



Initiative Industrial Transformation

The smart factory is the key for sustainable success

Innovet et développer dans la région grâce au
réseau de compétences Upper Rhine

01.12.2021



Fonds européen de développement régional
(FEDER)
Europäischer Fonds für regionale Entwicklung
(EFRE)



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra



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Basel Area Business & Innovation

Industrial Transformation your contacts



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Agenda

The smart factory is the key for sustainable success

11.30 – 11.35 **Welcome**

Albert Hilber
Sébastien Meunier

11.35 – 12.00

Key note:

Smart and sustainable factory as enabler to bring medicines to the world faster

From idea to product: the development of highly automated production processes for innovative medicines and flexible scalability on an industrial scale.

Anne Kessler
Director Manufacturing
Pfizer Manufacturing
Deutschland GmbH

12.00 – 12.15 **i4Challenge Award Ceremony winner 2020 and 2021**

Albert Hilber
Sébastien Meunier

12.15 **Cocktail**

Votre équipe au service de votre succès



Basel Area Business & Innovation

We activate innovation in industries that matter most for the future of our tri-national region:

1. Therapeutic Innovation (Biotech)
2. Healthcare Innovation (Digital Health)
3. Industrial Transformation (Industry 4.0)



Our vision and mission

We are the forerunner and driving force behind the digital transformation of the manufacturing industry in the trinational Basel Area



Selected activities

Events

Series of public events dedicated to technologies important for the innovative development of our tri-national region

Technology Circle



Events and workshops on Industrial IoT and advanced technologies for digital transformation

AI and SME

Program for collective development of innovative solutions for the industry

Accelerator i4Challenge

Acceleration programs for SMEs, Startups and new Ideas for Industry 4.0.



These activities bring together stakeholders from Industry, Academia and Startups to collectively advance innovation in the field of Industry 4.0

Main Campus opening in 2022



- 50'000 m2 of innovation space for biotech and medtech trailblazers
- State-of-the-art labs, office and meeting spaces
- Let us know if you are interested in the space
- Thanks to our partner SENN for the excellent collaboration

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Industrial Transformation

i4Challenge Award Ceremony

Innovation and Promotion with the
trinational competence Network Upper Rhine

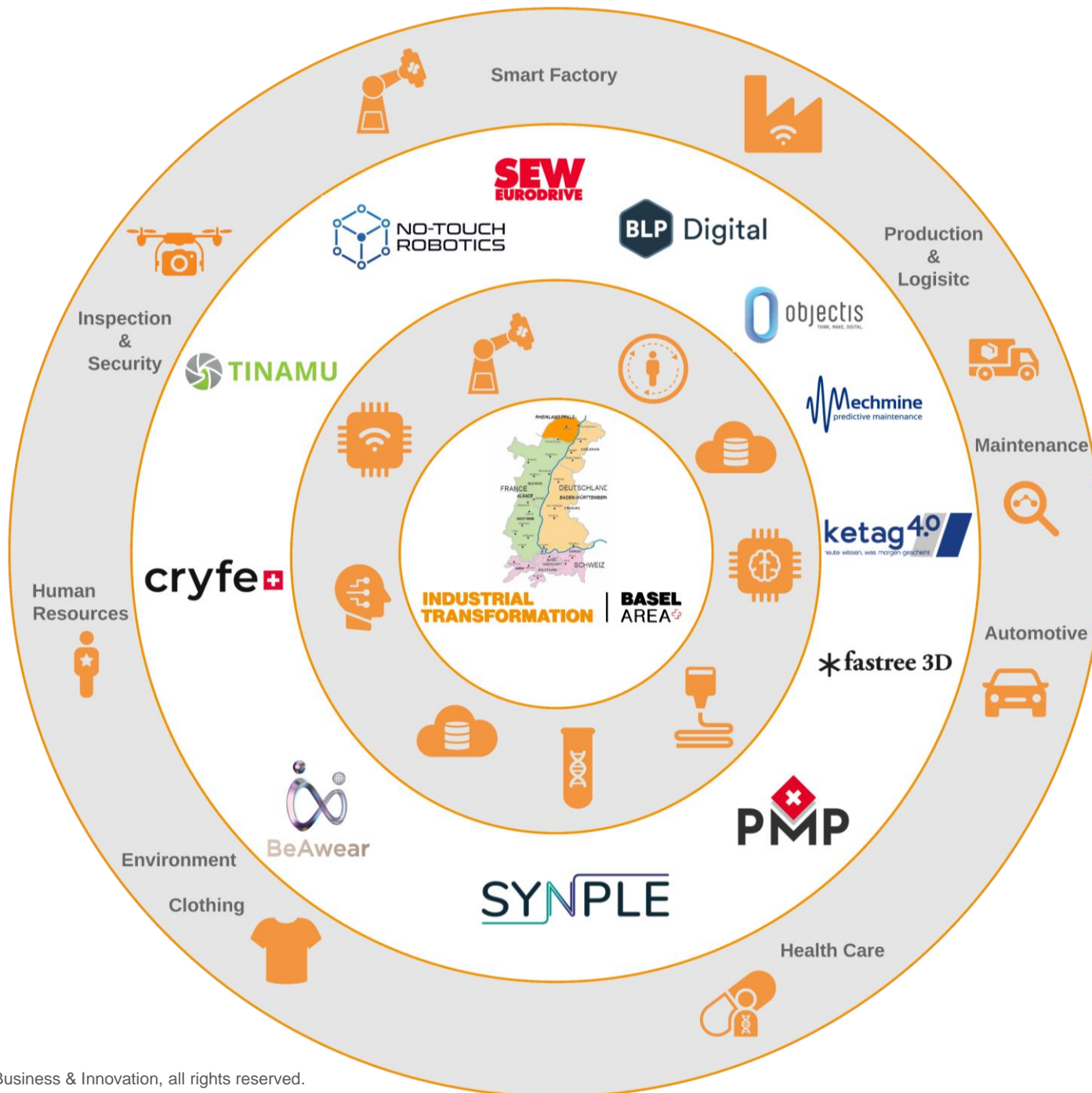
01.12.2021



Jury Team 2021

Thank you very much!





Vielen Dank
Thank you
Merci

BASEL
AREA 
MORE TO DISCOVER

Basel Area Business & Innovation ist die Agentur für Standortpromotion und Innovationsförderung, die Unternehmen, Institutionen und Startups dabei unterstützt, in der Basel Area erfolgreich zu sein. www.baselarea.swiss

Folgen Sie uns

