



Ministry of Foreign Affairs
and International Cooperation



OpportunItaly
Driving business growth with Italian excellence.

global start up program

ITALIAN STARTUP

In collaboration with

**LE
VILLAGE**
by CDE

3th - 28th november 2025

Paris, France

Find out about our startups









TRADE AND INVESTMENT

OPEN DOORS TO A WORLD
OF OPPORTUNITIES

Paris
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Milan
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 ITA - Paris Office
 @ita_tradeagencyparigi

 ITA-Italian Trade Agency
 @itatradeagency

www.ice.it

Italian Trade Agency (ITA) is the governmental organisation entrusted with promoting trade, business opportunities and industrial cooperation between Italian and foreign companies.

It further promotes the excellence of “Made in Italy” around the world and the attraction of foreign investment in Italy through information, support, promotion and training.

With its headquarters in Rome and Milan, ITA guarantees global support to Italian companies through its network of 87 overseas offices in 74 countries. In particular, the office in Milan is specifically dedicated to startups, innovation and technological companies.



55 rue La Boétie
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Le Village by CA Paris is the flagship of Europe's largest network of startup accelerators. Its acceleration program empowers startups, from seed to Series B or C, to scale and thrive across diverse industries such as medtech, energy, AI, greentech, and SaaS. With over 180 startups spread across two Paris-based campuses, Le Village by CA Paris offers a vibrant ecosystem of innovation and collaboration.

A distinctive feature of Le Village by CA Paris is the Corpolab : an innovation studio and strategic consulting hub dedicated to helping corporations and SMEs boost their creativity and accelerate their transformation.





The Global Start Up Program in a nutshell

The Global Start Up Program, by ITA Agency, is now in its sixth edition and targets selected Italian startups focused on product or service innovation. The program aims to strengthen their technical, organizational, and financial skills for entering new markets. Participants will undergo a 4-week international acceleration program with selected global accelerators.

The 2025 edition, in partnership with Le Village byCA, InnovUp, Intesa Sanpaolo, Invitalia, Italian Tech Alliance, Unicredit Start Lab, Zest and StartupItalia, spans 6 countries: France, Germany, UK, Singapore, India and the USA (Los Angeles and New York).

In Paris, 8 Italian startups will join an in-person acceleration from November 3rd to 28th, 2025, in collaboration with Le Village by CA Paris. The program includes training, mentoring, pitching sessions, investor meetings, and networking events, helping startups understand the French innovation ecosystem.

www.globalstartupprogram.eu

ATTENDING **STARTUPS**



ARABAT

Leonardo BINETTI



CLOOV

Martina DI STEFANO



FINANZ

Michele DI CHIO



GENUINE WAY

Amelia BASSINI



KRATEO PLATFORMOPS

Marco BIZZANTINO



NUTRAS

Aloisa PANICHELLI



OGYRE

Gaia MINOPOLI



SYLLOTIPS

Giorgio BARNABÒ



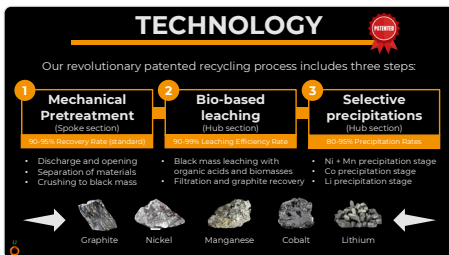
ARABAT

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AraBat is one of the most awarded green tech startups revolutionising lithium-ion battery recycling through a sustainable, circular economy approach. Founded in 2022, the company has developed an innovative process that recovers valuable raw materials, including lithium, cobalt, manganese, nickel, and graphite, using food waste instead of traditional, highly polluting methods. By transforming battery waste into reusable resources, AraBat reduces environmental impact and supports the growing demand for clean energy storage. The startup collaborates with universities, industries, and policymakers to scale its solution globally. With strong research, patent-backed innovation, AraBat is shaping the future of battery recycling.





CLOOV

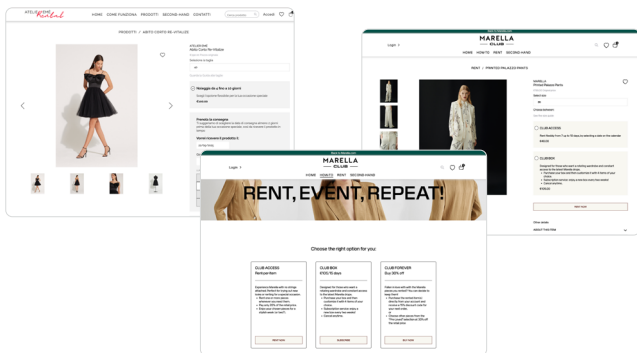
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www.cloov.tech



Martina DI STEFANO
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Cloov is the one stop shop solution that enables fashion brands in integrating resale, trade-in and rental services into their main e-commerce.

Thanks to its proprietary software, Cloov allows brands to create and manage a white label re-commerce platform, in order to engage with a new target of customers in an innovative and sustainable way. In less than two months brands can launch their own circular solution, from subscription rentals, to one-off rentals and trade-in programs.





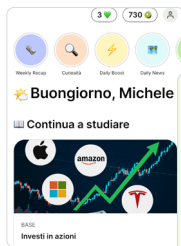
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Michele DI CHIO
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Finanz is a leading Italian educational platform and online community entirely dedicated to financial literacy. Its primary purpose is to democratize finance by making complex concepts like investing, trading, and wealth planning accessible to everyone through clear and practical language. Finanz uses interactive mini-games as an educational tool to make learning about finance more engaging, practical, and memorable. The goal is to overcome the abstract nature of many financial concepts through «learning by doing» and gamification.





GENUINE WAY

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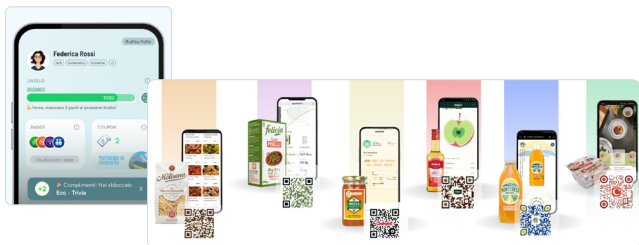


Amelia BASSINI
COO & Co Founder
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Genuine Way is a scale-up specializing in digital product innovation for the FMCG sector. Founded in 2020, the company developed a proprietary platform that leverages blockchain technology to digitize products and ensure supply chain transparency.

Through QR code activated WebApps, brands can deliver certified product information and engage digital content directly to consumers. Genuine Way collaborates with leading corporations in food, cosmetics, fashion, and packaging enabling them to enhance customer engagement through interactive experiences, loyalty programs, and data-driven marketing tools.

The company is a recognized player in Italy's large-scale retail market, supporting brands in their digital transformation journey.





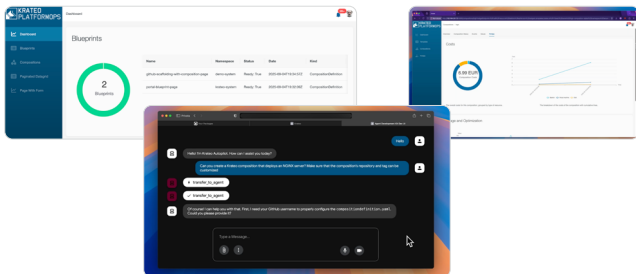
KRATEO PLATFORMOPS

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Marco BIZZANTINO
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Krateo PlatformOps is an open-source, Kubernetes-native platform that helps enterprises streamline resource provisioning, standardize toolchains, and enforce governance at scale. With composable modules—Portal, Operations, and Fin(AI)Ops—it cuts costs, accelerates delivery, and abstracts complexity across hybrid and multi-cloud environments. Recognized by Gartner in multiple reports on Platform Engineering and Internal Developer Portals, Krateo unites extensibility, automation, and AI-driven FinOps to deliver measurable ROI and sustainability. Trusted by banks, public administrations, and enterprises, Krateo enables organizations to rule the platform era with efficiency and control.





NUTRAS SRL

Nutraceutical Solutions

- il tuo benessere prima di tutto -

NUTRAS

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Nutras – Nutraceutical Solutions – is an Italian start-up redefining the standards of the nutraceutical industry. Each product is conceived from a real health need and developed with a scientifically validated approach, in close collaboration with universities, laboratories, and clinical partners. By combining innovation, scientific excellence, and a scalable international vision, Nutras addresses the challenges of a world where more than half of the population faces intolerances, allergies, or specific health requirements. Our ambition is clear: to become the European benchmark for cutting-edge nutraceutical solutions.





OGYRE

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Gaia MINOPOLI
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Ogyre is a climate-tech startup tackling ocean plastic pollution. We collect plastic waste directly from the sea and along coastlines (Ocean Bound Plastic) by partnering with fishermen and coastal communities. Companies fund these collections in exchange for certified impact credits, ESG reports, and branded content.



52 kg
Collected by
Wayanne



syllotips

SYLLOTIPS

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Giorgio BARNABÒ
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SylloTips is an orchestration platform for multi-agent, human-enhanced AI. It coordinates specialized agents—and your existing ones (n8n, Copilot, custom)—and automatically brings in subject-matter experts at critical checkpoints. Every interaction is versioned into a governed memory that improves routing, reasoning, and compliance over time. Native to Microsoft Teams and integrated with enterprise systems, SylloTips pairs product with co-design and deployment support, turning pilots into production. The result: faster answers, better decisions, auditable outcomes—and AI that keeps getting smarter where your business actually works.





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