



Real-time AI-decisioning for
CRM orchestration.



OMNICHANNEL • PREDICTIVE • UNIVERSAL

Make every customer interaction possible, relevant and effective in real time thanks to predictive and instant scenarios with no limits. Notify is an independent, no-code AI that simplifies CRM operations : it restores fluidity, adaptability and impact to customer marketing. And of course, performances.



ouigo

COURIR®

Galeries
Lafayette



FLOa

CLARINS

...



ian audience

Orchestrating audiences and offers
to drive performance.



ian activation

Orchestrating the right message with the
right timing on the right channel to the
individual to drive engagement and loyalty.



ian care

Responsible CRM orchestration
for sustainability.

ian is compatible with your entire technology stack :



braze

Brevo

Batch

selligent



Insider

...

360° impact : Orchestration optimises actions and budgets, enhances the value of customer assets and boosts performance.

Tools : taking back control of a demanding technological base

Communication: controlling content, targets, atawad.

Commerce : placing CRM at the heart of marketing and e-commerce

Teams : Becoming agile, complementary and efficient.

ntf.ai

