



“We have 10 years to take strong climate action to limit global warming to 1.5°C.”

IPCC | 2018



ClimateSeed is a Social Business launched by BNP Paribas in collaboration with Nobel Peace Prize Professor Yunus’ team. It helps organizations support emission reduction projects that preserve the planet, help local communities and protect biodiversity.

Our Offer

Sustainability End-to-End

CLIMATE ACTION PLATFORM

Digital platform for organizations to offset their carbon footprint.

FOOTPRINT CALCULATOR

Measure your carbon footprint.

PROJECT DEVELOPMENT

Develop exclusive emission reduction projects through our large network of partners.

ROUND UP FOR CLIMATE

The plug-in to allow round-up for climate through e-commerce, apps, and websites.



Why ClimateSeed

ClimateSeed combines the financial and operational **strength** of a top-tier bank, the **agility** of a startup, and the **legitimacy** of a Social Business.



Ethics

ClimateSeed’s main objective is to directly contribute to **social and environmental impacts**. As a **Social Business**, we are supported by Nobel Peace Prize Laureate Professor Yunus.



Transparency

ClimateSeed aims to increase the **level of transparency** and **traceability** when it comes to supporting emission reduction projects.



Credibility

Launched by BNP Paribas, ClimateSeed provides **sustainability expertise** and **highest quality projects**.

We offer a variety of projects with high biodiversity and social value.

37
Projects

23
Countries

4,000,000


Tons of CO₂e reduced

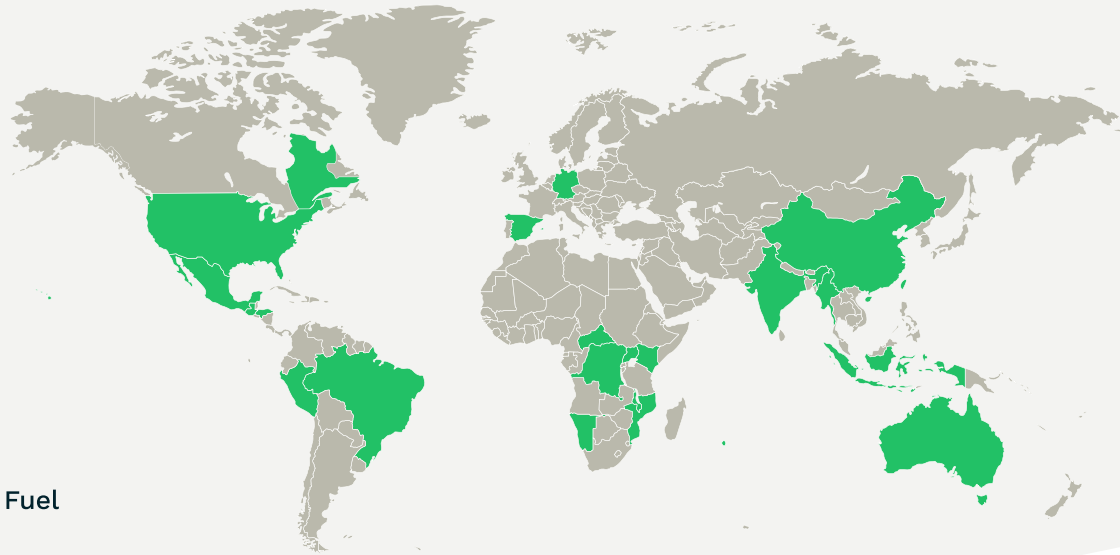
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3,076,923

Cars off the road for one year

ClimateSeed offers 7 types of emission reduction projects around the world.

-  Forestry & Land Use
-  Renewable Energy
-  Community-Based
-  Agriculture
-  Waste Management
-  Water Management
-  Energy Efficiency and Fuel Switching



Gold Standard

VCS VERIFIED CARBON STANDARDS

Plan Vivo

LABEL BAS CARBONE

Project Example

 **Indonesia**

Peatland Conservation Project

1 POVERTY



5 GENDER EQUALITY



9 INDUSTRIAL INNOVATION AND INFRASTRUCTURE



15 LIFE ON LAND




Employment


Mammal Protection


Bird Protection


Plant Protection


Fish Protection

Our Emission Reduction Projects

All of the projects selected by ClimateSeed have passed a three-step verification process to ensure the highest quality.

01

Project certification

by international carbon standards

02

Banking due-diligence

(KYC, AML, reputational analysis)

03

Validation by our Sustainability Committee



How it works

Contact us to sign up to the **ClimateSeed platform**, go through the onboarding process, browse and contribute to high-quality projects to take action for the planet.



1

Browse and select one or multiple sustainable projects that you wish to contribute.

2

Buy high-quality carbon credits that correspond to your unavoidable emissions.

3

ClimateSeed manages the retirement of the carbon credits. Get an offsetting certificate.

4

Get regular reports and updates about the project(s) you contributed to. Communicate easily about your initiative.

Tailor your climate action

Take action to preserve the planet and match it to your social and environmental strategy:

ORGANIZATION LEVEL



Make a climate contribution for your **organization's emissions** (scope 1, 2 or 3).



Associate climate action to your **products and services**.



Make climate contributions for your **business trips**.



Make climate contributions for your **events**.

STAKEHOLDER LEVEL



Integrate our **e-commerce plugin to your website** and app to enable your clients to round-up for climate.



Engage your stakeholders with our **footprint calculator** or digital voting module.

INVESTMENT LEVEL



Make a climate contribution to **align your investment portfolio to the 1.5° pathway**.



For more information, please contact us at hello@climateseed.com or visit climateseed.com