

A person wearing a red shirt and a backpack stands on a rocky mountain peak, looking out over a vast, hazy landscape at sunset. A dog is sitting next to them, also looking out. The sky is a warm, golden yellow, and the mountains in the distance are silhouetted against the bright light.

**VIGOR  
& SAGE**

**HEALTHY  
LIFESTYLE**

---

for dogs & cats



**Inspired by  
Norwegian Lifestyle:**  
Clean & Healthy





**VIGOR  
& SAGE**

**HEALTHY  
LIFESTYLE  
FOR DOGS**

**VIGOR  
& SAGE**

**HEALTHY  
LIFESTYLE  
FOR CATS**

At Vigor & Sage, we believe that a healthy life begins with what we eat—and the same is true for our pets. Inspired by the clean, balanced lifestyle of Norway, we've developed a unique approach to pet nutrition that brings together the purity of nature and the precision of science.

Each recipe is carefully crafted in the Netherlands, following the strictest European production standards. We source our raw ingredients exclusively from trusted European suppliers, chosen for their commitment to quality, traceability, and animal wellbeing.

With every formula, we go beyond basic nutrition. Vigor & Sage represents a commitment to holistic wellness, where each ingredient serves a functional purpose — and every bowl supports your pet's daily vitality and long-term wellbeing.



# WHY CHOOSE

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# VIGOR & SAGE



## Mono Animal Protein

Carefully selected to minimize allergens and support optimal digestion. A pure source of high-quality protein for sensitive pets



## Grain-Free Formula

Designed for better tolerance. Eliminating grains helps reduce common food sensitivities and supports a healthier gut environment.



## Boneless Fresh Meat

Rich in essential amino acids, vitamins, and minerals—our boneless cuts ensure maximum bioavailability and superior nutritional value.



## Functional Herbs

Infused with premium, carefully chosen herbs known for their natural anti-inflammatory and antioxidant properties—to nourish, balance, and elevate your pet's well-being.





**VIGOR  
& SAGE**

**HEALTHY  
LIFESTYLE**  
FOR DOGS

## WELL BEING RECIPE

A nutritionally balanced recipe infused with carefully selected herbs, providing essential energy while promoting your pet's overall well-being, vitality, and long-term health.





## GOJI BERRY

COMPLETE DOG FOOD

Up to 12 Months

### WELL BEING

A gentle formula with quality chicken and wolfberry to support immune function, digestion, and early development in young dogs.

REGULAR  
BREED



## ASTRAGALUS

COMPLETE DOG FOOD

Over (S) 6 Years Old / (M/L) 8 Years Old

### WELL BEING

Crafted with turkey and astragalus to gently support immune health, aging metabolism, and a balanced daily routine for older dogs.

ALL  
BREED



## GINSENG

COMPLETE DOG FOOD

Over 12 Months

### WELL BEING

A wholesome chicken recipe combined with ginseng, traditionally used to help maintain physical strength, resilience, and natural vitality.

SMALL  
BREED



REGULAR  
BREED



LARGE  
BREED





**VIGOR  
& SAGE**

**HEALTHY  
LIFESTYLE  
FOR DOGS**

## FUNCTIONAL RECIPE

Targeted nutrition designed to support specific health needs through natural ingredients and functional herbs, helping your pet thrive with every bowl.





## LILY ROOT

### COMPLETE DOG FOOD

Over 12 Months

#### BEAUTY HAIR & SKIN

A balanced recipe with lily root, designed to enhance skin and coat health. Packed with antioxidants, it promotes hydration, improves elasticity, and helps maintain a radiant, nourished appearance.



## YAM

### COMPLETE DOG FOOD

Over 12 Months

#### LOW SENSITIVITY

Featuring the soothing benefits of yam, designed for dogs with sensitive bodies. Known for its anti-inflammatory properties, yam helps reduce sensitivity and support digestive health.



## LOTUS

### COMPLETE DOG FOOD

Over 12 Months

#### WEIGHT CONTROL

Lotus Leaf Weight Control rich in antioxidants and metabolism-boosting compounds, it supports fat metabolism, digestion, and healthy weight management while helping regulate energy balance.



## GINSENG

### COMPLETE DOG FOOD

Over 12 Months

#### SPORTING DOG

Infused with the revitalizing benefits of ginseng, to support stamina and endurance. Fuels muscle strength and provides lasting energy for peak performance. Ideal for dogs who love adventure, sports, and outdoor activities, ensuring they stay strong, energized, and ready for every challenge.







**VIGOR  
& SAGE**

**HEALTHY  
LIFESTYLE**  
FOR DOGS

## **FREEZE DRIED RECIPE**

Specially crafted for picky eater dogs! Featuring a higher meat formula and freeze-dried mix, this pack provides complete nutrition with high palatability, giving pet owners one less thing to worry about



# SUPER PALATABILITY

"Simply irresistible"



**FREEZE DRIED**  
COMPLETE DOG FOOD

All Life Stages

**HIGH PALATABILITY**

Packed with omega-rich salmon, lily root, and real freeze-dried bites, this formula promotes coat health and palatability—a gourmet delight in every bite.



**90%**

**Nutritious  
Kibble**

Fresh  
Salmon  
Meat



Herbs

**10%**

**Freeze-  
Dried  
Salmon  
Nuggets**

1 Freeze-Dried Nugget  $\approx$  4 Fresh Trout Pieces



**VIGOR  
& SAGE**

**HEALTHY  
LIFESTYLE**  
FOR DOGS

## FRESH WET FOOD RECIPE

Made with fresh boneless meat and enriched with carefully selected herbs, this nourishing recipe delivers complete hydration, rich flavor, and natural wellness in every bite.

A simple, wholesome meal your dog will love—inside and out.



## LILY ROOT

COMPLETE DOG FOOD

All Life Stages



ALL  
BREED



## GINSENG

COMPLETE DOG FOOD

All Life Stages



ALL  
BREED



## ASTRAGALUS

COMPLETE DOG FOOD

All Life Stages



ALL  
BREED



## GINSENG

COMPLETE DOG FOOD

All Life Stages



ALL  
BREED



## LOTUS LEAF

COMPLETE DOG FOOD

All Life Stages



ALL  
BREED





**VIGOR  
& SAGE**

**HEALTHY  
LIFESTYLE**  
FOR DOGS

● WELL-BEING



Ø | 8mm | t | 4.4mm

## WOLFBERRY | PUPPY

Up to 12 Months

REGULAR BREED

COMPLETE DOG FOOD

2 kg, 12 kg

### Herbal Highlight

#### Goji Berry (Wolfberry)

A superfruit for your puppy's vitality—rich in antioxidants to protect the nervous system, support immunity, and promote balanced energy from the very start.

#### Tangerine Peel

Gentle on tiny tummies, this fragrant peel aids digestion while nurturing delicate skin and respiratory health—perfect for growing puppies.

#### Yam

Naturally rich in vitamin C, yam soothes young digestive systems, encourages healthy bile flow, and helps reduce intestinal inflammation—nurturing comfort from within.



**30%**

Crude  
Protein



**16%**

Crude  
Fat



**5.0%**

Crude  
Fiber



**8.3%**

Crude  
Ash



**1.3%**

Calcium



**1.1%**

Phosphorus

**80%**

**ANIMAL  
PROTEIN**

**26%**

**Fresh  
Chicken Meat**

# FEEDING GUIDE

## Puppy

| Age<br>in<br>months | Adult Dog Weight (Grams/ Day)      |         |         |         |         |         |         |         |         |
|---------------------|------------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|
|                     | 2kg                                | 5kg     | 10kg    | 15kg    | 20kg    | 25kg    | 30kg    | 40kg    | 50kg    |
| 2                   | 40-50                              | 70-80   | 130-140 | 170-180 | 220-230 | 250-260 | 290-300 | 370-380 | 430-440 |
| 3                   | 50-60                              | 110-120 | 190-200 | 240-250 | 320-330 | 360-370 | 410-420 | 510-520 | 610-620 |
| 4                   | 60-70                              | 120-130 | 220-230 | 270-280 | 380-390 | 400-410 | 460-470 | 550-560 | 650-660 |
| 5                   | 60-70                              | 120-130 | 210-220 | 280-290 | 390-400 | 420-430 | 480-490 | 560-570 | 660-670 |
| 6                   | 50-60                              | 120-130 | 210-220 | 300-310 | 410-420 | 450-460 | 510-520 | 580-590 | 680-690 |
| 8                   | 50-60                              | 110-120 | 190-200 | 260-270 | 360-370 | 390-400 | 470-480 | 550-560 | 660-670 |
| 10                  | 50-60                              | 110-120 | 190-200 | 240-250 | 320-330 | 360-370 | 450-460 | 530-540 | 630-640 |
| 12                  |                                    |         |         | 220-230 | 280-290 | 330-340 | 440-450 | 530-540 | 630-640 |
| 14                  | Feed as large breed adult dog food |         |         |         |         |         | 420-430 | 520-530 | 620-630 |
| 15                  |                                    |         |         |         |         |         | 410-420 | 510-520 | 610-620 |

## Puppy

| Age<br>in<br>months | Adult Dog Weight (Grams/ Day) |         |         |         |         |         |         |         |         |
|---------------------|-------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|
|                     | 2kg                           | 5kg     | 10kg    | 15kg    | 20kg    | 25kg    | 30kg    | 40kg    | 50kg    |
| 6                   | 55-60                         | 105-115 | 195-205 | 250-260 | 300-310 | 330-340 | 370-380 | 460-470 | 550-560 |
| 7                   | 60-65                         | 115-125 | 205-215 | 270-280 | 330-340 | 360-370 | 400-410 | 490-500 | 590-600 |
| 8                   | 65-70                         | 125-135 | 215-225 | 290-300 | 360-370 | 390-400 | 430-440 | 530-540 | 640-650 |
| 9                   | 70-75                         | 135-145 | 225-235 | 310-320 | 390-400 | 430-440 | 470-480 | 580-590 | 690-700 |
| Lactating           | Free access to food           |         |         |         |         |         |         |         |         |

Recommended daily feeding amount is for reference only.  
Please feed your pet according to its body condition and activity level.

## Composition

Fresh boneless chicken meat (26.0%), dried chicken (21.0%), dried peas, dried potato, dried beet pulp, chicken fat, dried sweet potato, salmon oil, brewer's yeast, cellulose, lecithin, inulin (source of FOS), seaweed (0.2%), Goji berry (0.14%), tangerine peel (0.14%), yam (0.14%), choline chloride, linseed oil, dried carrot, dried plum, dried apple, dried banana, dried kiwi, yucca, glucosamine, chondroitin sulphate.

## Analytical Constituents

Crude protein 30.0%, crude fat 16%, crude ash 8.3%, crude fibre 5.0%, moisture 8.0%, calcium 1.3%, phosphorus 1.1%

## Additives, Nutritional Additives (per kg)

Vitamin A: 18,000 IU, Vitamin D<sub>3</sub>: 1,800 IU, Vitamin E: 500 IU (natural antioxidants), copper (cupric sulphate, pentahydrate) 10 mg, copper (cupric chelate of glycine hydrate) 5 mg, iron (ferrous sulphate, monohydrate) 70 mg, iron (ferrous chelate of glycine hydrate) 35 mg, manganese (manganous oxide) 50 mg, manganese (manganese chelate of glycine hydrate) 25mg, zinc (zinc sulphate, monohydrate) 100mg, zinc (zinc chelate of glycine hydrate) 50mg, iodine (calcium iodate, anhydrous) 2 mg, selenium(sodium selenite) 0.1 mg.

**VIGOR  
& SAGE**

**HEALTHY  
LIFESTYLE**  
FOR DOGS

● WELL-BEING



Ø | 10.3mm | t | 6.1mm

## GINSENG | ADULT

Over 12 Months

SMALL BREED

COMPLETE DOG FOOD

2 kg, 6 kg

### Herbal Highlight

#### Ginseng

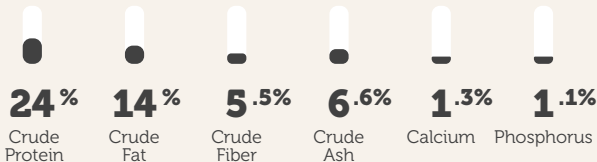
A powerful adaptogen known to reduce stress, combat inflammation, and enhance immune resilience—supporting overall vitality and graceful aging in adult dogs.

#### Poria

A traditional botanical that aids digestion, supports immune health, enhances urinary balance, and nurtures the skin—contributing to overall canine wellness.

#### Wild Chrysanthemum

Rich in bioactive oils, vitamins, and trace minerals—this elegant flower supports skin health and provides natural micronutrient reinforcement.



**80%** | **ANIMAL PROTEIN** | **26%** | **Fresh**  
Chicken Meat

## FEEDING GUIDE

| <br>Adult Dog<br>Weight(kg) | <br>Low Activity<br>(Grams / Day) | <br>Normal Activity<br>(Grams / Day) | <br>High Activity<br>(Grams / Day) |
|--------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| 1                                                                                                            | 25-35                                                                                                              | 30-35                                                                                                                 | 35-40                                                                                                               |
| 2                                                                                                            | 45-50                                                                                                              | 50-55                                                                                                                 | 55-60                                                                                                               |
| 3                                                                                                            | 55-65                                                                                                              | 65-75                                                                                                                 | 75-85                                                                                                               |
| 4                                                                                                            | 70-80                                                                                                              | 80-90                                                                                                                 | 90-100                                                                                                              |
| 5                                                                                                            | 90-100                                                                                                             | 100-110                                                                                                               | 110-120                                                                                                             |
| 6                                                                                                            | 100-110                                                                                                            | 110-120                                                                                                               | 120-130                                                                                                             |
| 8                                                                                                            | 120-130                                                                                                            | 140-150                                                                                                               | 160-170                                                                                                             |
| 10                                                                                                           | 140-150                                                                                                            | 170-180                                                                                                               | 200-210                                                                                                             |

Recommended daily feeding amount is for reference only.  
Please feed your pet according to its body condition and activity level.

## Composition

Fresh boneless chicken meat (26.0%), dried potato, dried peas, dried chicken (14.6%), dried beet pulp, dried sweet potato, chicken fat, salmon oil, cellulose, brewer's yeast, lecithin, inulin (source of FOS), Seaweed (0.2%), choline chloride, ginseng (0.14%), poria (0.14%), wild chrysanthemum (0.14%), linseed oil, dried carrot, dried mango, dried tomato, dried lemon, dried apple, yucca, glucosamine, chondroitin sulphate.

## Analytical Constituents

Crude protein 24.0%, crude fat 14.0%, crude ash 6.6%, crude fibre 5.5%, moisture 8.0%, calcium 1.3%, phosphorus 1.1%.

## Additives, Nutritional Additives (per kg)

Vitamin A: 18,000 IU, VitaminD<sub>3</sub>: 1,800 IU, Vitamin E: 500 IU (natural antioxidants), copper (cupric sulphate, pentahydrate) 10 mg, copper (cupric chelate of glycine hydrate) 5mg, iron (ferrous sulphate, monohydrate) 70 mg, iron (ferrous chelate of glycine hydrate) 35 mg, manganese (manganous oxide) 50 mg, manganese (manganese chelate of glycine hydrate) 25mg, zinc (zinc sulphate, monohydrate) 100mg, zinc (zinc chelate of glycine hydrate) 50 mg, iodine (calcium iodate, anhydrous) 2 mg, selenium (sodium selenite) 0.1 mg.



**VIGOR  
& SAGE**

**HEALTHY  
LIFESTYLE**  
FOR DOGS

● WELL-BEING



Ø | 18.5mm | t | 8.5mm

## GINSENG | ADULT

Over 12 Months

REGULAR BREED

COMPLETE DOG FOOD

2 kg, 12 kg

### Herbal Highlight

#### Ginseng

A powerful adaptogen known to reduce stress, combat inflammation, and enhance immune resilience—supporting overall vitality and graceful aging in adult dogs.

#### Poria

A traditional botanical that aids digestion, supports immune health, enhances urinary balance, and nurtures the skin—contributing to overall canine wellness.

#### Wild Chrysanthemum

Rich in bioactive oils, vitamins, and trace minerals—this elegant flower supports skin health and provides natural micronutrient reinforcement.



**24%**

Crude  
Protein



**14%**

Crude  
Fat



**5.5%**

Crude  
Fiber



**6.6%**

Crude  
Ash



**1.3%**

Calcium



**1.1%**

Phosphorus

**80%** | **ANIMAL  
PROTEIN**

**26%** | **Fresh  
Chicken Meat**

# FEEDING GUIDE

| <br>Adult Dog<br>Weight(kg) | <br>Low Activity<br>(Grams / Day) | <br>Normal Activity<br>(Grams / Day) | <br>High Activity<br>(Grams / Day) |
|--------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| 2                                                                                                            | 45-50                                                                                                              | 50-55                                                                                                                 | 55-60                                                                                                               |
| 5                                                                                                            | 90-100                                                                                                             | 100-110                                                                                                               | 110-120                                                                                                             |
| 10                                                                                                           | 150-160                                                                                                            | 170-180                                                                                                               | 190-200                                                                                                             |
| 15                                                                                                           | 200-210                                                                                                            | 230-240                                                                                                               | 250-260                                                                                                             |
| 20                                                                                                           | 250-260                                                                                                            | 290-300                                                                                                               | 330-340                                                                                                             |
| 25                                                                                                           | 300-310                                                                                                            | 340-350                                                                                                               | 380-390                                                                                                             |
| 30                                                                                                           | 340-350                                                                                                            | 390-400                                                                                                               | 440-450                                                                                                             |
| 40                                                                                                           | 420-430                                                                                                            | 480-490                                                                                                               | 540-550                                                                                                             |
| 50                                                                                                           | 500-510                                                                                                            | 570-580                                                                                                               | 650-660                                                                                                             |

Recommended daily feeding amount is for reference only.  
Please feed your pet according to its body condition and activity level.

## Composition

Fresh boneless chicken meat (26.0%), dried potato, dried peas, dried chicken (14.6%),dried beet pulp, dried sweet potato, chicken fat, salmon oil, cellulose, brewer's yeast, lecithin, inulin (source of FOS), Seaweed (0.2%),choline chloride, ginseng (0.14%), poria (0.14%), wild chrysanthemum (0.14%), linseed oil, dried carrot, dried mango, dried tomato, dried lemon, dried apple, yucca, glucosamine, chondroitin sulphate.

## Analytical Constituents

Crude protein 24.0%, crude fat 14.0%, crude ash 6.6%, crude fibre 5.5%, moisture 8.0%, calcium 1.3%, phosphorus 1.1%.

## Additives, Nutritional Additives (per kg)

Additives, Nutritional Additives (per kg): Vitamin A: 18,000 IU, Vitamin D<sub>3</sub>: 1,800 IU, Vitamin E: 500 IU (natural antioxidants), copper (cupric sulphate, pentahydrate) 10 mg, copper (cupric chelate of glycine hydrate) 5 mg, iron (ferrous sulphate, monohydrate) 70 mg, iron (ferrous chelate of glycine hydrate) 35 mg, manganese (manganous oxide) 50 mg, manganese (manganese chelate of glycine hydrate) 25mg, zinc (zinc sulphate, monohydrate) 100mg, zinc (zinc chelate of glycine hydrate) 50 mg, iodine (calcium iodate, anhydrous) 2 mg, selenium (sodium selenite) 0.1 mg.

**VIGOR  
& SAGE**

**HEALTHY  
LIFESTYLE**  
FOR DOGS

● WELL-BEING



Ø | 18.5mm | t | 8.5mm

## GINSENG | ADULT

Over 12 Months

LARGE BREED

COMPLETE DOG FOOD

12 kg

### Herbal Highlight

#### Ginseng

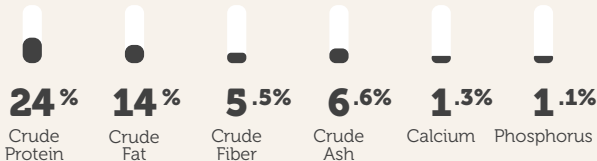
A powerful adaptogen known to reduce stress, combat inflammation, and enhance immune resilience—supporting overall vitality and graceful aging in adult dogs.

#### Poria

A traditional botanical that aids digestion, supports immune health, enhances urinary balance, and nurtures the skin—contributing to overall canine wellness.

#### Wild Chrysanthemum

Rich in bioactive oils, vitamins, and trace minerals—this elegant flower supports skin health and provides natural micronutrient reinforcement.



**80%** | **ANIMAL PROTEIN** | **26%** | **Fresh**  
Chicken Meat

# FEEDING GUIDE

| <br>Adult Dog<br>Weight(kg) | <br>Low Activity<br>(Grams / Day) | <br>Normal Activity<br>(Grams / Day) | <br>High Activity<br>(Grams / Day) |
|--------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| 15                                                                                                           | 200-210                                                                                                            | 230-240                                                                                                               | 260-270                                                                                                             |
| 20                                                                                                           | 245-255                                                                                                            | 285-295                                                                                                               | 325-335                                                                                                             |
| 25                                                                                                           | 290-300                                                                                                            | 340-350                                                                                                               | 390-400                                                                                                             |
| 30                                                                                                           | 340-350                                                                                                            | 390-400                                                                                                               | 440-450                                                                                                             |
| 35                                                                                                           | 380-390                                                                                                            | 440-450                                                                                                               | 500-510                                                                                                             |
| 40                                                                                                           | 420-430                                                                                                            | 480-490                                                                                                               | 540-550                                                                                                             |
| 45                                                                                                           | 460-470                                                                                                            | 530-540                                                                                                               | 600-610                                                                                                             |
| 50                                                                                                           | 500-510                                                                                                            | 570-580                                                                                                               | 640-650                                                                                                             |
| 60                                                                                                           | 580-580                                                                                                            | 660-670                                                                                                               | 750-760                                                                                                             |

Recommended daily feeding amount is for reference only.  
Please feed your pet according to its body condition and activity level.

## Composition

Fresh boneless chicken meat (26.0%), dried potato, dried peas, dried chicken (14.6%), dried beet pulp, dried sweet potato, chicken fat, salmon oil, cellulose, brewer's yeast, lecithin, inulin (source of FOS), seaweed (0.2%),choline chloride, ginseng (0.14%), poria (0.14%), wild chrysanthemum (0.14%), linseed oil, dried carrot, dried mango, dried tomato, dried lemon, dried apple, yucca, glucosamine, chondroitin sulphate.

## Analytical Constituents

Crude protein 24.0%, crude fat 14.0%, crude ash 6.6%, crude fibre 5.5%, moisture 8.0%, calcium 1.3%, phosphorus 1.1%.

## Additives, Nutritional Additives (per kg)

Vitamin A: 18,000 IU, Vitamin D3: 1,800 IU, Vitamin E: 500 IU (natural antioxidants), copper (cupric sulphate, pentahydrate) 10 mg, copper (cupric chelate of glycine hydrate) 5 mg, iron (ferrous sulphate, monohydrate) 70 mg, iron (ferrous chelate of glycine hydrate) 35 mg, manganese (manganous oxide) 50 mg, manganese (manganese chelate of glycine hydrate) 25mg, zinc (zinc sulphate, monohydrate) 100mg, zinc (zinc chelate of glycine hydrate) 50 mg, iodine (calcium iodate, anhydrous) 2 mg, selenium (sodium selenite) 0.1 mg.

**VIGOR  
& SAGE**

**HEALTHY  
LIFESTYLE**  
FOR DOGS

● WELL-BEING



Ø | 13mm | t | 4.2mm

## ASTRAGALUS | ADULT

Over (S) 6 Years Old / (M/L) 8 Years Old

ALL BREED

COMPLETE DOG FOOD

2 kg, 12 kg

### Herbal Highlight

#### Astragalus

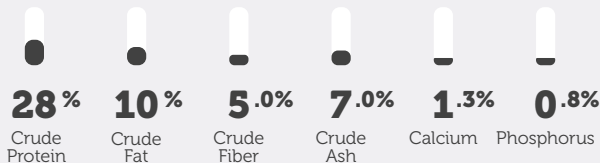
A revered botanical rich in antioxidants, Astragalus helps strengthen the immune system while supporting heart, liver, and kidney function—vital for graceful aging.

#### Hawthorn

Known for its cardiovascular benefits, Hawthorn gently stimulates circulation, reduces inflammation, and may support healthy metabolism and fat processing in senior dogs.

#### Licorice

A soothing herb that protects the digestive tract, supports respiratory health, and offers powerful anti-inflammatory, antiviral, and antibacterial properties—ideal for maintaining senior vitality.



**80%** | **ANIMAL PROTEIN** | **26%** | **Fresh Turkey Meat**



# FEEDING GUIDE

| <br>Adult Dog<br>Weight(kg) | <br>Low Activity<br>(Grams / Day) | <br>Normal Activity<br>(Grams / Day) | <br>High Activity<br>(Grams / Day) |
|--------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| 2                                                                                                            | 40-50                                                                                                              | 50-60                                                                                                                 | 70-80                                                                                                               |
| 5                                                                                                            | 90-100                                                                                                             | 100-110                                                                                                               | 110-120                                                                                                             |
| 10                                                                                                           | 155-165                                                                                                            | 175-185                                                                                                               | 195-205                                                                                                             |
| 15                                                                                                           | 210-220                                                                                                            | 240-250                                                                                                               | 270-280                                                                                                             |
| 20                                                                                                           | 250-260                                                                                                            | 290-300                                                                                                               | 330-340                                                                                                             |
| 25                                                                                                           | 300-310                                                                                                            | 350-360                                                                                                               | 390-400                                                                                                             |
| 30                                                                                                           | 350-360                                                                                                            | 400-410                                                                                                               | 450-460                                                                                                             |
| 40                                                                                                           | 430-440                                                                                                            | 500-510                                                                                                               | 570-580                                                                                                             |
| 50                                                                                                           | 510-520                                                                                                            | 600-610                                                                                                               | 690-700                                                                                                             |

Recommended daily feeding amount is for reference only.  
Please feed your pet according to its body condition and activity level.

## Composition

Fresh boneless turkey meat (26.0%),dried potato, dried peas, dried turkey (11.9%), dried beet pulp, dried sweet potato, pea protein, alfalfa, salmon oil, brewer's yeast, chicken fat, linseed oil, choline chloride, inulin (source of FOS), seaweed (0.2%), astragalus (0.14%), Licorice (0.14%), hawthorn (0.14%), dried carrot, dried plum, dried lemon, dried banana, dried cranberry, yucca, glucosamine, chondroitin sulphate.

## Analytical Constituents

Crude protein 28.0%, crude fat 10.0%, crude ash 7.0%, crude fibre 5.0%, moisture 8.0%, calcium 1.3%, phosphorus 0.8%.

## Additives, Nutritional Additives (per kg)

Vitamin A: 18,000 IU, Vitamin D<sub>3</sub>: 1,800 IU, Vitamin E: 500 IU (natural antioxidants), copper (cupric sulphate, pentahydrate) 10 mg, copper (cupric chelate of glycine hydrate) 5 mg, iron (ferrous sulphate, monohydrate) 70 mg, iron (ferrous chelate of glycine hydrate) 35 mg, manganese (manganous oxide) 50 mg, manganese (manganese chelate of glycine hydrate) 25mg, zinc (zinc sulphate, monohydrate) 100mg, zinc (zinc chelate of glycine hydrate) 50 mg, iodine (calcium iodate, anhydrous) 2 mg, selenium (sodium selenite) 0.1 mg, L-carnitine250mg.

**VIGOR  
& SAGE**

**HEALTHY  
LIFESTYLE**  
FOR DOGS

● **FUNCTIONAL FOOD**

**BEAUTY HAIR & SKIN**



## LILY ROOT | ADULT

Over 12 Months

SMALL BREED

COMPLETE DOG FOOD

2 kg, 6 kg

### Herbal Highlight

#### Lily Root

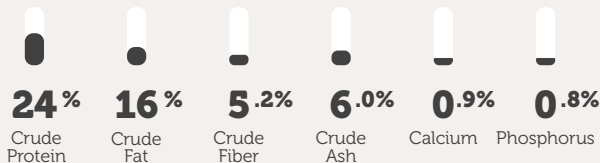
Naturally rich in fatty acids, Lily Root supports skin integrity, enhances coat luster, and offers antifungal and anti-inflammatory benefits—elevating both beauty and comfort.

#### Coix Seed

A premium botanical source of fatty acids, Coix Seed helps preserve skin elasticity and promotes a radiant, silky coat in adult dogs.

#### Angelica Root

Traditionally revered for boosting blood circulation, Angelica Root stimulates collagen and skin cell renewal—nurturing healthy, youthful skin from within.



**80%** | **ANIMAL PROTEIN** | **26%** | **Fresh Salmon Meat**

# FEEDING GUIDE

| <br>Adult Dog<br>Weight(kg) | <br>Low Activity<br>(Grams / Day) | <br>Normal Activity<br>(Grams / Day) | <br>High Activity<br>(Grams / Day) |
|--------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| 1                                                                                                            | 25-30                                                                                                              | 30-35                                                                                                                 | 35-40                                                                                                               |
| 2                                                                                                            | 35-45                                                                                                              | 45-55                                                                                                                 | 55-65                                                                                                               |
| 3                                                                                                            | 50-60                                                                                                              | 60-70                                                                                                                 | 70-80                                                                                                               |
| 4                                                                                                            | 70-80                                                                                                              | 80-90                                                                                                                 | 90-100                                                                                                              |
| 5                                                                                                            | 85-95                                                                                                              | 95-105                                                                                                                | 105-115                                                                                                             |
| 6                                                                                                            | 95-105                                                                                                             | 105-115                                                                                                               | 115-125                                                                                                             |
| 8                                                                                                            | 120-130                                                                                                            | 140-150                                                                                                               | 160-170                                                                                                             |
| 10                                                                                                           | 140-150                                                                                                            | 160-170                                                                                                               | 180-190                                                                                                             |

Recommended daily feeding amount is for reference only.  
Please feed your pet according to its body condition and activity level.

## Composition

Fresh Salmon (26.0%), dried potato, dried peas, dried salmon (7.9%), dried beet pulp, chicken fat, dried sweet potato, cellulose, brewer's yeast, salmon oil, lecithin, inulin (source of FOS), seaweed (0.2%),lily root (0.14%), coix seed (0.14%), angelica root (0.14%),choline chloride, linseed oil, dried carrot, dried plum, dried apple, dried lemon, dried mango, yucca, glucosamine, chondroitin sulphate.

## Analytical Constituents

Crude protein 24.0%, crude fat 16.0%, crude ash 6.0%, crude fibre 5.2%, moisture 8.0%, calcium 0.9%, phosphorus 0.8%, omega-3 fatty acids 0.8% ,omega-6 fatty acids 1.3%.

## Additives, Nutritional Additives (per kg)

Vitamin A: 18,000 IU, Vitamin D<sub>3</sub>: 1,800 IU, Vitamin E: 500 IU (natural antioxidants), copper (cupric sulphate, pentahydrate) 10 mg, copper (cupric chelate of glycine hydrate) 5 mg, iron (ferrous sulphate, monohydrate) 70 mg, iron (ferrous chelate of glycine hydrate) 35 mg, manganese (manganous oxide) 50 mg, manganese (manganese chelate of glycine hydrate) 25mg, zinc (zinc sulphate, monohydrate) 100mg, zinc (zinc chelate of glycine hydrate) 50 mg, iodine (calcium iodate, anhydrous) 2 mg, selenium (sodium selenite) 0.1 mg.

**VIGOR  
& SAGE**

**HEALTHY  
LIFESTYLE**  
FOR DOGS

● **FUNCTIONAL FOOD**

**BEAUTY HAIR & SKIN**



Ø | 14mm | t | 3.5mm

## LILY ROOT | ADULT

Over 12 Months

REGULAR BREED

COMPLETE DOG FOOD

2 kg, 12 kg

### Herbal Highlight

#### Lily Root

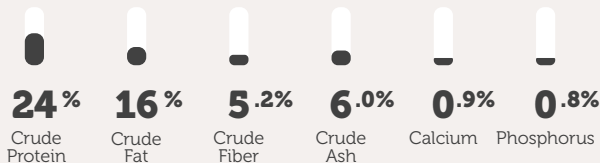
Naturally rich in fatty acids, Lily Root supports skin integrity, enhances coat luster, and offers antifungal and anti-inflammatory benefits—elevating both beauty and comfort.

#### Coix Seed

A premium botanical source of fatty acids, Coix Seed helps preserve skin elasticity and promotes a radiant, silky coat in adult dogs.

#### Angelica Root

Traditionally revered for boosting blood circulation, Angelica Root stimulates collagen and skin cell renewal—nurturing healthy, youthful skin from within.



**80%** | **ANIMAL PROTEIN** | **26%** | **Fresh Salmon Meat**

# FEEDING GUIDE

| <br>Adult Dog<br>Weight(kg) | <br>Low Activity<br>(Grams / Day) | <br>Normal Activity<br>(Grams / Day) | <br>High Activity<br>(Grams / Day) |
|--------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| 2                                                                                                            | 40-45                                                                                                              | 50-55                                                                                                                 | 55-60                                                                                                               |
| 5                                                                                                            | 85-95                                                                                                              | 95-105                                                                                                                | 105-115                                                                                                             |
| 10                                                                                                           | 140-150                                                                                                            | 160-170                                                                                                               | 180-190                                                                                                             |
| 15                                                                                                           | 190-200                                                                                                            | 220-230                                                                                                               | 250-260                                                                                                             |
| 20                                                                                                           | 240-250                                                                                                            | 280-290                                                                                                               | 320-330                                                                                                             |
| 25                                                                                                           | 280-290                                                                                                            | 330-340                                                                                                               | 380-390                                                                                                             |
| 30                                                                                                           | 330-340                                                                                                            | 380-390                                                                                                               | 430-440                                                                                                             |
| 40                                                                                                           | 400-410                                                                                                            | 460-470                                                                                                               | 520-530                                                                                                             |
| 50                                                                                                           | 480-490                                                                                                            | 550-560                                                                                                               | 620-630                                                                                                             |

Recommended daily feeding amount is for reference only.  
Please feed your pet according to its body condition and activity level.

## Composition

Fresh Salmon (26.0%), dried potato, dried peas, dried salmon (7.9%), dried beet pulp, chicken fat, dried sweet potato, cellulose, brewer's yeast, salmon oil, lecithin, inulin (source of FOS), seaweed (0.2%), lily root (0.14%), coix seed (0.14%), angelica root (0.14%), choline chloride, linseed oil, dried carrot, dried plum, dried apple, dried lemon, dried mango, yucca, glucosamine, chondroitin sulphate.

## Analytical Constituents

Crude protein 24.0%, crude fat 16.0%, crude ash 6.0%, crude fibre 5.2%, moisture 8.0%, calcium 0.9%, phosphorus 0.8%, omega-3 fatty acids 0.8%, omega-6 fatty acids 1.3%.

## Additives, Nutritional Additives (per kg)

Vitamin A: 18,000 IU, Vitamin D3: 1,800 IU, Vitamin E: 500 IU (natural antioxidants), copper (cupric sulphate, pentahydrate) 10 mg, copper (cupric chelate of glycine hydrate) 5 mg, iron (ferrous sulphate, monohydrate) 70 mg, iron (ferrous chelate of glycine hydrate) 35 mg, manganese (manganous oxide) 50 mg, manganese (manganese chelate of glycine hydrate) 25mg, zinc (zinc sulphate, monohydrate) 100mg, zinc (zinc chelate of glycine hydrate) 50 mg, iodine (calcium iodate, anhydrous) 2 mg, selenium(sodium selenite) 0.1 mg.

**VIGOR  
& SAGE**

**HEALTHY  
LIFESTYLE**  
FOR DOGS

● **FUNCTIONAL FOOD**

**WEIGHT CONTROL**



Ø | 15mm | t | 6.2mm

**LOTUS LEAF | ADULT**

Over 12 Months

**REGULAR BREED**

**COMPLETE DOG FOOD**

2 kg, 12 kg

## Herbal Highlight

### Lotus Leaf

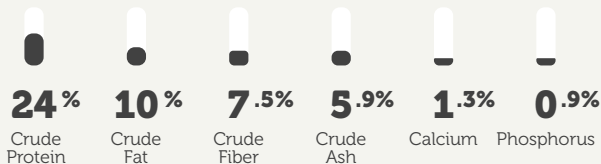
A natural metabolic ally—Lotus Leaf helps reduce fat and carbohydrate absorption while gently promoting fat burning to support a lean, healthy physique.

### Hawthorn

This heart-supporting botanical stimulates circulation, reduces inflammation, and encourages fat metabolism—ideal for active weight management.

### Cassia seed

Rich in essential fatty acids, Cassia Seed supports smooth digestion and gently detoxifies the digestive tract—helping maintain balance and vitality during weight control.



**80% | ANIMAL PROTEIN | 26% | Fresh Turkey Meat**



## FEEDING GUIDE

|  Adult Dog Weight(kg) |  Low Activity (Grams / Day) |  Normal Activity (Grams / Day) |  High Activity (Grams / Day) |
|--------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| 2                                                                                                      | 50-55                                                                                                        | 55-60                                                                                                           | 60-65                                                                                                         |
| 5                                                                                                      | 95-105                                                                                                       | 105-115                                                                                                         | 115-125                                                                                                       |
| 10                                                                                                     | 160-170                                                                                                      | 180-190                                                                                                         | 200-210                                                                                                       |
| 15                                                                                                     | 215-225                                                                                                      | 240-250                                                                                                         | 285-295                                                                                                       |
| 20                                                                                                     | 270-280                                                                                                      | 310-320                                                                                                         | 350-360                                                                                                       |
| 25                                                                                                     | 320-330                                                                                                      | 370-380                                                                                                         | 420-430                                                                                                       |
| 30                                                                                                     | 370-380                                                                                                      | 430-440                                                                                                         | 480-490                                                                                                       |
| 40                                                                                                     | 460-470                                                                                                      | 530-540                                                                                                         | 600-610                                                                                                       |
| 50                                                                                                     | 545-555                                                                                                      | 625-635                                                                                                         | 705-715                                                                                                       |

Recommended daily feeding amount is for reference only.  
Please feed your pet according to its body condition and activity level.

## Composition

Fresh boneless turkey meat (26.0%), dried potato, dried peas, dried turkey (14.7%), dried beet pulp, dried sweet potato, cellulose, salmon oil, chicken fat, brewer's yeast, choline chloride, inulin (source of FOS), seaweed (0.2%), lotus leaf (0.14%), cassia seed (0.14%), hawthorn (0.14%), linseed oil, dried carrot, dried banana, dried lemon, dried celery, dried cranberry, yucca, glucosamine, chondroitin sulphate.

## Analytical Constituents

Crude protein 24.0%, crude fat 10.0%, crude ash 5.9%, crude fibre 7.5%, moisture 8.0%, calcium 1.3%, phosphorus 0.9%.

## Additives, Nutritional Additives (per kg)

Vitamin A: 18,000 IU, Vitamin D<sub>3</sub>: 1,800 IU, Vitamin E: 500 IU (natural antioxidants), copper (cupric sulphate, pentahydrate) 10 mg, copper (cupric chelate of glycine hydrate) 5 mg, iron (ferrous sulphate, monohydrate) 70 mg, iron (ferrous chelate of glycine hydrate) 35 mg, manganese (manganous oxide) 50 mg, manganese (manganese chelate of glycine hydrate) 25mg, zinc (zinc sulphate, monohydrate) 100mg, zinc (zinc chelate of glycine hydrate) 50 mg, iodine (calcium iodate, anhydrous) 2 mg, selenium (sodium selenite) 0.1 mg.

**VIGOR  
& SAGE**

**HEALTHY  
LIFESTYLE**  
FOR DOGS

● **FUNCTIONAL FOOD**

**LOW SENSITIVITY**



Ø | 7.4mm | t | 3.5mm

## YAM | ADULT

Over 12 Months

REGULAR BREED

COMPLETE DOG FOOD

2 kg, 12 kg

### Herbal Highlight

#### Yam

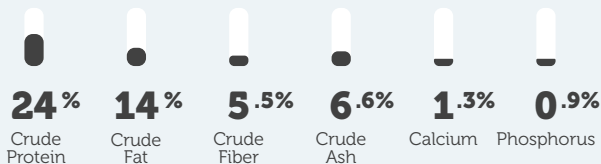
Naturally rich in vitamin C, yam soothes digestive systems, encourages healthy bile flow, and helps reduce intestinal inflammation—nurturing comfort from within.

#### Poria

A traditional botanical that aids digestion, supports immune health, enhances urinary balance, and nurtures the skin—contributing to overall canine wellness.

#### Coix Seed

A premium botanical source of fatty acids, Coix Seed helps preserve skin elasticity and promotes a radiant, silky coat in adult dogs.



**80%** | **ANIMAL PROTEIN** | **26%** | **Fresh** Whitefish Meat

# FEEDING GUIDE

| <br>Adult Dog<br>Weight(kg) | <br>Low Activity<br>(Grams / Day) | <br>Normal Activity<br>(Grams / Day) | <br>High Activity<br>(Grams / Day) |
|--------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| 2                                                                                                            | 45-50                                                                                                              | 50-55                                                                                                                 | 55-60                                                                                                               |
| 5                                                                                                            | 90-100                                                                                                             | 100-110                                                                                                               | 110-120                                                                                                             |
| 10                                                                                                           | 150-160                                                                                                            | 170-180                                                                                                               | 190-200                                                                                                             |
| 15                                                                                                           | 200-210                                                                                                            | 230-240                                                                                                               | 250-260                                                                                                             |
| 20                                                                                                           | 250-260                                                                                                            | 290-300                                                                                                               | 330-340                                                                                                             |
| 25                                                                                                           | 300-310                                                                                                            | 340-350                                                                                                               | 380-390                                                                                                             |
| 30                                                                                                           | 340-350                                                                                                            | 390-400                                                                                                               | 440-450                                                                                                             |
| 40                                                                                                           | 420-430                                                                                                            | 480-490                                                                                                               | 540-550                                                                                                             |
| 50                                                                                                           | 500-510                                                                                                            | 570-580                                                                                                               | 650-660                                                                                                             |

Recommended daily feeding amount is for reference only.  
Please feed your pet according to its body condition and activity level.

## Composition

Fresh whitefish (26.0%), dried potato, dried peas, dried whitefish (13.0%), chicken fat, dried beet pulp, dried sweet potato, lignocellulose, brewer's yeast, salmon oil, linseed, dried carrot, dried apple, dried banana, dried mango, dried tomato, dried kiwi, dried celery, dried cranberry, lecithin, seaweed, inulin, licorice root (0.10%), yam (0.10%), coix seed (0.10%), poria (0.10%), glucosamine, yucca, chondroitin sulfate.

## Analytical Constituents

Crude protein 24.0% Crude fat 14.0% Crude fiber 5.5% Crude ash 6.6%  
Calcium 1.3% Phosphorus 0.9% Moisture 8.0%

## Additives, Nutritional Additives (per kg)

Vitamin A:18,000 IU,Vitamin D3: 1,800 IU, Vitamin E: 500 IU (natural antioxidants), copper (cupric sulphate, pentahydrate) 10 mg, copper (cupric chelate of glycine hydrate) 5 mg, iron (ferrous sulphate, monohydrate) 70 mg, iron (ferrous chelate of glycine hydrate) 35 mg, manganese (manganous oxide) 50 mg, manganese (manganese chelate of glycine hydrate) 25mg, zinc (zinc sulphate, monohydrate) 100mg, zinc (zinc chelate of glycine hydrate) 50 mg, iodine (calcium iodate, anhydrous) 2 mg, selenium(sodium selenite)0.1 mg.

**VIGOR  
& SAGE**

**HEALTHY  
LIFESTYLE**  
FOR DOGS

● FUNCTIONAL FOOD

SPORTING DOG



Ø | 15mm | t | 3.5mm

## GINSENG | ADULT

Over 12 Months

ALL BREED

COMPLETE DOG FOOD

2 kg, 12 kg

### Herbal Highlight

#### Ginseng

A powerful adaptogen known to reduce stress, combat inflammation, and enhance immune resilience—supporting overall vitality and graceful aging in adult dogs.

#### Poria

A traditional botanical that aids digestion, supports immune health, enhances urinary balance, and nurtures the skin—contributing to overall canine wellness.

#### Goji Berry

A superfruit for your dog's vitality—rich in antioxidants to protect the nervous system, support immunity, and promote balanced energy from inside.



**30%**

Crude  
Protein



**18%**

Crude  
Fat



**4.1%**

Crude  
Fiber



**8.2%**

Crude  
Ash



**1.2%**

Calcium



**0.9%**

Phosphorus

**80%** | **ANIMAL  
PROTEIN**

**26%** | **Fresh  
Chicken Meat**

## FEEDING GUIDE

| <br>Adult Dog<br>Weight(kg) | <br>Low Activity<br>(Grams / Day) | <br>Normal Activity<br>(Grams / Day) | <br>High Activity<br>(Grams / Day) |
|--------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| 2                                                                                                            | 40-50                                                                                                              | 50-60                                                                                                                 | 70-80                                                                                                               |
| 5                                                                                                            | 90-100                                                                                                             | 100-110                                                                                                               | 150-160                                                                                                             |
| 10                                                                                                           | 160-170                                                                                                            | 180-190                                                                                                               | 250-260                                                                                                             |
| 15                                                                                                           | 210-220                                                                                                            | 240-250                                                                                                               | 340-350                                                                                                             |
| 20                                                                                                           | 270-280                                                                                                            | 310-320                                                                                                               | 430-440                                                                                                             |
| 25                                                                                                           | 320-330                                                                                                            | 360-370                                                                                                               | 510-520                                                                                                             |
| 30                                                                                                           | 360-370                                                                                                            | 410-420                                                                                                               | 580-590                                                                                                             |
| 40                                                                                                           | 450-460                                                                                                            | 510-520                                                                                                               | 720-730                                                                                                             |
| 50                                                                                                           | 540-550                                                                                                            | 610-620                                                                                                               | 860-870                                                                                                             |

Recommended daily feeding amount is for reference only.  
Please feed your pet according to its body condition and activity level.

## Composition

Fresh boneless chicken meat (26.0%), dried chicken (16.4%), dried peas, dried potato, chicken fat, dried beet pulp, brewer's yeast, salmon oil, egg powder, linseed oil, lecithin, inulin (source of FOS), seaweed (0.2%), choline chloride, ginseng (0.14%), poria (0.14%), goji berry (0.14%), glucosamine (0.1%), chondroitin sulphate (0.1%), dried apple, dried carrot, dried banana, dried kiwi, dried celery, yucca.

## Analytical Constituents

Crude protein 30.0%, crude fat 18.0%, crude ash 8.2%, crude fibre 4.1%, moisture 8.0%, calcium 1.2%, phosphorus 0.9%, omega-3 fatty acids 1.1%, omega-6 fatty acids 2.7%.

## Additives, Nutritional Additives (per kg)

Vitamin A: 18,000 IU, Vitamin D<sub>3</sub>: 1,800 IU, Vitamin E: 500 IU (natural antioxidants), copper (cupric sulphate, pentahydrate) 10 mg, copper (cupric chelate of glycine hydrate) 5mg, iron (ferrous sulphate, monohydrate) 70 mg, iron (ferrous chelate of glycine hydrate) 35 mg, manganese (manganous oxide) 50 mg, manganese (manganese chelate of glycine hydrate) 25mg, zinc (zinc sulphate, monohydrate) 100mg, zinc (zinc chelate of glycine hydrate) 50 mg, iodine (calcium iodate, anhydrous) 2 mg, selenium(sodium selenite) 0.1 mg, L-carnitine 50mg.

**VIGOR  
& SAGE**

**HEALTHY  
LIFESTYLE**  
FOR DOGS

● **FREEZE DRIED**

**HIGH PALATABILITY**



Ø | 14mm | t | 6.8mm

**FREEZE-DRIED | ALS**

All Life Stages

**ALL BREED**

**COMPLETE DOG FOOD**

1.2 kg

## Herbal Highlight

### Lily Root

Naturally rich in fatty acids, Lily Root supports skin integrity, enhances coat luster, and offers antifungal and anti-inflammatory benefits—elevating both beauty and comfort.

### Coix Seed

A premium botanical source of fatty acids, Coix Seed helps preserve skin elasticity and promotes a radiant, silky coat in adult dogs.

### Angelica Root

Traditionally revered for boosting blood circulation, Angelica Root stimulates collagen and skin cell renewal—nurturing healthy, youthful skin from within.



**26%**

Crude  
Protein



**19%**

Crude  
Fat



**4.8%**

Crude  
Fiber



**6.0%**

Crude  
Ash



**1.3%**

Calcium



**0.9%**

Phosphorus

**80% | ANIMAL  
PROTEIN**

**26% | Fresh  
Salmon Meat**

# FEEDING GUIDE

## Puppy

| Baby<br>Puppy | Age       | Adult Dog Weight (Grams/ Day) |         |         |         |
|---------------|-----------|-------------------------------|---------|---------|---------|
|               | in months | 2-5kg                         | 5-10kg  | 10-20kg | 20-40kg |
|               | 1-2       | 30-60                         | 35-85   | 85-160  | 115-220 |
| Puppy         | 2-3       | 55-80                         | 80-130  | 155-300 | 215-370 |
|               | 3-6       | 75-100                        | 125-180 | 295-360 | 365-565 |
|               | 6-9       | 65-90                         | 115-170 | 290-355 | 485-555 |
|               | 9-12      |                               | 105-160 | 280-345 | 465-535 |
|               | 12-18     |                               |         |         | 445-515 |

**Baby Puppy:** During age 4-5 weeks, it is necessary to moisten the dry kibbles with warm water to help baby puppy to get use the new food.Afterthe learning and transit period dry kibbles can be fed directlywithout moistening.

## Adult dog during gestation and lactation

| Weight  | Age     | Gestation |         |         | Lactating |
|---------|---------|-----------|---------|---------|-----------|
|         | 6 weeks | 7 weeks   | 8 weeks | 9 weeks |           |
| 2-5kg   | 50-120  | 55-130    | 60-140  | 65-150  | Ad lib    |
| 5-10kg  | 120-185 | 130-210   | 140-220 | 150-235 |           |
| 10-20kg | 185-340 | 210-370   | 220-400 | 235-430 |           |
| 20-40kg | 340-570 | 370-620   | 400-670 | 430-720 |           |

**Pregnant Dog:** Increase 10% of feeding amount weekly basis fromthe 6th week to the next three weeks.

**Lactating Dog:** Increase 50% of recommended daily feedingamount under accordingly.

## Adult & senior dog

| Adult dog |                 |               | Senior dog over 7 year old |               |               |
|-----------|-----------------|---------------|----------------------------|---------------|---------------|
| Weight    | Normal Activity | High Activity | Weight                     | High Activity | High Activity |
| 2-5kg     | 45-75           | 55-130        | 2-5kg                      | 35-65         | 55-85         |
| 5-10kg    | 75-155          | 130-210       | 5-10kg                     | 65-145        | 85-165        |
| 10-20kg   | 155-275         | 210-370       | 10-20kg                    | 145-265       | 175-295       |
| 20-40kg   | 275-475         | 315-515       | 20-40kg                    | 255-455       | 295-495       |

Recommended daily feeding amount is for reference only.  
Please feed your pet according to its body condition and activity level.

## Composition

fresh salmon (26.0%), dried potato, dried peas, freeze-dried salmon trout nuggets (10.0%), dried salmon (79%), dried beet pulp,chicken fat, dried sweet potato, cellulose, brewer's yeast, salmon oil, lecithin, inulin (source of FOS), seaweed (0.2%), lily root (0.14%), coix seed(0.14%), angelica root (0.14%), choline chloride, linseed oil, dried carrot, dried plum, dried apple, dried lemon, dried mango, yucca, glucosamine, chondroitin sulphate.

## Analytical Constituents

Crude protein 26.0%, Crude fat 19.0%, Crude fiber 4.8%, Crude ash 6.0%, Calcium 1.3%, Phosphorus 0.9%, Moisture 8.0%

## Additives, Nutritional Additives (per kg)

Vitamin A: 18,000 IU, Vitamin D3: 1,800 IU, Vitamin E: 500 IU (natural antioxidants), copper (cupric sulphate, pentahydrate) 10 mg, copper (cupric chelate of glycine hydrate) 5 mg, iron (ferrous sulphate, monohydrate) 70 mg, iron (ferrous chelate of glycine hydrate) 35 mg, manganese (manganous oxide) 50 mg, manganese (manganese chelate of glycine hydrate) 25 mg, zinc (zinc sulphate, monohydrate) 100 mg, zinc (zinc chelate of glycine hydrate) 50mg, iodine (calcium iodate, anhydrous) 2 mg, selenium (sodium selenite) 0.1mg, flavours, rosemary extract, antioxidants.





HEALTHY  
LIFESTYLE  
FOR DOGS

● FREEZE DRIED

HIGH PALATABILITY

### RAW NUTRITION IN CONVINIENT FORM

Freeze-dried meat offers the benefits of raw feeding—without refrigeration, mess, or bacteria risk.

### FUNCTIONAL HERBS INFUSED

Angelica root, lily root, yucca & more, combined with glucosamine & chondroitin for holistic health.



### DUAL-TEXTURE DELIGHT

High-quality kibble + real freeze-dried salmon trout nuggets for a sensory experience.

### HIGHER PROTEIN & HIGHER FAT

With 26% protein, 19% fat, and 1.3% calcium —supports lean muscle, bone strength, and daily vitality.

# WHAT IS?

## FREEZE-DRIED

**Preserved** | UP TO  
**Original Nutrients** | **97%**

With freeze-drying process, up to 97% of the original nutrients found in raw ingredients are preserved. Unlike heat-based cooking, freeze-drying gently removes moisture without damaging protein structure, vitamins, or enzymes—keeping the nutrition exactly where your pet needs it.

### Why It's Perfect for Pet Food:

- ✓ Keeps the natural taste and smell pets love
- ✓ No need for artificial preservatives
- ✓ Ideal for sensitive digestion<sup>1</sup> or raw-style feeding
- ✓ Safe and hygienic with low moisture (<5%)  
= no bacterial growth



**VIGOR  
& SAGE**

**Q: Can pets consume herbs?**

Veterinary herbal medicine has been used for thousands of years, with documented records spanning ancient to modern times. Research on applying Chinese herbs to pet health continues to evolve. For any concerns, we suggest consulting experts or traditional Chinese veterinarians for guidance.

**Q: Do herbs have a strong odor?  
Will they affect palatability that  
makes dogs and cats refuse to eat them?**

In reality, the formulas are not heavily scented. These recipes have been marketed for years and are continuously refined, with high acceptance rates in palatability. Market data across regions also reflects positive feedback.

**Q: Online sources mention "lilies" are toxic.  
Could they harm pets if ingested?**

There are over 100 lily species. Vigor & Sage uses "Lilium lancifolium bulbs" (tiger lily bulbs), an edible variety traceable to safe sources. Recognized in traditional medicine and cuisine, tiger lily bulbs are renowned for their health benefits. They contain starch, protein, fats, calcium, phosphorus, iron, and nutrients like vitamins B1, B2, C, pantothenic acid, and carotenoids.

**Q: There are small black specks on the kibble.  
Is this mold?**

No! Those specks are Vigor & Sage's patented seaweed extract coating, designed to enhance palatability and maintain your pet's oral health!



HEALTHY  
LIFESTYLE  
FOR DOGS

**Q: Vigor & Sage formulas don't have extremely high meat or crude protein content. Why are they still priced at a premium?**

European pet nutrition studies emphasize that pets do not require excessively high meat or protein intake. Instead, they advocate for high-quality, balanced nutrients in appropriate amounts, similar to how children should not overconsume meat. Excessively high protein diets, coupled with insufficient exercise, can lead to obesity and "lifestyle diseases" such as hypertension, hyperlipidemia, pancreatitis, and joint disorders. Vigor & Sage formulas and protein levels fully meet pets' health requirements, ensuring safe and optimal nutrition. Pet food pricing cannot be judged solely by meat content, just as a car's value isn't determined by engine size alone. Premium pet food demands rigorous standards across all production stages.

**Q: Why do kibble colors vary?**

Minor color/texture variations between batches are natural in premium pet food due to our use of fresh, seasonal ingredients and 24-hour-fresh meat. For example, chicken meal color may vary with natural fat content differences and sweet potato powder color also may change by harvest season. All batches meet strict quality standards – nutritional value and safety are guaranteed.