

People
set the course,
AI accelerates.



From
business data
to strategic
actions,
powered by AI.

Why is your data an under-used goldmine?

Most companies hold enormous volumes of data... but face three major roadblocks:

1

Insufficient reliability:

duplicates, errors, outdated or incomplete data.

2

Lost time:

hours wasted correcting issues or producing manual reports.

3

Scattered sources:

CRM, ERP, Excel... with no consolidated view.

Consequence: slower, riskier, and more expensive decisions — far from the true potential of your business data.

Who are we?



Founded in 2024 by Grégoire and Jonathan, Strat37 was born from a simple observation: companies are overwhelmed with data yet struggle to extract concrete business value.

With over 12 years' experience in Big Data and in supporting business teams, we formed a conviction: data shouldn't remain the exclusive domain of experts — it must become a daily lever for business teams.

Let's transform your business data into strategic decisions through the alliance of human expertise and artificial intelligence.

From business
data to strategic
actions

We combine a reliability service with our AI platform, StratBoard®, to create a complete value chain from raw data all the way to business action.

1

Ensure Reliability & Harmonize The service

We start by making your data reliable to create a shared, consistent foundation:

- **AUDIT:** meet with business teams, analyze, and detect visible or hidden inconsistencies.



- **CONTROL:** ensure quality via deduplication, classification, and alignment of formats and reference datasets.

- **SUSTAIN:** implement a durable process in your data pipelines to maintain this consistency over time.

Result: a solid, shared foundation that becomes your teams' single source of truth and prepares your data to generate value.

2

Enrich Analyze & Integrate The solution

Once your data is reliable, StratBoard® takes over to generate value:

- **ENRICH:** combine your data with internal and external sources for a richer, more contextual view.



- **ANALYZE:** explore, visualize, and query your data to turn raw information into concrete decisions.

- **INTEGRATE:** link StratBoard® to your business tools (CRM, ERP, PIM, marketing automation, etc.) and push results directly into them to make data immediately actionable.

Result: an integrated approach ensures unique continuity, freeing business teams from manual tasks so they can focus on decision-making and performance.

The AI copilot
that turns
your business data
into strategic
actions



The StratBoard®

StratBoard® puts AI at the service of your teams to detect, predict, explain, and transform every data point into real-time strategic action.

5 benefits

STEER: automatic tracking of key business indicators.

»»» Example: instant comparison with your targets to adjust your actions.

ACT: intelligent updates in your business tools.

»»» Example: automatic detection of an event in your data, then an action in your tools.

ANALYZE: detection of anomalies, correlations, and hidden trends.

»»» Example: identifying an abnormal rise in costs to anticipate budget overruns and protect margins.

ANTICIPATE: projections and “what-if” scenarios.

»»» Example: simulating the impact of a supplier price increase.

EXPLAIN: clear reporting and natural-language chat.

»»» Example: instant, understandable reports for your steering committees.



With **StratBoard®** your teams move from raw data to strategic decisions and actions

+20M

data points
made reliable
and analyzed

85%

of projects
delivered in
under
2 months

+5h
/week

gained by
our clients

100%



of projects
with
measurable
ROI

They have turned their
business data into
a lasting competitive
advantage.

sanofi

Kubota



DECATHLON



Befimmo

Honotel

Roger Vivier
PARIS



GMED
GROUPE LNE

minalea
Groupe Kereis



Are you ready to transform your
business data?



Contacts

Jonathan Delmas

CEO – Co-Founder

+33 6 38 19 54 10

jonathan.delmas@strat37.com

Grégoire Mariot

CTO – Co-Founder

+33 6 83 49 03 81

gregoire.mariot@strat37.com

www.strat37.com