



ClimateSeed

**Positive
environmental and
social impacts.**

October 2020

Organizations play a key role to tackle climate change

Covid-19 has demonstrated **the interconnectedness of people and nature** and the **urgency to rebuild this relationship** to reduce the risks of future pandemics.

TIME IS RUNNING OUT

We have **10 years to take strong climate action** to limit global warming to 1.5°C.



ALARMING CONSEQUENCES

Deforestation and forest degradation rates are alarming. The equivalent of **27 soccer fields is lost every minute.**



EVOLVING REGULATIONS

The **European Green Deal** has established target to reach **carbon neutrality by 2050** and **protect biodiversity.**



Organizations are crucial to protect and preserve the planet!

By supporting emission reduction projects, organizations contribute to reaching a net-zero future.

Some of the projects include the **conservation and restoration of natural ecosystems** that protect **biodiversity** and support **local communities** through co-benefits that target the **UN Sustainable Development Goals.**



Contribute to projects that preserve the planet

ClimateSeed offers

7 project typology



Forestry & Land Use



Renewable Energy



Community-Based



Agriculture



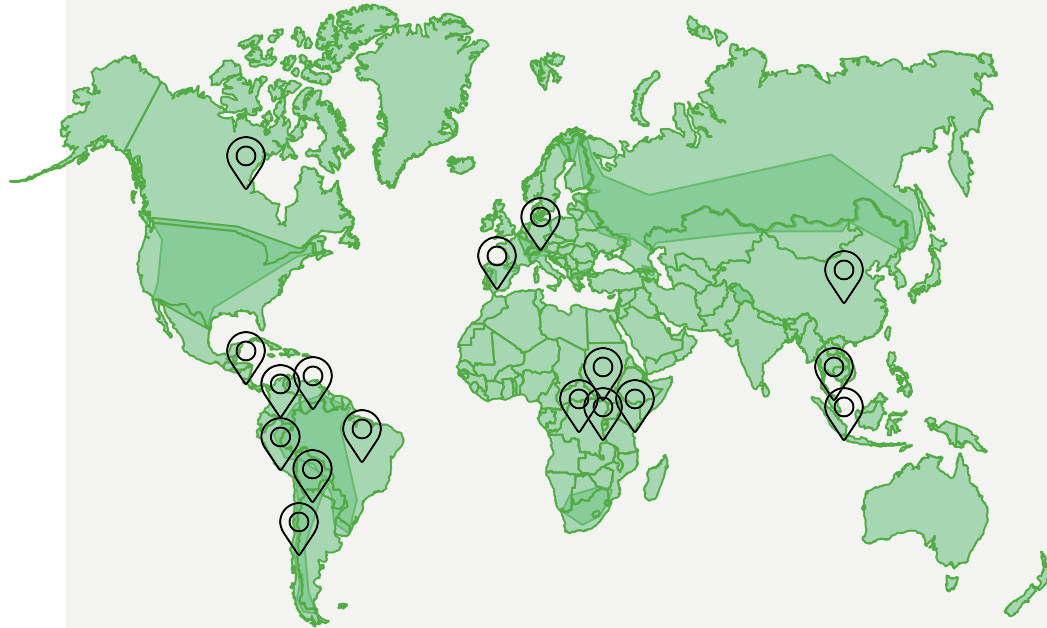
Waste Management



Water Management



Energy Efficiency and
Fuel Swithing



35
projects

23
countries

5,000,000
tons of CO₂ reduced



3,076,923
cars off the road
for one year



ClimateSeed is your trusted partner to support emission reduction projects

ClimateSeed is a Social Business launched by BNP Paribas and supported by Nobel Peace Prize Prof. Yunus

We help you support high quality emission reduction projects and enhance your sustainability goals.

As a Social Business, we are 100% committed to supporting social and environmental programs to fight climate change.



Ethics

Following Nobel Peace Prize Laureate Professor Yunus' principles, we believe that our work's main objective should directly contribute to **social and environmental impacts**.



Transparency

ClimateSeed aims to increase the **level of transparency** and traceability when it comes to supporting emission reduction projects.



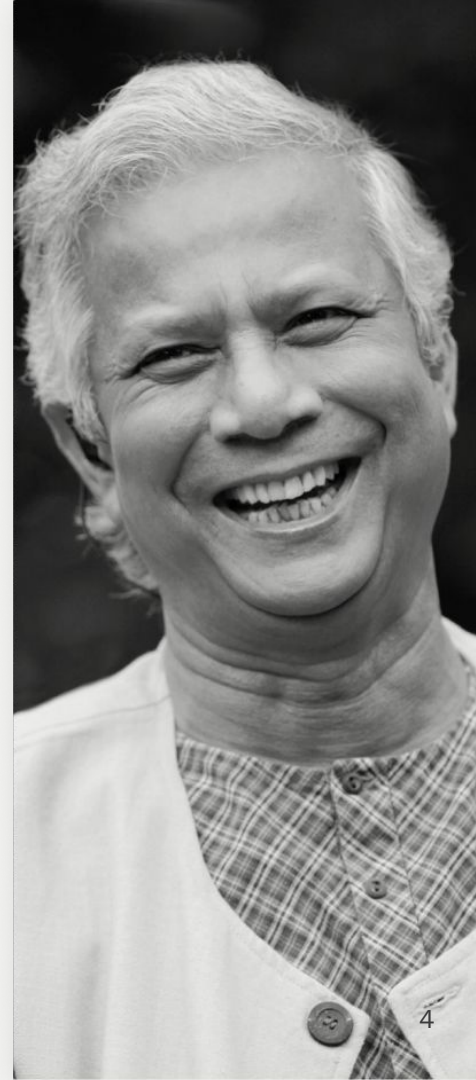
Credibility

Launched by BNP Paribas, ClimateSeed provides **sustainability and banking expertise**. We ensure that all emission reduction projects are of the highest quality through our robust three-level verification process.

ClimateSeed combines the operational strength of a top-tier bank, the agility of a startup, and the legitimacy of a Social Business.

“ A charity dollar has only one life; a Social Business dollar can be invested over and over again ”

Nobel Peace Prize Laureate Prof. Muhammad Yunus



Our offer

Comprehensive tools for greater impact

- ✓ **Achieve** positive, environmental, and social impacts.
- ✓ **Accelerate** your journey towards net-zero emissions.
- ✓ **Preserve** the planet, help local communities, and protect biodiversity.

CLIMATE-ACTION PLATFORM

Use our digital platform to support emission reduction projects.

E-COMMERCE TOOL

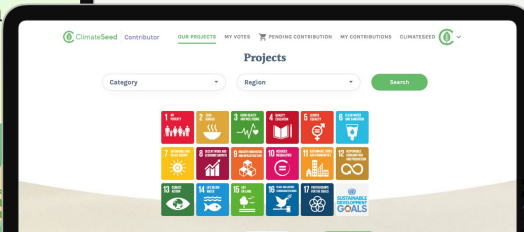
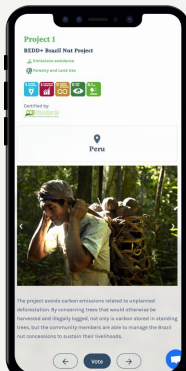
Enable your customers to roundup for climate.

TOOLS AS A SERVICE

Use our tools (platform, calculator and voting module) in white label and engage different stakeholders from your network to take climate action.

PROJECT DEVELOPMENT

Develop exclusive emission reduction projects through our large network of partners.




Tailor your climate action

Take action to preserve the planet and match it to your social and environmental strategy:


ORGANIZATION LEVEL

BUSINESS




Make a climate contribution for your **organization's emissions** (scope 1, 2 or 3).

PRODUCTS & SERVICES



Associate climate action to your **products and services**.

EVENTS



Make climate contributions for your **events**.


BUSINESS TRIPS



Make climate contributions for your **business trips**.


STAKEHOLDER LEVEL

E-COMMERCE



Integrate our **e-commerce plugin** to your website and app to enable your clients to round-up for climate.

EDUCATIONAL CAMPAIGNS



Engage your stakeholders with our footprint calculator or digital voting module.

INVESTMENT LEVEL

INVESTMENT PORTFOLIO



Make a climate contribution to **align your investment portfolio to the 1.5° pathway**.



Climate action done transparently

ClimateSeed developed digital tools to increase **traceability, transparency, and security** when supporting emission reduction projects.

We ensure that your contributions preserve the planet.

Transparent fair price and business model

The price of the carbon credits is set by the project carriers to maximize financial contribution to the projects.

ClimateSeed charges a **15% transaction fee** (only paid by the contributor).

Diversified projects, social and environmental positive impacts

Create a portfolio to **target several SDGs, locations or project types**.

Centralized tools & user-friendly experience

With a secure, reliable & easy-to-use platform and tools.

Continuous project monitoring and reporting

Projects are monitored by international standards and reviewed by our Sustainability Committee and our team.

- ✓ **Traceability**
- ✓ **Transparency**
- ✓ **Security**
- ✓ **Global Network**



Your climate action platform



Organizations

1. Match emission reduction projects with your sustainability strategy.
2. Engage your stakeholders with the digital voting module.
3. Contribute to projects by purchasing carbon credits.
4. Retire the carbon credits and receive your climate contribution certificate.
5. Set up your communications campaign.

ClimateSeed

1. Uses its sustainability expertise to identify the highest quality projects.
2. Uses its banking know-how for transparent transactions.
3. Accompanies you from project sourcing to carbon credits retirement.
4. Provides you with all communication materials, including project certification and reports.
5. Monitors the continuity of the projects.
6. Protects you against market malpractices.



We offer a variety of projects with high biodiversity and social value



The projects ClimateSeed offers are of the highest quality. All emission reduction projects either capture or avoid CO₂ emissions and **contribute to the UN Sustainable Development Goals**.

You can contribute to the following projects in a spot basis - Contribute for 1 ton of CO₂e emitted and purchase 1 carbon credit, corresponding to 1 ton of CO₂e already captured or avoided by the projects.



We select our projects with the greatest care

ClimateSeed offers **quality-checked projects** that underwent a strict due-diligence process and are internationally certified. ClimateSeed meets the most rigorous quality standards of BNP Paribas.

International Standard

All projects have been certified and audited by a major international standard

All projects on ClimateSeed have been certified by standards such as



Gold Standard®



Banking due-diligence

All project carriers undergo a banking due diligence

Banking due diligence includes anti-money laundering assessment, anti-terrorism and reputational analysis. This analysis includes list of sanctions, embargoes and surveillance worldwide. Participants provide documentation such as organizational structure, articles of incorporation, and financials

Sustainability Committee

All projects are validated by ClimateSeed's Sustainability Committee

The committee is comprised of market experts that review and challenge the claims made by the project developers. Their review follows the following guidelines:

- **Project relevance**
- **Project effectiveness**
- **Project impact**
- **Project sustainability**
- **Project/project proponent reputation**



Example* 1: Peatland Conservation Project in Indonesia



This project is a tropical peatland restoration and conservation initiative, covering over **150,000 hectares of critical peat swamp forest in Indonesia**. The project avoids an average of 7.5 million tCO₂e emissions annually - the equivalent of taking two million cars off the road each year.

The project protects vital habitat for **a vibrant mix of flora and fauna, including five critically endangered, eight endangered, and 31 vulnerable animal species**. The protected area is home to between 5% and 10% of the global populations of the Bornean Orangutan, Proboscis monkey and Southern Bornean gibbon.



Over 500 men and women are employed by the project



67 mammal species protected



167 bird species protected



111 fish species protected



314 plant species protected



€9.41 - €2.94 per tCO₂e (carbon credit)



*Please note that this is a project example from our 35 project portfolio to show the variety of project typology and location within the ClimateSeed platform.

Example* 2: Solar Power Farm in Mauritius



This **15 MW solar PV power farm** was developed in Eau Bonne, Mauritius, a country recognized by the UN as one of the Small Island Developing States (SIDS). The energy generated supplies the national grid. This project is the first large scale solar farm ever built in Mauritius.

The project **substitutes carbon-intensive grid electricity with clean energy** and contributes to making Mauritius a sustainable island.



300 local jobs created



21,680 tCO₂e emission reduction per year



Provides clean and affordable energy



€6,12 - €3,76 per tCO₂e (carbon credit)



*Please note that this is a project example from our 35 project portfolio to show the variety of project typology and location within the ClimateSeed platform.

Example* 3: Golden Cookstoves for People in Peru



The project is implemented in households of the poorest families in the country and provides families with **clean cookstoves that require less wood**. The new stove combusts wood more efficiently and has a chimney so smoke is naturally drawn out of the house. With less smoke inside the house, **children are now healthier**. On average, this stove burns 1.9 tonnes of wood less per family per year. Less wood also means families save money buying fuel or time gathering it, while conserving local forests.

The program for diffusion of improved cookstoves has **certified emission reduction for 1,745,491 tCO₂e**.



140,217 families living in poverty condition supported



Certified emission reduction for 1,745,491 tCO₂e



Reduced pressure on forests



Reduced exposure to smoke, health benefits



Saves time and money for families



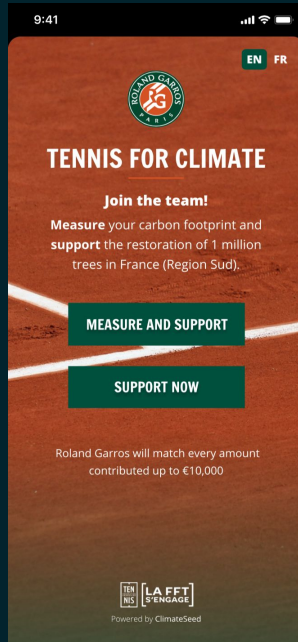
€12,94 - €3,53 per tCO₂e (carbon credit)



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Communicate on your climate actions with ClimateSeed

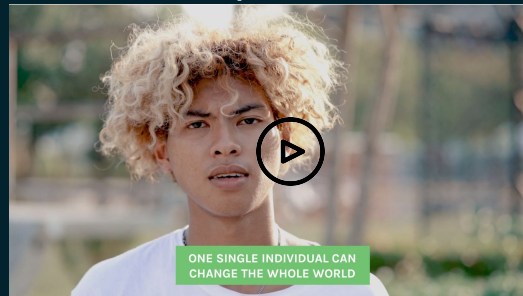
ClimateSeed helps you communicate in a responsible and accountable manner (following ISO 14021, Net Zero Initiative, and WWF recommendations)



Roland Garros 2020: tennis for climate



Christmas campaign: Make a gift for the planet



Interview with Prof. Yunus: Discover how a Social Business can change the world



VivaTech 2019: Climate action campaign



Emission reduction project in Malawi

Earth Week 2020: Focus on Biodiversity



Our business model

The success of a Social Business is measured through social and environmental impacts, rather than through the profits made during a given period*.

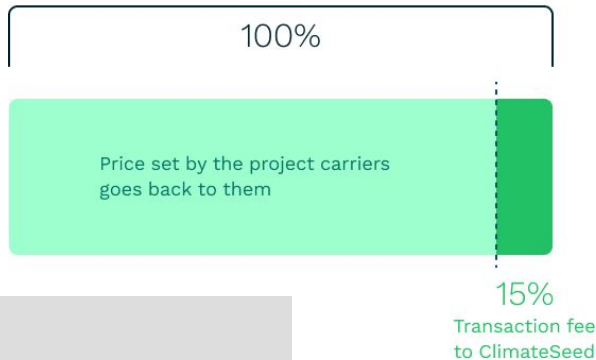
ClimateSeed aims to increase the level of **transparency and traceability** when it comes to supporting emission reduction projects.

Through a close collaboration with project carriers, ClimateSeed ensures **fair pricing, clear margins, and direct contribution to local communities**.

The price of the carbon credit is set by the project carriers to maximize the financial contribution to the projects. ClimateSeed charges a **15% transaction fee** that is paid by the contributors to cover its operational costs, including:

1. **Project identification & selection**
2. **Banking due diligence**
3. **Technical & qualitative review by Sustainability Committee**
4. **Registry accounts in all carbon registries and trade settlement**
5. **ClimateSeed's operating overheads**
6. **Marketing support for clients**

Total climate contribution paid by the client



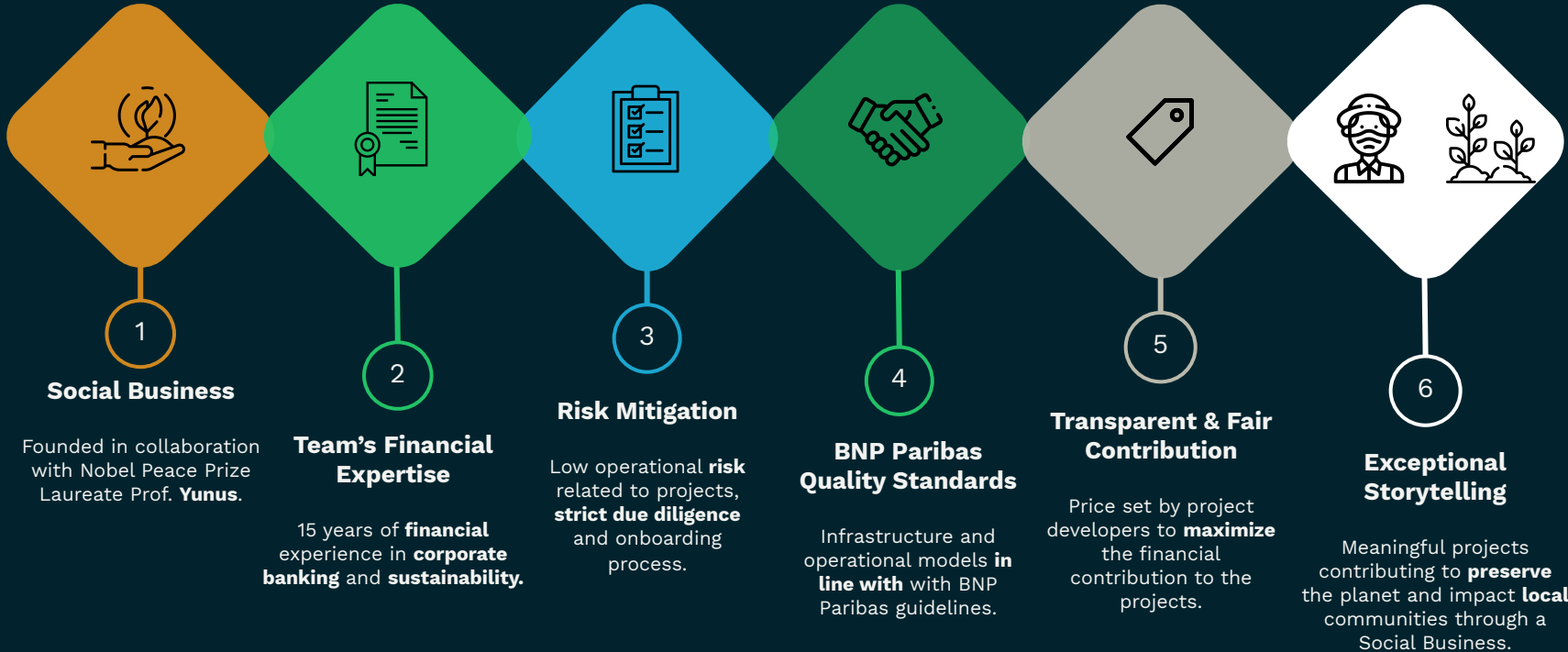
100% of profits reinvested

- ✓ Increasing sustainable impact through technology improvements on the ClimateSeed platform
- ✓ Supporting small sustainable project developers
- ✓ Creating decarbonizations and educational programs



* The reinvestment of our profits is at the core of our business value and a requirement written in our Articles of Association

Our strengths



Our awards



EFMA - Accenture CSR Award 2019

Award for the **best social, sustainable and responsible solution 2019**. This award recognizes financial services innovation for lasting positive impact.



Solar Impulse Foundation

The Solar Impulse Foundation of Bertrand Piccard selects **1000 solutions to combat climate change**. ClimateSeed is now part of these global solutions.



IFC (World Bank) - EDGE Program

ClimateSeed is **one of the 6 players certified by the IFC** (World Bank) for carbon offsetting together with the 3 main international standards, ISO and United Nations.



Our network

Media



Partners



BNP PARIBAS



Carbon Intelligence



FOR YOU IN SOCIAL BUSINESS



siapartners



Climate Contributors



**We can tackle climate change
together.**

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