



TRIUM LIFE STORIES



TRIUM IS MORE THAN JUST AN ACADEMIC EXPERIENCE. IT'S A WAY OF LIFE.

It's the catalyst for forming business relationships that help shape your future and the start of friendships that last a lifetime.

Our Alumni share their accounts of these experiences, giving you a flavour of what sets TRIUM apart and what you've got in store if you become a 'TRIUMer'.



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GONTA KASHIO

JAPAN,
CLASS OF 2017

Global strategic leadership.

Gonta Kashio

[A success from the class of 2017.](#)

As Managing Director and Head of Business Development for Shiseido Group — the world's fifth largest cosmetic group operating in over 89 countries — Gonta began his TRIUM journey with the intention of developing a new vision and confidence for his next professional challenge at the company. Two years on, he reflects on his TRIUM journey.



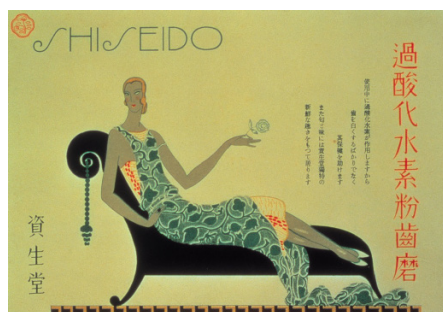


Receiving the Capstone Cup with fellow team members

WHAT WERE YOUR OBJECTIVES IN EXPLORING EXECUTIVE EDUCATION AND WHY DID YOU CHOOSE TRIUM?

Before applying to TRIUM, I was nearing the end of turning around a European business subsidiary and the next responsibility awaiting me was to lead the overhauling of business operations of the entire European region. This was all part of executing a corporate strategy in setting a Japanese-oriented company on course to expanding into global markets and adapting to the fast changing need of consumers.

Before embarking on this challenge, I felt a strong urge to prepare and equip myself as I anticipated it would entail navigating a series of business complexities in different countries with different economic, political and cultural dimensions.



TRIUM shares parallels with Gonta's Japanese company Shiseido's values

WHAT NEW VALUES DID YOU DERIVE FROM YOUR TRIUM JOURNEY?

Modern Japan is built on a history of bringing forward new ideas, technology and values. The inception of Shiseido 145 years history was founded on the principle of generating new value and on which the founder (Arinobu Fukuhara) established the first Western-style pharmacy in Japan.

TRIUM is no different. TRIUM represents a world of fresh ideas, perspectives and values drawn from the interactions with high-calibre professors and highly accomplished professionals from around the world, each having different cultural backgrounds and diverse professional experiences.

The combination of TRIUM's academic rigour, stimulating debates and interactions with the professors and highly accomplished executives contributed much to my learning and development both professionally and personally. The outcome for me was a deeper appreciation of the corporate values of Shiseido, expressed in the company motto: "In Heritage, Excellence, In Diversity, Strength & In Challenge, Growth". This embodies strong parallels to the TRIUM journey.

INNOVATION IS INTEGRAL TO SHISEIDO'S PHILOSOPHY, WITH THIS IN MIND, WHAT WAS YOUR MOST VALUABLE TAKE-AWAY FROM TRIUM?

The most valuable take-away from the Innovation perspective was Corey Phelps' Entrepreneurship and Innovation class in India (Module 4).

The class gave a thorough overview of all the challenges and pitfalls encountered while innovating, and a practical framework to commercialising ideas when scaling a start-up. The timing of this class couldn't have been more appropriate, as it came just as I was establishing a Corporate Venture Capital (CVC) as part of my

new responsibility as Head of the Business Development Department.

TRIUM's strength lies in the ability to draw on such professors' teaching, know-how and guidance which gave me the confidence to establish the CVC. Corey also came to Japan, advised and lectured at my company which was a great booster that fostered the understanding of innovation and created the needed momentum for change and the embracing of innovation.



“ if you believe you only live once, TRIUM is well worth the journey. ”

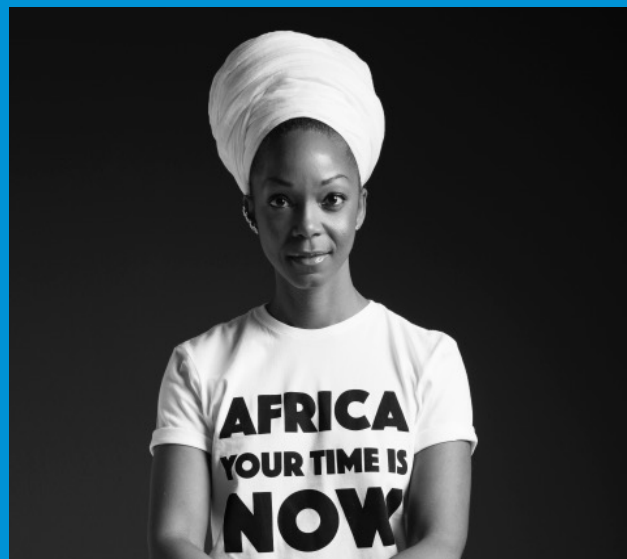


GONTA KASHIO
Class of 2017

Parting thoughts...

The 18 month experience, the learning and the life-long friendship you develop will be an outcome you will cherish for many years to come.

WHY I CHOSE TRIUM



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I chose the TRIUM EMBA because it was undoubtedly the best-suited program to help me cultivate the skills I require to play a meaningful role in the transformation of Africa and start my entrepreneurial journey. *Learning from 3 of the world's most prestigious business schools placed me at the epicenter of innovative and cutting-edge cross-cultural management.* In addition, the multi-site teaching and the permeability between the 3 schools broadened my perspective and helped me think innovatively about solutions to address some of Africa's critical issues, which are generally complex and cross-disciplinary. It was truly one of the best time and financial investments I've made. I treasure every memory of this incredible experience.

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SWAADY MARTIN-LEKE

CLASS OF 2012
FOUNDER AND CEO OF YSWARA



“

TRIUM has given me a strong overview of finance, strategy and negotiation that proved extremely helpful for goal setting, vision building and enhancing productivity at the work place. *Personally, TRIUM has given me immense self-confidence,* I started imbibing best corporate practices from my peers in terms of creating shared value and governance. This helps me in my day to day functioning, making me more systematic and professional. *It was also a wonderful opportunity to learn from different cultures.*

”

KALPANA SANKAR

CLASS OF 2012
CHAIRPERSON AND MANAGING TRUSTEE OF HAND IN HAND INDIA AND MD BELSTAR



LUIGI STRAVINO

SOUTH AFRICA
CLASS OF 2017

Entrepreneurship and technology.

Luigi Stravino

When Luigi Stravino's father started an earthmoving equipment supplier forty years ago, the business had 5 employees and was regional to South Africa. Now BLC Plant Co. is a leader in its field, has a staff of more than 300, and boasts clients throughout North and South America, Australasia, Europe, the Middle East and the Far East. It's no surprise, then, that a few years ago Luigi — who serves as CEO and part owner of the company — worried that in an increasingly global industry and with an expanding business, he'd become too comfortable with the status quo. TRIUM was his solution.

TELL US MORE ABOUT YOUR DECISION TO BECOME A PART OF TRIUM?

I had been in the same business environment for twenty years and I needed a reboot. I work in a dynamic business in a dynamic country, and I felt that I needed to re-stimulate my mind with new ideas and get more current with what is happening globally. TRIUM's EMBA program intrigued me because of the international modules, the nature of the curriculum, and the prestigious reputation of the three schools that comprise the program. I wanted to get more current and up to date with cultural and economic political development in the rest of the world, and TRIUM's program delivers that.

“

TRIUM gave me a much more developed skill set and a new way of seeing how BLC fits in the global scheme — which helps me move the company forward according to my vision for it

”



LUIGI STRAVINO
Class of 2017

One notable benefit for Luigi was the way the program opened his eyes to how insular business environments can be. “In South Africa, we think we know what’s going on globally: we watch and read the news, we pay attention best we can,” he says. “What TRIUM made me realize is that we actually live in a cocoon. The program really gave me the ability to look at the whole world and become very comfortable with globalization. You really come away with a good holistic knowledge of the global business environment.” One of Luigi’s biggest takeaways was the credibility the program offered and the confidence he gained in turn. After winning the Capstone Competition in 2017, the team behind Craft Capital felt confident they were on to

something good, that there was a significant untapped market so they took their academic project out into the real world. Craft Capital has developed into a successful and sustainable business with multiple transactions and USD 20 million raised in debt financing to date. The road to success, however, was not one without obstacles, thanks to South African Reserve Bank limitations and some compliance and regularity issues. But, after adjusting the structure of the company and ironing out all the details, Craft Capital started trading.

Since then, Craft Capital has been in diverse ongoing negotiations with banks and third-party

funders in order to grow the business. Craft Capital is now not only a viable and profitable financing company, but one that is continually growing. The Craft Capital business has financed a number of customers in Africa including The Democratic Republic of Congo and Botswana in addition to quoting on a number of new deals in Zimbabwe and Tanzania. The business has proved itself to its investors and clients. The team aims to, and believes they can, provide over USD 100 million in financing, annually. This will make them large enough to be of interest to the public development funds or European and American banks as well as to become the main provider of their services in Africa and beyond.

WHAT’S THE BEST THING TO COME OUT OF THIS EXPERIENCE?

The Craft Capital team wholeheartedly agree: the lifelong relationships that they have managed to form, demonstrating that traditional geographic borders are no longer a major hurdle to doing business and connecting people.

Parting thoughts...

There’s always light at the end of the tunnel” and “The wheel always turns.” I’m also a great believer in the simple idea that hard work always pays off.



WHY I CHOSE TRIUM



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Globalization had changed the world significantly since the beginning of the century, new markets were emerging, and innovation and product and service development were getting faster and faster; *I wanted to better understand and get an insight into the roots and consequences — current and future — of these changes.* TRIUM was a program that was out of the ordinary and of higher interest to me than the classical Ivy League EMBA. Everyone was very open and had an eager-to-learn attitude. We connected right away. We share the same set of values.

”

EVA KIENLE
CLASS OF 2014
FFO KWS SAAT SE



“

You expect world-class academia and that was certainly the experience. It gives you access to a cohort of classmates who are inevitably at chief executive level or business owners, who have got enough experience under their belts to bring really strong contributions to the discussions. *You meet people who are specialists in their fields with resources and if you connect the dots as a group you can make fantastic projects happen.*

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FERGUS HAY
CLASS OF 2017
CEO/PARTNER LEAGUS DELANEY

PAUL CARRERO

USA

CLASS OF 2017

Discovering new impetus.

Paul Carreiro

[Paul Carreiro came to TRIUM with a well-established career behind him:](#) he joined the class of 2017 as EVP and Chief Customer Officer, later becoming President & Managing Director for Infor Global Solutions with 35 years experience in the fields of business and technology. Having previously held senior leadership roles at organizations such as IBM and SAP, Paul joined TRIUM in order to broaden his global business perspective and to soak in the diverse perspectives and experiences of the TRIUM cohort.



YOU JOINED TRIUM WITH A SUCCESSFUL & ESTABLISHED CAREER BEHIND YOU. WHAT MOTIVATED YOU TO SEEK AN EMBA WHEN YOU'D ALREADY ACCOMPLISHED SO MUCH?

As I gained more exposure to the global economy outside of North America (my last three and a half years at Infor I was based in London), I started to better understand the benefit of gaining a much deeper understanding of global business practices and cultures. Being in the tech industry, I was also at the forefront of helping to make the world a smaller and more connected place, and felt I needed to understand more. I was hoping that a truly international EMBA would complement my previous academic studies and could provide me the additional in-depth insights into global economic business practices I needed. I have also believed that forcing yourself into uncomfortable life experiences makes you a better person professionally and personally.

WHY DID YOU CHOOSE TRIUM?

After thoroughly investigating all options, TRIUM hands down contained the most rounded global program and breadth of specialization and reputation of professors. I was also impressed with the experience of my fellow cohort, and hoping to get into robust discussions and debates!

DO YOU APPROACH YOUR WORK AND BUSINESS DIFFERENTLY AFTER TRIUM?

I wouldn't say differently, but certainly with more depth and rigor of research. We all meet people that talk in sound bites, but lack the depth and rigor of well researched thought once challenged. Coming out of TRIUM, I really felt I had gained a tremendous research base, which would — and is — giving me the ability to look at problems very differently.

SOON AFTER YOU GRADUATED FROM TRIUM, YOU JOINED KINAXIS INC. AS CHIEF REVENUE OFFICER, A ROLE IN WHICH YOU LEAD INITIATIVES TO FURTHER DRIVE SUSTAINED REVENUE GROWTH. CAN YOU REFLECT ON HOW TRIUM RENEWED YOUR AMBITION, FOCUS AND DRIVE FOR SUCH A ROLE?

Coming out of TRIUM I regained a thirst and renewed passion to help build and be part of something truly great and game changing and was introduced to Kinaxis. After meeting their CEO and a number of the Board members, I was hooked. Kinaxis is a publicly listed company on the TSX (KXSTO), and at the forefront of a global growth explosion by helping large global companies transform the intricacies of their supply chains. With the 30 years of professional experience and the recent global EMBA program experience, I jumped at the opportunity to be part of this new journey and history-making opportunity.

WHAT WAS THE HIGHLIGHT OF THE TRIUM JOURNEY?

The Capstone project. My partners and I developed a business called CRAFT Capital, which provides debt financing for large scale construction equipment in Sub Saharan Africa. There is an incredible need for infrastructure build out in Africa, and it didn't take a small group of us long to agree that we wanted to be part of the growth opportunities in this sector. Not only have we kept the business together, but it has thrived. The fund raised its first \$10M debt round, and is already lining up more. Africa is truly on the cusp of, and in great need of, huge infrastructure expansion.

Before TRIUM I never thought of myself as was an entrepreneur (my wife is the entrepreneur in the family!), or ever thought I would be building of being part of a business in Africa. I truly admire people who are able to build a business from the spark of just an idea. Being part of this Capstone project and CRAFT Capital gave me a great chance to be part of building an entirely new business. I also walked away from this experience with new friends for life. My partners in crime at Craft Capital have formed an incredible friendship together—we all speak with each other every week!

“If you're wondering if it's too late, or if you're regularly in an environment where you're often the smartest person in the room, take the TRIUM challenge—it's humbling and refreshing at the same time.”



PAUL CARRERO
Class of 2017



Parting thoughts...
Never stop learning!

WHY I CHOSE TRIUM



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I analyzed various EMBA courses but found TRIUM meeting my objective. I was looking at a General Management course where I could get exposure to different aspects of the business including Finance, Marketing, Strategy and Information Technology. These are critical functions where manager needs clear understanding and perspective to navigate and effectively manage a business. TRIUM helped me achieve my objective. *I feel much more confident as an individual and a professional post-TRIUM.* It was a stimulating experience.

”

VIRESH MARKANDEYA

CLASS OF 2015
DIRECTOR DEUTSCHE BANK



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Business is ultimately about understanding people — their needs and their capabilities — and knowing how to organise those capabilities to best satisfy those needs. *Understanding requires knowledge, and knowledge requires communication.* TRIUM has provided me with the ideal place to communicate with people from all corners of the world, and learn about their needs and capabilities, beyond the superficial level.

”

STEVE ZHAO

CLASS OF 2018
PARTNER AT ZHONG LUN LAW FIRM



LEESA SOULODRE

SINGAPORE
CLASS OF 2014

Effective cross-cultural leadership.

Leesa Soulodre

No one can accuse Leesa Soulodre — a pioneer, mentor, super-connector, investor and educator — of not believing in the power of possibility, imagination, and vision. As a serial in/entrepreneur, Leesa has worked for more than two decades on the cutting edge of innovation, tech and strategy consulting advising over 400 multinationals and their start-ups across the globe. Yet, a few years ago, Leesa felt an entrepreneurial curiosity that she thought could best be satisfied not by a career move, but by the rigors and perspective offered by a global EMBA program.



Speaking as a panelist on Cyber Security at ASEAN Regulatory Summit, Singapore

Three years after she completed the program, Leesa reflects on how TRIUM equipped her with the confidence, tools, global perspective, and network of peers to expand her portfolio career, and face the challenges in her industries head on.

WHAT FIRST ATTRACTED YOU TO TRIUM AND WHAT WERE YOU MOST LOOKING FORWARD TO/HOPING TO ACHIEVE?

I had a high tech startup itch to scratch and had access to funding that could only be channeled via a University. I thought the MBA capstone process would better serve its incubation than a PhD Program. I chose TRIUM based on feedback from the alumni, the rankings of the London School of Economics, NYU Stern and HEC, and the structure of the program.

WHAT WAS THE MOST REWARDING ASPECTS OF THE PROGRAM?

The people. The professors had the capacity to challenge the way you think and armed you with the tools to imagine “possible”. Also invaluable were the opportunities in each region to meet key

opinion leaders who provided an opportunity to immerse you in different trading cultures and/or industry experiences.

I also worked alongside an incredible international network of diverse, smart, capable, warm and passionate human beings. It takes all types of people to create the future: thinkers and doers, logical pragmatists, innovators and intuitive visionaries, experts and generalists and bright lights that thrive on transformation rather than incremental change. It was a great privilege to join leading scientists, professors, experts, entrepreneurs, corporates and investors from all over the world in my TRIUM cohort to both collaborate and co-create.

As one of the 2014 Class Representatives, and more recently as the leader of the TRIUM Women’s Group, I have had the opportunity to develop warm and supportive relationships with my TRIUM classmates and with colleagues across all years of our alumni. I am constantly impressed by our alumni’s willingness to share, co-create and to deliver value to each other within the TRIUM Community.

YOU SAY YOUR PURPOSE IS TO “MAKE A DIFFERENCE.” HOW HAS TRIUM REINFORCED THIS GOAL AND GIVEN YOU THE NEW TOOLS/VALUE/APPROACH/MINDSET TO DO SO?

TRIUM’s globally responsible leadership class inspired me to further develop new tools for the financial markets for responsible investment. The first ESG fund in Malaysia, new ESG intelligence tools for the financial Data Providers, and my engagements with GMI Ratings, and the Korean Robo-advisory company, Who’s Good, are a direct result of this.

Inspired by my Capstone project and my corporate context, I also launched DiversityDirectory Asia

Pacific, a not for profit initiative with some friends to move the needle on Diversity at Board Level in the region.

My class also walked a mile as globally responsible leaders in society, contributing to the Hand in Hand Village Uplift program, revitalizing a rural community in Kalliyanoor Village, Tamil Nadu, India.

“ To my mentees, I often say: “Learn to say ‘no.’” Throughout your career you will frequently be presented with a myriad of opportunities and only a few of these will turn out to be profitable. Finding new opportunities is typically not the challenge, finding the ‘right’ opportunities is! ”



LEESA SOULODRE
Class of 2014



Parting thoughts...
TRIUM has been Epic, Enthralling and Empowering

WHY I CHOSE TRIUM



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TRIUM is a superb platform that offers simply the best. It is extremely dynamic, intellectually challenging yet rewarding, and absolute fun. I come to TRIUM to become a better version of myself and I return to my country fulfilled. More importantly, I'm able to harvest a world-wide network and life-long friendships. I'm overjoyed and honoured to be a TRIUMer.

”

XIANG GAO

CLASS OF 2019
VICE PRESIDENT (HOLDINGS) & CHAIRMAN (SUBSIDIARY) AT YADA INTERNATIONAL HOLDING LTD



“

I was looking for a program that would give me the foundational skills and the executive development to be a great leader anywhere — in the public or private sector — and a program that would surround me with others who have passion, experience, skills and ambitions, motivating me to learn and grow, and providing opportunities for collaboration in the future. TRIUM provided all of this, and with a global, integrated perspective that resonated with my experience and with what I expect to do in the future.

”

JENNA PILAT

CLASS OF 2019
ED AT HUMAIN FOUNDATION, ADVISOR E&P S/U AND FELLOW AT TRUMAN NATIONAL SECURITY PROJECT

KATHLEEN DEROSE

USA

CLASS OF 2011

Becoming The Complete Executive.

Kathleen DeRose

You could say that TRIUM alumna Kathleen DeRose's recent professional transition is a homecoming of sorts. In addition to being a Finance Professor, developing the curriculum and teaching in MBA and undergraduate Fintech programs, she was recently appointed Director of Fintech at The Fubon Center, a new hub at one of TRIUM's home schools—NYU's Stern School of Business. She is also active in the Fintech commercial world, as a board member at Evolute AG, a Swiss wealthtech company.



With a background in traditional finance — including senior executive positions at Credit Suisse, Bessemer Trust, and Deutsche Bank — Kathleen lives at the intersection of finance and technology. In her new role, Kathleen leads efforts that prepare students to be innovators in this exciting new world.

Kathleen recently spoke to TRIUM about her return on investment from the program, what she continues to learn from her TRIUM classmates, and how to get more women into leadership positions.

YOU WERE RECENTLY APPOINTED AS FINTECH LEAD AT NYU'S FUBON CENTER FOR TECHNOLOGY, BUSINESS, AND INNOVATION. WHAT ARE YOU HOPING TO ACCOMPLISH IN THIS POSITION AND HOW WILL THIS ROLE CHALLENGE YOU?

It's a huge honor and very humbling to be chosen! This appointment consolidates three important Fintech initiatives: Fintech curriculum development, Fintech research, and Fintech ecosystem building, in a single interdisciplinary center. Our challenge is to advance quickly from the foothold we've established as the number one undergraduate and graduate business school Fintech programs, with the most exciting courses, the most insightful thought leadership, and the most effective network. The generosity of our donor and our unique spot in New York City makes these ambitions achievable. This is a leadership role requiring long-term vision and high confidence in our mission, both of which are critical to engaging with our corporate and academic audiences.

TRIUM helped me develop the emotional and business intelligence required for such a role, and my corporate background also helps. I'm inspired every day by our professors, students, and partners.

WHAT EXCITES YOU MOST ABOUT THE INTERSECTION OF TECH AND FINANCE?

We are at an important crossroads; automation is disrupting financial services, and for the first time we may finally see financial intermediation costs fall; they have been notoriously sticky despite decades of technology-driven productivity gains. If costs drop, the financial system may become more transparent and accessible, with profound benefits to the economy and society. Such widespread disruption also brings risks, however, like the threat of financial surveillance. Both are fascinating areas for research at the intersection of finance and technology.



THE CHANGING DIGITAL LANDSCAPE REQUIRES BUSINESSES TO ADAPT QUICKLY. DO YOU FEEL THAT TRIUM ENCOURAGES INNOVATION, ADAPTIVE THINKING, AND RISK TAKING?

Whenever anyone suggests that on-the-job training is a viable substitute for higher education (a pet peeve), implying that higher education is not worth the effort and expense, I point to both the concrete and intangible benefits of a program like TRIUM. TRIUM provides usable skills. Unlike on-the-job training, these are universal and portable skills. And they absolutely enable innovation and adaptation. And the relationships built during TRIUM? No one can replicate those, or take them away.

“ TRIUM gave me immediate ROI because I wanted an international posting and obtained one during TRIUM. Since then I've been lucky enough to work in Zurich, London, Singapore and Shanghai. Longer term, staying in touch with my international cohort of TRIUM friends and colleagues has been priceless! ”



KATHLEEN DEROSE
Class of 2011

WHAT'S YOUR PERSPECTIVE ON GETTING WOMEN IN LEADERSHIP ROLES— ESPECIALLY IN THE FINANCIAL AND TECHNOLOGY INDUSTRIES? AS A THOUGHT-LEADER WHAT ADVICE DO YOU HAVE FOR WOMEN ASPIRING TO LEADERSHIP ROLES?

Women have made significant progress, but based on the numbers (unequal pay, lack of women at the most senior levels), women and other overlooked groups are still not getting their proportionate share of economic opportunity, particularly in STEM fields. Women should not be tasked with fixing this problem. Everyone — men and women — must own this problem and be accountable for change, not only because diversity brings economic benefits, but also because it's the right thing to do. The best advice I can give is for women to demand what they deserve and for men to truly support them by changing some of the behaviors that perpetuate the problem, whether it's laughing along with the locker room joke or populating the boardroom with their lookalike friends.

Parting thoughts...

TRIUM expanded my world. I'm inspired every day by our professors, students, and partners.

WHY I CHOSE TRIUM



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The truly global nature of the program combined with an opportunity to attend the three best academic brands in their respective disciplines were major influencers for me. Along with the nature and quality of the academic offerings, the quality and experience of the cohorts made a specific impact on my decision. The program experience as articulated by some of the prior cohorts — “TRIUM feels more like being in a board room rather than a class room” — left no room for me to consider any other program but TRIUM.

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NARASIMHA KODIHALLI

CLASS OF 2017
FOUNDER AND CEO OF OPENRISK TECHNOLOGIES INC.



“

Attending TRIUM is one of the best decisions I've ever made in my life. The experience was transformational. The way you look at the world coming in to the program is so much different than when you come out. I loved the fact that TRIUM had three of the best business schools in the world, and I was interested in having the opportunity to get that level of education and collaborate with the students the program attracts, who are talented, smart, creative, fun, successful, and from all around the world.

”

STEVEN WOLINSKY

CLASS OF 2017
SENIOR ADVISOR ELAN CONSULTING SERVICES



LAURIE FULLER

USA
CLASS OF 2009

Building lifelong relationships.

Laurie Fuller

[Be ready to develop lifelong global friendships.](#) This is the advice that Class of 2009 alumna Laurie Fuller offers prospective students considering the TRIUM EMBA. They should take her word for it: nearly a decade after graduation, Laurie cites the relationships fostered during the program as a highlight of her experience and remains closely engaged with the TRIUM community around the world.

In addition to nurturing the personal friendships she developed, she takes advantage of Module 7 — which offers alumni the opportunity to re-connect and attend an additional module in a different global location each year — and reconnects with her cohort at the reunion events.

TRIUM also gave Laurie inspiration to travel and explore the world, she says. Soon after graduating — inspired by the international makeup of her cohort and the program’s global perspective — she took sabbatical and traveled to more than thirty countries.

Now based in Nairobi, Laurie currently is Strategic Business Advisor in East Africa with Stanford GSB. The organization provides advisory services to African companies in the areas of business development, leadership, operations, board governance, and financing.

WHERE WERE YOU WERE IN YOUR CAREER WHEN YOU DECIDED TO SEEK AN EMBA?

My work experience was in technology companies in Silicon Valley. I felt an international business school curriculum would broaden my skillset and prepare me for senior executive roles.

WHY DID YOU CHOOSE TRIUM?

It was an easy choice for me. At the time, a friend was in the program and he told me I would love TRIUM. He knew me well! I was drawn to a Global EMBA program comprised of three top-ranked universities with a focus on analyzing business through a geopolitical and socioeconomical lens. The highlights of TRIUM for me were a world-class global MBA education and enduring global friendships.

CAN YOU REFLECT ON YOUR COLLABORATIVE EXPERIENCE WITH YOUR COHORT. WHAT HAVE YOU LEARNED FROM YOUR PEERS?

I love the TRIUM community! They are some of my closest friends. Our class had a wonderful turnout for our 5-year reunion. We see each other whenever we can. As an example, one of my classmates was married recently in Thailand and many of us traveled to attend the wedding. I look forward to celebrating our 10th anniversary next year.

Module 7 has been an incredible way to get to know alumni from other classes. I’m grateful to Miguel de Almeida (2011) for taking the initiative to start this gathering. It’s been a great way to stay connected to classmates, fellow alumni and the institution.

AFTER GRADUATING, YOU TOOK A SABBATICAL, DURING WHICH YOU VISITED MORE THAN 30 COUNTRIES. WHAT WAS THE IMPETUS AND THE EXPERIENCE LIKE?

What an amazing experience. To me, life is about learning, developing a global perspective, and giving back. In my view, this is done in many ways — by working, traveling, continuing my formal education, and developing new friendships.

The global nature of the TRIUM program, with classmates from over 28 countries, gave me the incentive to get out into the world and explore it further. My sabbatical was focused on travelling to places I’d never been and taking the time to explore in depth. I supplemented my experience with historical and contemporary reading.

In almost every country I met TRIUM alumni. You find them in the most interesting places. Understanding the social and business challenges from their perspective was an enriching part of my experience.

HOW DID TRIUM FUEL YOUR AMBITION, FOCUS AND DRIVE FOR YOUR WORK AS A STRATEGIC BUSINESS ADVISOR IN EAST AFRICA WITH STANFORD GSB?

I have lived and worked on many continents but never Africa. TRIUM positions you for lifelong global learning — both academic and experiential. Many of us are moving around, continually challenging ourselves and doing interesting things. I felt as both an alumnus of TRIUM and Stanford this role in Africa would be an important part of my journey. As a Business Advisor with Stanford University’s SEED program, I’ve been based in Nairobi for one year and feel I am both learning and adding value in a very direct way.



NEARLY TEN YEARS AFTER GRADUATING FROM THE PROGRAM, CAN YOU SPEAK TO ITS LONG-TERM ROI?

The TRIUM friendships continue to deepen as every year brings additional shared experiences. The expansion of the global community provides an even larger group of people with which to network, share ideas and explore opportunities. Before my move to Africa, I talked with two alumni who lived and worked in Nairobi for several years. Their feedback was a key input into my decision-making process and enabled a smooth transition. The ability to continue to apply my TRIUM academic learnings to every role has been rewarding.

“TRIUM reinforced my desire to think about decisions and related impacts globally; to take roles which continue to shape and deepen my international perspective; and increase my scope of influence.”



LAURIE FULLER
Class of 2009

Parting thoughts...

Be realistic about the amount of time and energy the program requires. Give the program the priority it deserves and the effort you invest will provide outsized rewards. Savor every moment as it goes by quickly. And be ready to develop lifelong friends.

WHY I CHOSE TRIUM



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I was seeking a global programme to avoid regional biases as well as to maximise international opportunities. The modular format was also very convenient for me. Secondly, [the average age of the typical TRIUM student cohort is much more reflective of senior-level executives](#), while other programmes I looked at appeared to be heavily-weighted towards younger people with much less management experience. Thirdly, and most important of all, [the FT ranking and individual profile of each partner school were crucial to my decision](#), as I wanted to have access to the most influential alumni networks around the world and be with classmates who shared the same goals and ambitions as I do.

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ELAINE TAN
CLASS OF 2016
CFO KWS SAAT SE



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TRIUM brings together three of the best business schools in the world, and by doing so, collectively elevates the program by providing the best of the best from each one. [TRIUM is not simply a global executive MBA by content, it is also by location and physical geography](#). Participating in modules that were delivered in key cities and countries relevant for that particular focus was inordinately valuable. Learning about Asian financial markets while attending NYU Shanghai, or entrepreneurship and technology from Silicon Valley, adds a depth to comprehension and insight that can't be gained from being in a single faculty in another part of the world for the duration of a program. [This style of learning is invaluable.](#)

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FRANCK JUHEL
CLASS OF 2018
PRESIDENT OF MONTBLANC IN MIDDLE EAST, INDIA AND AFRICA.V

ALEX ANYSE

USA

CLASS OF 2011

From CIA officer to entrepreneur.

Alex Anyse

“I believe that a life well lived means being able to look back and see small footprints along the way of how you impacted others in a positive, meaningful way”. This idea has been a guiding principal for TRIUM graduate Alex Anyse, whose career has long been one of public service. A former U.S. Military Intelligence and Clandestine Service Officer with the Central Intelligence Agency, Alex is the recipient of various military awards that include the Bronze Star Medal for service in Afghanistan.





Training for Spartathlon — an event in which runners have 36 hours to compete over 153 miles from Athens to Sparta

As Co-Founder and Partner of The MASY Group, LLC, Alex now specializes in consultancy projects for the Department of Defense and the Intelligence Community. He has been a regular guest speaker for U.S. and international audiences, including global corporate companies as well as academic institutions such as Georgetown and Columbia University.

WHAT FIRST ATTRACTED YOU TO TRIUM AND WHAT WERE YOU HOPING TO ACHIEVE?

In late 2006, I co-founded The MASY Group, a small consulting firm which provided advisory and intelligence services for the government. My career was fulfilling, but I knew I wanted to know more about entrepreneurship—coming from the public sector, there are gaps you must identify in order to run a successful business. I wanted to pursue an EMBA to give me that deeper knowledge about how to grow a business, find the absolute best practices, and bridge the gaps between my military experience and my journey into the business world.

Now, five years after the program, The MASY Group has grown from approximately 20 employees to more than 100 employees in a highly competitive market space.

WHAT WAS YOUR MOST VALUABLE TAKEAWAY FROM TRIUM?

The friendships I've gained from the program, and the global network of peers I now have. Through my cohort, I've been exposed to what's taking place in the global marketplace, what motivates others, and learned a great deal about business in the meantime. In conversation with my peers, I learned as much outside of the classroom as I did from the course material.

I've always been interested in the psychology of human behavior and the driving motivations of those around me. I relied on this during my time in the CIA, where you very much look at people's instincts and motivations. At TRIUM, I also was fascinated in learning about what draws people to business, to products, and to services. I felt fortunate that my peers were open and curious about the same factors, which led to really interesting and eye-opening discussions.

As much as the program is the curriculum and course materials, it is about sharing ideas, about creating a space for interesting conversations, and opening doors for one another. The people in the program made it a really rich experience.

YOU RECENTLY COMPLETED 'SPARTATHLON' TO RAISE FUNDS FOR 'SMILE TRAIN'. WHAT INSPIRES YOUR PUBLIC SERVICE WORKS AND HOW DOES TRIUM SUPPORT THESE VLAUES?

When taking on the Spartathlon, I had this concept of "one mile, one smile," which meant for each mile I ran; it would raise enough funds for a surgery for one child. I threw myself into the training and had the support of family and friends. I'm always interested in exploring the depth of how far you can go, mentally and physically. After racing 50 miles it's as much about the mind as much as the body.

The training for the Spartathlon is not dissimilar to the EMBA program, if you consider it in a certain way.

The EMBA is a journey, you set an end goal, and you need to stay focused on the process.

TRIUM's values and environment — everything from the globally-focused curriculum to the faculty and international cohort — fosters an awareness of community. You can't complete a program like TRIUM without a keen sense of the interconnected nature of the world around us, as well as the power we all have to make a difference in that world — whether it is in business or through public service.



“ I believe that a life well lived means being able to look back and see small footprints along the way of how you impacted others in a positive, meaningful way. ”



ALEX ANYSE
Class of 2011

Parting thoughts...

The TRIUM program offers a unique opportunity to revisit your views and experiences in a different light. Let yourself be surprised by the lasting bonds you will establish during and beyond the program.

WHY I CHOSE TRIUM



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I saw that the program offers the rare global component I was looking for, and the average age of the TRIUM cohort appealed to me; it brings a higher level of conversation. I also recognized that I would be able to apply a high percentage of my classroom knowledge to my job.

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TINA TAYLOR

CLASS OF 2015
FOUNDER OF HERITAGE LEADERSHIP ACADEMY



“

I was attracted to TRIUM diverse content and network of colleagues and professors. Capstone was a large drawcard for me. It allowed for a structured way to approach a new business with progressive feedback but also required forming a group of different professionals to deliver a succinct project. Coaching associated with developing a minimum viable product was very useful in iterative development of the project.

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PETER MCFADYEN

CLASS OF 2016
PRESIDENT AND CEO AT C&B AGRICULTURAL PRODUCTS



OLA JOHNSON

NIGERIA
CLASS OF 2016

Leadership in an emerging economy.

Ola Johnson

After more than 18 years in the oil and gas industry in Nigeria, Ola was looking for change and wondering what was next. Two years after graduation Ola has turned her attention to entrepreneurship as founder of GAIA, business and social club for women as well as developing a private members art club for emerging artists. She continued to use her wealth of professional experience as a Non-Executive Director at the Nigerian Norwegian Chamber of Commerce and is also on the Legal 500 list for corporate counsel in Africa.

WHAT FIRST ATTRACTED YOU TO THE TRIUM PROGRAM?

The global nature was very appealing. There are 30+ nationalities on the program. People living in different places, working in different industries. The geopolitical approach introduced during the first module at London School of Economics and Political Science was a very interesting.

HOW IMPORTANT IS THE GLOBAL OVERVIEW YOU GET?

The global nature was very appealing. The (x) nationalities that they have on the program. A lot of people living in different places, working in different industries, also the fact that in the first module they have geopolitics and I thought that was a very interesting touch.

“
I am using the TRIUM program in everything I do.
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OLA JOHNSON
Class of 2016

HOW DID TRIUM DEVELOP YOU PROFESSIONALLY?

My professional perspective had completely changed by the end of the second module. Where previously I was a General Council and Chief Compliance Officer practising applying legal frameworks within my company, TRIUM introduced me to case studies from the business world looking at corporate business and entrepreneurship and it was both eye opening and illuminating. From this point I was motivated to change the course of my work or find something I do for myself.



WHAT WERE THE KEY STANDOUT PARTS OF THE TRIUM PROGRAM?

The whole programme - Geopolitics was a broad understanding, being able to open my mind to finance, strategy, negotiations, communication, the digital economy and entrepreneurship was challenging and empowering. Brand, marketing, how to use social media, I believe that all of these are key. You have to at least have an understanding of all the touch points and be able to challenge them otherwise you're simply a figurehead not knowing what people are doing.

HAVE YOU ALWAYS BEEN ENTREPRENEURIAL?

Entrepreneurship is something I've always wanted to explore but didn't really have the tools to do it having practised Law for most of my career. In order to follow my entrepreneurial ambition I thought it would be good to get a business education and that's why TRIUM was even more important.

WHAT IS THE VENTURE YOU'RE IN THE PROCESS OF LAUNCHING?

I am currently working on a project to support women entrepreneurs and women in business to have a place to co-work, attend workshops, seminars, and network. I find that women connect emotionally but don't tend to do business together. So the whole purpose is to create a conducive atmosphere for women to connect and do business together.

WHAT IS THE LANDSCAPE FOR WOMEN IN BUSINESS IN NIGERIA?

Many women run businesses, they are fortunate to an extent in Nigeria because it is an established part of the landscape. In terms of broad representation maybe we could do better, but in terms of women running business we're doing well.

Parting thoughts...

Do business together, fund each other, join each other, be on each others supply chain network, just do business together.

WHY I CHOSE TRIUM



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TRIUM is truly unique, you can do it while you work. It certainly requires commitment, but it can be done. Other programs I checked required excessive and frequent travel and/or an excessively long stays. I found very interesting that the program is run by three different universities, which are the best universities of the US, France, and the UK. [The idea of diverse locations, plus the fact that more than 30 nationalities are represented in the class, is truly unique.](#)

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HENRY COMBER

CLASS OF 2013
CEO EUROAMERICA



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I chose TRIUM for two reasons. First, I found the curriculum of TRIUM most in tune with my expectations and my role, which is to help my company reach its next stage of development both in terms of footprint and in terms of value proposition. Many EMBA programs are designed as a catalog of new skills: TRIUM is there for you to increase your knowledge and connect the dots. The second reason I joined TRIUM was for the diversity and the seniority of its participants. We all have very different backgrounds in terms of professional experience; [there are many different nationalities and personalities but all have something in common: the view that all those differences are to be protected and respected because they add a tremendous value to the world we live in.](#)

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JEAN-MARC LEMIERE

CLASS OF 2018
DIRECTOR STRATEGY, DEVELOPMENT & PERFORMANCE AT DECATHLON GROUP

CHRIS BURGGRAEVE

BELGIUM

CLASS OF 2005

From class of 2005 to TRIUM
Capstone Director.

Chris Burggraeve

TRIUM Capstone Director and Class of 2005 alumni [Chris Burggraeve](#) talks about the Capstone Project — a unique opportunity to transform learning into action — describing it as a life changing event. Here he tells senior business leaders: “you have at least two or three great chapters in you”, and asks: “what’s the next chapter in your life?”





WHAT DO YOU ENJOY MOST ABOUT THE CAPSTONE PROCESS?

The TRIUM Capstone Project has gradually been transformed over the years to deliver on three key learning objectives:

- 1. To be a real world application of all the theory you learn from TRIUM faculty.
- 2. To provide a very intense personal leadership discovery and development exercise (how you lead in self-organised peer groups), and, last but not least.
- 3. To be a potentially a life changing experience, as more and more Capstone teams plan to make their projects real.

WHAT THREE WORDS WOULD YOU USE TO DESCRIBE YOUR TRIUM EXPERIENCE?

Rediscovered, Purpose-driven, Capitalism.

WHAT BOOK ARE YOU CURRENTLY READING THAT YOU WOULD RECOMMEND TO TRIUM STUDENTS AND ALUMNI?

For anybody interested in reading up on Marketing Miracle\$, welcome to <http://www.vicomte.com/insights/top-10-vicomte-recommended-reading-lists>. Two of the most fascinating recent reads were “New York 2140” by Kim Stanley Robinson, and “The Water Knife” by Paolo Bacigalupi. They both make us rethink all what we hold dear on our planet today and tomorrow.

WHAT ADVICE WOULD YOU GIVE TO STUDENTS WHO ARE CONSIDERING TRIUM?

Don't come just for the academic learning or for chasing grades. At this stage of your life, and assuming you can live happy and healthy to 100 now, ask yourself and others how the immersive TRIUM experience will help you reinvent yourself on an existential level. You normally have at least two or three great chapters in you. Can TRIUM help unlock the next big one?

WHERE IN THE WORLD HAVE YOU ALWAYS WANTED TO GO, BUT NEVER QUITE MADE IT?

I have had the good fortune to travel professionally and privately to well over half of the 195 countries on our planet. There is plenty more to see there, but what I have truly looked forward to all my life is to go into space. I am not a rocket scientist. I am a consumer scientist with a passion for the future. I bought a Virgin Galactic ticket back in 2011, and can't wait to go suborbital. And if that works, we'll see what else is possible...!

WHO WOULD YOU MOST LIKE TO SEE AS A GUEST SPEAKER ON TRIUM AND WHY?

It would be awesome to bring Richard Branson, Jeff Bezos and Elon Musk on one TRIUM podium. They are the Da Vinci's of our time. I chose to do TRIUM back in 2002 as it pioneered the idea of a Global EMBA, but this trio inspires us to raise the bar again and to think galactic. What if TRIUM unleashes its pioneering DNA again, and becomes the first Galactic EMBA? Instead of arguing an old question (how flat the world still is?), TRIUM faculty and students would be able to explore a new question: how flat is the Universe? — teaching the leadership and managerial competencies for the new space age upon us.



“ I bought a Virgin Galactic ticket back in 2011, and can't wait to go suborbital. And if that works, we'll see what else is possible...! ”



CHRIS BURGGRAEVE
Class of 2005

Parting thoughts...

Aldous Huxley, English critic and novelist, author of Brave New World wrote: “Experience is not what happens to you, but what you do with what happens to you” (1932).

NEXT STEPS

Undertaking the TRIUM Global EMBA is a major investment for your future. Our admissions team are here to answer any questions you may have about the program and to discuss how TRIUM will help you achieve your ambitions. It's a consultative approach to ensure TRIUM is the right fit for you.

1 PRELIMINARY ASSESSMENT

As a first step, we recommend that you fill out our [Preliminary Assessment Form](#), which will assist the admissions team in advising you. The admissions team will contact you shortly after we receive your form to discuss your suitability and provide prompt initial feedback.

2 MEET TRIUM: ADMISSIONS EVENTS

TRIUM regularly runs sessions to give you the opportunity to meet the TRIUM team and find out more about the Program. A list of current sessions can be found on our [website](#). If you would like to attend one of the sessions, please email our admissions team at admissions.lse@triumemba.org. If you are unable to attend or would like to meet at one of our offices in London, Paris or New York, we would be happy to arrange a time to suit you. To do so, please email the TRIUM admissions team at admissions.lse@triumemba.org.

3 TALK WITH OUR ALUMNI

We also encourage you to talk with our alumni so can hear first hand about their experiences of participating in the TRIUM program. The admissions team can connect you with alumni with similar background or experience as yourself.



Further information on the admissions process, including latest Fees and Financing information, can be found on our website at triumemba.org/admissions.

QUICK LINKS

- [Before you apply >](#)
- [Find out if TRIUM is right for you >](#)
- [Contact us >](#)
- [FAQs >](#)
- [News and events >](#)
- [Capstone stories >](#)

