

PRESS RELEASE

The 17th Global meeting of the Women's Forum for the Economy & Society (Publicis Groupe) ended last November 30th in Paris with a record number of participants and a record online audience. Indeed, this edition gathered 2300 participants from 145 countries from all over the world and 30 000 people followed this edition online.

236 speakers from various regions of the world, cultures and sectors, exchanged their ideas and shared their experiences during 85 sessions. Climate, health and peace were the main themes discussed, along with sessions dedicated to Iran, art, finance, sports, the evolution of the work environment, etc.

Women's Forum Global Meeting 2022

The presentation of the 3rd edition of the barometer on gender inequality in the G7 countries (which constitutes a unique database in the world) highlighted the perception of 3500 citizens in their respective countries and 17 innovative measures were proposed and tested by these citizens: <https://www.womens-forum.com/barometer/>

In light of these results, Anne-Gabrielle Heilbronner, President of the Women's Forum and member of the Publicis Groupe Board of Directors, called for "the utmost vigilance and action". "We must bring to life different models between men and women without opposing them and work on a renewed representation of gender".

This 17th edition has highlighted several innovative initiatives to bring the voice of women and create change such as:

The 1st edition of the French Women Entrepreneur 40

whose 40 winners benefit from a one-year customized support to accelerate their growth and visibility. It is a collaboration between the Women's Forum and BNP Paribas, in partnership with Bpifrance, Be A Boss, EcoVadis and HEC Paris, and under the patronage of the French Ministry of Economy and Finance.

The 2nd edition of the Women Entrepreneur 4 Good

17 women entrepreneurs for climate (twice as many as last year) now have access to the HEC incubation program at Station F for a period of 3 months and to networking events and dedicated master classes.

The 15th class of Rising Talents

whose 19 young women under the age of 40 are on their way to becoming influential figures in the economy and society of their respective countries, join the community of 250 "Rising Talents" already revealed for 15 years. Lazard Bank, Russell Reynolds and Insead Business School are supporting this program.

The Youth Voices Initiative

The Youth Voices Initiative allowed 60 young people to share their vision of the future, during a workshop in partnership with BCG, around key topics: women and climate, peace, health and tech. The Tech4Women challenge also highlighted innovative projects to reduce inequalities, proposed by more than 550 international students, 40% of whom were men.

Finally, 50 CEOs exchanged their experiences (best practices) behind closed doors and once again formally re-committed themselves to advancing gender equality in their companies.

The 18th edition will take place in November 2023, the next regional edition will be held in Washington DC on March 29 and 30, 2023.

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