

## The Women's Forum at VivaTech 2023: Empowering Women in Tech

As part of VivaTech 2023, **Anne-Gabrielle Heilbronner**, member of the Management Board of **Publicis Groupe** and President of the **Women's Forum for the Economy and Society**, is calling on women to join the professions of the future: *"Women have their place in tech, because these are the professions that will enable us to build a more sustainable future."*

We know that women are still underrepresented in the tech industry and we are committed to bridging the gender gap. Don't miss out on the Women's Forum two workshops and curated itinerary:

Workshop 1, "**Tech as a Vector of Inclusion**" will explore how technology can promote inclusion and diversity. It will take place on Friday, June 16, 2023, from 12:30 to 2:30 PM, at Paris Expo Porte de Versailles - Atelier B - Hall 2.

Panelists include **Fanny Forgeau** (Yogosha), **Isabelle Rabier** (Jolimoi) and **Elisa Vanoli**(Becomtech). The workshop will be moderated by **Inge Kerkloh-Devif** (HEC Paris Centre Idea.).

Workshop 2, "**Talent with values: What do workers want?**" addresses the future of work and the integration of social values into corporate culture to attract the best talent. It will take place on Friday June 16, 2023, from 12:30 to 1:10 pm, at Paris Expo Porte de Versailles - Stade 2.

Panelists include **Anne-Gabrielle Heilbronner** (Publicis Groupe and Women's Forum), **Joshua Graff** (LinkedIn Europe), **Maud Alvarez-Pereyre** (LVMH) and **Becky Frankiewicz**(ManpowerGroup). The workshop will be moderated by **Victoria Turk** (Rest of World).

Additionally, the VivaTech app offers a "**Women in Tech**" itinerary, showcasing prominent startups, industry leaders and important conferences. This includes FemTech France for women's health innovation, Better Battery Co for sustainable development, and The Good Hack for promoting women's inclusion in the ecosystem.

### About the Women's Forum

The Women's Forum for the Economy & Society is the leading international platform for gender equality, advocating for fair representation across all levels of society, particularly in the economic sector. We host regional events on all 5 continents and an annual prestigious Global Meeting to foster dialogue and collaboration between key stakeholders.

Every year, our Global Meeting features dedicated panels on the theme of women in tech. Many esteemed speakers have shared their insights on the topic, including **Maryna Viazovska** (EPFL professor and Fields Medal 2022 winner), **Tarika Barrett** (CEO Girls Who Code), **Frédérique Le Grevès** (CEO STMicroelectronics France), and **Shelley McKinley** (VP Microsoft).

All replays of our sessions are available on our [YouTube channel](#).

##

### Press contacts

Emmanuelle ERRERA,  
Communications Director

**Women's Forum for the Economy and Society**  
[emmanuelle.errera@womens-forum.com](mailto:emmanuelle.errera@womens-forum.com)

Florence SABOURIN  
President

**The Leverage Advisory**  
[+33 6 07 62 47 36](tel:+33607624736)  
[fsabourin@theleverageadvisory.eu](mailto:fsabourin@theleverageadvisory.eu)