

**WE
DON'T
NEED
ROADS,[®]**

THE MAKERS OF YOUR TRANSITION

100% sustainability-driven consulting firm



**WE TURN
COMPANIES' TRANSITION
INTO CONCRETE ACTIONS**

WDNR,[®]

OUR
MISSION:

ACCELERATE
THE ADAPTATION &
REINVENTION OF BUSINESS
IN A WARMING WORLD.

BUILT AT THE CROSSROADS BETWEEN SUSTAINABILITY & BUSINESS, IMPLEMENTATION AT THE CORE

We Don't Need Roads was launched early 2020 by a long-term impact entrepreneur and global influencer on business sustainability strategies, an agronomic engineer with a strong background in the FMCG industries and two former executives from Google.

Built on a deep understanding of global corporations' needs, the firm works with industries that need fast adaptation and pragmatic solutions for their transformation in a warming world.

Dedicated to concretely implementing climate plans, focused on activation speed, business excellence and scientific accuracy, the partners and the teams are acknowledged amongst the best european experts for Carbon reduction, biodiversity conservation, water stewardship, low-carbon and circular innovation, consumer trends and international legislations foresight and compliance.

We Don't Need Roads works today with more than 90 corporations as a global sustainability sparring partner, a CSR one-stop-shop putting its resources and networks at the service of the acceleration of their transformation in more than 40 countries.



90+ GLOBAL CLIENTS

WHAT
WE DO

WE ARE YOUR SPARRING PARTNER ALONGSIDE YOUR SUSTAINABLE TRANSFORMATION JOURNEY

REDUCTION

ADAPTATION

REINVENTION

VALUE CHAIN

BUSINESS MODEL / OFFER

POWERED BY OUR SIGNATURE METHODOLOGIES

MAPPING & MEASURE

DIAGNOSIS &
STRATEGY

ROADMAPS / ACTION
PLANS

IMPLEMENTATION /
DEPLOYMENT /
ACCELERATION

CHANGE MANAGEMENT

SUPPORTING YOU ON EVERY KEY ENVIRONMENTAL ISSUE

GREEN SUPPLY CHAIN

*Metals, Plastics, Glass,
Natural resources...*

LOW CARBON / CIRCULAR
CHAINS:

Sourcing - Manufacturing -
Logistics

CSDDD

Value chain analysis

Digital product
passeport

CARBON

Scope 1 2 3

Decarbonation
strategy

SBTi

BIODIVERSITY / WATER

Footprint / Mapping

Reduction strategy

SBTn

Trajectories

SUSTAINABLE OFFER

Reduced Impact

Adaptative model

New business model

CIRCULAR MODEL

Eco-conception

Local economy

Reuse/Repair/Recycle

Waste management

CSRD

Double materiality

Data governance

Compliance &
Foresight

PROSPECTIVE

Market trends

Design fiction

Business Climate
Risks

**WE ARE
THE LARGEST
IMPACT ONE-STOP-SHOP**

WDNR,[®]

WHO
WE ARE

WE DO NEED A TEAM



**JEANNE
RIVES**
Partner



**ARNAUD
LANCELOT**
Director



**RIJA
GOLDSCHIEDER**
Partner



**NICOLAS
BOUCHÉ**
Director



**GUILLAUME
DE VESVROTTE**
Partner



**LUCIE
SOULARD**
Director



**ALEXIS
ROUSSEL**
Climate Engineer



**ANDREA
REVEYRAND**
Senior Consultant



**MARGAUX
ERTLÉ**
Senior Consultant



**PAULINE
LEGRAS**
Senior Consultant



**CAMILLE
HULOT**
Senior Consultant



**LUCIE
CASSIN**
Project Manager



**ARTHUR
FELETOU**
Climate Engineer



**HUGO
BRETIN**
Junior Consultant



**AMANDINE
RUCH**
Climate Engineer



**LOUISON
YOU**
UX Designer



**EMMA
BERNADET**
Agro engineer



**ARNAUD
PFEIFFER**
Industrial Designer



**NATACHA
POUTOUX**
Industrial Designer



**SASHA
HOURCADE**
Industrial Designer



**CLARA
BITTON**
Industrial Designer

500+

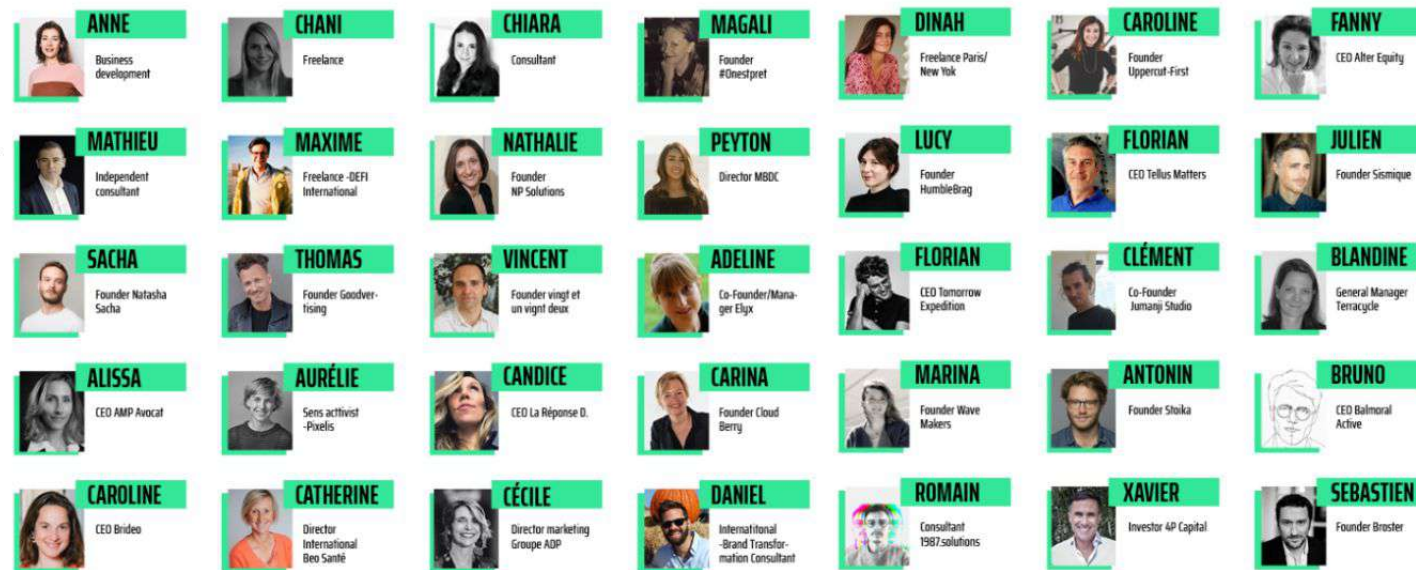
Equip your needs with any of the **430** specialized experts and **100+** partners from our global pool of partners.

With experts in more than 40 countries, we complement our in-house expertise with ultra-focused skills on major topics and/or industries: carbon, biodiversity, water, human rights, AI, marketing, packaging, circularity...

WHO WE ARE

HOW WE ARE STRUCTURED A GLOBAL ONE-STOP SHOP WITH VETTED PARTNERS & EXPERTS

WE ARE BACKED BY A GLOBAL POOL OF 430 EXPERTS IN 40 COUNTRIES



We complement our in-house expertise with **ultra-focused skills** on major topics and/or industries: carbon, biodiversity, water, AI, marketing, packaging, circularity, legislations...



WE BREAK SILOS AND GAIN SPEED WITH WORLD CLASS SOLUTIONS COVERING THE BEST STANDARDS



We do partner with the "best in class" in studies and analysis, NGOs and techs. **We already work with the tools you implemented, and we know where to find the next solutions you need.**

We are partnering with 130+ solutions and tools on the market - we can work with yours, and we can help you identify the most relevant one moving forward.



WHO
WE ARE

WHAT MAKES US THE NEXT GENERATION SPARRING PARTNER ?

- 1. YOUR TRANSFORMATION PARTNER, FROM STRATEGY TO ACTION**
Take advantage of **our support from A to Z** , all along your transformation journey - including implementation. **We deliver teams, not only slides.**
- 2. MAKING ECOLOGY WORK WITH ECONOMY**
Benefit from our unique approach, connecting **business excellence** with sustainability **science-based expertise** .
- 3. SPEED, AGILITY AND PRAGMATISM**
Work day by day with our commando teams® - our **agile and expert** format powered by light and fast **proprietary methods** .
- 4. HARNESSING THE BIGGEST BUSINESS IMPACT ONE-STOP-SHOP**
Our **impact and business networks** are at the cutting edge of global commitment, fueling our ability to support you with the right ambition. Equip your needs with any of our 430 specialized experts and partners (biodiversity, carbon, water, human rights, AI, marketing, packaging, circularity...), in over 40 countries.
- 5. VISION AND TRANSFORMATION**
Our **vision of the future** anchored in a radical understanding of our world's transformation, enables us to **anticipate today's actions** , rooted in the most likely scenarios. Build "**real-time**" **knowledge of key issues** and their future evolution, thanks to **our networks and customers in all sectors** , and our teams of **experts** and **engineers** .

**WE MAKE
YOUR TRANSITION
A REALITY**

WDNR,[®]

OUR
CREDENTIALS

90+
GLOBAL
CLIENTS

120+
MISSIONS



SIEMENS

SHISEIDO



RIMOWA

Revaia



L'ORÉAL

Moët Hennessy



Pierre Fabre



ESTÉE LAUDER



SHEIN



BYREDO



Juliette has a gun PARFUMS



ZOOM ON PRE-COMPETITIVE COALITIONS

Example: We launched a pilot with brands, beauty distributors and citeo to accelerate the reuse practice in the cosmetics industry.



OUR
CREDENTIALS

WHAT THEY SAY ABOUT US



Karine Cottin
CMO

Pierre Fabre

" We Don't Need Roads has ushered us into disruptive & engaging innovation for a better world! The recommendation was perfectly in line with the brief and in a very fast time, with a real concern to start from the consumer, his uses and his experience, in total support of our strategy. "



Rani Al Hajji
GENERAL MANAGER EUROPE
PERSONAL CARE


"Terrific group... highly recommended. WDNR brought an impressive network of experts and a highly pragmatic and action oriented approach to the strategic discussions we were having and this really sets them apart from other CSR consultancies."



Hugues Bonnet-Masimbert
CEO
RIMOWA

"Brilliant work, very serious analysis ! We Don't Need Roads worked hard to consolidate all the data and deliver concrete action plans"



Carole Bras
CMO


" We don't need roads is a network of attentive experts, super responsive and able to adapt their methods to our problems. They accompanied us to grow our CSR ambition and make it an even more structuring element of our present and future ambitions as a conscious and conscientious company. It is also the demonstration that we can work quickly and accurately with a lot of intelligence and kindness."



Mehdy Sueur
ENV. & FINANCIAL
PERFORMANCE LEAD

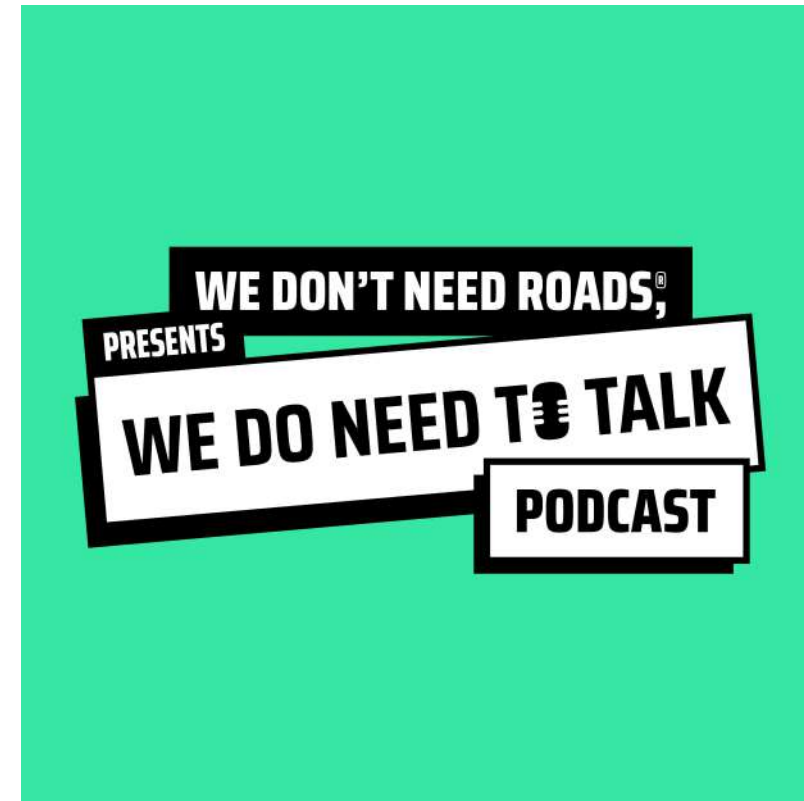

"Having someone by our side who is fully knowledgeable about our processes has been a huge help. It has been great to have support during the deployment of these projects."



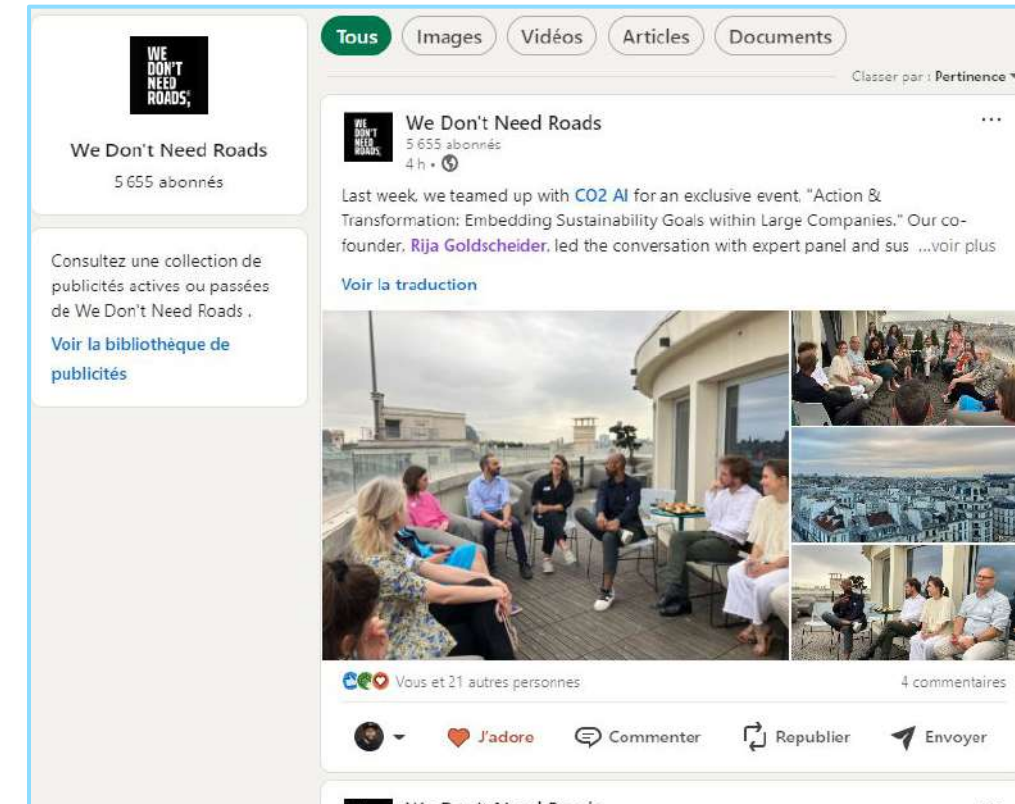
Boaz Paldi
CHIEF CREATIVE OFFICER


"What We Don't Need Roads are doing is exactly what needs to be done. Their mission, to me, is the symbol that transition is happening. That companies are doing it, that people are leading the way. Market forces are gonna make it so that this (climate) crisis will be in our past. "

A CATALYST BEYOND CONSULTING



Our B2B podcast B2B
Unfiltered and insightful
conversations with our
clients and experts



Our LinkedIn page
With our news, insights and
deep analysis



Our Events
Owned or in major events,
we connect and share our
insights

**WE DO NEED
YOU**

WDNR,[®]