always be a choice — no matter the moment. That's why we created HOY 0.0: to offer wine lovers a fresh, flavorful alternative when alcohol isn't on the menu. Whether you're cutting back, taking a break, or simply living alcohol-free, HOY is here to let you toast without limits.

More than just alcohol-free, HOY is also lighter in calories — nearly 75% less than traditional wines — making it a perfect fit for a balanced lifestyle without giving up on flavor. And flavor is exactly what we've preserved, thanks to GoLo: an innovative, patented technology that gently removes the alcohol while protecting the wine's original aromatic compounds. GoLo uses continuous vacuum distillation, keeping the wine at low temperatures throughout the process to preserve its true identity in every drop.

But what truly sets HOY apart is the vineyard selection. For this project, we've chosen exceptional Macabeo and Garnacha grapes — varieties deeply rooted in our Cariñena heritage — known for their vibrant, expressive profiles. The result? Wines that are crisp, aromatic, and full of character.

HOY is our way of saying that wine can also be light, fun, and modern. Because at Grandes Vinos, we love to create from the land and for the present. Our message? The best moment to toast is always HOY.



HOY WHITE WINE 0,0

A pale lemon-colored white wine that evokes pineapple, citrus, and flowers. On the palate, it's smooth, delicate, and easy to drink.

Perfect with salads, fish, or as an excuse to celebrate just about anything.



HOY RED WINE 0,0

Soft purplish-red, with aromas of strawberry, raspberry, and blueberry.

On the palate, it's flavorful and silky, full of forest fruit character with a hint of spice.

Great with light meats, cured meats, and your favorite tapas.



HOY WHITE WINE 0,0

Pale pink color, with aromas of roses, strawberries, and cream. And yes, it will remind you of gummy candies.

Ideal for tapas, paellas, risottos, and any appetizer that turns into a long evening.

NÚBILO

Free



NÚBILO, 0.0 WITH THE SOUL OF A GREAT WINE (ALCOHOL-FREE)

At Grandes Vinos, we've guarded a quiet truth for years: sophistication can also be poured without alcohol. From that conviction comes NÚBILO—our most elegant expression of o.o; a wine crafted with the same rigor, sensitivity, and ambition we devote to our flagship labels.

NÚBILO is raised as any great wine is born. Three cuvées that have rested in French and American oak barrels to gain depth, roundness, and aromatic layers. Only then, through our gentle, precise dealcoholization, do we preserve its essence—aromas, volume, and length—while removing the alcohol with finesse. The result is a full, authentic experience, ready for tables that ask for emotion and excellence.

In white and rosé, NÚBILO toasts with a festive gesture: a fine bead transforms them into Sparkling—subtle and creamy—designed for elevated aperitifs, contemporary pairings, and memorable celebrations. The red, meanwhile, shows serene structure and a long finish that speaks of time, oak, and balance.

What you see matters too. NÚBILO wears a premium presentation that previews what lies within: detail, precision, and character. It belongs naturally on gastronomic wine lists, at corporate events, and in life's special moments.

NÚBILO is the highest answer to a simple idea: great wine is an attitude. In Cariñena—our home—we craft it with respect for origin and a vision for the future, so every alcohol-free toast carries stature, presence, and a story to remember.



NÚBILO WHITE 0.0

Pale-lemon hue with notes recalling ripe banana, coconut, and subtle toasted oak. On the palate, creamy and enveloping, lifted by a fine mousse and finishing with poise. Ideal with shellfish, baked fish, sushi, or any toast that calls for o.o.



NÚBILO ROSÉ 0.0

Delicate pink, fresh from the first aroma. Red fruit melds with a gentle echo of oak—beautifully integrated. Vibrant and friendly on the palate, with fine bubbles and a long, graceful finish. Perfect with tapas, rice dishes, warm salads, and those aperitifs that stretch into the evening.



NÚBILO RED 0.0

Bright cherry color. Roasted notes, coffee, and vanilla from its time in oak remain intact after dealcoholization. Silky on the palate, with composed body and a subtly spiced aftertaste. A natural match for white meats, charcuterie, semi-cured cheeses, and mushroom dishes.

GRANDES VINOS

The legacy of Cariñena

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EL VINO QUE NACE DE LAS PIEDRAS



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