

**Press release** 

Luxembourg, 11 July 2024

# Healthcare Week Luxembourg: Second edition on 1 and 2 October 2024 focuses on "The future of health"

Save the date: Healthcare Week Luxembourg is back on 1 and 2 October 2024 at Luxexpo The Box. Acclaimed last year by healthcare professionals from the Greater Region, this exhibition, designed as a cross-border and European platform for exchange, intends to tackle the challenges and issues facing the sector with an even richer and more varied programme. It explores the theme of "The future of health: added value for all". Registration for the event is now open at <a href="https://www.hwl.lu">www.hwl.lu</a>

Healthcare Week Luxembourg (HWL) aims to develop the cooperation between players in the sector in the Greater Region, which has almost 12 million inhabitants in Luxembourg and with its neighbors in France, Germany, and Belgium. As an incubator for ideas, partnerships and innovation, the event aims to help shape a stronger and more resilient healthcare ecosystem, provide a model for Europe, and attract the attention of leading European healthcare professionals, companies, investors, and start-ups.

"In September 2023, the first edition of Healthcare Week Luxembourg was a great success and attracted more than 2,500 visitors, proving the healthcare sector's interest in this type of event. The future of healthcare in the Greater Region lies in placing value creation at the heart of the system. To achieve this objective, it is crucial to rethink the healthcare ecosystem towards a personalized and sustainable medicine, exploiting organizational, therapeutic, technological, and artificial intelligence advances to innovate and create value for patients, professionals, institutions, and public health. This will be the common thread of Healthcare Week Luxembourg 2024", says Dr Philippe Turk, President of the Fédération des hôpitaux luxembourgeois (FHL), co-organizer of the HWL in collaboration with the events agency Quinze Mai (QM).

On 1 and 2 October, the European healthcare ecosystem is invited to Luxembourg's Luxexpo The Box for this second edition of HWL, which is primarily aimed at professionals from the healthcare, research and technological innovation, education and economic sectors, as well as at representatives of state, professional and social institutions. On site, visitors will be able to discover the stands of around a hundred exhibitors with a wide range of specializations (building equipment and management, hotels and logistics, medical equipment, ICT technologies and digital applications), but also and above all take part in the conferences, round tables and numerous debates of the extensive and dense programme. The aim is to inspire and catalyze advances, particularly in the fields of a personalized and sustainable medicine, artificial intelligence, the digital transformation of healthcare and health teaching and research in the Greater Region. These topics will be addressed by national and international experts over the course of two days.











This year, the HWL is also repeating a highlight from its first edition: the presentation of awards for innovative, ambitious, and promising projects that contribute to the improvement of the entire healthcare sector. The prizes are awarded in three categories: innovation in Hospital Management, Medical Research and Start-ups. Submissions are open until 15 August and can be made online at hwl.lu/awards. Selected by a jury panel, the finalists will be announced on 10 September and will be asked to pitch their project to a panel of experts on 1 October. The winners will be announced and the prizes awarded on the same day.

Under this link, you can find the updated and detailed conference programme.

Visit www.hwl.lu for more information.

#### **Press contact**

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## **About Healthcare Luxembourg Week (HWL)**

In addition to its central location at the heart of Europe and the Greater Region, with a population of **over 11.7 million**, Luxembourg has a very specific healthcare sector, with a large number of cross-border commuters and expatriates among its patients and staff, and a constant mix of nationalities. This situation presents the sector with cultural, social, economic, and political challenges, both nationally and across borders. Keen to **constantly improve and seek new opportunities to best meet the needs of its patients**, the FHL has set up a platform for exchange and debate for all stakeholders in the healthcare system of the country, the Greater Region and Europe and created **Healthcare Week, an event held for the first time in September 2023, following in the footsteps of trade fairs such as SantExpo in France and MEDICA in Germany**. Healthcare Week is aimed at professionals in the fields of healthcare, research and technological innovation, education and the economy, as well as for representatives of state, professional and social institutions.











## About the Fédération des hôpitaux luxembourgeois (FHL)

Founded in 1948 and formalized as an association in 1965, the Fédération des hôpitaux luxembourgeois (FHL) gathers all hospitals in Luxembourg, with a total of 9,000 employees and more than 1,000 specialist doctors. The FHL contributes to the continuous improvement of the national health system in the interests of patients. It facilitates collaboration and complementarity between hospitals and other players in the sector to offer patients the most appropriate care. As an umbrella organization, the FHL defends the interests of its members and healthcare professionals in general, and promotes all kind of innovation and progress in hospitals. Its mission is also to inform and guide political decision-makers regarding the vision and strategic developments of the Luxembourg hospital sector and the health sector as such. As an ASBL, the FHL acts in complete independence.

## About Quinze Mai (QM)

**Quinze Mai** is a merger of two event agencies: **PG Organisation**, which has been designing trade and consumer shows for over 40 years, and **Eventime**, the leading PCO for the organization of conferences and seminars. It is the **combination of these two centers of expertise** that enables us to offer tailor-made events. As a partner of numerous **skilled societies**, **associations**, and **federations**, Quinze Mai has organized over 300 conferences, trade fairs and symposia covering more than thirty specializations. Aware of the economic stakes and regulatory constraints of these events, its teams cover the specific sector know-how, from **fundraising** to digital platforms for abstract submissions, from **content** to participant management. Quinze Mai strives to innovate and quickly respond to **its partners' daily challenges**.







