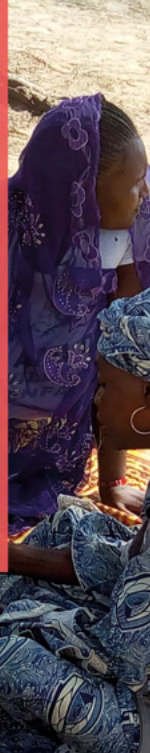


REACH

Informing
more effective
humanitarian action



REACH is a leading humanitarian information provider that uses **primary data collection** and **in-depth analysis** as tools to enhance the capacity of aid actors to make evidence-based decisions to support crisis-affected populations.



+24

Countries



+164

Ongoing projects



+400

Experts

REACH

OUR VISION

To **improve decision making by aid actors** in contexts of crises in order to improve aid response and positively impact the lives of affected populations.

**SHAPING
PRACTICES**

**INFLUENCING
POLICIES**

**IMPACTING
LIVES**

OUR APPROACH

To act as **catalyst for positive change** of aid practices and policies.

**DRIVEN BY
IMPACT**

**FRAMED IN
PARTNERSHIP**

**BASED ON
BEST PRACTICES**

REACH is an initiative of **IMPACT Initiatives** implemented in partnership with its sister organisation **ACTED**, and the United Nations Institute for Training and Research (**UNITAR**) Operational Satellite Applications Programme (**UNOSAT**).

The partnership allows REACH teams around the world to benefit from the wide-range expertise and in-depth experience that all three organisations bring to the table.

As a result, REACH can deploy and operate in the field rapidly, conduct quality assessments with **tools** and **methodologies** geared for various humanitarian contexts, and support the interpretation and analysis of key satellite imagery.

This enables REACH to develop **information products** aimed at improving humanitarian action in a **timely, secure** and **effective** manner.

IMPACT

Manages REACH teams and oversees global strategy and programming

REACH



ACTED

Hosts and facilitates
REACH field
operations



United Nations Institute
for Training and Research



Provides remote
sensing expertise and
technical support

STRATEGIC PILLARS



PILLAR 1 INTER-SECTORAL PLANNING

- Multi Sectoral Needs Assessments
- Humanitarian Situation Monitoring
- Rapid Assessments

PILLAR 2 SECTOR SPECIFIC PLANNING

- Food Security
- Cash & Market
- Public health
- WASH
- Shelter
- Education

PILLAR 3 PEOPLE ON THE MOVE

- Camps & sites profiling and mapping
- Intention surveys
- Displacement monitoring

1

The REACH global team is hosted by IMPACT in **Geneva, Switzerland**, including specialists in data collection, information management and analysis.

REACH programs are implemented in **24 countries**.

REACH programs are implemented in **24 countries.**



WHAT WE DO



Assessment, information management & analysis support

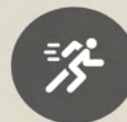
Provide support to the humanitarian coordination structure through assessments and analysis with OCHA, HCT, clusters, etc.



Humanitarian situation monitoring

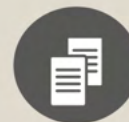
Provide regular updates of the humanitarian situation by monitoring needs, service provision, market trends and access to markets, as well as using comparative vulnerability indicators to strengthen inter-sectorial prioritization and gap analysis.

OUR ACTIVITIES



Rapid assessments in sudden-onset crises

Carry-out rapid assessments in crises to provide a basis for operational actors to plan and prioritize their response.



Crisis-wide multi-sector assessments

Conduct crisis-wide multi-sector or sector-specific assessments to inform humanitarian milestones.

HOW WE DO IT

Secondary data review

Building on existing knowledge and information to better target research



Primary data collection

Primary data collection (including in hard-to-reach areas) through dedicated teams of enumerators, encoders and analysts.



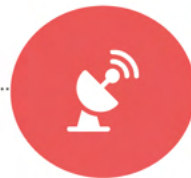
Dissemination of information to aid actors

Dissemination of information to aid actors through a range of tailor-made products such as reports, profiles, briefs, presentations, situation overviews and factsheets, GIS analysis, interactive web-maps and online dashboards.



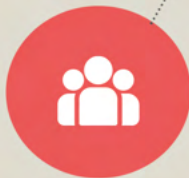
Remote-sensing and satellite imagery analysis

Leveraging technical tools to improve the visibility of aid actors on sudden onset crises.



Facilitation and training of partners staff for joint assessment exercises

Building the capacity and data literacy of partners to reach shared understanding of a crisis.



Data analysis support

Data analysis support (including Joint analysis workshops) and facilitation of access to data.



OUR WORK IN NUMBERS IN 2019



**+150K information
products** down-
loaded



+80 reports
launched



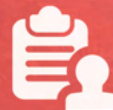
**+125 situations
overviews** published



+1,300 Factsheets
shared



**+1,150 Standalone
maps** created



**+30 briefs &
profiles** edited

Most common reported use of REACH information products, according to a survey handed to humanitarian actors, was for **strategic planning** and **decision-making**.



©UNHCR/Jim Huylebroek

“ The quality of REACH reports, including in South Sudan is consistently amazing. As usual, they are informative, concise, visual and user-friendly. ”

Humanitarian Partner, South Sudan

“ REACH provides independent and timely information as well as in-depth analysis on the humanitarian situation in eastern Ukraine. ”

It allows our partners to respond to the needs of the conflict affected population in an efficient and targeted manner. ”

Director Southeast Europe and Eastern and Neighbourhood, ECHO

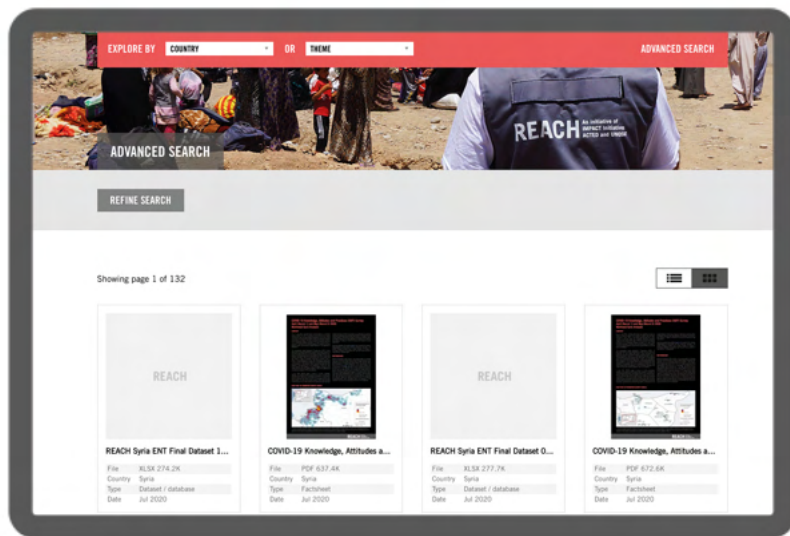
“ REACH does highly valuable work across the Syria response. The response wouldn't have managed without you. ”

DFID Representative, Syria

“ The results of the REACH assessments are essential to guide the overall ECHO strategy for eastern Ukraine. ”

Head of Office, ECHO Ukraine

REACH RESOURCE CENTRE



www.reachresourcecentre.info



The REACH Resource Centre is an **open-access platform** where users can view and download the **entire catalogue of REACH information products**.

You can search for products from any country or type of crisis (displacement, natural hazard, etc...) that we have worked in or are currently operating in.

You can also search for **reports, factsheets, maps**, based on **the type of assessment** you are interested in, such as multi-sector needs assessments, humanitarian situation monitoring, mixed migration evaluations, etc... or **directly by sector** (WASH, Shelter, Food Security, etc...).

SUBSCRIBE



Make sure to subscribe **to receive tailored alerts** in relation to your interests **directly to your inbox**.

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UN AGENCIES AND INTERNATIONAL ORGANIZATIONS



Food and Agriculture
Organization of the
United Nations



IOM
UN MIGRATION



THE WORLD BANK

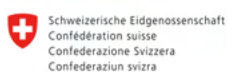


UNHCR
The UN Refugee Agency



World Food
Programme

GLOBAL FUNDING AGENCIES



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www.reach-initiative.org
www.reachresourcecentre.info

REACH OUT



7 Chemin de Balexert
1219 Geneva



+41 22 566 29 63



geneva@reach-initiative.org