

Winnie Wong – Biography



Winnie Wong is a Professor at the **SP Jain School of Global Management** in Singapore. As a thought leader, she is writing her first book "East Asian Women in Entrepreneurship." With only 2% of venture capital flowing to female-led start-ups,

Winnie is exploring: ***1. Why East Asian women turn to entrepreneurship & what barriers they face? 2. What are key factors that lead to their success? 3. How our communities can better support them?***

Winnie has more than a decade of experience in the technology industry with the Boston Consulting Group, Meta, and Rocket Internet. She holds an MBA from INSEAD, where she was a Forte Fellow.

Her interests are in Women, Entrepreneurship, and Technology.