fruggr
digital4better

Fruggr, the SaaS solution that helps companies in managing their Sustainable IT transition.

Our software assesses the ESG footprint of IT and provides personalized recommendations to activate concrete improvement levers.

Founded in 2020 with the goal of promoting a positive-impact digital approach, Fruggr was born from a key observation: the digital sector accounts for more than 4% of global GHG emissions, a figure that continues to rise with technological evolutions.

Fruggr's mission is clear:
to support companies in their sustainable IT journey through a powerful tool with precise indicators.

ANALYZE
Identify the environmental and social impacts of your digital activities with precise KPIs.

IMPROVE
Reduce your carbon emissions, improve your impact, and optimize your costs.

STEER
Track your progress in real-time through dashboards and KPIs.

COMMUNICATE
Highlight your results and engage your stakeholders in the process.

A 360 view of your digital impact

- **IT FLEET**
  Automated multi-criteria assessment of your entire hardware fleet

- **ECO-DESIGN**
  Life Cycle Analysis & impact of digital services

- **DIGITAL WORKPLACE**
  Analysis of teams' usage of collaborative tools

- **ACCESSIBILITY**
  Ensuring digital applications meet accessibility compliance

- **INFRASTRUCTURE & GREEN OPS**
  Measuring the footprint of networks and servers

- **RECOMMENDATION ENGINE**
  To identify where to take action!

... And measurable benefits!

- **Centralization of data** analysis in a single tool

- **IT cost reduction**

- **Time saving** on impact assessment thanks to automated data collection

- **Compliance with CSR & ESG regulations** and risk prevention for sanctions

- **Optimal customer experience** through accessible digital services.

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www.fruggr.io