

Women's Forum Italy 2015 *Nurturing a sustainable future* **29-30 June 2015, Milan**

How can we guarantee healthy, safe and sufficient food for everyone while respecting the planet and its equilibrium? This is the question at the heart of the Expo Milano 2015 – and the inspiration for the Women's Forum Italy, taking place on 29-30 June as part of the Universal Exhibition.

Food clearly has gender dimensions. Women farmers produce more than half of all the food worldwide, and women still have the greater responsibility for buying and preparing meals. Women and girls suffer more from food insecurity than do boys and men. They are also more susceptible to obesity and far more vulnerable to eating disorders. The Women's Forum Italy integrates these kinds of gender issues into its agenda. Our framework is *diversity of voice on a sustainable food future*: we seek to enable women leaders from different sectors and parts of the world to be heard alongside their male counterparts on the question of how we are to feed our planet.

Three program streams, drawn from the Expo, will nourish discussions at Women's Forum Italy:

- Feast and famine: A contemporary paradox
- The future of food: What will we eat in the future?
- Sustainable food = An equitable world

The Women's Forum Italy is an initiative of the Women's Forum for the Economy & Society together with Valore D. We are honored and delighted that this first Women's Forum event in Italy has been selected to open the Expo's Women's Weeks. This series of conferences has been coordinated by Women for Expo (WE), the Expo Milano 2015 network of women from around the world speaking out and acting jointly on issues surrounding food and sustainability. More than 500 participants from around the world are expected to attend the one and a half days of the Women's Forum Italy. The topics are as fascinating as they are challenging and important. And Expo Milano 2015, which is hosting this Women's Forum event, is a discovery and learning experience not to be missed.

Please join us for the Women's Forum Italy, placing women's culture at the heart of Expo Milano 2015!



Monday, 29 June

12:30-14:00 Registration with finger food and coffee and tea available (Future Food District – Coop)

14:00-14:45

Auditorium

Forum welcome

Speakers:

Giuseppe Sala, General Commissioner of the Italian Government for Expo 2015

Diana Bracco, President of Expo 2015 and General Commissioner for the Italian Pavilion

Maurizio Martina, Minister of Agricultural, Food and Forestry Policies

Emma Bonino, former Minister of Foreign Affairs of Italy and Honorary President, Women for Expo

Jacqueline Franjou, CEO, Women's Forum for the Economy & Society

Claudia Parzani, President, Valore D

14:45-15:45

Auditorium

Our visions for a better agricultural value chain

In these opening interviews leaders from the private sector, civil society, and government stir our imaginations with their bold plans for how to improve our agricultural value chains from the farm to the final consumer.

Moderator:

Maria Latella, Journalist, Skytg24

Speakers:

Guido Barilla, Chairman, Barilla Group and Barilla Center for Food & Nutrition Foundation

Fiona Dawson, Global President, Mars Food

Janet Maro, Founder, Sustainable Agriculture Tanzania (SAT)

Judge Laura Safer Espinoza, Director, Fair Food Standards Council and former N.Y. State Supreme Court Justice

15:45-16:15 Networking break (Future Food District – Coop)

16:15-17:15

Room 256A

Innovators for a more equitable world

Talk leadership approaches with some of the innovation leaders who are inspiring and supporting action to improve access to energy and food and making gender equality part of normal business.

Moderator:

Ann Walker Marchant, CEO, the Walker Marchant Group, and Member, Women's Forum Program Committee

Speakers:

Barbara Frei-Spreiter, Group Senior Vice President, Head of Business Unit Drives and Control, ABB

Paola Garibotti, Head of Territorial and Sectorial Developments Plans, Unicredit

Louise James Executive Director of Global Programs, Accenture Development Partnerships, Accenture

Kavita Shukla, Co-founder, Fenugreen

16:15-17:15

Room 256B

Empowering women, ending hunger?

Why empowering women and girls is critical to addressing world hunger, and the changes in policies and practices most needed to make a difference.

Moderator:

Mary Fitzgerald, Freelance writer and journalist and Women's Forum Rising Talents Alumnus

Speakers

Gaetano Carboni, Group Executive Strategic Alliances, Public Private Partnerships, MasterCard

Jackie Duff, Global Strategic Project Director, Women's Economic Empowerment, The Coca-Cola Company

Ana Gerlin Hernandez Mabeck, Nutritionist / Economic Security Delegate, International Committee of the Red Cross

Sabrina Hersi Issa, CEO, Be Bold Media and Co-Founder, End Famine; Women's Forum Rising Talent Alumnus

17:15-17:30 Room change

17:30-18:30

Auditorium

Hunger and obesity: The two faces of malnutrition in the world today

Our world is awash in calories; 2.1 billion people are now considered overweight or obese. Yet overeating coexists (often side by side) with under-eating; nearly one in three children in the developing world is underweight today. What are governments and the private sector doing right to address these public health threats? What actions still need to be taken? What stands in the way and how could this be changed?

16:15-17:15

Room 70A

Urban agriculture: Making it commercially viable

What is working/could work to scale up urban farming, and make it a viable commercial option to supply food locally to rapidly rising city populations?

Moderator:

Marketa Braine-Supkova, Executive Director, International Urban Food Network (IUFN)

Speakers:

Katrin Bohn, Principal, Bohn & Viljoen Architects

Ranka Junge, Professor, Head of Ecological Engineering Unit, Zurich University of Applied Sciences (ZHAW)

Catherine Laurent, Research Director, INRA

Andrea Prencipe, Professor of Economics and Management Innovation, LUISS University

16:15-17:15

Room 70B

Water at the heart of agricultural sustainability

Agricultural use of water is reaching a crisis point, with many large food producing countries at or near their renewable water resource limits. What are some realistic solutions, considering technology as well as policy, to reduce water use and create a more sustainable water footprint for food production?

Moderator:

Ebru Ilhan, Sustainability Senior Specialist, Eczacibasi Group

Speakers:

Diane Binder, Vice-President International Development, Suez Environment; Women's Forum Rising Talent Alumnus

Rachel Shaul, Head of Corporate Marketing and External Affairs, Netafim

Moderator:

Carmel Cahill, Senior Counsellor, OECD Directorate for Trade and Agriculture

Speakers:

Gabriele Di Teodoro, Convenience Stores Director, Carrefour

Veronica Vallini, Head of R&D, Eridania

Ann M. Veneman, Former UNICEF Executive Director, Former United States Secretary of Agriculture, Member of the Board of Alexion and Nestlé

Derek Yach, Senior Vice President, Vitality Group, former World Health Organization Executive Director and PepsiCo Senior Vice President

18:30-19:00

Auditorium

Women-food-nature

MC:

Jennifer Milliken, Program Director for the Women's Forum Founder of Milliken Strategy & Communications

Speaker:

Vandana Shiva, Environmental Activist and Author

19:30-22:30

Coca-Cola Pavilion

Cocktail & opening dinner (by invitation only)

Hosted by The Coca-Cola Company

Tuesday, 30 June

10:30-11:00 Welcome and late registration with coffee and tea available (Future Food District – Coop)

11:00-11:30

Auditorium

Women's Equality and Empowerment – *The first step to Zero Hunger*

Moderator:

Emma Bonino, former Minister of Foreign Affairs of Italy and Honorary President, Women for Expo

Speaker:

Ertharin Cousin, Executive Director, World Food Programme (WFP)

11:30-12:15

Auditorium

How to power agriculture in the future?

We need to improve energy efficiency in agriculture -- and make energy sources cleaner and renewable – to have sustainability for our planet. How are these challenges being met?

Moderator:

Sally Uren, CEO, Forum for the Future

Speakers:

Joe Cerrell, Managing Director, Global Policy and Advocacy, Gates Foundation

Maria Patrizia Grieco, Chairman, ENEL

12:15-13:00

Auditorium

How to feed the world in the face of climate change?

Some solutions to maintaining crop yields despite extreme weather. And some of the issues that still have to be addressed.

Moderator:

Nina Gardner, Founder and Director, Strategy International, Adjunct Professor, Johns Hopkins, SAIS, and Member of the Women's Forum Program Committee

Speaker:

Carlo Carraro, Professor of Environmental Economics and former President of the Ca' Foscari University of Venice, Director of the Climate Change and Sustainable Development Programme at Fondazione Eni Enrico Mattei, Director of the International Centre for Climate Governance

Marion Guillou, President, French Agricultural, Veterinary and Forestry Institute (IAVFF)

Robin Willoughby, Policy Adviser, Food and Climate Justice, Oxfam GB

13:00-13:15 Room change

13:15-14:15

United States of America Pavilion

Networking lunch

Hosted by Bank of America

Speaker:

Rena De Sisto, International CSR and Global Arts & Culture Executive, Bank of America

14:15-14:30 Room change

14:30-15:30

Room 70A

Waste not, want less? Tackling commercial and household food waste

Half of the food produced each year ends up being wasted. So isn't solving food waste crucial to solving hunger – and how to make a waste revolution?

Moderator:

Flore Berlingen, Executive Director, Zero Waste France

Speakers:

Neil Barrett, Group Vice President Sustainable Development, Sodexo

Julie Hill, Chair, Waste & Resources Action Programme (WRAP)

Kevin Sissons, Service and Training Manager, SEaB Energy

14:30-15:30

Auditorium

Champions for sustainability

A dialogue with some remarkable entrepreneurs and corporate leaders from different countries about how they have made sustainability part of their core business.

Moderator:

Nina Gardner, Founder and Director, Strategy International, Adjunct Professor, Johns Hopkins, SAIS, and Member of the Women's Forum Program Committee

Speakers:

Stefano Brown, Sustainability Manager, IKEA Italia Retail

Andrea Cristiani, European Operations Director, Johnson & Johnson SpA.

Brandi DeCarli, Founding Partner, Farm from a Box

Khin Sanda Win, Managing Director, Sanda Hotel & Services, Inle Lake View Resort & Spa, The Loft Yengon, Sandatour

Stéphanie Le Béchéc, General Manager, Mars Italia

14:30-15:30

Room 70B

Farmers and finance – the missing link

Why access to finance is a key challenge for farmers in developing countries – and what is needed in finance terms to support these farmers to improve productive efficiency and adopt better technologies.

Moderator:

Speakers:

Naoko Koyama-Blanc, Associate Partner, Dalberg

Paul McNicholl, Partner, Global Co-head of the Consumer sector, Linklaters

Siddharth Tata, Associate Director, Acumen

14:30-15:30

Room 70C

Food safety and risk: How to restore consumers' trust?

Consumer confidence in Europe has been battered in recent years by some major food supply chain scandals. The European and global food chains continue to grow in volume and complexity. What must be done to address consumers' concerns and ensure proper supply chain controls?

Moderator:

Véronique Discours-Buhot, Director, Food Safety and Global Food Safety Initiative (GFSI), The Consumer Goods Forum

Speakers:

Ilaria Capua, Virologist and veterinarian

Beate Kettlitz, Director for Food Policy, Science and R&D, FoodDrinkEurope

Michèle Lees, Director of Collaborative Research, Eurofins

15:30-15:45 Room change

15:45-16:30

Auditorium

Innovations to give us hope for the future

A sustainable future means breakthroughs today in terms of actors and networks as well as what we produce and how we produce it. Discover during this session some innovations, scientific, technological and practical, to give us hope for this future.

Moderator:

Sally Uren, CEO, Forum for the Future

Speakers:

Kalpna Bhargava, Scientist 'E' & Division Head – Peptide & Proteomics, DIPAS – DRDO

Julie Hamilton, Chief Customer and Commercial Leadership Officer, Coca-Cola

Segenet Kelemu, Director General and CEO, International Centre for Insect Physiology and Ecology 2014 L'Oréal-UNESCO For Women in Science Laureate for Africa and the Arab States

Lars Sorensen, Combines and Self Propelled Forage Harvester Product Marketing Director, CNH Industrial

16:30-17:30

Auditorium

Can we feed the nine billion sustainably?

The Green Revolution brought us drastic increases in food productivity. Yet critics of industrial farming argue that it destroys biodiversity as well as harming environmental and human health. So can sustainable farming methods actually produce the yields necessary for our growing populations? Doesn't agribusiness have a crucial role to play too, as it makes substantial efforts to improve productivity while tackling sustainability?

Moderator:

Astrid S. Tuminez, Regional Director, Legal and Corporate Affairs (Southeast Asia), Microsoft and Adjunct Professor, Lee Kuan Yew School of Public Policy, National University of Singapore

Speakers:

Anne Roulin, Global R&D Sustainability Manager, Nestlé

Silvia Taurozzi, Global Advisor and former Senior Vice President & Senior Platform Head Proteins & Other Tropicals of Louis Dreyfus Commodities (LDC); Member of the Jury of the Cartier Women's Initiative Awards

17:30-18:00 Networking break (Future Food District – Coop)

18:00-18:45

Auditorium

Slow, collaborative, local – and exported?

Local food production. Collaborative agriculture. Slow food (good, clean, fair). But can it also be food for export?

Moderator:

Monica D'Ascenzo, Journalist, Il Sole 24 Ore

Speakers:

Rossella Ferro, Marketing Director, La Molisana SpA
Alessandro Marchionne, CEO, Genagricola
Alessandra Ricci, Chief Business Officer, SACE

18:45-19:00

Auditorium

Thanks and closing

Speakers:

Marta Dassù, Executive President, Women for Expo

Clara Gaymard, President, Women's Forum for the Economy & Society

Anna Zattoni, Managing Director, Valore D

21:00-23:00

Expo Centre

"Ferite a Morte/Wounded to Death"

"Ferite a Morte/Wounded to Death" is a theatrical piece on the subject of femicide written by Serena Dandini. "Wounded to Death" is a collection of monologues, which was performed by First ladies, ministries, journalists, writers, artists and actresses from NY, Washington, Lisbon, Geneva, Brussels, Paris, London, Tbilisi, Istanbul, Tunis and Mexico City.

Join us for an exceptional moment of emotion and sharing.