



Become a player in the **green revolution** 

# **THE SLB GROUP** *A company actively committed to the planet*

At SLB, we understand that forests provide us with invaluable environmental and economic services. We do everything we can to protect and develop them. For over 30 years, nature-based solutions have been central to our work to tackle the challenges facing us.

# A FOREST-FOCUSED MODEL

Each day, we strive to improve our forestry practices and make them more sustainable, and we develop our business based on the principles of **Econology**.

<b>ECONOLOGY</b> Neologism that refers to businesses that are both profitable and environmentally-friendly.	
ECONOMIC	ECOLOGICAL
<ul> <li>producing high-quality timber</li> <li>construction</li> <li>furniture</li> <li>financial performance</li> <li>paper and cardboard</li> </ul>	<ul> <li>filtering the air and water</li> <li>protecting soil quality and combating soil erosion</li> <li>preserving biodiversity</li> <li>regulating climate</li> <li>creating carbon sinks</li> </ul>

# OUR HISTORY

Stéphane LEDENTU founded SLB as a timber trading company in 1991. He had a light-bulb moment in Asia, realizing how illogical it was to cut down mature trees to make cheap furniture. He decided to invest in econology to address the timber industry's growing needs whilst avoiding the use of native species.

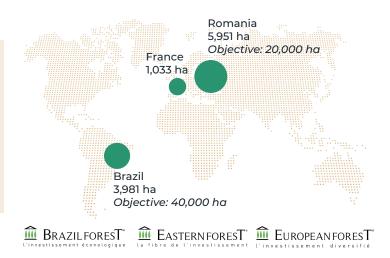
So, from 2007, SLB expanded its role internationally, through the acquisition, creation and sustainable management of forests.

# BUSINESS LINES AND LOCATIONS

- Forest promotion and management
- Afforestation
- Carbon sequestration
- Timber trading

#### TECHNICAL AND ECONOMIC FORESTRY EXPERTISE

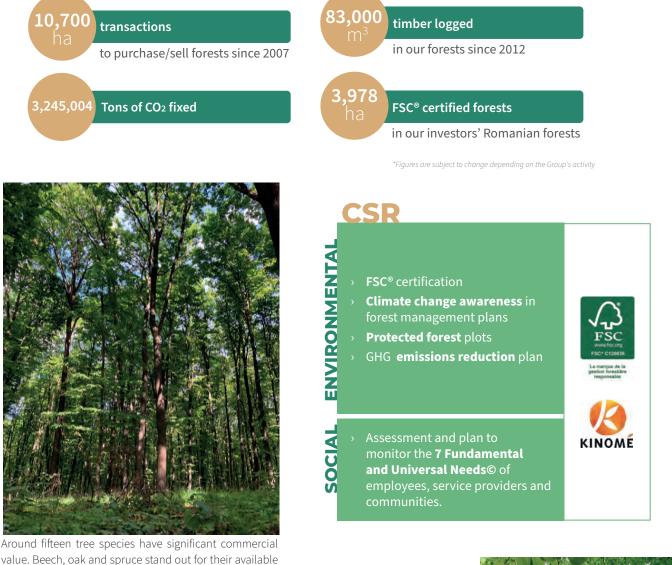
- Background and experience in its forestry programs in France of 30 years, Romania 15 years, and Brazil 14 years.
- Selecting forests (Romania) and land (Brazil) and performing due diligence on land and sellers through specialized firms
- Forestry and legal expertise: controls, annual reports, and insurance...
- Forest management: agronomic engineers who are experts in forestry, regular growth reviews, preventing health hazards.



# **ROMANIA** *A unique high-quality forest in Europe*

Romania is home to some beautiful forests, protected by strict regulations. SLB's forest management encourages stands of trees of different ages and protects Europe's richest biodiversity.

# **KEY FIGURES**



## SUSTAINABLE FOREST MANAGEMENT

To improve performance and encourage annual growth, we carry out thinning operations. Forest stock is increased by preserving high-quality timber and trees with greater productivity.

Natural regeneration and horse logging allow us to work with respect for ecosystems and soil.

## NATURAL REGENERATION

Natural process to regenerate forest cover and a green process producing shoots that are healthy and have good genetic quality.



volume and use.

# BRAZIL An innovative, world-first afforestation programme

o meet growing demand for timber worldwide, SLB has chosen to plant fast-growing trees in the State of Paraná, based on a vision combining Man and Nature, the economy & ecology: **ECONOLOGIC PROGRAM®** 

# **KEY FIGURES**

#### million trees

- 2M trees managed through natural regeneration
- **3M eucalyptus** planted
- avoiding the felling of **8M** trees in the Amazon rainforest

#### 981 hectares of forest

- 2,475 ha of FSC<sup>®</sup> certified planted forest

- 1,359 ha of native forest protected and managed through natural regeneration

# SUSTAINABLE FORESTRY

Our methods encourage sustainable land management through soil restoration and rebuilding water resources.

- > thinning to help protect trees with the best productivity
- planting 1,111 trees per hectare vs. 2,500 for an intensive growing process >
- 20-year growth cycles vs. 7 years for an intensive growing process >
- > 40% of land is made up of preserved and regenerating native forest creation of green corridors - to maintain flora and fauna biodiversity.
- use of biochar

# **AFFORESTATION**

This process involves planting trees to create a forest in an area where there was no previous tree cover, or where there has been no forest for a long period of time.

# OUR CRYSTAL EUCALYPTUS TIMBER

Our unique know-how demonstrates that eucalyptus is a "strategic forest tree\*"

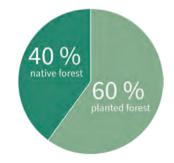
Know-how	Quality criteria
<ul> <li>selection of species and plants</li> </ul>	<ul> <li>significant density</li> <li>light colour (aesthetics)</li> </ul>
<ul> <li>pruning and thinning methods</li> </ul>	<ul> <li>&gt; large diameter</li> <li>&gt; no knots</li> <li>&gt; no cracks</li> </ul>
<ul> <li>controlled growth in shadow and light management</li> </ul>	<ul> <li>even wood: straight and cylindrical</li> </ul>







\*Figures are subject to change depending on the Group's



# Become an SLB Group partner to make a socially responsible investment

# CARBON CERTIFICATION

SLB forests are **high-quality carbon sinks** with sustainable sequestration of CO<sub>2</sub> thanks to the opportunities of our timber (furniture, construction).

In 2013, SLB Group became the **first French BUREAU VERITAS certified company** for its carbon fixation calculation tools and methodology.

### OUR ECONOLOGICAL INVESTMENT PROGRAMMES

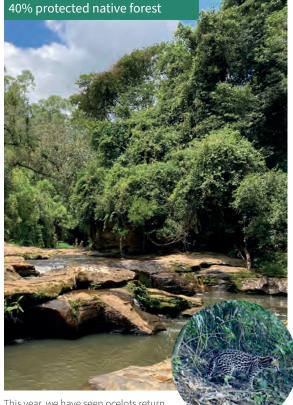


SLB offers its future associates the possibility of making a **socially responsible investment (ISR)** and develop their **CSR strategy** by contributing to the planet's carbon neutrality.









This year, we have seen ocelots return thanks to the **green corridors** created by our planted forests linking native plots of forest together.

# CSR

RONMENTA

SOCIA

- Planting on land that was degraded by intensive agriculture
- Protecting biodiversity through the protection and natural regeneration of native forest (1 ha for each 1.5 ha planted)
- → **FSC**<sup>®</sup> certification of all programmes
- Soil restoration and rebuilding water resources thanks to lower plant density per hectare and longer growth
- > Carbon method certified by Bureau Veritas
- > **Training** of service providers
- Dialogue and co-construction with local communities and public institutions
- Assessment and plan to monitor the 7
   Fundamental and Universal Needs©
   of employees, service providers and communities.











## **Our history**

#### 1991

> Creation of the SLB Group, a logging and timber trading company.

#### 1999

> PEFC Certification

#### 2002

› Creation of European Forest<sup>®</sup>.

#### 2007

› Opening in Romania and creation of Eastern Forest<sup>®</sup>.

#### 2008

- > Opening in Brazil and creation of Brazil Forest<sup>®</sup>.
- Acquisition and planting of pilot farms in Brazil'

#### 2011

- > Creation of the ECONOLOGIC PROGRAM brand with Brazil Forest<sup>®</sup> in order
- to reduce greenhouse gas emissions and help protect the environment

#### 2015

> FSC<sup>®</sup> certification in Romania

#### 2016

> FSC<sup>®</sup> certification in Brazil

#### 2018

› Bpifrance Excellence Label

#### 2020

- > Creation and launch of the 1st SOLUTION ECONOLOGIC PROGRAM (SEP1)
- > Renewal of Bureau Veritas certification for the carbon fixation calculation method

#### 2021

- Sale of carbon units with our partner SWEEP
- $\scriptstyle \rightarrow$  Social and environmental impact of the Brazilian project measured by  $\ensuremath{\mathsf{KINOME}}$

#### 2022

- > Launch of the SEP2 programme
- Social and environmental impact of the Romanian project measured by KINOME
- Partnership with MIROVA (Natixis) and first investment of LDN fund with SLB in Paraná, Brazil.



## THE SLB GROUP

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