



2012 Women's Forum Global Meeting Wanted: 360° growth Oct. 10-12, Deauville, France

As of 9 October Other speakers will be added as confirmations are received

The international financial crash of the late 2000s created more than global economic recession. It also accentuated popular doubts about the growth paradigms on which our economies are built. It seems so difficult today to produce economic growth. Are our mature economies still able to grow, and can they do so at the rates necessary to pay off accumulated debts? What will growth look like elsewhere in the world – in Asia, in Africa, in Latin America and the Middle East? People are asking whether growth will mean more or less stability, more or less sustainability, more or less equality. They are also asking what is good leadership in government and business for these troubled times.

The 2012 Women's Forum takes up questions about fundamentals in a program on *Wanted: 360° growth*. To build the future with women's vision, the agenda incorporates some of the most innovative and talented women thinkers and doers in business, the media, civil society and academe. They are accompanied by their men colleagues for an encompassing perspective. Also new or notable about the 2012 Global Meeting:

- Dedicated sessions in the conference program on Africa and China where growth issues can appear rather different
- To add some heat: not just roundtables, but debates featuring opposing arguments on a topic
- Workshops to give technology and social media updates and to ensure practical learning opportunities for participants
- In the Discovery Program, a rich offering of sessions on personal and professional growth. And for the first time this year, a Knowledge Hub: several linked series of educational sessions staged over the 3 days of the Forum in the Discovery Hall.

We have moved the Forum schedule this year to start on Wednesday and end on Friday. We'll open with economic models and end with leadership for new kinds of growth. We think that's the right order – from what must change (or must be continued) to the next generation of leaders for 360° growth.

Please join us in Deauville to meet your peers and have your voice heard!





Wednesday, 10 October

11:30-13:15

La Villa Le Cercle Welcome cocktail reception hosted by the Mayor of Deauville

13:45-14:30

Auditorium Forum welcome

The Women's Forum team welcomes newcomers and interested participants with a briefing on the Global Meeting program, Forum and partner initiatives, and some of the special groups attending the meeting and how to encounter them.

Speaker:

Véronique Morali, Founder and CEO, Terrafemina.com, Vice-Chairman, Fitch Group, and President, Fimalac Development and the Women's Forum for the Economy & Society

Introducing the Women's Forum Delegation from Africa: Theo Sowa, CEO, African Women's Development Fund

Introducing the 2012 Women's Forum Rising Talents: Virginie Morgon, Member of the Executive Board and Director of Investments, Eurazeo Evelyne Sevin, Partner, Egon Zehnder International

14:30-15:45

Auditorium

What do we still need to do better for women?

A conversation with some of the world's leading women's rights advocates about major achievements and the challenges still to be overcome.

Moderator:

Raghida Dergham, Columnist and Senior Diplomatic Correspondent, Al Hayat, and Founder and Executive Chairman, Beirut Institute

Speakers:

Shirin Ebadi, Human rights lawyer and Nobel Peace Prize Laureate Leymah Gbowee, Executive Director, Women Peace and Security Network Africa, and Nobel Peace Prize Laureate

Najat Vallaud-Belkacem, Government Spokesperson and French Minister of Women's Rights

15:45-16:15 Networking break

16:15-17:45 James Bond Has the Arab Spring become a Desert Storm?

Bread, dignity, respect, freedom, and an end to state corruption: if the Arab Spring isn't achieving its original goals, what is its likely legacy?

Moderator: Sofia Bouderbala, Journalist, AFP

Tootsie What must financial firms do to rebuild trust?

The reputation of the financial services industry has been badly damaged in the Come to this session to put on the table last five years. How can the industry rebuild trust with consumers, stakeholders and investors?

Moderator:

16:15-17:45

16:15-17:45 Gilda What can we do to promote European business growth? By The Coca-Cola Company

what companies can do in partnership with government and civil society to relaunch business growth, the basis of European prosperity.



Speakers:

Iman Bibars, Head of the Middle East and North Africa Office, Ashoka Annick Cojean, Journalist, Le Monde Marwa Daoudy, Departmental Lecturer in Politics and International Relations of the Middle East, St Antony's College, Oxford University

Tom Porteous, Deputy Program Director, Wealth Funds Human Rights Watch

16:15-17:00

Premium Amphitheater Honorary quests from China session Is China a model for women's empowerment?

Viewed by women with multicultural perspectives.

Moderator:

Cai Shiyin, COO, Dialogue Social Enterprise, and 2012 Women's Forum **Rising Talent**

Speakers:

Julie Laulusa, Co-Managing Partner, Mazars China Caroline Puel, Asia Bureau Chief, Le Point, Corinne Jouanny, Co-Founder and and author Xinran, Author

16:15-17:00

GATHER - Lenovo Women & leadership

Sharing experiences and tips for building a successful career in the technology sector.

Moderator: Philippe Béteille, EMEA Corporate Communications Director, Lenovo

Speakers:

Gulfem Cakmakci, CGM Turkey, Lenovo Gao Lan, VP Human Resources, Lenovo China and (APLA) Asia Pacific, Latin America Isla Ramos Chavez, ED EMEA Business Transformation, Lenovo Sandra Wellet, VP EMEA GSC, Lenovo

Toddi Gutner, Co-Head of Financial Services Group and Senior Strategist, Bliss PR, and Columnist, MSN and Reuters

Speakers:

Abena Amoah, Founder and CEO, Baobab Global Board, OSF Advisors and Member of Investment Advisory Committee, Ghana Petroleum Adrian Blundell-Wignall, Special Advisor France to the OECD Secretary-General on **Financial Markets** Heather McGhee, Vice-President for Policy and Outreach, Demos Valérie Rabault, Deputy of the French National Assembly, and Co-Author, Les Trentes Glorieuses sont devant nous

16:15-17:00

Agora

CO-INNOVATE - Women in Engineering **Diversity as a starting block** for innovation

Innovation is about collaboration and people. Who are our unsung heroes?

Speakers:

Michael Gibbs, Clinical Professor of Economics & Faculty Director of the Executive MBA Program, University of Chicago Booth School of Business Martha Heitzmann, Senior Executive VP Research & Development and Innovation, Areva Managing Director, Altran Prime Christine Tovee, Chief Technology Officer, EADS North America

16:15-17:00

BUILD UP - Mazars Y'up your company

A battle of ideas between top managers and Gen Yers.

Speakers:

Adeline Braescu-Kerlan, General Secretary and Co-Founder, WoMen'Up Emmanuelle Duez, President and Co-Founder, WoMen'Up



Moderator:

Julia Harrison, Senior Managing Director, Brussels, FTI Consulting

Speakers:

Maria Livanos Cattaui, Vice Chairman, Guillaume Klossa, President, EuropaNova Marina Niforos, Managing Director, American Chamber of Commerce in Dominique Reiniche, President Europe

Group, The Coca-Cola Company

16:15-17:00

Knowledge Hub SUSTAIN - AFD Growth and the environment How will climate change affect economic growth?

Speakers:

Catherine Garreta. Director for **Development Professions Enhancement**, AFD

Valérie Reboud, Project Manager for **Biodiversity Protection, AFD**

16:15-17:00

FOSTER - Cartier Journey to growth: Playing to your strengths

Get on board to identify your strengths, know yourself better, and succeed.

Speakers:

Mary Cronin, Co-Founder, ThousandSeeds Raomal Perera, Co-Founder of ThousandSeeds and Adjunct Professor, Department of Entrepreneurship, INSEAD



16:15-17:00

LEAD - Diversity Club for Business How adaptive are our approaches to strategy and organization and consequently leadership?

Group discussion of the results of the online self-assessment tests on how to understand your leadership style.

Facilitated by The Boston Consulting Group

17:15-18:00

Premium Amphitheater FOSTER - Cartier The story of my journey: From passion to realisation

Looking for inspiration? Learn how two successful business leaders have happily left their corporate careers to embrace entrepreneurship.

Moderators: Mary Cronin, Co-Founder, ThousandSeeds Raomal Perera, Co-Founder of ThousandSeeds and Adjunct Professor, Department of Entrepreneurship, INSEAD

Speakers:

Lauren Thomas, Founder of Mozambikes, 2011 Cartier Women's Initiative Awards Finalist Kresse Wesling, Founder of Elvis & Kresse, 2011 Cartier Women's Initiative Awards Laureate

17:15-18:00

IMAGINE - Orange How to embed social media in your business

Speakers:

Delphine Remy-Boutang, Founder and CEO, the social bureau Tiffany St James, Director, Stimulation Ltd

16:15-17:00

AMPLIFY - Women in Media When leaders listen: A perspective from Facebook

Speaker: Elizabeth Linder, Politics and Government Specialist EMEA, Facebook

17:15-18:00

Agora TASTE - *Nestlé* Gender in the multicultural corporation

Why should gender balance be a top management priority and how to implement strategy to manage the gender gap.

Speaker: Sue Johnson, Head of Gender Balance and Diversity, Nestlé SA 8th Edition GLOBAL 12 MEETING 12 Wanted: 300° growth Deauville France 1011 12 October 2012

16:15-17:00 TASTE - *Nestlé*

Sensory workshop: Taste and discover how our food is being improved

Taste and find out how Nestlé uses sensory knowledge to continuously improve the nutrition and flavour of its products

Speaker: Laure Wieder, Sensory & Consumer Specialist, Nestlé France

17:15-18:00

Knowledge Hub NURTURE - Sanofi The growing threat of diabetes: Why should we all care? How changing lifestyles are leading to a

worldwide epidemic.

Speaker:

Geremia Brunetto Bolli, M.D., Professor of Internal Medicine, Head and Chief, Clinica di Medicina Interna e Scienze Endocrine e Metaboliche, University of Perugia

17:15-18:00

AMPLIFY - Women in Media What we can learn from women who have experienced war

Moderator: Karine Guldemann, Chief Representative, ELLE Foundation

Speakers:

Daphné Benoît, Deputy Head of the Lifestyle Department, AFP Paris and former Pentagon Correspondent Anna Neistat, Associate Director for Program and the Emergencies division, Human Rights Watch, and 2012 Women's Forum Rising Talent

17:15-18:00 CREATE - Writers Corner Chinese women: Between tradition and passion

Facilitator: Irène Frain, Author and journalist

Speaker: Xinran, Author



17:15-18:00

ACCELERATE - Capgemini **Empowering micro-entrepreneurs** through your employees Meet in person with a microentrepreneur from Senegal and discover how she is supported through the MicroWorld website.

Speakers: David Langlois, CEO, MicroWorld Therese Sinter, Communication Director, Sogeti Group Marie Wattez, Western Switzerland Director & CSR Coordinator, Capgemini FS

18:15-19:45

Auditorium Women's visions for 360° growth

17:15-18:00 **BLOOM** - African Delegation I am African and humanitarian

Meet with the remarkable woman from Burundi who is often called the African Mother Teresa.

Speaker: Marguerite Barankitse, Founder, Maison Shalom



17:15-18:00

CO-INNOVATE - Women in Engineering Engineering: It's a girl thing

So many different fields of expertise and so many bridges between them... Take the lead, you'll make the link.

Speakers:

Martha Heitzmann, Senior Executive VP Research & Development and Innovation, Areva

Corinne Jouanny, Co-Founder and Managing Director, Altran Prime Christine Tovee, Chief Technology Officer, **EADS North America**

What are the economic policies and growth models which can enable our and our children's prosperity and well-being? Interactive discussion and reflection led by some remarkable women.

Moderator:

Gillian Martin Mehers, Founding Director, Bright Green Learning

Speakers:

Elizabeth Linder, Politics and Government Specialist EMEA, Facebook Hélène Rey, Professor of Economics, London Business School Marilyn Waring, Professor of Public Policy, AUT University, and author, Counting for Nothing/If Women Counted

20:30-22:30

Dining Hall Women's Forum opening dinner hosted by Barclays

Thursday, 11 October

09:00-09:20

Auditorium

Women for growth

By McKinsey & Company

Unlocking the full potential of women at the top of corporations: a critical growth driver for companies around the globe.

Speakers:

Sandrine Devillard, Director, McKinsey & Company, Paris Jin Wang, Principal, McKinsey & Company, Shanghai Lareina Yee, Principal, McKinsey & Company, San Francisco





09:20-10:30

Auditorium What are the right growth models for Africa?

What sets of economic policies and arrangements will enable African countries to grow in a way that will best serve Africans and work for their geography and demographics?

Moderator:

Tumi Makgabo, Executive Director, AfricaWorldwide Media

Speakers:

Abena Amoah, Founder and CEO, Baobab Advisors and Member of Investment Advisory Committee, Ghana Petroleum Wealth Funds

Nigest Haile, Founder and Executive Director of the Center for African Women Economic Empowerment, and Member of the Jury, Cartier Women's Initiative Awards, Ethiopia **Maria Ramos**, CEO, Absa Group

10:30-11:00

Auditorium Creating growth from the bottom up

A discussion between a remarkable social entrepreneur and the leader of an innovative entrepreneurship program.

Moderator: Monique Villa, CEO, Thomson Reuters Foundation

Speakers: Cherie Blair, Founder and Patron, Cherie Blair Foundation for Women Sanjit Bunker Roy, Founder and Director, Barefoot College

11:00-11:30 Networking break

11:30-11:45 Auditorium Women on the Board: What next for Europe?

Viviane Reding joins us to discuss why the quotas proposal she has championed has met with such resistance, and what she plans to do next.

Moderator: Liz Alderman, European Business Correspondent, IHT

Speaker: Viviane Reding, Vice-President of the European Commission



11:45-12:45 Auditorium

If we stop growing, does that mean we are failing?

Can we hope to re-launch consumption-led growth processes in slow growth regions? What are the alternatives, and what would they mean for jobs and livelihoods and quality of life?

Moderator:

Liz Alderman, European Business Correspondent, IHT

Speakers:

Daniel Cohen, Associate Chair, ENS Olivier Murguet, Senior Vice President, Renault, and Chairman and CEO, Renault Brazil François Schneider, Co-Founder of Research and Degrowth Juliet Schor, Professor of Sociology, Boston College

13:00-14:30 James Bond

Is China becoming the world's market? (with lunch boxes)

What are the challenges and opportunities as China attempts the transition from being the "world's factory" to becoming a leading consumer market?

Moderator:

Li Xin, Managing Editor of Caixin - China Economics & Finance, Managing Editor of English.caixin.com, and Editorial Board Member of Caixin Media

Speakers:

Sylvie Bermann, Ambassador of France to the PRC

Paul diPaola, Senior Partner, Bain & Company, former Managing Partner, Bain & Company China Hong Jing, Managing Director, General Atlantic LLC, and a 2012 Women's Forum Rising Talent Gao Lan, VP Human Resources, Lenovo

China and (APLA) Asia Pacific, Latin America

Jean-Yves Naouri, Chief Operating Officer, Publicis Groupe and Executive Chairman, Publicis Worldwide

13:00-14:30 Gilda Produce in Europe to grow internationally (with lunch boxes)

By Safran While the headlines right now are all

about falling European manufacturing output, some European companies are actually doing well - increasing their profitability while maintaining production change? What have been the results?

13:00-14:30 Tootsie

Create more social cohesion in companies to unlock growth

(with lunch boxes) What makes individuals and teams pull together, especially in hard times?

Moderator: Julia Harrison, Senior Managing Director, Brussels, FTI Consulting

Speakers:

Rohini Anand, Senior Vice President and Global Chief Diversity Officer, Sodexo Cassandra Frangos, Director, Cisco Center for Collaborative Leadership and Lead, **Cisco Executive Action Learning Forum** Mouna Sepehri, Executive Vice President, Office of the CEO, Renault Michael Whitwell, President, Central Region (Middle East, Africa, South Asia, Russia, Turkey and CIS), Chartis (AIG)

13:00-14:30 Kane How to think 360°? (with lunch boxes)

Facilitator: Luc de Brabandere, Corporate Philosopher, Author and teacher at the Louvain School of Management

13:00-16:30 Scarlett **CEO Champions** by Ernst & Young (For members and guests of CEO Champions only)

What are the current public and private sector approaches to advancing more women into top leadership roles? What is the role of the CEO in championing







and employment in their home bases. What are the conditions and innovation best practices for successfully combining European production with business growth (intra-European and international)?

Moderator : Frédérique Bedos, Journalist

Speakers:

Vincent Mascré, Chairman and CEO, Safran Aircelle Sylvaine Picard, Vein Recognition Biometrics Team Leader, Safran Morpho Julie-Anne Pruvost, Corporate Internal Auditor, Safran Laure Reinhart, Deputy Chief Executive Officer, OSEO and Member of the Board of Directors, Safran

12:45-14:15 Networking lunch, Dining Hall

13:00-13:45

Pandora

How to tell a powerful business story

(with lunch boxes) Facts and figures alone will never persuade your audience, you need to know how to tell a good story. This workshop gives participants insight into how telling a strong story is integral to a powerful business presentation, and provides participants with a storytelling "toolkit."

Facilitator: Caitlin Kraft-Buchman, Managing Director, the Strategic Message

Host: Beth Brooke, Global Vice Chair of Public Policy, Ernst & Young

Moderators: Maria Livanos Cattaui, Vice Chairman, Global Board, OSF Susan Ness, Senior Fellow at the Center for Transatlantic Relations, Johns Hopkins School of Advanced International Studies (SAIS)

13:00-13:45

Premium Amphitheater **GROW** - Barclays 360° growth: Women investing in women

From education to entrepreneurship, women are enabling and inspiring growth Moderator: by investing in the development of other Antonella Notari Vischer, Director, The women. This session debates the factors Womanity Foundation necessary to maximise these opportunities.

Moderator:

Mark McLane, Managing Director, Head of Global Diversity and Inclusion, Barclays

Speakers: Barbara-Ann King, Head of Female Client Group, Barclays Monique Villa, CEO, Thomson Reuters Foundation

13:00-13:45 Agora ENRICH - Women's Networks How women's networks can help women social entrepreneurs

Speakers:

Yann Borgstedt, Founder and President, The Womanity Foundation Sanjit Bunker Roy, Founder and Director, Barefoot College

13:00-13:45

Knowledge Hub SUSTAIN - AFD Growth and urbanism

How do growth and urbanism interact? From fear to hope in Medellin and Paris, towards a sustainable city.

Speakers: Dominique Alba, Director, Atelier Parisien d'Urbanisme

Sarah Marniesse, Project Manager for Urbanism, AFD



14:00-14:45 Pandora Could the problem be economic growth itself?

What about DEGROWTH?

Why we must rethink the objective of growth, 360° or otherwise, and develop degrowth strategies instead of stumbling from crisis to crisis.

Speaker: François Schneider, Co-Founder of Research and Degrowth

14:00-14:45

14:00-14:45

ACCELERATE - Capgemini

through your employees

social technologies.

Director, Sogeti Group

Speakers:

Capgemini FS

14:00-14:45

Facilitator:

Speaker:

Empowering micro-entrepreneurs

A concrete and pragmatic solution to

steal with pride using new online and

David Langlois, CEO, MicroWorld

Marie Wattez, Western Switzerland

Women's role in the development of

Global launching of the DivARTsité program with the BPW network.

Irène Frain, Author and journalist

Pauline Wong, External Relations

Manager, The American Library in Paris

our civilization and culture through art

Therese Sinter, Communication

Director & CSR Coordinator,

CREATE - Writers Corner

Premium Amphitheater They inspire because they dare Share moving moments with some truly inspiring changemakers.

Moderator: Carla Buzasi, Editor-in-Chief, the Huffington Post UK & AOL UK

Speakers: Albina du Boisrouvray, President, Founder and Chairperson, FXB International Shirin Ebadi, Human rights lawyer and Nobel Peace Prize Laureate

14:00-14:45

Knowledge Hub NURTURE - *Sanofi* Vaccines: A miracle, but a challenge too

The impact of vaccination on worldwide health can be declared a miracle, but education continues to be the biggest challenge to successful immunization.

Speaker:

Mike Watson, Vice President, Vaccination Policy and Advocacy, Sanofi Pasteur

14:00-14:45

FOSTER - Cartier Journey to growth: Understanding our customers' needs

Question your core assumptions and achieve outstanding marketing.

Speakers:

Mary Cronin, Co-Founder, ThousandSeeds Raomal Perera, Co-Founder, ThousandSeeds and Adjunct Professor, Department of Entrepreneurship, INSEAD

14:00-14:45

CO-INNOVATE - Women in Engineering Today's engineers, tomorrow's managers What are the barriers and opportunities for women engineers who decide to take on a managing career?

Speakers:

Nathalie Chantelat, Head of Power Electronics Department, Safran Hispano-

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14:00-14:45

Agora IMAGINE - Orange The impact of new technologies on our relationship with time

Moderator: **Eric Tenin**, New technologies expert

Speakers:

Christine Albanel, Executive Vice President, in charge of Events, Corporate Partnerships and Philanthropy, Orange Delphine Ernotte-Cunci, Deputy CEO, Orange France Fleur Pellerin, French Deputy Minister for Small and Medium Sized Enterprises, Innovation and the Digital Economy

14:00-14:45

BUILD UP - Mazars Implementing human rights, a new challenge for growth in the economy and society

When respect becomes a key driver for long-run performance and wealth creation.

Speaker:

Emmanuelle Rigaudias, Consulting Partner, CSR & Sustainable Development, Mazars

14:00-14:45

AMPLIFY - Women in Media Personal experiences and tips for a successful media interview

Featuring: **Pascale Auger**, VP, Capgemini Consulting **Maryse Aulagnon**, Chairman and CEO, Affine **Alexia de Bernardy**, CEO, Filapi **Dominique Druon**, CEO, Aliath **Claudine Schmuck**, Associate Director, Global Contact



Suiza

Valérie Faudon, Senior VP Marketing, Areva Claudie Hamerstehl, Executive Director Rail Division, Altran Célia Reis, Managing Director, Altran Portugal

15:00-16:30

James Bond How can Africa create more highpotential entrepreneurs?

Hosted by Cartier Everyone says that Africa needs more entrepreneurs. But how to encourage high-potential entrepreneurship on a continent with so few entrepreneurial societies?

Host welcome:

Zoë Dean-Smith, Program Manager, The Coca-Cola Africa Foundation and Member of the Jury, Cartier Women's Initiative Awards

Moderator:

Marie-Roger Biloa, Chair and CEO, Africa International Media Group

Speakers:

Anne Amuzu, CEO and Co-Founder, Nandimobile, and 2012 Women's Forum **Rising Talent**

Nigest Haile, Founder and Executive Director of the Center for African Women Economic Empowerment, and Member of the Jury, Cartier Women's Initiative Awards, Ethiopia

Susan Mashibe, Founder and Executive Director, Tanzanite Jet Centre Allon Raiz, Founder and CEO, Raizcorp

15:00-16:30

Gatsby Paying it forward – how corporations and employees deliver a return for society

By ExxonMobil

How can companies encourage diversity in career growth and education, and how in turn can beneficiaries pay the experience forward to benefit those inside and outside the workplace?

Speakers:

Vigdis Andersen, Student, Sci-Tech Challenge Alumni, iLive2Lead

15:00-16:30

Tootsie Gen Y women: What employers need to learn and unlearn

A dialogue between the current and next generation about careers and work values and loyalties.

Moderator:

Lucy Marcus, Founder and CEO, Marcus Venture Consulting

Speakers:

Delphine Ernotte-Cunci, Deputy CEO, **Orange France**

Caroline Ghosn, Founder, The Levo League

Y par elle-même Nicole Seah. Central Executive Committee Member and Youth Leader, National Solidarity Party (Singapore) and 2012 Women's Forum Rising Talent

15:00-16:30 Gilda Making it happen: 40% women on French boards by 2016?! By CDC

How are French companies meeting the requirements of the new law on women's participation on corporate boards? Joined by some of its remarkable recruits, the Caisse des Dépôts Group shares its experiences in preparing large numbers of women to serve on the appr. 2000 corporate boards with which it is involved.

Moderator:

Anne de Blignières, Senior Advisor to the Myriam Levain, Co-Author, La génération Board, Head of Promoting Gender Equity and Women's Empowerment, CDC

Speakers:

Olivier Bailly, Senior Adviser to the Board, Governance and Mandate, Caisse des Dépôts

Marianne de Battisti, Executive committee member, Head of key accounts, institutional relations and communications, Icade

Olivier du Mottay, Managing Partner, Paris, Latham & Watkins

Nathalie Rachou. Co-founder and CEO. Topiary Finance, and Member of the Board of Directors. Société Générale, Veolia and Altran

Diane de Saint Victor, Executive Vice President, General Counsel and Company Secretary, ABB Group





Ambassador

Annette Bazuaye, Scholar, Oxford University MSc Global Health Science Cherie Blair, Founder and Patron, Cherie Blair Foundation for Women Loraine Phillips, Supply Manager, ExxonMobil

15:00-15:45 Pandora

How 3D printing could eliminate massmarket manufacturing

It's not going to happen tomorrow, and this could be only a transitional technology – but still you should know how3D printing could disrupt most industries making consumer goods.

Facilitator:

Adrian Bowyer, Director, RepRap Ltd and Senior Lecturer, University of Bath

15:00-15:45 Knowledge Hub

SHARE - *Bain*

Growing with Africa's consumers Gain practical advice on how to enter, expand positions, and overcome the challenges of operating in Africa.

Speakers:

Claire Johnson, Consultant, Bain & Company South Africa Joëlle de Montgolfier, Senior Director, Bain & Company Paris

15:00-15:45

ENRICH – Women's Networks How to deal with stereotypes? Come and play Bring your own stories about stereotypes to this interactive session.

Speaker: Mary Boy, Coach and writer

15:00-15:45

Premium Amphitheater GDF Suez Women in business: Strengths and pitfalls

Female entrepreneurship particularly on mentoring, negotiation tools, recipes for success.

Moderator:

Kathryn Richardson, Chair and Director of the Language Centre, Queen Mary's, University of London

Speakers:

Martine Liautaud, Founder and Chair of Women Business Mentoring Initiative (WBMI), President of the investment bank Liautaud & Cie Margaret Neale, Adams Distinguished Professor of Management, Stanford University, Director of the Influence and Negotiation Strategies Executive Program, Director of the Managing Teams for Innovation and Success

15:00-15:45

Executive Program

CREATE - Writers Corner How are new cultural ideas leading to new economy enterprises and practices?

Facilitator: Irène Frain, Author and journalist

Speaker: Juliet Schor, Professor of Sociology, Boston College

15:00-15:45

INSPIRE - Renault-Nissan Alliance Women in motorsports

How to democratize the place of women in motorsport: a long journey.

Speaker: Michèle Mouton, President, FIA Women In Motor Sport Commission **15:00-15:45** Agora

LEAD - Diversity Club for Business How do diverse teams bring more growth?

What characterizes the leaders and the leadership teams of high performing companies? What does diversity bring to leadership?

Moderator:

Jean-Michel Caye, Senior Partner & Managing Director, The Boston Consulting Group Paris

Speakers:

Antony Jenkins, Group Chief Executive, Barclays Bruno Witvoet, Chairman, Unilever France

15:00-15:45

CELEBRATE – Women on Boards Conflict minerals regulations: What a director needs to know

A discussion of the regulations on conflict minerals and their alignment with corporate social responsibility policies.

Speakers:

Kapila Anand, KPMG National Partner-in-Charge Public Policy Business Initiatives, Advisory Board, Women Corporate Directors, ION, The Chicago Network Kathy Hannan, US National Managing Partner of Corporate Responsibility and Diversity, KPMG





16:00-16:45

Pandora

Practical business uses for LinkedIn Beyond simply looking up contacts, how LinkedIn can be used to recruit and generate business for companies.

Facilitator:

Delphine Remy-Boutang, Founder & CEO, the social bureau

16:00-16:45

Agora **BOOST - Rising Talents Boost Camp: Our stories**

Personal experiences and accounts of tipping points from our Rising Talents.

Moderator:

Ana Paula Padrão, Journalist and Founder, Tempo de Mulher

Speakers:

Melissa Boteach, Director, Poverty to Prosperity Program, Center for American Progress

Christel Heydemann, EVP Human Resources and Transformation, Alcatel-Lucent

Ulla Lohmann, Photojournalist and documentary filmmaker Anna Neistat, Associate Director for

Program and the Emergencies division, Human Rights Watch

16:00-16:45

BUILD UP - Mazars HR: Ready for Gen Yer expectations

Gen Y voices: A new approach of professional life.

Speakers:

Ninon Galice, Paris representative, EthiCum Association Caroline Haquet, Head of Partner Development, HR Group, Mazars Charles Thou, President, Studyka

16:00-16:45

Kane

ENRICH - Women's Networks How to build a women's network a 360° vision from Europe to Asia How are women's networks perceived globally? How do they develop in the Middle East and Asia?

Moderator:

Armelle Carminati, Human Capital & **Diversity Global Managing Director and** Talent & Organization Management Consulting Lead for France & Benelux, Accenture

Speakers:

Clarinda Tija-Dharmadi, Partner, Latham & Watkins Singapore Yan Lan, Managing Director and Head of Great China Investment Banking, Lazard China

16:00-16:45

Knowledge Hub NURTURE - Sanofi The 'health is wealth' debate Should the economic crisis have an impact benefits of women's networking

on healthcare budgets?

Speaker:

Antonyia Parvanova, Member of the European Parliament, Committee on the Environment, Public Health and Food Safety and the Committee on Women's Rights and Gender Equality, Vice-President of the European Network for Women in Leadership (WiL)



16:00-16:45 Premium Amphitheater AMPLIFY - Women in Media How to deal with stereotypes of women in the media?

Moderator: Anne-Claire Coudray, Journalist, TF1

Speakers:

Sophie Auconie, Member of the **European Parliament** Carla Buzasi, Editor-in-Chief, The Huffington Post UK & AOL UK Isabelle Duriez, Journalist, ELLE Mercedes Erra, Founder BETC, and Executive President, Havas Worldwide Lindiwe Mazibuko, DA Parliamentary Leader, South Africa and 2012 Women's Forum Rising Talent

16:00-16:45

GATHER - Lenovo The power of women's networks

Share about the interests served and

Moderator:

Catherine Ladousse, Executive Director Communications, Lenovo EMEA

Speakers:

Isla Ramos Chavez, ED EMEA Business Transformation, Lenovo Elisabeth Moreno, Global Account Director South Region, Lenovo Sandra Wellet, VP EMEA GSC, Lenovo

16:00-16:45

FOSTER - Cartier Journey to growth: Tools for the next level

Unleash your creativity and express your vision: explore alternative methods. Speakers :

Speakers: Mary Cronin, Co-Founder of ThousandSeeds

Raomal Perera, Co-founder of ThousandSeeds and Adjunct Professor, Department of Entrepreneurship, INSEAD Director, AGENCE AGAIN, Founder of

16:00-16:45

BLOOM - African Delegation Why do African women embrace new technologies?

Henriette Gomis-Billon, Director of Communications and Quality, Orange Ivory Coast, Secretary-General, the Orange Ivory Coast Telecom Foundation Christelle Hien Kouamé, Managing





the ENTRELLES Platform

16:00-16:45

CO-INNOVATE - *Women in Engineering* Which innovator are you? 85% of our companies don't encourage risk-taking. What about you? What is your innovation potential?

Speakers:

Marjolaine Grange, Materials & Processes Direction Coordination, Safran Corinne Jouanny, Co-founder and Managing Director, Altran Prime Agnès Ogier, Marketing Director, SNCF Voyages Sandra Valmier, Group Marketing Director, Altran

16:00-16:45 GROW - Barclays Speed mentoring - Business and investment growth

10 minute slots 1-on-1 to seek advice from inspirational business and investment leaders who will be ready to provide focused advice and insight in response to your individual issues.

16:00-16:45 TASTE - *Nestlé* What is your eating style?

Discover your style profile and find out how to achieve healthy weight through a balanced diet and healthy lifestyle.

Speaker: **Hélène Duthay**, Customer Service Manager, Jenny Craig France

16:30-17:15 Networking break

17:15-18:30

Auditorium

Why has growth become so inequitable, and what to do about it?

Where and why have economic inequalities most increased, and what steps, if any, need to be taken to make economic growth more socially just?

Moderator:

Sylvie Kauffmann, Editorial Director, Le Monde

Speakers:

Laurent Freixe, Executive Vice President and Zone Director, Europe, Nestlé
Danuta Hübner, Economist, co-Creator of Polish Economic Policy, and Member of the European Parliament
Antony Jenkins, Group Chief Executive, Barclays
Sarah Bloom Raskin, Member of the Board of Governors of the US Federal Reserve Bank

18:30-19:00

Auditorium

CEO Champions: The power of business coalitions for moving the needle Are peer groups and business coalitions proving essential to achieving CEO engagement for women's advancement?

Moderator: Beth Brooke, Global Vice Chair of Public Policy, Ernst & Young

Speakers: Michel Landel, Group Chief Executive Officer, Sodexo Dominique Reiniche, President Europe Group, The Coca-Cola Company Stéphane Richard, Chairman and CEO, France Telecom-Orange

19:00-20:00 Auditorium





Cartier Women's Initiative Awards Ceremony

Come meet creative and audacious women entrepreneurs whose businesses make an impact on society! Join us to celebrate the 2012 finalists of the Cartier Women's Initiative Awards and to cheer the winners from around the world. The ceremony will be hosted by Véronique Morali, President of the Women's Forum and Bernard Fornas, CEO of Cartier.

Guest of honor:

Fleur Pellerin, French Deputy Minister for Small and Medium Businesses, Innovation and the Digital Economy

20:30-23:00

Deauville Casino

Amid Africa's delights, reception hosted by Cartier

After the excitement of the Awards ceremony, Cartier invites you to enjoy the festive delights of Africa, its colorful nature and enchanting rhythms, at a reception held in honor of the 2012 Laureates and the African Delegation.

Friday, 12 October

08:30-09:05

Auditorium

Look me in the brain: Do we all unconsciously believe that leader=male? A live test of how our unconscious perceptions of gender and leadership impact women's access to leadership positions.

Speaker: Nathalie Malige, CEO, Diverseo

09:05-10:05

Auditorium

How could a new regime change China's governance?

A change in leadership is coming in China. Could this create an opening for new ideas and approaches for managing China's economy and for governance and justice under state capitalism?

Moderator: Maria Livanos Cattaui, Vice Chairman, Global Board, OSF

Speakers:

Hu Shuli, Editor-in-Chief, Caixin Media; Dean, School of Communication and Design, Sun Yat-sen University

Yan Lan, Managing Director and Head of Greater China Investment Banking, Lazard China Minxin Pei, Director of the Keck Center for International and Strategic Studies, Claremont McKenna College

Susan Shirk, Ho Miu Lam Endowed Chair in China and Pacific Relations, University of California, San Diego



10:05-11:00

Auditorium

Business growth strategies for a slow growth world

While government are vacillating between growth and austerity, business leaders are not in doubt: they must drive corporate growth or risk their businesses failing. What are their visions and strategies for business expansion in this difficult economic period?

Moderator:

Jean-Christophe Mieszala, Managing Director France, McKinsey & Company

Speakers:

Bruno Bensasson, Member of the GDF SUEZ Executive Committee in charge of Strategy and Sustainable Development

Carlo d'Asaro Biondo, President, Southern and Eastern Europe, Middle East and Africa Operations, Google

Denis Terrien, CEO, Groupe 3SI

Anne Whitaker, Member of the Global Leadership Team and President, North America, Pharmaceuticals, Sanofi

11:00-11:30 Networking break

11:30-13:0011:30-13:0011:30-13:00GildaTootsieJames BondCan economic austerity be an opportunity for women?As we put a price on water, how do we ensure access for all?How can we change the dialogue about gender in Africa?(with lunch boxes)(with lunch boxes)(with lunch boxes)(with lunch boxes)Asted by BarclaysHosted by GDF SuezWhy is progress been made so slowly inA European debate on the issue and possible solutions.Would putting a price on water make us more responsible in our local and regional uses of this most precious ofModerator:Paula Quintana, Customer Networkwour natural resources?Moderator:Paula Quintana, Customer NetworkModerator:Nathaie Delapalme, Director of Research our natural resources?Moderator:Nina L Gardner, Director, StrategySpeakers:Paul Hackett, European AffairsSpeakers:Officer, the Chair Centre Ltd., and Officer, the Chair Centre Ltd., andCorrespondent, EuroNewsSpeakers:Giobal Water PartnershipDevelopment CentreSpeakers:Global Water PartnershipLetty Chiwara, Chief, Africa Division, UNAgnès Audier, Partner and Managing Director, The Boston Consulting Group Lift Kroenehitter, Director, NationalPhilippe Maillard, CEO, Lyonnaise des and International Relations, NestléWomen Investment Portfolio Holdings, Women Investment Portfolio Holdings, Momen Investment Portfolio Holdings, Moren Investment Portfolio Holdings, Merber Uberhänsli, Head of Economica and International Relations, NestléWomen Investment Portfolio Holdings, Women Investment Portfoli	11.20 12.00	11:30-13:00	11.20 12.00
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	OECD and Lead, Gender Equality in		
Entrepreneurship	Education, Employment and		
	Entrepreneurship		
Alison Smale, Executive Editor, IHT	Alison Smale, Executive Editor, IHT		





11:30-13:00 Gatsby **Rising stars: Developing Millennial** women as leaders (with lunch boxes) By PwC

How do gender, generation and leadership interact - and what does this mean for developing Millennial women as leaders? Meet with Dr. Elisabeth Kelan to discuss her new research, which Moderator: includes tools for rising female talent and Nancy Calderon, KPMG Global Lead guidance on how companies can better nourish talented millennial women. Complimentary copies of Dr Kelan's justreleased book will be distributed during this presentation and panel discussion.

Host welcome/moderator:

Agnès Hussherr, Partner and Global Diversity & Inclusion Council Member, PwC

Speakers:

Melissa Boteach, Director of Poverty to Prosperity Program, Center for American Progress and 2012 Women's Forum Rising Talent

Elisabeth Kelan, Associate Professor, Department of Management, King's College London Michelle Meyer, Senior US Economist, Bank of America Merrill Lynch and 2012 Women's Forum Rising Talent

11:30-12:15

Kane Finding the right brand voice on

Twitter How to think about your "brand voice" on Twitter: one that is appropriate for what a business wants to say and who it wants to reach.

Facilitator:

Célina Barahona, Co-Founder & CEO, So/Cult and Co-Founder, Girlz in Web

11:30-13:00

Scarlett How directors can identify the trends and ideas to compete successfully in world markets By KPMG (By invitation only) How to keep up-to-date on perspectives in the boardroom. How directors can Identify the trends

Partner; Director, Global Delivery Center (India); Audit Committee Institute

Speakers:

Cristiane Pedote, Managing Director for Barclavs Susan Stautberg, President, PartnerCom Corporation, and Co-Founder, Women Corporate Directors Fritzi Woods, President & CEO, Women's Foodservice Forum

11:30-12:15

Premium Amphitheater LEAD - Diversity Club for Business How do diverse teams bring more growth?

What characterizes the leaders and the leadership teams of high performing companies? What does diversity bring to leadership?

Moderator:

Roselinde Torres, Senior Partner & Managing Director, The Boston Consulting Group New York

Speakers:

Sarah Byrne-Quinn, VP Business Development EMEA, Baxter Brigitte Dumont, Deputy Group HR Senior VP, Orange Elisabeth Moreno, Global Account Director, South Region, Lenovo Michael Whitwell, President, Central Region (Middle East, Africa, South Asia,

11:30-12:15

Agora BUILD UP - Mazars The Y revolution? A new look at gender equality and companies A worldwide survey conducted by Mazars and WoMen'Up shakes up Gen Y stereotypes.

Moderators:

Adeline Braescu-Kerlan, General Secretary and co-founder, WoMen'Up Emmanuelle Duez, President and cofounder, WoMen'Up

Speakers:

Philippe Castagnac, CEO, Mazars Group Julie Laulusa, CEO, Mazars China Ann Walker Marchant, CEO, WM Group

11:30-13:00 Pandora

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GLOBAL MEETING Wanted: 360° growth

Quality of life: A growth and development booster for people as well as for organizations (with lunch boxes) By Sodexo

Why? And how to make it happen?

Speaker:

Laurent Cousin, Group Marketing Offer and R&D SVP, Sodexo



11:30-12:15

Knowledge Hub SHARE - Bain

Growing with Islamic finance

Learn about today's fastest growing financial services segment: Shariacompliant investment

Speakers: Chiara Corazza, MD, Greater Paris Investment Agency Ada Di Marzo, Partner, Bain & Company Paris Bianca Leodari, Manager, Bain & Company Middle East

11:30-12:15

CO-INNOVATE - *Women in Engineering* Rewarding innovation – can new ideas be bought?

What kinds of rewards will motivate employees to generate new ideas?

Speakers:

Michael Gibbs, Clinical Professor of Economics & Faculty Director of the Executive MBA Program, University of Chicago Booth School of Business Maria Harti, IDTGV CEO, SNCF Russia, Turkey and CIS), Chartis (AIG)

11:30-12:15 GATHER - Lenovo Living diversity in different countries

How do culture and the working environment impact the way you see diversity: testimonials.

Moderator: Philippe Beteille, EMEA Corporate Communications Director, Lenovo

Speakers:

Caroline Bettini, HR Director France & Israel, Lenovo Gulfem Cakmakci, CGM Turkey, Lenovo Gao Lan, VP Human Resources, Lenovo China and (APLA) Asia Pacific, Latin America Maite Ramos, Country Leader Iberia Consumer Business, Lenovo

11:30-12:15

AMPLIFY - Women in Media In-depth insights of the Deloitte study, Women's State of Media Democracy

Speaker: Ariane Bucaille, Partner, TMT Leader, Deloitte France 11:30-12:15 ENRICH – Women's Networks How can general counsels leverage women's networks?

Featuring General Counsel using networks to be inspired to meet people's aspirations.

11:30-12:15 CREATE - Writers Corner Everything you always wanted to know about African women writers' commitments to socially responsible growth

Facilitator: Irène Frain, Author and journalist

Speaker: Mamle Kabu, Author

12:15-13:15 Networking lunch, Dining Hall

12:30-13:15

Kane How collaborative consumption is creating a consumer revolution (with lunch boxes) Hosted by JCDecaux It's not just car sharing and EBay!

Discover how collaborative consumption is taking off on a scale and in ways never imagined thanks to network technologies and socially networked consumers.

Host welcome: Isabelle Schlumberger, Executive Vice-President Sales & Development, JCDecaux

Facilitator: Helen Goulden, Director, Public Services Lab, Nesta

12:30-13:15

Premium Amphitheater INSPIRE - Renault-Nissan Alliance What are the results of corporate parent-friendly policies? (with lunch boxes) How the results of a two-year study of parent-friendly policies demonstrate

Moderator: Rachel Konrad, Director of Communications, Renault-Nissan Alliance

their benefits to corporations.

Speakers: Jérôme Ballarin, President, Parenthood Observatory Alexia de Bernardy, CEO, Filapi

Companies interviewed for the study will participate in the debate.

12:30-13:15

Agora ENRICH – Women's Networks How do women's networks impact business strategy?

(with lunch boxes) Half the talent, half the market: How can women's networks actively increase growth?

Moderator: Christopher Dickey, Paris Bureau Chief, Middle East Editor, Newsweek

Speakers:

Sharon Bowen, Partner, Co-Chair of the Diversity Committee, Latham & Watkins Olivier Fleurot, CEO, MSL Group, Publicis Groupe

Gary Heffernan, Partner, Media & Technology EALA, Accenture





13:30-15:00

James Bond How does Gen Y see economic growth in the future?

Hosted by Renault-Nissan Alliance How do young people view the economic situation in their countries and regions, and what are their best ideas for enabling economic prosperity in the future?

Host welcome: Marie-Françoise Damesin, Executive Vice President, Human Resources, Renault

Moderator:

Liz Perle, Editor, The Huffington Post Youth Network

Speakers:

Julia Beliak, Founder, Kupli GmbH, and student, Globe Business University Munich Claire Johnson, Consultant, Bain & Company Johannesburg Imse Nilsson, Board member, European Youth Forum Julia Seeliger, Journalist and blogger Wang Shiyang, Blogger and student in Masters in Management, ESCP

13:30-15:00

Gilda

When science overcomes gender bias: How to effectively get women to the top?

By Diverseo

Discover how corporations can use an innovative blend of business management and cognitive science to effectively move the needle on women in leadership. Find out how we achieve results in addressing unconscious biases.

Speaker: Nathalie Malige, CEO, Diverseo

13:30-14:15

Premium Amphitheater BLOOM - African Delegation Africa: The true power of women

How African women are driving forward their societies and economies.

Moderator : Gemma Ware, Assistant Editor, The Africa Report

13:30-15:00 Tootsie

The real opportunity of gender design

By 2028, women will control threequarters of consumer spending worldwide. How can we create products and services that are genuinely female-friendly?

Facilitators:

Karena Cameron, Director, Smart Design Agnete Enga, Associate Director of Industrial Design, Smart Design Dan Formosa, Co-Founder, Smart Design

13:30-15:00

Gatsby Understanding China's social media

explosion

Twitter and Facebook may be banned in China, but more than 300m Chinese internet users have at least one microblog account. Find out about how Weibos work, including how they are censored, and about how the Chinese are using them for entertainment, socializing, politics and business.

Moderator:

Séverine Arsène, Researcher, Laboratoire Communication et Politique, and author, *Internet et politique en Chine*

Speakers:

Michael Anti, Journalist and political blogger

Oiwan Lam, Regional Editor for Northeast Asia, Global Voices

Guo Liang, Director of the China Internet Project and Associate Professor, Institute of Philosophy, Chinese Academy of Social Sciences, and Member of UN Multistakeholder Advisory Group for the Internet Governance Forum

13:30-14:15

AgoraKnowledgeGATHER - LenovoSHARE - LenovoWomen and power: Taboo or
new model of governance?Growing
Learn abo
for enterThe feminization of leadership should
be a vehicle for change. Is there a female
approach of power?markets.

Moderator: Catherine Ladousse, Executive Director 13:30-14:15

Knowledge Hub SHARE - Bain

Growing with developing markets Learn about repeatable strategy models

for entering and expanding in developing markets.

Speakers: Olya Linde, Principal, Bain & Company Moscow





Speakers :

Marguerite Barankitse, Founder, Maison Shalom Hadja Saran Daraba Kaba, Secretary General, Mano River Union Dolly Mokgatle, Executive Director, **PEOTONA Group Holdings**

Communications, Lenovo EMEA

Speakers:

Viviane de Beaufort, Professor in European and Comparative Law. ESSEC Business School, and Founder, Women Be European Board Ready Trina Gordon, CEO, Boyden World Corporation Marie-Christine Maheas, Co-President, European Professional Women's Network Thaima Samman, President, European Network for Women in Leadership Sandra Wellet, VP EMEA GSC, Lenovo

13:30-14:15

13:30-14:15

GROW - Barclays

AMPLIFY - Women in Media Social networks: Opening opportunities for women

Speaker: Carole Zibi, Director Strategic Marketing, LinkedIn

13:30-14:15

CREATE - Writers Corner Are we reaching the Millennium goals for women's empowerment?

Explore through photographs and across several years the extraordinary life stories of women from four different continents.

Facilitator: Irène Frain, Author and journalist

Speaker: Nick Danziger, Photographer

13:30-14:15

13:30-14:15

Speaker:

expert

TASTE - Nestlé

Water tasting session

techniques to water.

An oenologist will apply wine tasting

David Cobbold, Author, journalist, wine

LEAD – Diversity Club for Business How adaptive are our approaches to strategy and organization and consequently leadership?

Group discussion of the results of the online self-assessment tests: how to understand your leadership style.

Facilitated by The Boston Consulting Group

14:30-15:15

Premium Amphitheater Women for Education **Reducing education and health** inequalities: A priority for social and economic development in Africa

Moderator: Isabelle Duriez, Journalist, ELLE Magazine Le Cercle des Femmes de l'Immobilier,

Speakers:

Brelotte Ba, CEO, Orange Niger Nathalie Delapalme, Director of Research and Policy, Mo Ibrahim Foundation Raymonde Goudou Coffie, Minister of Family, Women and Children, Ivory Coast Amy Fall-Ndao, Business Development Director West Africa, Sanofi

Speed mentoring - Business and investment growth 10 minute slots 1-on-1 to seek advice

from inspirational business and investment leaders who will be ready to provide focused advice and insight in response to your individual issues.

14:30-15:15 Agora **CONNECT** - Vitra Building a career in real estate: A challenge for women?

Speaker: Joëlle Chauvin, Founder and President, and President, Aviva Real Estate

14:30-15:15 Knowledge Hub

SUSTAIN - AFD Growth and women in developing countries

Causes and consequences of healthcare and education access for women.

Speakers:

Catherine Bonnaud, Head of Healthcare Division, AFD Hélène Charton-Bigot, Head of Gender and Human Capital Pole, French Foreign Ministry



Prapavadee Sophonpanich, Principal, Bain & Company Bangkok



Melanne Verveer, US Ambassador at-Large for Global Women's Issues, US Department of State

14:30-15:15

CELEBRATE – Women on Boards How interviewing for a corporate board is different than interviewing for a job

Speakers:

Nancy Calderon, KPMG Global Lead Partner; Director, Global Delivery Center (India); Audit Committee Institute Susan Stautberg, President, PartnerCom Corporation, and Co-Founder, Women Corporate Directors

14:30-15:15

BLOOM - African Delegation Grow business in South Africa Meet with two women champions of entrepreneurship.

Speakers:

Rosheen Blackie-Kriegler, Managing Director, Blackie and Associates Philisiwe Buthelezi, CEO, National Empowerment Fund

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GLOBAL MEETING Wanted: 360° growth

14:30-15:15

CO-INNOVATE - Women in Engineering Don't tell Mom I'm working in engineering... she still thinks I work in fashion

Why are there so few girls in engineering schools? Do we unconsciously convey gender stereotypes? Let's engage in concrete actions for change!

Speakers:

Aline des Cloizeaux, Executive VP Major Investment Projects, Areva Christian Le Liepvre, Director, Altran Foundation for Innovation Ariane Saint-Pierre, R&T Program Manager, Safran Hispano-Suiza Joël Vallat, former Director, Lycée Louisle-Grand

14:30-15:15

Pandora ACCELERATE - *Capgemini* Accelerating growth through online technology

80 percent of all micro-entrepreneurs are women. How can innovative technology help them to finance and develop their projects?

Moderator: **Eric Le Boucher**, Co-Founder and Columnist, Slate.fr, and Editorial Director, Enjeux-Les Echos

Speakers:

Alexandre Allard, President, MicroWorld Jacques Attali, President, Planet Finance Luc-François Salvador, Chairman Capgemini Country Board, France, and Chairman and CEO, Sogeti Group

15:15-15:30

Premium Ampitheater Women for Education Award Ceremony How technologies can contribute to women's education and improve access to healthcare in Africa

Introduction:

Karine Guldemann, Chief Representative, ELLE Foundation Véronique Morali, Founder and CEO, Terrafemina.com, Vice-Chairman, Fitch Group, President, Fimalac Development and the Women's Forum

Featuring:

Christine Albanel, Executive VP, Events, Corporate Partnerships and Philanthropy, Orange Caty Forget, Managing Director, Sanofi Espoir Foundation Valérie Toranian, Editor-in-Chief, ELLE, and President, ELLE Foundation

14:30-15:15 BUILD UP - *Mazars* From human rights to women's rights

Speaker: Emmanuelle Rigaudias, Consulting Partner, CSR & Sustainable Development, Mazars

14:30-15:15

ENRICH - Women's Networks Meet & mingle: Enrich your network! Come and meet with members of women's networks for a very special wrap-up session.



15:15-16:00 Networking break

16:00-17:30

Auditorium

What new leaders and leadership for new growth models?

Are people willing to support any kind of leadership today? By whom and via what system or systems do we wish to be governed?

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Moderator:

Raghida Dergham, Columnist and Senior Diplomatic Correspondent, Al Hayat, and Founder and Executive Chairman, Beirut Institute

Speakers:

Clara Gaymard, President & CEO, GE France, and VP, GE International, Inc **Lindiwe Mazibuko**, DA Parliamentary Leader, South Africa, and 2012 Women's Forum Rising Talent **Christine Ockrent**, Journalist **Melanne Verveer**, US Ambassador-At-Large for Global Women's Issues, US Department of State

17:30-17:45 Auditorium

Last words from the Forum

Véronique Morali, Founder and CEO, Terrafemina.com, Vice-Chairman, Fitch Group, and President, Fimalac Development and the Women's Forum for the Economy & Society