CONNECTING FOOD

FOOD CONFIDENCE PLATFORM

Manage, control and visualize in real time all your data throughout your supply chains, from farm to fork.

Traceability **Quality Control** **Sustainability** **Crisis management** **Risk reduction**

Provide proof of your commitments to your customers and consumers and collect their opinions.

> ## Only **33%** of consumers trust the food industry.
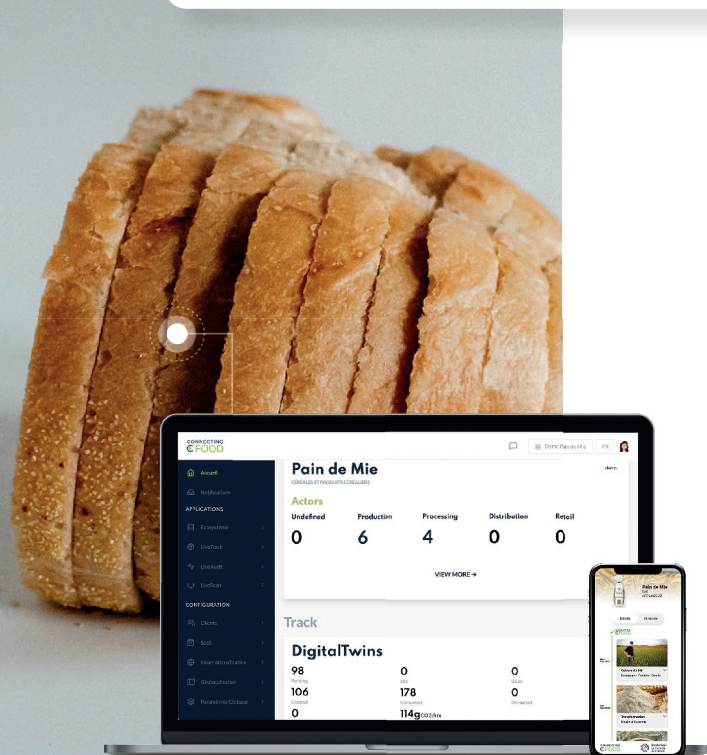>
> THE CENTER FOR FOOD INTEGRITY

BENEFITS

FOR YOUR TEAMS

- **Quality :** manage quality and mitigate risk

- **Supply Chain :** end-to-end management

- **Operations :** improved efficiencies

- **Marketing :** guarantee your image

- **CSR :** manage and showcase your commitments

FOR YOUR COMPANY

- Manage and control your data

- Increased visibility into your supply chains

- True end-to-end traceability

- Showcase differentiation

- Risk mitigation and quality control

A product-centric approach,
adapted to the complexity of the food industry

- **DIGITAL TWINS :** unlimited amounts of data collected at batch-level throughout the product journey, aggregated, updated and retrievable in real time

- **LIVEAUDIT :** digital audits and real-time alerts, ensuring data and product compliance

- **BLOCKCHAIN :** each actor owns their data, confidentiality is guaranteed and configurable access to data

1 Collect
All product data related to the batch is inserted into the platform. Creation of the Digital Twin of the physical product

2 Standardize
Then transformed into GS1 EPCIS format

3 Audit
Compliance to the specifications are digitally proven thanks to continuous real-time audits and alerts via LiveAudit

4 Save
Ultra-secure sharing of data via the blockchain

5 Enhance
Visibility of data throughout the supply chain by customers and consumers

English Tea Shop ORGANIC   Producteurs engagés JUSTE   General Mills   Nestlé   Daco Bello

Mondelēz International   AXEREAL   Barilla   Francine   Herta

Incarlopsa Calidad por Naturaleza   BIONADE   ingredia DAIRY EXPERTS   GROUPe Soufflet   TERRES DU SUD GROUPE COOPÉRATIF

IN PARTNERSHIP WITH

GS1 France   GENERATION DEEP TECH   La FRENCH TECH   LA FERME DIGITALE

CONNECTING FOOD

FOLLOW US

in   🐦   ▶

REQUEST A DEMO

info@connecting-food.com

www.connecting-food.com