

## **Women's Forum Global Meeting 2014**

### *Leading for a more equitable world*

**15-17 Oct. 2014, Deauville, France**

16 October 2014

This year is the 10<sup>th</sup> edition of the Women's Forum Global Meeting. We are celebrating by bringing together a truly outstanding group of speakers — trailblazers for human rights and women's empowerment and pioneers and new innovators in business, education, and science and technology. Our aim? For participants be inspired by and discuss with these leaders about how we can contribute to more equitable economies and societies. Ours is a complicated and sometimes overwhelming, unjust, and violent world. It's also a world where more women, in more contexts, have agency and can make a difference.

Against this backdrop the agenda for the 2014 Global Meeting is organized around three pillars, in all of which women are playing national and international leadership roles today:

- **Addressing basic needs**, including food security, energy, health, education and employment
- **Technology and innovation** as a way to bridge inequities
- **Human rights and the rule of law** as the comprehensive framework of core principles of universality, non-discrimination, transparency and accountability.

We treat the empowerment and advancement of girls and women as a global challenge across all of three pillars. And throughout we concentrate on the practical and possible, showcasing stories of workable solutions on the ground in different countries and contexts.

The Women's Forum is a business conference while also being a meeting on the economy and society. We raise our game this year by launching for the first time in the Discovery, our renowned creativity space, a series of **peer-to-peer sessions for executive participants to discuss trends and issues and challenges in their sectors and fields**.

Other changes of note for 2014 include the following:

- This year the theme of the Discovery is ***Let's trailblaze too!***
- *The Plenagora*: We have built a new unified space for plenaries and breakout sessions, directly connected to the Discovery Hall, to encourage storytelling and interactive exchanges.
- *The Commitments*: partners will demonstrate how we can support the causes we care about via philanthropy or other forms of citizen engagement.

What you can still count on at the 2014 Global Meeting:

- Women's Forum initiatives, including our Rising Talents, CEO Champions, and Women in Media. Plus the Cartier Women's Initiative Awards, which the Women's Forum partners.
- The opportunity to interact with members of international delegations: this year the largest Women's Forum Delegation will come from Mexico, and we will also receive groups from China and Dubai.
- A longer lunch period, which we instituted in 2013 to create a breathing space in our packed daily program.

**We welcome old friends and new members of the Women's Forum community to join us in Deauville for what promises to be a historic 10<sup>th</sup> edition!**

## General program topics at the 10<sup>th</sup> edition

PLENARIES	SESSIONS IN PARALLEL
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Context-setting/ overarching	Addressing basic needs	Human rights & the rule of law	Innovation & technology
<p><b>Inequality matters</b></p> <p><b>My business and society: Leading for a more equitable world</b></p> <p><b>Women's empowerment: Bearing witness to the changes</b></p> <p><b>CEO Champions: Promoting best practice from Deauville to the European Commission</b></p> <p><b>Women's empowerment: Our roadmap for the next ten years</b></p> <p><b>Brazil: Our discontents and the search for renewal</b></p> <p><b>Social welfare or liberal capitalism – what to do about income inequality?</b></p> <p><b>Setting new global standards for diversity in corporate leadership</b></p> <p><b>Why is Iceland the champion of gender diversity?</b></p> <p><b>Decoding leadership: Disruptive results with radical implications</b></p> <p><b>Women at the top: Time to go faster!</b></p>	<p><b>Standing together against world hunger</b></p> <p><b>No job, no future: The great challenge of youth employment</b></p> <p><b>Leveraging the power of markets to achieve philanthropic goals</b></p> <p><b>Myanmar and Cambodia: Education for work for the lost generations</b></p> <p><b>Will ending food waste end food shortage?</b></p> <p><b>Eradicating energy poverty</b></p> <p><b>A champion for climate action</b></p> <p><b>The future of healthcare is also a women's issue</b></p>	<p><b>For justice for all women</b></p> <p><b>Sweat labor, discrimination, dispossession and violence: How companies can respect human rights where others don't</b></p> <p><b>New innovators for the rule of law</b></p> <p><b>Diplomat and woman – rising past the bias</b></p> <p><b>Why is Europe becoming so intolerant?</b></p> <p><b>Taking on gender and ethnic inequities in Mexico</b></p> <p><b>A world free from female genital cutting</b></p> <p><b>Theatre as a space for freedom</b></p> <p><b>Corporate transparency: Navigating through uncertainty</b></p>	<p><b>Learning from new tech innovators from emerging markets</b></p> <p><b>The future of digital</b></p> <p><b>Creating the artificial intelligence program able to qualify for university entry</b></p> <p><b>Mexico innovates: Meet the new entrepreneurs</b></p> <p><b>Using a cell phone to check the spread of malaria</b></p> <p><b>Net neutrality: The end of the open Internet?</b></p> <p><b>Thriving during industry disruption</b></p>

### The Discovery Program for *Let's trailblaze too!*

Inspiring peer-peer business sessions, workshops, and conversations integrated into different hubs on connecting, culture, digital, engineering, governance, science and social impact. Plus sessions on the Mexican Delegation corner, Rising Talents, Engage the Future, Cartier Women's Initiative Awards and Women in Media (among others).

## Schedule

### Wednesday, 15 October

#### 12:00-14:00

La Villa Le Cercle

**Welcome cocktail reception hosted by the Mayor of Deauville**

#### 14:30-14:45

Plenagora

**Forum welcome**

Meet the Master of Ceremonies for the 2014 Global Meeting, Gillian Martin Mehers, and hear from Forum President Véronique Morali and Elizabeth Weymouth, Senior Associate Editor of the Washington Post, on what they hope participants will take away from this anniversary 10<sup>th</sup> edition.

MC:

**Gillian Martin Mehers**, Founding Director, Bright Green Learning

Speakers:

**Véronique Morali**, CEO, Webedia, and President, Women's Forum for the Economy & Society

**Elizabeth Weymouth**, Senior Associate Editor, the Washington Post

#### 14:45-15:20

**Standing together against world hunger**

Ertharin Cousin, Executive Director of the World Food Programme, speaks about how she came to be a global leader in efforts to overcome hunger, and how we can also contribute to promoting food security.

Moderator:

**Ann Walker Marchant**, CEO, the Walker Marchant Group, and Member of the Women's Forum Program Committee

Speaker:

**Ertharin Cousin**, Executive Director, World Food Programme

#### 15:20-16:00

**For justice for all women**

Salma Hayek Pinault is an actress, film producer, and activist for justice for all girls and women. In this interview Salma talks about her philanthropic journey, including as a Member of the Board of the Kering Foundation and as one of the co-founders of Chime for Change.

Moderator:

**Mariane Pearl**, Editor-in-Chief, Chime for Change

Speaker:

**Salma Hayek Pinault**, Actress, Producer, Co-founder, Chime for Change, and Member of the Kering Foundation's Board of Directors

#### 16:00-16:30 Networking break

**16:30-17:15**

Pink agora

**Why is Iceland the champion of gender diversity?**

Women are supposedly more equal to men in Iceland than in anywhere else in the world. Behind the headline, what's the experience and the lessons others might take away?

Moderator:

**Monika Queisser**, Head of Social Policy Division, OECD

Speakers:

**Ragnheiður Elín Árnadóttir**, Minister of Industry and Commerce of Iceland

**Silvana Koch-Mehrin**, Founder, Women in Parliaments Global Forum

**Rannveig Rist**, General Manager, Rio Tinto Alcan Iceland

**16:30-17:15**

Purple agora

**Taking on gender and ethnic inequities in Mexico**

Meet some of the remarkable Mexicans taking the lead to advance women's rights in their country.

Moderator:

**Lydia Alpizar**, Executive Director, Association of Women in Development

Speakers:

**Salma Hayek Pinault**, Actress, Producer, Co-founder, Chime for Change, and Member of the Kering Foundation's Board of Directors

**Emilienne de León Aulina**, Executive Director, International Network of Women's Funds

**Rosario Perez**, President and CEO, Pro Mujer International

**16:30-17:15**

Discovery amphitheater - Mazars

**Welcome to the Women's Planet: Three generations of women on the global evolution of gender equality**

Mazars is giving voice to women from three generations around the world, to explore achievements on the road to equality. What really changed? How do women perceive gender balance today? How do they assess their role in society at large? The battles and hopes of 2382 women from 108 countries.

Moderator:

**Muriel de Saint Sauveur**, Group Diversity Director, Mazars

Speakers:

**Hissah Saad Abdullah Al-Sabah**, President, Council of Arab Businesswomen

**Pilar Castillo**, Partner Mexico, Mazars

**Nadia Mensah Acogny**, Co-Founder and Managing Partner, Acosphere Ltd

**Xu Gei Fei**, CEO and Founder, Les Editions Fei

**16:30-17:15**

Yellow agora - Lenovo

**Corporate culture is about diversity – a key driver for growth**

Cultural diversity is key for companies that want to jump from the local to the global. Two exceptional women tell how they united their strengths and skills to shape the profile of Lenovo to become a global leader in the IT industry. Their story is the basis of the recently published book, *The Lenovo Way*.

Moderator:

**Catherine Ladousse**, Executive Director Communications EMEA, Lenovo and President, Cercle InterElles

Speakers:

**Yolanda Conyers**, Vice President, Global HR Operations and Chief Diversity Officer, Lenovo Group

**Gina Qiao**, SVP Human Resources, Lenovo Group

**16:30-17:15**

Blue agora

**In trust we trust**

The latest trust barometers show that fewer than one in five respondents in Western societies believes a business or governmental leader will tell the truth when confronted with a difficult issue. Four businesswomen share their diagnosis on this leadership crisis and their recipes for reinstalling trust.

Moderator:

**Andrew Hill**, Associate Editor and Management Editor, FT

Speakers:

**Clara Gaymard**, CEO and President, General Electric France

**Anne Lauvergeon**, Chairman and CEO, ALP, and Head of the 2030 French Innovation Committee

**Morgwn Rimel**, Executive Director, School for Life

**Malene Rydahl**, Director of Corporate Communications EAME, Hyatt

**16:30-17:15**

Theater, Discovery hall

**Using a cellphone to check the spread of malaria**

*Hosted by Orange*

An epidemiologist at Harvard School of Public Health, Caroline Buckee is developing ways to use data from simple cell phones to understand the spread of malaria. Her aim? To eradicate the disease.

Host introduction and Moderator:

**Emmanuelle Pierga**, Head of Communication, Orange Healthcare

Speaker:

**Caroline Buckee**, Assistant Professor of Epidemiology and Associate Director, Center for Communicable Disease Dynamics, Harvard School of Public Health

**16:30-17:15**

Engineering hub

**Is fairness the key to more equality?**

If men and women had the same chances in life, surely they'd be equal? Then why haven't the workplace initiatives of the last 35 years been more successful? How can we create an environment in which women can benefit from equal access?

Moderator:

**Radhika Muthukumaran**, IMA Region Lead, Diversity and Inclusion, ABB

Speakers:

**Pia Brantgärde-Linder**, Product Group Manager, Sweden, ABB

**Amy Lakin**, EVP, Supply Chain, Baldor, an ABB company

**16:30-17:15**

Digital hub

**Hackathon on education by Capgemini – kick-off session**

What if we are over 1000 participants helping school pupils from deprived areas to return to school? We invite you to contribute through our hackathon to developing education of tomorrow, for a more equitable world.

Facilitator :

**Candice Blois**, ASE Paris, Capgemini Consulting

Speaker :

**Jean-Michel Leclercq**, Director of Strategy, CNED

**16:30-17:15**

Cartier corner

**Speed networking with trailblazing entrepreneurs**

Networking session with the 2014 Cartier Women's Initiative Awards finalists.

Facilitators:

**Raomal Perera**, Co-founder, Thousand Seeds and Adjunct Professor, Entrepreneurship Department, INSEAD

**Mary Cronin**, Co-founder of Thousand Seeds

**16:30-17:15**

Culture hub

**Tomorrow's hospitality – developing facilities that respect their environment**

Building large leisure and business hospitality facilities cannot be done anymore without taking care of the environment. Discover innovations that are reconciling design, leisure, comfort, profitability and respect for the environment.

Speaker:

**Brigitta Witt**, Global Head of Corporate Responsibility, Hyatt

**16:30-17:15**

Engage the future hub

**Improving the economic power of women in developed countries**

Women in developed countries have less economic power over their lifetimes than do men (part-time jobs, lower pensions...). Public authorities do not always take into account specific gender issues in their economic and social inclusion policies; it is a similar situation in the corporate world. However this is beginning to change. How can we contribute to improving women's economic power in order to close the gender gap?

Introduction:

**Neil Barrett**, Group Vice President Sustainable Development, Sodexo

Facilitators:

**Agnès Audier**, Partner and Managing Director, The Boston Consulting Group

**Luc de Brabandere**, Fellow and Senior Advisor, The Boston Consulting Group

**16:30-17:15**

Roche corner

**Beyond surviving**

There is no real way to describe the shock and fear someone feels when learning that she/he or someone close is affected by cancer. Meet with extraordinary women who are not only surviving cancer, but have found ways to regain, each in their own way, integrity, autonomy and some sense of inclusion.

Moderator:

**Laurence Peyraud Bertier**, Head of Public Affairs and Communications, Roche France

Speakers:

**Vivian Beetle**, Advisory Board Chair, UNESCO World Library of Science Project, and Consultant, World YWCA and UNICEF Switzerland, and former Head of Corporate Donations & Philanthropy, Roche

**Debra Jarvis**, Writer, Hospital Chaplain

**16:30-17:15**

Women in Media corner

**Accelerate! A European project at the crossroads of governance and the media**

Learn about an ambitious European project that intends to increase women's participation in corporate governance of SMEs and non-profit organizations as well as to ensure their increasing exposure to the information media.

Speakers:

**Mary Fitzgerald**, Journalist and analyst, and Women's Forum Rising Talents Alumnus

**Cristina Gallach**, Head, Public Relations, Council of the European Union

**Valérie Tandeau de Marsac**, President, vox femina

**16:30-17:15**

Nestlé corner

**WIN with Gender Balance! Working together to improve gender balance**

Find out why and how Nestlé in France implemented an Employee Resource Group, Women In Nestlé (WIN) network, to promote gender balance within the organization.

Speakers:

**Florence Frappa**, Culinary Business Executive Manager, Nestlé France

**Suzanne Manet**, Chocolate Business Executive Manager, Nestlé France

**17:15-17:30 Room change**

**17:30-19:00**

Plenagora

**Women's empowerment: Bearing witness to the changes**

Are women more equal to men today than during our mothers' youth? What do we expect for our children? Are the inequities women must face changing (for better or worse) in different parts of the world, and what does this say about women's empowerment?

Moderator:

**Su-Mei Thompson**, CEO, The Women's Foundation, and Member, The Equal Opportunities Commission

Speakers:

**Patricia Barbizet**, CEO, Artemis, and Vice-Chairman of the Board of Directors, Kering

**Mona Al Marri**, Director General, Dubai Government Media Office, and Chairman of the Board of Directors, Dubai Women Establishment

**Virginie Morgon**, Executive Board Member and Deputy CEO, Eurazeo

**Theo Sowa**, CEO, the African Women's Development Fund, and Member of the Women's Forum Program Committee

**Melanne Vermeer**, Executive Director, Institute for Women, Peace and Security, Georgetown University

**19:00-19:30**

**No job, no future: The great challenge of youth employment**

Moderator:

**Linda Douglass**, Media professional and communications consultant

Speaker:

**Angel Gurría**, Secretary General, OECD

**20:15-23:00**

Dining hall

**Women for Change opening dinner**

*Hosted by Orange and the Women's Forum for the Economy & Society*

Featuring:

**Christine Albanel**, Executive Director in charge of CSR, Diversity, Partnerships and Philanthropy, Orange

**Patricia Loison**, Journalist, France 3, France Télévisions

**Marianne Mairesse**, Editor-in-Chief, Marie Claire France

**Véronique Morali**, CEO, Webedia, and President, Women's Forum for the Economy & Society

**Rokia Traoré**, Singer and Director, Passerelle Foundation

## Thursday, 16 October

**08:30-09:30**

Plenagora

**Learning from new tech pioneers from emerging markets**

How technology is playing a transformative role in emerging countries, and what needs to be done to maximize the impact on poverty.

Moderator:

**Hans-Paul Bürkner**, Chairman, The Boston Consulting Group

Speakers:

**Maria Teresa Arnal**, Founder and CEO, Clarus Digital

**Neesha Bapat**, Project Manager, Humin, and former Project Director, *Innovating Women: Past, Present & Future*

**Dorcas Muthoni**, CEO and Founder, Openworld Ltd, and Women's Forum Rising Talent alumnus

**Anil Raj**, Co-Founder and CEO, OMC Power

### 09:30-09:45 Room change

**09:45-10:30**

Pink agora – Rising talents

**When learning leads to daring**

Share personal experiences and tips from our amazing Rising Talents.

Hosts:

**Virginie Morgon**, Executive Board Member and Deputy CEO, Eurazeo

**Evelyne Sevin**, Partner, Egon Zehnder

**Yolanda Serra**, Director Business Development EMEA | Open programs, Executive Education

Moderator:

**Rahaf Harfoush**, Co-founder and CEO, Red Thread Inc.

Speakers:

**Kinga Daradics**, Country Chairman and CEO, MOL Romania Petroleum Products SRL

**Vinciane Debaille**, FNRS Research Associate, Université Libre de Bruxelles

**Katelyn Donnelly**, Managing Director, Pearson Affordable Learning Fund

**Bei Guo**, Deputy General Manager and US Director, EIC Group

**Alice Lopin**, Store Leader, Apple Computer

**09:45-10:30**

Yellow agora

**Social welfare or liberal capitalism – what to do about income inequality?**

Many Americans would envy Nordic countries' income distribution curves. Yet the Nordics too are now going through notable spikes in income inequality. Are the underlying causes the same – and what to do about this issue, now so prominent on the public agendas of both social welfare and liberal capitalist states?

Moderator:

**Andrew Hill**, Associate Editor and Management Editor, FT

Speakers:

**Markus Jäntti**, Professor of Economics, Swedish Institute for Social Research

**Heather C. McGhee**, President, Demos

**09:45-10:30**

Purple agora

**Diplomat and woman – rising past the bias**

A conversation with Nathalie Loiseau, diplomat and now head of the prestigious Ecole nationale d'administration, about her experiences at the Quai d'Orsay and abroad and how she is encouraging gender equality at ENA.

Moderator:

**Virginie Robert**, Foreign Desk Editor, Les Echos

Speaker:

**Nathalie Loiseau**, Director, Ecole nationale d'administration

**09:45-10:30**

Discovery amphitheater – Engineering hub

**Diversity in innovation: Reaching new heights**

Globalization naturally inspires companies towards more diversity and greater decentralization – gender balance and culture are key ingredients in this process. How can these factors impact innovation practices across the company? What are the recipes for success?

Moderator:

**Christine-Anne Chevry**, Senior Manager Research & Development, and Chairman, Women & Men in Business Network, Airbus Helicopters

Speakers:

**Corinne Jouanny**, Managing Director and Co-founder, Altran Pr[i]me, Altran

**Fabienne Lacorre**, Senior VP Engineering, Snecma, Safran Group

**Marie-Hélène Therre**, Founder and CEO, Therre Consultance

**Laurie Tolson**, EVP, Global Research and Development, Ventyx, an ABB Company

**09:45-10:30**

Culture hub

**The bus shelter of tomorrow**

*(session in French)*

Passionate about urban life, the designer Marc Aurel tells how he sees tomorrow's bus shelters and their contribution to users' well-being using the example of the new Paris shelters.

Speaker:

**Marc Aurel**, Urban designer

**09:45-10:30**

Blue agora

**Mexico innovates: Meet the new entrepreneurs**

*Hosted by ABB*

A conversation about the culture of entrepreneurship in Mexico and what it takes for women to grow their businesses successfully.

Host welcome:

**Lucia Munoz**, Commercial and Sales Operations Manager, North and South America, ABB

Moderator:

**Aurélie Salvaire**, Vice President, Women's WorldWide Web

Speakers:

**Pilar M. Aguilar**, General Director, Endeavor Mexico

**Aura Mione**, Founder and General Director, HeadSeekers

**Tanya Moss Baran**, Jewelry designer and Founder, Tanya Moss

**09:45-10:30**

Theater, Discovery hall – Sanofi

**Reducing inequalities in health for a better world**

Over 1/3 of the global population doesn't have access to essential healthcare. Health inequalities have become one of the greatest threats to human development but there are reasons to be optimistic. By 2020, Dengue will become a preventable disease, sleeping sickness will be eliminated, and polio eradicated.

Speaker:

**Robert Sebbag**, Vice-President, Access to medicines, Sanofi

**09:45-10:30**

Connecting hub

**Master Class -tips and tricks to activate your networks for the best**

A collaborative session on maximizing network activation, facilitated by Capgemini Consulting. Please contribute to the special survey on women's networks and discover your networking profile.

Facilitator:

**Candice Blois**, ASE Paris, Capgemini Consulting



**09:45-10:30**

Science hub

**Attracting women: The stereotype problem**

Many players are running STEM education projects for young girls. We still have a long way to go though, to achieve a genuine gender balance in the field. Why haven't we cracked this problem yet? Why do we need more female engineers? How to get there?

Moderator:

**Sarah Howell**, Regional Communications Advisor, Public & Government Affairs, ExxonMobil

Speakers:

**Carole Gall**, Asset Manager, Production, ExxonMobil

**Michèle Verschoore**, Medical Director, L'Oréal Research & Innovation

**09:45-10:30**

Accor corner

**Meet with a visionary designer: Jean-Philippe Nuel**

Meet one of today's most stylish and highly regarded hotel designers, as Jean-Philippe Nuel shares his vision of comfort and design for women travellers.

Moderator:

**Julie Grégoire**, SVP Operations France, Luxury & Upscale Brands, Accor

Speaker:

**Jean-Philippe Nuel**, Interior architect and Designer

**09:45-10:30**

Orange corner

**Social media training, group training**

Meet with digital experts to learn about the benefits of social media for your work and for your personal life, and the tools you can leverage to reach your audience

Featuring:

**Marie Perruchet**, Founder and CEO, One Perfect Pitch

**11:30-14:30**

Gatsby Room

**CEO Champions: Best practice to promote women's advancement in the private sector**

(by invitation only)

Host and co-moderator:

**Olivier Fleurot**, CEO, MSLGROUP

Co-moderator:

**Maria Livanos Cattai**, former Secretary General, International Chamber of Commerce, and Member of the Women's Forum Program Committee

**09:45-10:30**

Engage the future hub

**Thinking ahead for women's healthcare**

From access to treatments to women-focused initiatives by global healthcare organizations: women's healthcare has shown progress in recent years. However, with new living environments and ageing populations, new diseases are changing health perspectives. Are we addressing the gender gap in diagnostics and treatments? How can we shape the future of women's healthcare for the better?

Introduction:

**An Vermeersch**, Vice-President, Vaccines, GSK

Facilitators:

**Agnès Audier**, Partner and Managing Director, The Boston Consulting Group

**Luc de Brabandere**, Fellow and Senior Advisor, The Boston Consulting Group

**09:45-10:30**

Nestlé corner

**How can a company like Nestlé empower women throughout its value chain?**

Access to education, training, and professional development are key factors to empower women but they are sometimes challenging to implement. Find out how Nestlé has set up several initiatives in urban as well as rural communities to improve women's revenues and employment opportunities.

Speaker:

**Bineta Mbacke**, Public Affairs Manager, Partnership, Nestlé S.A.

**09:45-10:30**

Women in Media corner

**The new media – seize it, reinvent it, or die**

The media are experiencing a change in paradigm. How is this transformation disrupting traditional hierarchies?

Speakers:

**Florence Kponou**, Manager, Deloitte Digital

**Anne Pican**, Digital Publisher, Culture, Lifestyle and Entertainment, Groupe Figaro

**Lauren Provost**, Social media, Traffic and Trends Editor, le Huffington Post

**10:30-11:00 Networking break**

**11:00-12:00**

Plenagora

**Cartier Women's Initiative Awards Ceremony**

What does audacity mean in today's business world? Join the 2014 finalists of the Cartier Women's Initiative Awards to discuss this question and celebrate their trailblazing entrepreneurship as this year's winners are revealed. The ceremony will be hosted by Stanislas de Quercize, President and CEO of Cartier International.

Host welcome:

**Stanislas de Quercize**, President and CEO, Cartier International

Master of Ceremonies:

**Henry Bonsu**, Journalist, broadcaster and Presenter, Vox Africa Television

**12:00-13:30 Networking lunch**

**13:45-14:30**

Pink agora

**Brazil: Our discontents and the search for renewal**

Beyond the headlines: why are Brazilians increasingly disgruntled with their democratic state and its economy - how can growth be renewed – and how to achieve vibrantly sustainable development for all?

Moderator:

**Deborah Berlinck**, European Correspondent, O Globo

Speakers:

**Sandra Boccia**, Editorial Director, Pequenas Empresas & Grandes Negócios

**Christina Lopes**, Senior Latin American Specialist, Global Strategic Associates, and 2014 Women's Forum Rising Talent

**13:45-14:30**

Purple agora

**Theatre as a space for freedom**

Johana Bahamón is one of Colombia's rising acting stars, and the co-founder and director of the Fundación Teatro Interno - a theater company producing plays in Colombia's prisons with women inmates. Join Johana to learn about how Teatro Interno gives women inmates new hope and a second chance for reconciliation, even as they discover a space for freedom behind the bars and razor wire of their jails.

Moderator:

**Ana Maria Salazar Slack**, Host, Imagen News, and Host and Producer, Seguridad Total

Speaker:

**Johana Bahamón**, Actress, entrepreneur and Director, Fundación Teatro Interno

**13:45-14:30**

Yellow agora

**Eradicating energy poverty**

Join tech pioneer Anil Raj to learn about micro-power systems and how they can bring energy to the billions of people living off the grid.

Moderator:

**Ebru Ilhan**, Sustainable Development Senior Specialist, Eczacıbaşı Group

Speaker:

**Anil Raj**, Co-Founder and CEO, OMC Power

**13:45-14:30**

Blue agora - Orange

**Collaborative consumption: What's mine is ours**

Share, barter, second hand... Digital technologies increasingly impact the way we live, travel, shop, work, sell and more. Through the Digital Society Forum, Orange studies this new "collaborative economy" trend and presents the opportunity to share with active players about this fast growing movement with active players.

Introduction:

**Christine Albanel**, Executive Director in charge of CSR, Diversity, Partnerships and Philanthropy, Orange

Facilitator:

**Jean-Noel Chaintreuil**, Prospective Strategist and Professor

Speakers:

**Francesca Pick**, OuiShare International Community Leader and OuiShare Fest Co-Chair

**Sarah Roy**, Communications Manager for France, Belgium, Morocco and Canada, Airbnb

**13:45-14:30**

Discovery amphitheater – Women in Media

**They fight against stereotypes**

Come and listen to women who blaze their own trail and fight against media stereotypes. They share their personal experiences from different generations and media backgrounds. They tell us what has been achieved so far, as well as the barriers that must still be brought down.

Moderator:

**Poorna Bell**, Executive Editor and Global Lifestyle Head, the Huffington Post UK

Speakers:

**Françoise Champey-Huston**, Deputy Director, English Channel, France 24

**May Chidiac**, Founder and CEO, May Chidiac Foundation

**Kristen Davis**, IT Director, International NY Times

**Donata Hopfen**, CEO, Bild Group, Axel Springer

**Manon Querouil-Brunel**, Reporter, Marie-Claire

**13:45-14:30**

Engineering hub

**Energizing silver economy-centric healthcare in an aging world**

UN statistics are formal, the planet is getting older. How can technology breakthroughs in predictive healthcare support the aging, their care givers and the economy alike? Our speakers are reinventing patient-centric solutions to lower healthcare costs while ensuring equal access to quality care.

Moderator:

**Helen Cherré**, Group Program Director, Altran

Speakers:

**Sylvie Bothorel**, R&D Director, CoE, SORIN

**Jérôme Faggion**, Business Development Director, Health Care Social Welfare, Altran

**Nadia Frontigny**, VP Care Management, Orange Healthcare Division

**13:45-14:30**

Science hub

**Women in Science: A lifecycle approach to career management**

What are the benefits of moving beyond the leaky pipeline to a lifecycle approach to career management for women across multiple generations? How can companies better integrate agile work practices with lifecycle-centric diversity strategies to address these generational priorities?

Speaker:

**Eleanor Tabi Haller-Jordan**, President and CEO, The Paradigm Forum GmbH

**13:45-14:30**

Theater, Discovery hall

**The future of healthcare is also a women's issue**

By LIR

LIR, a French think-tank for therapeutic innovation, has conducted an exclusive survey with Ipsos, polling 1000 French women on the future of healthcare. Learn about the results of the study from six women, all committed to the future of healthcare and representing six different pharmaceutical companies.

Speakers:

**Sophie Dubois**, Director, Strategy and Public Affairs, Takeda France

**Emmanuelle Kuhnunch**, Director, Communications, GSK France

**Valérie Perruchot Garcia**, Director, Public Affairs and Communications, Janssen France

**Catherine Raynaud**, Director, Public Affairs, Pfizer France

**Rima de Sahb-Berkovitch**, Director, Market Access, MSD France

**Agnès Soubrier**, CEO, LIR

**Brice Teinturier**, Associate Director, Ipsos France

**Anne Tisseau**, Director, Public Affairs, and Director, Market Access, Merck Serono France

**13:45-14:30**

Culture hub

**Museums moving towards modernity**

Nothing to sell but everything to value? Discover how museums move to and bring modernity. To what extent a museum is a leading actor of growth, innovation, and education? With such ambitious objectives, how museums are facing financial challenges, in a context of state subsidies decreases and economic slowdown?

Speaker:

**Anne Mény-Horn**, General Manager Musée d'Orsay and Musée de l'Orangerie

**13:45-14:30**

Digital hub

**Partnering for equity and success in a digital world**

Information and communication technologies are a major economic and social lever. They promote the emergence of products, services and content suited to local and global development. Come hear how today's digital ecosystem is driving us toward a more equitable world.

Moderator:

**Nina Gardner**, Founder and Director, Strategy International, and Adjunct Professor, Johns Hopkins, SAIS

Speakers:

**Brigitte Dumont**, CSR Chief Officer, Orange

**Christina Smedley**, Vice President, Global Brand and Communications, PayPal

**13:45-14:30**

Governance hub

**Women on Boards: Preparing for the world in 2015 and beyond**

A discussion of how major trends from millennials in the workplace to big data and cyber security are reshaping the board agenda and reaffirming the need for diverse workforces

Speaker:

**Isabelle Allen**, Partner, Global Head of Sales and Markets, KPMG International

**13:45-14:30**

Engage the future hub

**Empowering women as agents of development: Entrepreneurship to unlock the economic potential of developing countries**

Public and private initiatives have successfully targeted rural development via women's entrepreneurship, providing thousands with financial inclusion and stability. Being ambitious for the next decade: how should these efforts be scaled up? How can women further lead change in their communities to unlock the potential of rural areas in developing countries?

Introduction:

**Amita Chaudhury**, Global Diversity Director, Unilever

Facilitators:

**Agnès Audier**, Partner and Managing Director, The Boston Consulting Group

**Luc de Brabandere**, Fellow and Senior Advisor, The Boston Consulting Group

**14:30-14:45** *Room change*

**14:45-15:15**

Plenagora

**The future of digital**

Digital visionary Maurice Lévy speaks about his business strategy and what's on the horizon for digital content and communication.

Moderator:

**Elizabeth Weymouth**, Senior Associate Editor, the Washington Post

Speaker:

**Maurice Lévy**, Chairman and CEO, Publicis Groupe

**13:45-14:30**

Social Impact hub

**All in for Her: A Call to Action**

A recent report published by Women Moving Millions says that women have the capacity to give \$1trillion per year. Hear how ALL IN FOR HER challenges women to give big, be bold, apply a gender lens to their philanthropy, and collaborate for amplified impact.

Moderator :

**Lisa Witter**, CEO and Chief Optimist, Witter Ventures

Speakers :

**Jessica Houssian**, Women Moving Millions

**Ann Olivarius**, Women Moving Millions

**13:45-14:30**

Cartier corner

**Simple is powerful**

A case study of Fenugreen, a patented, natural, inexpensive food preservation technology that prevents perishable food from spoiling.

Moderator:

**Raomal Perera**, Co-founder of Thousand Seeds and Adjunct Professor, Entrepreneurship Department, INSEAD

Speakers:

**Swaroop Samant**, Co-founder, Fenugreen

**15:15-16:15**

**My business and society: Leading for a more equitable world**

A conversation with corporate and financial management leaders on business as an actor and arena for promoting greater economic and social equality.

Moderator:

**Maria Livanos Cattai**, former Secretary General, International Chamber of Commerce, and Member of the Women's Forum Program Committee

Speakers:

**Christine Albanel**, Executive Director in charge of CSR, Diversity, Partnerships and Philanthropy, Orange

**Susan Carter**, CEO, Commonfund Capital, Inc.

**Peter Vogt**, Chief Human Resource Officer and Deputy Executive Vice President, Nestlé SA

**Pascale Witz**, Executive Vice President of Global Divisions & Strategic Development, Sanofi

**16:15-16:45 Networking break**

**16:45-17:30**

Pink agora

**Setting new global standards for diversity in corporate leadership**

*Hosted by Thalys*

Engage with two top leaders on their commitments to corporate diversity and where they are taking their companies next.

Host welcome:

**Ingrid Nuelant**, Deputy CEO and CFO, Thalys

Moderator:

**Cristina Vicini**, Chair, Presidents' International Advisory Council, The International Alliance for Women, and Co-founder, Global Board-Ready Women Initiative

Speakers:

**Rohini Anand**, Senior Vice President and Global Chief Diversity Officer, Sodexo

**Pamela Thomas-Graham**, Chief Marketing and Talent Officer, and Head of Private Banking & Wealth Management New Markets, Credit Suisse AG

**16:45-17:30**

Purple agora – Social Impact hub

**Partner to empower, empower to transform: The multiplier effect**

How can we partner together to catalyse and unlock resources for the empowerment of women to transform their lives? We cannot achieve this ambitious goal alone. Join us to help us together make a difference.

Moderator:

**Melanne Vermeer**, Executive Director, Institute for Women, Peace, and Security, Georgetown University

Speakers:

**Charlotte Oades**, Global Director, Women's Economic Empowerment, The Coca-Cola Company

**Ann Olivarius**, Women Moving Millions

**Florence Tercier Holst Roness**, Director, Issues Affecting Women program, Oak Foundation

**16:45-17:30**

Yellow agora

**Why is Europe becoming so intolerant?**

A conversation with the stateswoman and political leader Emma Bonino about the reasons for – and what can be done to curb – Europe's growing political intolerance.

Moderator:

**Mary Fitzgerald**, Journalist and analyst, and Women's Forum Rising Talents Alumnus

Speaker:

**Emma Bonino**, former Italian Minister of Foreign Affairs

**16:45-17:30**

Blue agora

**Net neutrality: The end of the open Internet?**

Why has the net neutrality debate become so galvanizing and politicized? How is our ongoing move to wireless playing into this debate? And what are our future chances for having a global network allowing us access to the content and applications of our choosing?

Moderator:

**Virginie Robert**, Foreign Desk Editor, Les Echos

Speakers:

**Constance Bommelaer**, Senior Director, Global Policy Partnerships, The Internet Society

**16:45-17:30**

Discovery amphitheater - Mexican Delegation

**How to invest for a better world?**

Socio-economic development depends on smart and well-targeted public-private partnerships. The pressure is growing for these partnerships to be increasingly responsible and sustainable, both in developed and developing countries. Issues such as infrastructure, social development and the redistribution of income to local communities require better coordination between international organizations, foreign investors and local business and government. Learn about and compare how national approaches differ.

Moderator:

**Lourdes Berho**, CEO, Alchemia

Speaker:

**Christina M. Alfonso**, Founder and CEO, Madeira Global

**Laura Garcia**, Executive Director, Semillas

**Luz Marina Martinez**, Country CFO, Mexico, ABB

**16:45-17:30**

Science and Engineering hubs

**Retaining women: Should I stay or should I go?**

Are we creating the right opportunities for women to stay in science and engineering careers? What does industry need to do to hold onto women? As a role model, what are you doing to support women?

Moderator:

**Radhika Muthukumaran**, IMA Region Lead, Diversity and Inclusion, ABB

Speakers:

**Corinne Jouanny**, Managing Director and Co-founder of Altran Pr[i]me, Altran

**Antonella Sopranzetti**, Public and Government Relation Manager, ExxonMobil

**Tanja Vainio**, Country Manager, Hungary, ABB

**16:45-17:30**

Engage the future hub

**Is there a gender to digital?**

In the EU, the number of ICT positions has grown by 4% per year since 2000, seven times the evolution of overall employment. The scarcity of talented resources will be a key challenge for country competitiveness in coming years. Yet today, women represent only 20% of students in computing in OECD countries. We live in a digital world – how do we close this gender gap?

Introduction:

**Anne-Gabrielle Heilbronner**, General Secretary, Member of the Directoire, Publicis Groupe

Facilitators:

**Agnès Audier**, Partner and Managing Director, The Boston Consulting Group

**Luc de Brabandere**, Fellow and Senior Advisor, The Boston Consulting Group

**16:45-17:30**

Theater, Discovery hall – Renault-Nissan Alliance

**What women want**

Given the vast buying power and influence of women, it's no surprise that the auto industry has dramatically reimagined the way it designs and builds cars. Renault-Nissan will discuss its successes and challenges in its own business as well as in other sectors.

Moderator:

**Nicolas Barré**, Editor-in-Chief, Les Echos

Speakers:

**Valérie Brusseau**, Automotive Architecture Engineering Project and Launching Vehicle Manager, Renault

**Asako Hoshino**, Corporate Vice President, Corporate Market Intelligence Division, Nissan

**Malene Rydahl**, Director of Corporate Communications EAME, Hyatt

**16:45-17:30**

Culture hub

**When brands meet the Z generation's urban needs**

The upcoming generation will have specific expectations when it comes to city life. Will brands be able to reinvent themselves to answer this new demand using city facilities? What will the Z generation city look like?

Speakers:

**Françoise Hernaez-Fourrier**, Head of Strategic Planning, Ipsos ASI

**Dominique Lévy**, General Manager, Ipsos France

**16:45-17:30**

Nestlé corner

**Women giving support to women**

How do formal or informal mentoring and coaching empower women within Nestlé and outside the company? Leaning in and reaching out hands among women to make a difference.

Speaker:

**Arielle Semin**, Head of Research & Development, Nestlé Chocolate Centre for Excellence

**16:45-17:30**

Roche corner

**Shifting paradigms – the role of innovation in transforming patients' lives**

Revolutionary innovations in fields such as therapy, 3D medical imagery and E-health contribute to patients living longer and less isolated from society. This session highlights how medical and technological innovations enable and accelerate the paradigm shift.

Moderator :

**Corinne Le Goff**, President, Roche France

Speakers :

**Cecile Doan**, Chief Operating Officer, CATIA, Dassault Systems

**Denis Guibard**, Vice-President, Sustainable Development, Products & Services, Orange

**Janet Hammond**, Global Head and Senior Vice-President, Infectious Diseases Discovery and Translational Area, Roche Pharma Research & Early Development

**16:45-17:30**

Accor corner

**Are the expectations of women who travel so different from those of men?**

Discover the findings of a study conducted by WAAG, the Accor Women's Network, and learn how one devoted manager has tailored specific services for women in her network of hotels.

Speakers:

**Isabelle Daviaud**, Senior Legal Manager Distribution / IT / WAAG France Sieges, Accor

**Xavier Louyot**, Senior Vice President Marketing EMEA, Sofitel Pullman MGallery, Accor

**16:45-17:30**

Cartier corner

**From corporate to entrepreneurial life: A successful leap**

A case study of Erborian, a skincare cosmetics range based on traditional Korean herbal science.

Speaker:

**Katalin Berenyi**, Founder and President of Erborian, and 2007 Cartier Women's Initiative Awards finalist

**17:30-17:45** *Room change*

**16:45-17:30**

Sanofi corner

**Access to medicines: Meet with Sanofi's Dr. Robert Sebbag**

Over 1/3 of the global population doesn't have access to essential healthcare. Health inequalities have become one of the greatest threats to human development but there are reasons to be optimistic. By 2020, Dengue will become a preventable disease, sleeping sickness will be eliminated, and polio eradicated.

Speaker:

**Robert Sebbag**, Vice-President, Access to medicines, Sanofi

**17:00 – 17:30**

Orange corner

**Live Orange TV : A special TV show live from the Women's Forum**

Attend the talk show with speakers, personalities and change agents.

Facilitator:

**Valérie Amarou**, Journalist

**17:45-18:30**

Pink agora – Science hub

**A catalyst for health and wellbeing**

Health and wellbeing are both determinants and consequences of economic progress. What are the challenges international companies are facing to keep their workforces healthy and engaged? What can companies do to nurture and support their science talent to develop solutions in this area ?

Moderator:

**Eleanor Tabi Haller-Jordan**, President and CEO, The Paradigm Forum GmbH

Speakers:

**Paloma de Miguel**, Vice-President, Regulatory Affairs International, Baxter Healthcare

**Ana Margarida Setas-Ferreira**, Regional Africa Advisor for Community and Public Health, ExxonMobil

**17:45-18:30**

Purple agora

**New innovators for the rule of law**

Meet Alejandra Ancheita and Jennifer Robinson: a new innovator and a global mentor for the next generation of human rights lawyers who are tackling issues of violence and corruption in highly hostile environments. What sustains their activism and brings them to take such personal risks?

Moderator:

**Saphieh (Sue) Ashtiany**, Principal, Ashtiany Associates, Chair, Equal Rights Trust, and Visiting Professor Queen Mary University of London

Speakers:

**Alejandra Ancheita**, Founder and Executive Director, Project on Economic, Social, and Cultural Rights

**Jennifer Robinson**, Director of Legal Advocacy, Bertha Foundation

**17:45-18:30**

Discovery amphitheater

**Decoding leadership: Disruptive results with radical implications**

*By Diverseo*

The Leadership Decoder is a scientific test developed by Diverseo in partnership with the Women's Forum for participants to uncover their explicit and implicit cognitive drivers relating to leadership. Even if you missed taking the test, you will want to know about the surprising findings of this study and their revolutionary implications for gender leadership initiatives.

Speakers :

**Nathalie Malige**, CEO, Diverseo

**Martin Schoeller**, COO, Diverseo

**17:45-18:30**

Yellow agora

**A champion for climate action**

A conversation with Connie Hedegaard EU Commissioner for Climate Action, on her life work and why climate justice will be essential in our human future.

Moderator:

**Barbara Lewis**, Senior EU Energy & Environment Correspondent, Thomson Reuters

Speaker:

**Connie Hedegaard**, European Commissioner for Climate Action

**17:45-18:30**

Blue agora

**Creating the artificial intelligence program able to qualify for university entry**

What if a computer could pass the entrance exams for top universities – what would this mean for humans? This question is behind the Today Robot project launched by Noriko Arai, Professor at Japan's National Institute of Informatics.

Moderator:

**Ivana Jemelkova**, Director, Strategic Communications, FTI Consulting

Speaker:

**Noriko Arai**, Professor, National Institute of Informatics

**17:45-18:30**

Theater, Discovery hall - Vitra

**Women adding value to the creativity chain**

Creative industries may look inclusive and hospitable for women, but they are still facing tough hurdles. Discuss with accomplished women in architecture, design, fashion, and civic action about their plans and ideas to advance gender balance.

Facilitator:

**Isabelle de Ponthy**, Managing Director, Vitra France, President of the Board, Ecole Nationale Supérieure des Arts Décoratif, and President of the Board, ISTE

Speakers:

**Odile Decq**, Principal, Studio Odile DECQ architectes urbanistes, and Founder and President, Confluence Institute for Innovation and Creative Strategies in Architecture

**Sylvie Ebel**, Executive Director, Institut français de la mode

**Chekeba Hachemi**, Founder and President, Afghanistan Libre



**17:45-18:30**

Culture hub

**Corporate culture – boosting the care approach**

How to inject values such as empathy into a traditional corporate culture? What concrete measures and processes should be put in place to achieve a care approach?

Speaker:

**Karen Dawson**, VP, Digital strategies, Hyatt

**17:45-18:30**

Connecting hub

**Women's network: A driver of success**

LiveTweet session @Lenovofr and @lenovo\_UKI Twitter accounts  
Lenovo women will share their personal experiences in women's networks with Forum participants and the French network Cercle InterElles in the IT industry. How to build an effective network? What is the value of a women's network for the business?

Moderator:

**Catherine Ladousse**, Executive director EMEA communication, Lenovo and President, Cercle InterElles

Speakers:

**Bernadette Andrietti**, Vice President, Marketing EMEA, Intel

**Aline Aubertin**, Senior Marketing, GE Healthcare, and Vice President, Cercle InterElles, France

**Viviane de Beaufort**, Professor, ESSEC Business School, and Head, Executive Women Program

**Bao-Chau Nguyen**, Corporate Communications and Press Relations, Assystem, and Member of the Board, Cercle InterElles

**Isla Ramos Chaves**, Executive Director EMEA Business Transformation, Lenovo

**17:45-18:30**

Governance hub

**Let's pull now**

There are commercial benefits of having a workforce that reflects your client base. Clients are selecting some businesses over others because of their diversity policy and practice. Join us to share concrete cases where diversity has made a real difference in terms of business returns.

Speaker:

**Claudette Christian**, Office Managing Partner, São Paulo & Rio de Janeiro, Hogan Lovells

**17:45-18:30**

Engage the future hub

**Making entrepreneurship a more attractive career choice for women**

In the 27 EU countries, only 25% of business owners with employees are women. Why do men take this career path while women still prefer being employed? Do women have access to the right entrepreneurial means? What role should university programs and education play to guide them on this path? In short: how to engage young women towards entrepreneurship?

Introduction:

**Seraina Maag**, President and CEO EMEA, AIG

Facilitators:

**Agnès Audier**, Partner and Managing Director, The Boston Consulting Group

**Luc de Brabandere**, Fellow and Senior Advisor, The Boston Consulting Group

**17:45-18:30**

Accor corner

**Between salad and pasta – what is the right food rhythm when you're on the move**

A nutrition expert proves that hospitality can be generous AND light. One of the Accor group's chefs offers a tasting session. Try, taste, and enjoy.

Speakers:

**Cécile Clavel**, Dietitian, Sofitel Quiberon Thalassa Sea & Spa  
**Xavier Louyot**, Senior Vice President Marketing EMEA, Sofitel Pullman MGallery, Accor  
**Aldina Duarte Ramos**, Director, Global Well-being Product, Luxury & Upscale Brands, Accor

**17:45-18:30**

Cartier corner

**How to create an innovative and entrepreneurial corporate culture**

Creativity is a choice. How do you embed creativity in the DNA of your workplace, so that innovation and entrepreneurship are at the core of your business?

Speaker:

**Mary Cronin**, Co-founder, Thousand Seeds

**17:45-18:30**

Mexican delegation corner

**Women's financial inclusion as a top priority**

Financial inclusion for women is crucial to achieving gender equality and inclusive growth. Women disproportionately face financial access as well as financial literacy barriers that prevent them from participating successfully in the economy and from improving their lives. This issue is high on OECD's agenda, especially when it comes to the booming economies of the Latin American region. It is also amongst the top priorities of the G20. Speakers will share hands-on experience as well as strategies on how to facilitate women's financial inclusion and education.

Moderator:

**Anthony Gooch**, Director of Public Affairs and Communications, OECD

Speakers:

**Alejandra Calatayud**, Vice-President and General Manager Global Corporate Payments - Latin America, American Express Mexico  
**Rosario Perez**, President and CEO, Pro Mujer International

**18:30-18:45 Room change**

**17:45-18:30**

Orange corner

**Women for Change, encounters with inspiring souls**

Meet with extraordinary women who are actors of change and drivers of growth through their initiatives to help women and girls. Women for Change is a joint initiative by Orange Foundation, the Women's Forum for the Economy & Society, and Marie Claire.

Speakers:

**Adamou Hawaou**, Women for Development Association  
**Masego Mmipi**, Coordinator, Kgetsi Ya Tsie Women's Community development Trust  
**Mariama Moussa Harouna**, Director, SOS Women and Children Victims of Domestic Violence  
**Lusett Noushka Teixeira**, Founder, Matumaini  
**Togo Mariam Sidibé**, Director, Association of Support for Girls' Schooling  
**Rokia Traoré**, Singer and Director, Passerelle Foundation

**17:45-18:30**

Women in Media corner

**Who am I to talk to the media?**

*(session in French)*

Digital media provide the opportunity for everyone to have the floor. Social networks emphasize self-expression. Do we all share equal legitimacy to speak up though? Do women suffer more than men from the impostor syndrome?

Speakers:

**Claire Deguerry**, Partner Transaction Services, Deloitte Finance, and Co-Founder, voxfemina  
**Brigitte Grésy**, Member, Conseil supérieur de l'égalité professionnelle entre les femmes et les hommes  
**Françoise Laborde**, Member, Conseil supérieur de l'audiovisuel

**18:45-19:15**

Plenagora

**CEO Champions: Promoting best practice from Deauville to the European Commission**

Moderator:

**Mary Goudie**, Member, UK House of Lords, and founding member, the 30 Percent Club

Speakers:

**Philippe Castagnac**, CEO, Mazars Group

**Anne-Gabrielle Heilbronner**, General Secretary, Member of the Directoire, Publicis Groupe

**Michel Landel**, Group Chief Executive Officer, Sodexo

**19:15-20:00**

**Inequality matters**

A conversation with Christine Lagarde, Managing Director of the International Monetary Fund.

Moderator:

**Olivier Fleurot**, CEO, MSLGROUP

Speaker:

**Christine Lagarde**, Managing Director, IMF

**20:00-23:30**

**Gala reception hosted by Cartier**

## Friday, 17 October

**08:30-09:15 Networking coffee**

**09:15-10:00**

Pink agora

**Will ending food waste end food shortage?**

The UN has calculated that 1/3 of food worldwide gets wasted. So even if it won't solve world hunger, what are some practical solutions to reduce this waste and feed more people?

Moderator:

**Lara Birkes**, Director Government Affairs and Strategic Partnerships, the World Business Council for Sustainable Development

Speakers:

**Javiera Charad**, Environmental Sustainability Project Manager, Nestlé

**Clementine O'Connor**, Sustainable Food Systems Consultant, United Nations Environment Programme's Division of Trade, Industry and Economics

**09:15-10:00**

Yellow agora

**Myanmar and Cambodia: Education for work for the lost generations**

Khin Sanda Win wowed us at the Women's Forum Myanmar with her initiative to train people for work in the hotel industry. Learn from her and Sophea Oum, the CEO of Cambodia's Golden Silk, about what vocational training can achieve in poor countries where education systems have been broken.

Moderator:

**Rachida Justo**, Professor of Entrepreneurship and Social Entrepreneurship, IE Business School

Speakers:

**Khin Sanda Win**, Managing Director, Sanda Hotel & Services, Inle Lake View Resort & Spa, The Loft Yangon, and Sanda Tour

**Sophea Oum**, CEO, Golden Silk

**09:15-10:00**

Purple agora

**Corporate transparency: Navigating through uncertainty**

A conversation with ABB's Diane de Saint Victor about what is corporate transparency and why corporate transparency is so difficult to "place" in the corporate structure. Diane will also highlight and discuss practices and mindsets which constitute good leadership in this context.

Moderator:

**Estelle Metayer**, President, Competia, and Member of the Women's Forum Program Committee

Speaker:

**Diane de Saint Victor**, Head of Legal and Integrity, General Counsel, Company Secretary, and Member of the Group Executive Committee, ABB

**09:15-10:00**

Discovery amphitheater - Digital hub

**How digital contribute to a more equitable education – conclusions Capgemini**

Come and share the results of 48 hours of intensive thinking and inspiration to rethink access to education thanks to digital. Based on your contributions to build the Proof Of Concept that will advance the education cause, we invite you to share tomorrow's Education landscape and challenges.

Facilitator :

Candice Blois, ASE Paris, Capgemini Consulting

Speaker :

Jean-Michel Leclercq, Director of Strategy, CNED

**09:15-10:00**

Connecting hub

**Networks and diversity for competitiveness**

Airbus women leaders join with top business managers from various industries to share their vision and strategy of an international women's network with the Forum's delegates.

Facilitators:

**Christine-Anne Chevy**, Senior Manager Research & Development, and Chairman of Women & Men in Business Network, Airbus Helicopters  
**Marie-Alix Delestrade**, Corporate Communication Media Relations, Airbus Group

Speakers:

**Anne-Pascale Guedon**, Vice-President, Financial Engineering, Airbus Group  
**Alain Manoukian**, Co-founder and General Manager, MySuccess  
**Sally Pallet**, Diversity and Inclusion Manager, Airbus UK  
**Marie-Louise Philippe**, Area Sales Director, Airbus Singapore  
**Sonja Piontek**, Marketing Director, BMW Asia

**09:15-10:00**

Blue agora – Governance hub

**Am I worth it?**

Self censorship, cultural habits and stereotypes are hidden but strong hurdles for women's access to executive positions. Do companies pay enough attention to these psychological factors? What would be the best advice and guidance for women encountering such difficulties? Four accomplished business women tell their stories of how to go beyond inhibitions and clear one's path to success.

Moderator:

**Nuria Chinchilla Albiol**, Professor of Managing People in Organizations, International Center for Work and Family, IESE Business school

Speakers:

**Marie Guillemot**, Senior audit partner, KPMG France  
**Harriet Pearson**, Partner, Hogan Lovells  
**Isabelle Schlumberger**, Executive Vice-President Sales & Development, France Management Committee, JCDecaux

**09:15-10:00**

Theater, Discovery hall

**Women at the top: Time to go faster!**

*by Mercer and Oliver Wyman*

The time is now for organizations to be more radical in their hiring and development strategies to support women in advancing to senior roles. Join Mercer and Oliver Wyman to discuss what organizations can do to foster a culture which nurtures emerging talent and the value that this brings, and share your insights on solutions for change.

Moderator:

**Pat Milligan**, President and CEO, North America region, Mercer

Speakers:

**Michelle Daisley**, Partner, Oliver Wyman  
**Martine Ferland**, Retirement Business Leader, Europac, Mercer  
**Terry Stone**, Managing Partner, Health & Life Sciences, Oliver Wyman

**09:15-10:00**

Social Impact hub

**Coca-Cola 5by20: Unleashing the potential of women entrepreneurs**

Unleashing the entrepreneurial potential of women is one of the most powerful and enduring ways to help families and communities prosper. Learn more about how we are helping women realize their potential through business skills training, access to finance and access to mentors.

Speaker:

**Charlotte Oades**, Global Director, Women's Economic Empowerment, The Coca-Cola Company

**09:15-10:00**

Engage the future hub

**How do you measure a happy life?**

The OECD's Better Life Index engages with citizens worldwide in a debate on what matters most for people's quality of life. What are the key ingredients for a good life— is it better education, environment, healthcare, housing or working hours? Do people in different countries prioritize some things over others? What are the priorities for the Women's Forum community?

Speakers:

**Anthony Gooch**, Director of Public Affairs and Communications, OECD  
**Lorena Sanchez**, Communications Project Coordinator, Public Affairs & Communications Directorate, OECD

**09:15-10:00**

Roche corner

**The essential facilitating role of HR**

Balancing compassionate and professional inclusion and management of employees who are affected by chronic disease are acute challenges for those in charge of human resources. From daily organization to tailor-made solutions for employees, members of the HR community are invited to share best practice and experience in this sensitive domain.

Moderator:

**Laurence Peyraut Bertier**, Head of Public Affairs & Communications, Roche France

Speakers:

**Olivier Lagrée**, Principal, Organisation Transformation & Talent, Deloitte Conseil  
**Florence Pivert**, Acting HR Director, Roche France  
**Anne-Sophie Tuszynski**, Co-Founder, CANCER@WORK

**10:00-10:15** Room change

**10:15-11:00**

Pink agora

**A world free from female genital cutting**

Meet the civil society leaders Naana Otoo-Oyortey and Julia Lalla-Maharajh, to discuss when and how we can end female genital mutilation.

Moderator:

**Nina Gardner**, Founder and Director, Strategy International, Adjunct Professor, Johns Hopkins, SAIS, and Member of the Women's Forum Program Committee

Speakers:

**Julia Lalla-Maharajh**, Founder and CEO, Orchid Project  
**Naana Otoo-Oyortey**, Executive Director, Forward

**09:15-10:00**

Women in Media corner

**Ten tips for a great radio interview**

Radio needs more women's voices – and raising your media profile can boost your career. Experts help you understand how to give a great interview.

Facilitators:

**Antoine Cormery**, Director Académie France Médias Monde (RFI-France 24-Monte-Carlo Doualiya)  
**Eve Irvine**, International Reporter, France 24

**10:15-11:00**

Yellow agora

**Leveraging the power of markets to achieve philanthropic goals**

Shari Berenbach is the President of the US Africa Development Foundation, and a pioneer in the use of enterprise-based models to address social needs and create sustainable, scalable solutions to some of the world's most pressing development challenges.

Moderator:

**Janet Voûte**, Global Head of Public Affairs, Nestlé SA

Speaker:

**Shari Berenbach**, President and CEO, US African Development Foundation



**10:15-11:00**

Purple agora

**Sweat labor, discrimination, dispossession and violence: How companies can respect human rights where others don't**  
Join Shift President Caroline Rees to discuss the challenges of regulating harmful corporate practices in the world's difficult regions – and the revolution in corporate social responsibility to which Shift is contributing.

Moderator:

**Maria Livanos Cattai**, former Secretary General, International Chamber of Commerce, and Member of the Women's Forum Program Committee

Speaker:

**Caroline Rees**, President, Shift

**10:15-11:00**

Discovery amphitheater – Engage the future

**Engaging the future: The next 10 years**

Join senior leaders from partner companies and the OECD to learn the outcomes of the Engage the future workshops and to look towards the next 10 years for how we can all contribute to reduce or even close the gender gap in different areas for developed and developing country contexts.

Moderators:

**Agnès Audier**, Partner and Managing Director, The Boston Consulting Group  
**Hans-Paul Bürkner**, Chairman, The Boston Consulting Group

Speakers:

**Neil Barrett**, Group Vice President, Sustainable Development, Sodexo  
**Amita Chaudhury**, Global Diversity Director, Unilever  
**Anne-Gabrielle Heilbronner**, General Secretary, Member of the Directoire, Publicis Groupe  
**Seraina Maag**, President and CEO EMEA, AIG  
**Monika Queisser**, Head of Social Policy Division, OECD  
**An Vermeersch**, Vice-President, Vaccines, GSK

**10:15-11:00**

Social Impact hub

**The business case for women's economic empowerment**

Join us to discuss a ground-breaking integrated framework that corporates and businesses with women's economic empowerment projects can adopt to increase return on investment and enhance outcomes for women.

Moderator:

**Lisa Witter**, CEO and Chief Optimist, Witter Ventures

Speaker:

**Florence Tercier Holst Roness**, Director, Issues Affecting Women program, Oak Foundation

**10:15-11:00**

Blue agora

**Thriving during industry disruption**

How do you innovate and maintain profitability in a period of major disruption in your business sector?

Moderator:

**Sophie Lambin**, Co-Founder and Managing Director, Kite Global Advisors

Speaker:

**Carey Kolaja**, Vice President, Global Product Solutions, PayPal  
**Aymar de Lencquesaing**, EMEA President, Lenovo

**10:15-11:00**

Theater, Discovery hall - PayPal

**Crossing borders: The road to entrepreneurial success**

The road to success has many twists and turns. Hear from successful entrepreneurs on the tips, tricks and lessons learned in starting their own businesses. Find out what they wish they knew before they launched their own business, and how they found creative solutions along the way.

Speakers:

**Jo Malone**, Founder, Jo Loves and others  
**Christina Smedley**, Vice President, Global Brand and Communications, PayPal

**10:15-11:00**

Orange corner

**Social media training, group training**

Meet with digital experts to learn the benefits of social media for your work and for your personal life, and the tools you can leverage to reach with your audience.

Facilitator:

**Marie Perruchet**, Founder and CEO, One Perfect Pitch

**11:00-11:15 Room change**

**11:15-11:55**

Plenagora

**Abe's womenomics: Why it's needed and not just in Japan**

What is Prime Minister Abe's government doing to advance working women in Japan, and where else is policy engagement like this required so that pursuing a career becomes a viable choice for women too?

Moderator:

**Marina Niforos**, President and CEO, Logos Global Advisors

Speakers:

**Marie-Françoise Damesin**, Executive Vice President, Human Resources, Renault-Nissan Alliance

**Marwan Lahoud**, Chief Strategy and Marketing Officer, Airbus Group

**Kaori Sasaki**, Founder and CEO, ewoman, Inc., and Founder and CEO, UNICUL International Inc.

**11:55-12:50**

**Women's empowerment: Our roadmap for the next ten years**

What improvements can we hope to see made in women's rights and opportunities in the next 10 years – how can we and others contribute to seeing these improvements achieved – and what should we fight for even though it seems unachievable right now?

Moderator:

**Theo Sowa**, CEO, the African Women's Development Fund (AWDF), and Member of the Women's Forum Program Committee

Speakers:

**Jessica Horn**, Writer and Senior Advisor, African Institute for Integrated Responses to Violence Against Women and HIV/AIDS, Stephen Lewis Foundation

**Loraine Phillips**, Director, Logistics and Distribution, EMEAF, ExxonMobil Chemical

**Elizabeth A. Vazquez**, President, CEO and co-founder, WEConnect International

**12:50-13:00**

**MC's and the Forum's last words**

Hosted by Forum MC Gillian Martin Mehers, and featuring our Forum President Véronique Morali.

MC:

**Gillian Martin Mehers**, Founding Director, Bright Green Learning

Speaker:

**Véronique Morali**, CEO, Webedia, and President, Women's Forum for the Economy & Society