

# Digital Procurement Transformation Journey

Services and Expertise

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# The CPO agenda for the Future of Procurement

#### CPOs need to pivot to remain relevant



	Procurement will	Ву
	Capitalize on market data	Leveraging technology that perpetually monitors changes in variables that comprise should-cost models
	Shift towards marketplaces	Directing tactical spend to supplier networks and marketplaces
	Become invisible to customers	Providing simple interaction with chatbots, Digital Assistants, and Artificial Intelligence (e.g., Cognitive Contract Authoring)
R	Directly impact 70% of The organizational role structure	Using technology to make decisions, improve processes, propose actions, and automate repeatable activities
٢	Model collaborative behaviours	Finding new insights from data that connects the front, middle & back office



## It's all about the experience

## Meet Sally, Category Manager for a major manufacturing company



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MODEL



CATEGORY MANAGEMENT INNOVATION



DIGITAL PROCUREMENT & INSIGHT ANALYTICS



SUPPLIER & CUSTOMER CENTRIC

### --- and our clients that have used KPMG as an accelerator

- Pharmaceutical laboratory
- Automotive supplier
- Large global bank
- Media & web company

- Cosmetic laboratory
- **Building & energy companies**
- International transport company
- Large retail chain



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