

# Avignon

**THE E-RETAIL MEETINGS #2**



**APRIL, 24TH & 25TH 2024**

By **ratecard**

&



[RETAIL 4 BRANDS]

## CONFIRMED SPONSORS



## CONFIRMED PARTICIPANTS



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# THE E-RETAIL MEETINGS

AN EVENT FOR THE E-RETAIL COMMUNITY

The Ratecard Meetings is series of casual yet professional events that foster strong business relationships between technology vendors and their retailers or advertisers prospects.

**The E-Retail Meetings, by Ratecard x Retail 4 Brands, is the first event especially dedicated to e-Retail performance and Retail Media.**

How brands and retailers can answer the consumers' needs : two full immersive days to discover the latest tendencies in the e-retail business, the key players and their best-in-class solutions.

## **Retailers :**

how to monetize inventory, integrate and secure consumer data through data clean rooms, and publish a more agile and dedicated content

## **Brands :**

which technical and organizational solutions can enhance visibility and online sales through insights solutions, purchase funnel analysis and retail media optimisation





# AGENDA



## WEDNESDAY, APRIL 24TH

- 07:34 AM - 10:17 AM
- 11:15 AM - 11:45 AM
- 11:45 AM - 12:45 PM
- 12:45 PM - 02:30 PM
- 02:30 PM - 03:30 PM
- 03:50 PM - 05:10 PM
- 05:10 PM - 07:15 PM
- 07:15 PM - 08:00 PM
- 08:00 PM - 00:00 AM

PARIS GARE DE LYON > AVIGNON TGV TRAIN STATION

**OPENING KEYNOTE BY RETAIL4BRANDS**

**1 TO FEW (4X15MIN SESSION)** AT THE CLOÎTRE ST LOUIS

LUNCH AT BIBENDUM

**1 TO FEW (4X15MIN SESSION)**

**1:1 MEETINGS (4X20MIN)**

NETWORKING ACTIVITY : PALACE OF THE POPE VISIT

CHECK-IN HOTEL & BREAK AT NOVOTEL AVIGNON CENTER

NETWORKING DRINKS & DINNER AT THE BIBENDUM LOUNGE

## THURSDAY, APRIL 25TH

- 08:00 AM - 09:15 AM
- 09:15 AM - 09:50 AM
- 09:50 AM - 11:10 AM
- 11:20 AM - 01:00 PM
- 01:00 PM - 02:30 PM
- 02:40 PM - 04:40 PM
- 04:40 PM - 05:00 PM
- 05:42 PM - 08:25 PM

BREAKFAST AT NOVOTEL CENTRE

**KEYNOTES RETAIL MEDIA**

ROUND TABLES ANIMATED BY RETAIL4BRANDS

**1:1 MEETINGS (5X20MIN)**

LUNCH AT NOVOTEL CENTRE

**1:1 MEETINGS (6X20MIN)**

AVIGNON CENTER TO AVIGNON TGV TRAIN STATION

AVIGNON TGV TRAIN STATION > PARIS GARE DE LYON



# USEFUL INFORMATION



## LOCATION

Avignon



## TRANSPORTATION

Round-trip by train 1st Class



## ACCOMODATION

One night in the Novotel Avignon Centre (4\*)



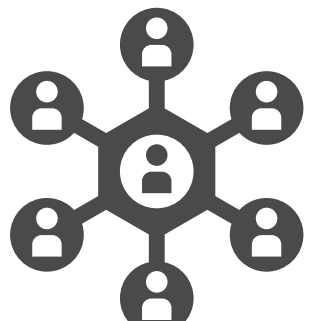
## DATE

Wednesday 24th  
& Thursday 25th



## PARTICIPANTS

20+ partners  
50+ brands / retailers



## NETWORKING

Dinner, transportation,  
activities, drinks, etc.



# 1 TO FEW

April 24th (DAY 1)

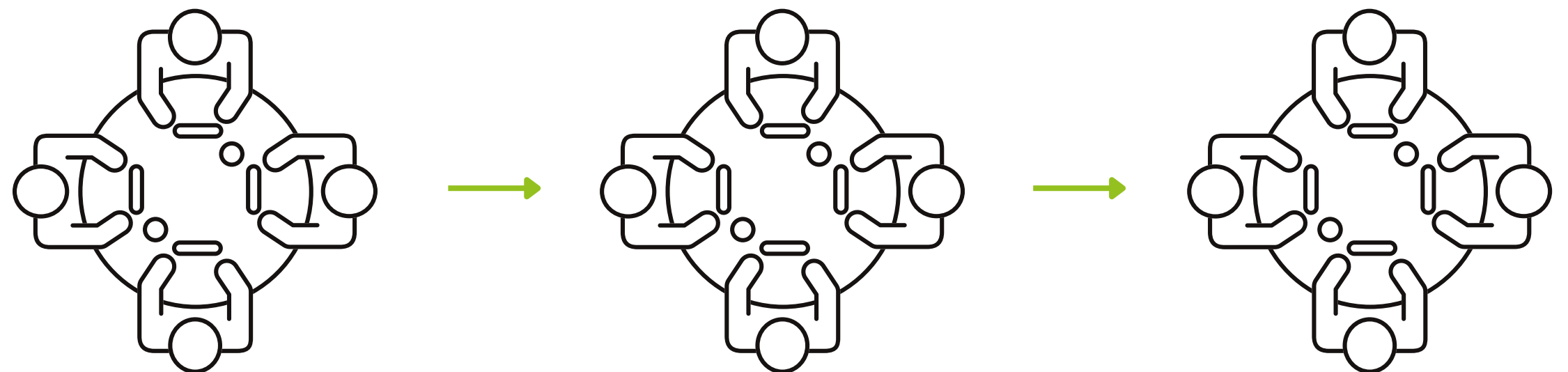
Cloître Saint Louis



AdTech/MarTech vendors and publishers will have the opportunity to meet most of the attendees on the first day, during the 1-to-few format, and present briefly their solution. This format is also a great opportunity for the participants to exchange with their pairs.

Each table has 3-4 participants (brands and retailers).

The sponsors move from table to table every 15 minutes, visiting 8 tables during the 1-to-few.



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# 1 : 1 MEETING

April 24th (DAY 1) & April 25th (DAY 2)

Hotels Le Cloître Saint Louis & Novotel Avignon Centre

In the prestigious Hotels Le Cloître Saint Louis & Novotel Avignon Centre, three sessions (one on day 1 and two on day 2) of qualified 1:1 meetings are organized between sponsors and their retailers and advertisers prospects.



## 1:1 MEETINGS

15 to 20 minutes meetings

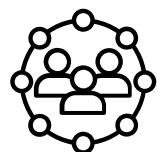
4 meetings slots on Day 1 (April 24th) at Hotel Le Cloître Saint Louis

11 meetings slots on Day 2 (April 25th) at Novotel Avignon Centre



## BOOKING

Your meetings will be booked prior the event on our online platform



## PARTICIPANTS

You can share the invitation to the event with the retailers and advertisers from your network to the event



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# NETWORKING OPPORTUNITIES

Leverage every networking opportunity and make the most out of your business event



**TRAIN TRAVEL**

1st class TGV tickets



**LUNCH**

2 seated lunches



**CULTURAL VISIT**

Visit of the  
Palace of the Pope



**COCKTAIL & DINNER**

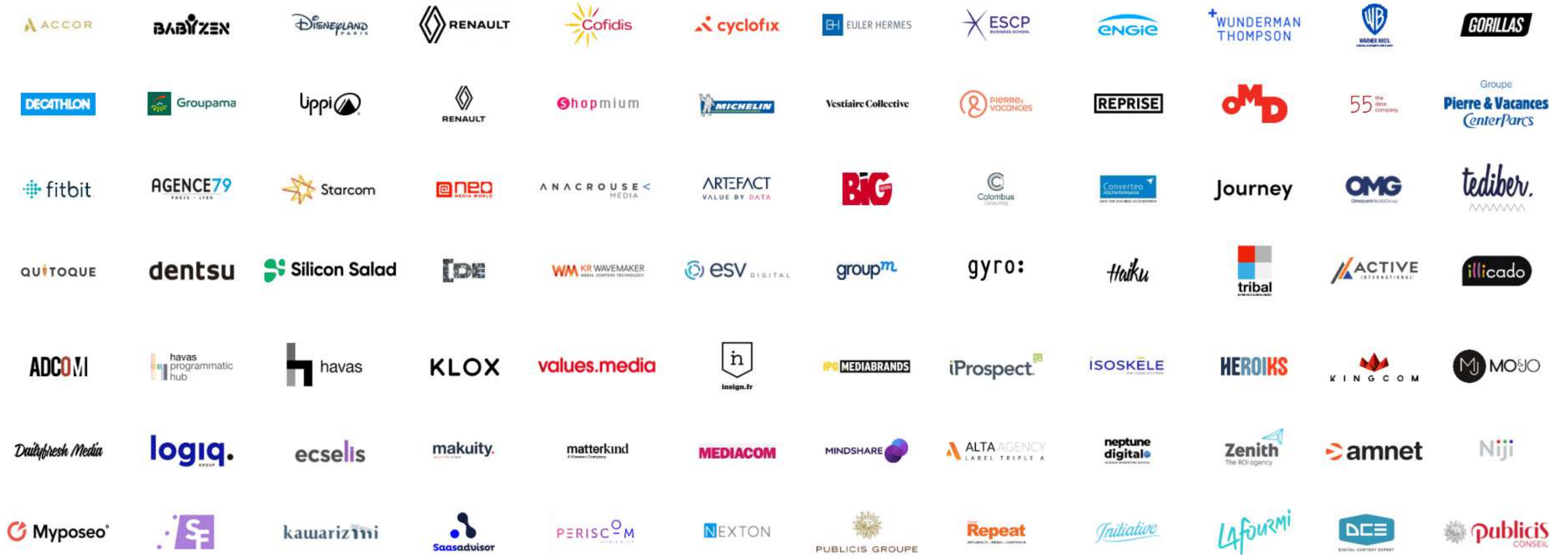
Premium networking





# THEY TRUST US

## ADVERTISERS & AGENCIES



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# CONTACT



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**SEE YOU SOON !**

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