

Treasure Data Bundled AI Suites

The right solution for the right team: Packaging to drive outcomes.

ALL-IN-ONE SOLUTIONS FOR MARKETING, CX, SALES, AND SERVICE TEAMS

Leveraging Treasure Data's Intelligent Customer Data Platform and AI Agent Foundry, with AI agents embedded in every suite, choose from five bundled solutions to achieve your business goals.

WHY SUITES?

Treasure Data bundled suites simplify CDP adoption and accelerate ROI by removing pricing complexity and delivering tailored packages for the right teams. And, each suite gives you unlimited team access, with no seat limits. Just pay for what you use, when it matters.

Treasure Data Customers Who Are Using AI Agent Foundry

Drive results such as:

36% lower advertising costs | 150% increase in CTR | 28% increase in campaign ROI



Little Caesars



Fairstone

STELLANTIS

dentsu

Aj
AJINOMOTO



Choose the right bundle for your business goals

Every Treasure Data bundle is powered by our Intelligent CDP, anchored by the Diamond Record, ensuring accurate, unified customer data. Paired with the AI Agent Foundry, each bundle includes purpose-built AI agents that reduce costs, grow revenue, and supercharge your teams.

PERSONALIZATION
AI SUITE

ENGAGEMENT
AI SUITE

CREATIVE
AI SUITE

PAID MEDIA
AI SUITE

SERVICE
AI SUITE

AGENT FOUNDRY

Data Enrichment &
Trusted Foundation

Accelerated Pre-Built
Agent Deployment

Dynamic Audience
Targeting

Custom Agent
Development

Automation &
Governance

DIAMOND RECORD

TREASURE DATA INTELLIGENT CDP

Ingestion & Unification

Segmentation & Activation

Journey Orchestration

Audience Agent

Treasure Insights



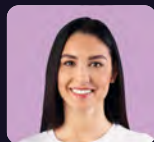
TRUST



FOR DIGITAL MARKETERS AND PRODUCT MANAGERS

Deliver real-time, 1:1 digital experiences by combining AI Signals with contextual data - powering dynamic content, offers, and interactions across key digital touchpoints.

PERSONALIZATION AI SUITE



FOR LIFECYCLE MARKETERS AND CAMPAIGN MANAGERS

Enable seamless, timely, and relevant customer interactions by orchestrating content and delivery across both batch and event-driven activations, to power cohesive omnichannel experiences.

ENGAGEMENT AI SUITE



FOR CREATIVE AND BRAND MARKETERS AND AGENCIES

Generate high-impact, brandcompliant content - including images, copy, and rich HTML assets - to power 1:1 personalization across all Treasure Data suites.

CREATIVE AI SUITE



FOR GROWTH MARKETERS AND ABM MANAGERS

Maximize ROAS with fully AI-powered ad targeting, budget optimization, and performance insights - driving smarter, more effective campaigns from start to finish.

PAID MEDIA AI SUITE



FOR FIELD SERVICE AND B2B SALES

Deliver personalized, highvalue service experiences that drive customer loyalty and lifetime value - across support, clienteling, and B2B interactions.

SERVICE AI SUITE



FOR ALL TEAMS ACROSS YOUR COMPANY

Reduce costs, increase productivity, and drive CDP adoption by leveraging AI built into all Treasure Data suites.

AI AGENT FOUNDRY



NEXT STEPS

Schedule a demo, join a use case workshop, or test-drive Treasure Data with a no-cost POC. Learn more at treasuredata.com.



TREASURE
DATA