

HEC  
PARIS



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# Executive MBA PROGRAM

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## HEC PARIS KEY FACTS & FIGURES

  
**60,000**

**Alumni in 150**  
countries

**125** 

**Partnerships**  
and alliances  
in 46 countries

**139** 

**Years' experience** in  
delivering management  
programs

**CEOs** 

More **Alumni in CEO**  
**positions** than any  
other business school

**50** 

**Nationalities**  
among HEC  
EMBA students

# What

## Makes our program unique?

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### WORLD-CLASS FACULTY & INDUSTRY SPECIALISTS

Experts in their respective fields with extensive experience in the world of business.

### OUTSTANDING PARTICIPANTS

With over **50 nationalities** represented, the highly diverse professional and cultural backgrounds of our participants mean that you learn just as much from your classmates as from our professors.

### A STRONG FOCUS ON LEADERSHIP

Enabling you to step back, assess and transform your leadership style, to motivate and empower your teams to take ownership of projects.

### ENTREPRENEURIAL FOCUS

We facilitate the development of personal startup projects. Around **35% of participants** in the EMBA program **launch startups or new business ventures** either during or after the program.

### 8 SPECIALIZATIONS, IN 9 LOCATIONS

Giving you the opportunity to focus on an area of your choice, expand your knowledge of a specific industry or sector, and discover a new region of the world.

### CAPSTONE PROJECT

Allowing you to apply everything you have learned by carrying out a strategic project that has real added value for both your organization and yourself.

### PRESTIGIOUS INTERNATIONAL ACADEMIC PARTNERS

Experience the world of business from a different perspective.

### INTERNATIONAL MOBILITY OPTION

The opportunity to take classes outside of your home track in France or Qatar.

### FLEXIBLE FORMATS

The program is available in five **different part-time** tracks to allow you to select a format that fits in best with your lifestyle and professional constraints.

### INFLUENTIAL GLOBAL NETWORK

**Over 60,000 Alumni in network**, providing you with business opportunities and unlimited possibilities to exchange with like-minded peers worldwide.

# 1 

**FT Ranking**  
International  
Executive MBA

# Who

are our students?

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## CULTURAL & PROFESSIONAL DIVERSITY

The outstanding participants in the HEC Paris Executive MBA come from all over the world and represent a wide range of industries and sectors. **The combination of high achieving participants** and innovative teaching methods enable you to learn from world-renowned researchers and guest speakers, plus exchange knowledge with peers from diverse geographical, educational and professional backgrounds.

**The hundreds of years of combined expertise** in the classroom creates a unique learning environment that is difficult to replicate.



50

Different nationalities



15

Years average of professional experience



30%

Women



40

Average age



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“ I found what I was looking for and more. It’s like stepping back from who I was and today I see the world completely different. ”

Félicia Sola - HEC Paris Executive MBA participant

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# Agenda

## Executive MBA at a glance

*We have two options and five available EMBA tracks to suit your schedule and preferred learning pace. Each track amounts to approximately 55 days out of the office, and will be completed between 15-18 months depending on the specialization you choose.*



### JANUARY\*

**LOCATION**

HEC Paris Campus,  
Jouy-en-Josas

**LANGUAGE**

English

**FORMAT**

5 modules that range  
from 5-9 days

### FEBRUARY\*

**LOCATION**

Doha,  
Qatar

**LANGUAGE**

English

**FORMAT**

6 modules  
of 5-9 days

### SEPTEMBER\*

**LOCATION**

HEC Paris Campus,  
Jouy-en-Josas

**LANGUAGE**

English

**FORMAT**

5 modules that range  
from 5-9 days

### MARCH\*\*

**LOCATION**

HEC Paris Champerret  
Campus, Paris

**LANGUAGE**

English

**FORMAT**

Every other Friday &  
Saturday, bi-monthly

### NOVEMBER\*\*

**LOCATION**

HEC Paris Campus,  
Jouy-en-Josas

**LANGUAGE**

Bilingual French & English

**FORMAT**

5 modules that range  
from 5-9 days

\* EMBA Diploma, in addition the student receives the *diplôme d'établissement International EMBA* from HEC Paris; Ranked by *Financial Times*

\*\* EMBA Diploma, in addition the student receives the *diplôme d'établissement International Paris EMBA* from HEC Paris

# The Curriculum

## Generalized, Specialized, Customized

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The HEC Paris Executive MBA are 15-18 month degree programs which feature four key components - Core Courses, Leadership Development, Specializations and a Capstone Project. No other Executive MBA allows you to generalize, specialize and customize your program to this extent.

### CORE COURSES

The Core Courses enable you to develop your knowledge and expertise in all the key areas of general management. Core Courses are broken into two key areas: **Mastering the Fundamentals and Trends & Transformations.**

Mastering the Fundamentals courses include:

- **Competitive Strategy**
- **Strategic & Digital Marketing**
- **Operations & Supply Chain**
- **Financial Accounting**
- **Corporate Finance**
- **Performance Management**

Trends & Transformations courses include:

- **Business Environment**
- **Strategic Implementation**
- **Social Responsibility & Ethics**
- **Future of Talent & Work**
- **Entrepreneurship & Innovation**

### LEADERSHIP DEVELOPMENT

You will develop your leadership skills thanks to multiple learning components:

- **The Fundamentals of Leadership**
- **Leading Organizations**
- **Leadership Outdoor Seminar**
- **Personal & Professional Development Workshops**
- **Topics in General Management Session**
- **Personalized Support**
- **Networking Events**

### CUSTOM COURSES:

#### SPECIALIZATIONS & ELECTIVES

You have the opportunity to **specialize in an area of your choice**, allowing you to become an expert in a specific sector. You will fine-tune your analytical and strategic decision-making skills while expanding your industry network.

Choose from:

- **Manage the Digital Revolution**  
Paris & Silicon Valley
- **Test your Startup Project**  
Paris & Silicon Valley
- **Innovate like an Entrepreneur**  
Paris & Boston
- **Shape the Future of Energy**  
Doha & Berlin
- **Luxury, Today & Tomorrow**  
Paris & Shanghai
- **Inspire Change in Social Business**  
Capetown & Bangalore
- **Differentiate and Create Value through Services**  
Singapore & Paris
- **Master Financial Challenges: from Banking to Restructuring** - Paris

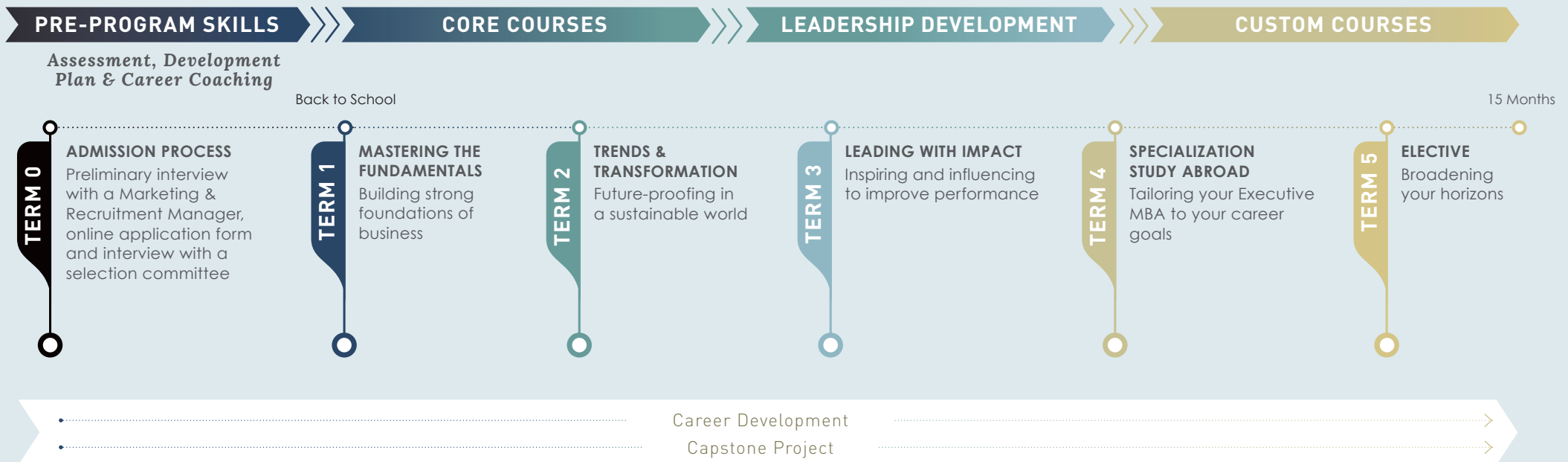
Choose **one elective from a wide range of online or in-person electives** to further **customize** your Executive MBA.

## CAPSTONE PROJECT

The Capstone Project is the final deliverable of the program. It allows you to apply everything you have learned and carry out a customized strategic project.

Undertaking a project in an area of strategic importance for your organization can have a significant impact on its future development and save the company considerable financial investment in external consultant fees.

It can also be an excellent way to gain the backing of your company in terms of out of office time and funding for your Executive MBA program.



# International Mobility

## A Global Learning Experience

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*The international mobility option, which enables you to complete part of the program in different international locations, has become a defining feature of the HEC Paris Executive MBA.*



### GLOBAL MOBILITY FOR EXECUTIVE MBA PARTICIPANTS

The mobility option transforms an already international Executive MBA program into one with even greater global scope. Today, the program features **the same curriculum** no matter which track you choose. This means you can work with your program manager **to customize a cycle** with modules in our locations, as long as they fit into the academic calendars concerned. Due to our expanding network, you may also be able to take mobility modules outside of the current EMBA program with some of our strategic international academic partners.

### EXPANDING NETWORKS

One of the many benefits of the international mobility option is the way it facilitates **exchange between classmates** from different regions and highly diverse professional and cultural backgrounds. This will expand your networks and open up **new business opportunities**. The international mobility option has proved to be a genuine asset for executives working in a multicultural, globalized, economic context. Approximately **35%** of current Executive MBA participants **take advantage of the international mobility option**.



# International Partnerships

*Experience the World of Business from a Different Angle*

*We have partnered with leading educational institutions around the world in order to further enhance the intercultural and the global scope of the Executive MBA program.*

## QATAR FOUNDATION

HEC Paris is celebrating its 10<sup>th</sup> year in Qatar in 2020. HEC Paris joined the Qatar Foundation in 2010 to make an impact, bring excellence and help transform Qatar into a knowledge-based economy by unlocking its great human potential, and nurturing the country's future leaders.

The Qatar Foundation is a non-profit organization made up of more than 50 entities working in education, research, and community development.

HEC Paris in Qatar supports impactful learning in both public and private sectors and builds upon the solid reputation it is known as a world leader in executive education. HEC Paris in Qatar plays a highly active role in the development of executive education programs. Its International Executive MBA, ranked #1 worldwide by the Financial Times, is a practical and intense 16-month program developed to provide participants with an understanding of the social, economic and environmental aspects of international business, as well as the skills to implement their vision.

The Qatar modular track of the International EMBA is run in English and uses the same world class faculty from Paris to guarantee its excellence and coherence. HEC Paris was the first European Partner University of the Qatar Foundation, which aims to bring world-class education to Qatar's doorstep.

## OTHER INTERNATIONAL PARTNERS

Our international partnerships for the Specializations enable us to provide you with even stronger academic content, enlightening company visits, networking opportunities and cultural exchanges.

- **Babson College** - Boston, USA
- **University of California, Los Angeles (UCLA)**  
Los Angeles, USA
- **Graduate School of Business**  
University of Cape Town, South Africa
- **Indian Institute of Management Bangalore**  
Bangalore, India
- **Fundação Dom Cabral**  
Belo Horizonte, Brazil



*To ensure that the content meets the needs and objectives of participants, the academic partners for the Specializations are subject to change. Please consult our website for the latest developments and updates:*  
[www.hec.edu/en/mba-programs/executive-mba](http://www.hec.edu/en/mba-programs/executive-mba)

# Career Services

## HELPING YOU TAKE THE NEXT STEP IN YOUR CAREER

More and more of our participants have reached a turning point in their careers. In many cases they are aiming to either take on greater responsibility within their own companies, change their current career path by re-positioning themselves in a different environment or by launching a new business venture. Quite often, however, they are not sure what the next step is. Our goal is to help them develop the skills and confidence they need to make that next step.

HEC Careers provides a range of services, workshops and resources designed to help participants develop the skills and tools to make informed choices on the career path that is in line with their personal values and professional goals.

Our approach combines a dedicated careers curriculum and multiple opportunities to interact with alumni. This ensures that participants make effective and realistic choices both for the next step - whether this is to assume greater responsibility within the company or move on to new projects - and for the rest of their professional careers.

## JOIN AN INFLUENTIAL GLOBAL NETWORK

Management training at HEC Paris is all about sharing and learning from others. Our highly diverse and exclusive alumni network provides you with business opportunities and unlimited possibilities to exchange and share best practices with like-minded peers worldwide.

### HEC EXECUTIVE COMMUNITY

This service is aimed at current participants and alumni of HEC Paris Executive Education programs. The goal of the community is to perpetuate the lifelong learning experience of its members and forge lasting and beneficial links with the institution. HEC Executive Community provides a wide range of services that includes afterwork events, conferences with key speakers, events that focus on specific themes, access to webinars and newsletter updates and more.

### HEC ALUMNI

Graduation from an HEC Paris program marks the beginning of a new adventure in which the HEC Alumni network plays a key role. The HEC Alumni Association was founded in 1883 by former students and now has over 60,000 members. It brings together all HEC Paris degree program graduates and participants of the EMBA have access to the Alumni Association from the beginning of their program, opening up new networking and business opportunities.

### KEY FIGURES

- **60,000 alumni and 850 events per year**
- **49 professional clubs**
- **26 leisure clubs**
- **75 international chapters**
- **40,000 job offers**
- **1,125 mentors**
- **270 graduating classes**

### SERVICES

- **A bi-monthly alumni magazine**
- **Networking events**
- **Sector-specific events with experts**
- **Regular meetings with business leaders**
- **Career support & job board**
- **A mentoring program**
- **Personal development seminars**

# Learning Methods

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## A HANDS-ON APPROACH TO REAL-WORLD TRAINING

The aim of our action-based learning approach is to strike the right balance between theory and practice. This ensures you acquire hands-on knowledge and skills, which you can immediately apply upon returning to the workplace.

We combine:

- **Case studies, workshops and interactive role-plays** to develop strong analytical and decision-making skills.
- **Team work** to enable you to share experience, learn how to prioritize and deliver your group assignments collectively. We firmly believe that you learn just as much from your classmates as from the professors.
- **Testimonials from senior executives and industry experts** to provide valuable, real-life insights on key managerial trends and issues.

## A HANDS-ON APPROACH TO REAL-WORLD TRAINING LEARNING SUPPORT

Facilities and extensive online resources enable you to explore or complete certain aspects of the program in greater depth. They can be accessed through a dedicated online intranet, the Jouy-en-Josas Campus Library and HEC Paris Champerret Campus Learning Center.

## DIGITAL LEARNING

We continually strive to push the boundaries of what today's classroom and the classroom of the future will look like. **Webinars, online resources and discussion forums** play a prominent role in the curriculum. Our goal is to provide you with content at home to ensure that you arrive in class adequately prepared.

This will free up valuable class time for interactive group work and will optimize **peer-to-peer learning and networking opportunities**. Our objective is to gradually add more and more digital learning to the EMBA curriculum over the next few years to enhance and optimize the face-to-face learning experience.





# Key Benefits

*of the HEC Paris Executive MBA program*

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- Develop and fine-tune your managerial and leadership expertise
- Adapt your skills to a rapidly changing economic environment
- Identify critical growth factors and develop the global vision that leaders need to drive corporate success
- Play a key role in the strategic decision-making and change management processes of your company
- Develop innovative solutions and business models and implement them effectively in your organization
- Enhance your personal and professional network
- Personal transformation – acquire an even stronger sense of who you are and what you want to achieve
- Challenge yourself to think outside the box



# The Faculty

Learn from some of the finest minds in the world of management

## INTERNATIONALLY RENOWNED FACULTY

All of our faculty members have **extensive, hands-on experience in the world of business**, regularly engage in corporate consulting missions and have an in-depth understanding of the key strategic and business challenges facing organizations. Throughout the program, faculty expertise is complemented by **specialist guest speakers who are leaders in their fields with a wealth of business knowledge to share**.

## ACADEMIC EXCELLENCE

The Executive MBA is backed by an Academic Board whose role is to guarantee the overall academic rigor and excellence of the program. It is headed by **the Executive MBA Academic Director**, who supervises and coordinates a team of experienced Academic Coordinators, who all have a specific area of expertise.

## HEC PARIS RESEARCH

Our faculty members' research advances the frontiers of knowledge and will shape tomorrow's world. Research at HEC Paris is driven by the needs of organizations and business. It feeds into all areas of our work, enables us to identify current and future business challenges and helps us to deliver programs that have a tangible impact and lasting value.

445 

Research articles published in the last 5 years

50 

Nationalities

700 

Lecturers

108 

Research Faculty

# Admissions

## How to apply

Candidates can apply throughout the year to begin their Executive MBA journey. Our admissions process is rigorous but fast. This enables us to ensure you will share the classroom with a group of diverse and talented individuals. The success of the HEC Paris Executive MBA depends just as much on the exceptional quality of our participants as on the excellence of the content and the expertise of the professors, and our admissions process reflects this.

### THE APPLICATION PROCESS

Admission to the HEC Paris Executive MBA is a 2-4 week process. We have five start dates per year and applications are accepted on a rolling basis. We recommend applying as early as possible to give you more time to plan your schedule.

#### STEP 1

The first step is to 'Introduce Yourself' to the HEC Paris EMBA team by filling out our online form: <https://appform.topapply.com/applicationformmodule/index/hecemba/?candidateprofile=true>

This gives us the chance to learn more about you and your professional aspirations. The team will be in touch to provide feedback on your profile, answer questions about the EMBA and invite you to events where you can learn more about our program.

#### STEP 2

Our application form is online: <https://appform.topapply.com/applicationformmodule/index/hecemba>

You can save as you work, come back to it as many times as you like and complete it in any order.

You will need the following items to complete your application:

- **Completed application form**
- **Completed essays**
- **Management Test:** choice of GMAT, GRE, Executive Assessment or in-house HEC management test.
- **Copy of English test** (e.g. TOEFL, TOEIC, IELTS, or PTE score report)\*
- **2 Recommendations**
- **Passport photo**
- **Copies of higher education degrees**
- **Copy of passport** (copies of both if you have dual nationality) **or birth certificate**
- **Current professional resume in English** (Minimum of 8 years of work experience)
- **International exposure or work experience**
- **Non-refundable application fee of 200 euros**



### STEP 3

All applications are reviewed by a jury to assess their suitability to move to the interview process.

### STEP 4

The HEC Management Test and interview are conducted to understand more about you, your professional experience and your motivation for undertaking an Executive MBA at HEC.

### STEPS 5&6

Our jury meets after the interviews to make the final decision and shortly after you will be informed of the outcome of the jury.

#### SELECTION CRITERIA

- **Significant professional experience (minimum 8 years / average 15 years)**
- **A track record of influencing your companies' strategic decisions**
- **Involvement in international projects**
- **The ambition to have greater managerial and decision-making responsibilities**
- **The coherence of your professional and personal goals with the program**
- **GMAT is not mandatory and can be replaced by an HEC Paris Management Test**

# Meet Us

*Throughout the year, we have a range of different options for you to meet or connect with us to discover more about the program and whether it's aligned with your personal and professional goals.*

#### BREAKFAST INFORMATION SESSION

Come and join us on campus in Paris over a coffee and croissant and learn about our Executive MBA program. You will hear from the Marketing & Recruitment Managers about the different aspects of the program, and from alumni who will share their personal experiences and answer any specific questions.

#### MEET US IN A CITY NEAR YOU

Our recruitment managers participate in EMBA fairs and host one-to-one meetings and networking events around the world. Visit our website to find out when we will be in a city near you.

#### WEBINARS

We regularly host online webinars with our Marketing & Recruitment Managers and HEC Alumni, giving you the flexibility to be anywhere in the world while having all of your questions answered.

To discover your different options for connecting with us, head to the 'Meet Us' page on our website: <https://www.hec.edu/en/mba-programs/executive-mba/meet-us>.



#### FUNDING YOUR EXECUTIVE MBA

Deciding to pursue an Executive MBA is an investment in yourself and your future. There are a number of funding options available. Participants can finance the cost of their education with students loans, which typically carry low interest rates.

In addition, all admitted applicants will have the opportunity to be considered for scholarships. The admissions team will be happy to put you in touch with our financing expert, who can share the best practices of current students to help you plan your financing.

# HEC

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