



# L'avenir de l'industrie automobile dans la Grande Région passera par l'industrie 4.0

*Présentation des conclusions du Livre Blanc de l'Automobile dans la Grande Région à l'horizon 2025-2035*

*BE4.0 Mulhouse*

*30/11/2021*



## PAE Project

- **European Interreg project**
- **10 partners from the crossborder region (DE,FR,LUX,BE), working on the support of Automotive Industry (Automotive clusters)**
- **Coordination by CCI Grand Est**
- **Co-financed by EU (FEDER), Rheinland-Pfalz and Wallonia Regions**





## PAE Project

- **Main objective : develop crossboarder cooperations between companies in the Greater Region (Automotive sector)**
- **Main actions of the project :**
  - ✓ **Information / Benchmark in the Greater Region**
  - ✓ **Crossboarder database (on line end 2021)**
  - ✓ **Company Missions**
  - ✓ **Automotive days and Forum « Tomorrow in Motion » - physical edition on June 2022**
  - ✓ **White paper on the Automotive Industry in GR « Future Move »**



## PAE Project

- **Automotive Day in Technik Museum Speyer (DE) – 14/12 : conference and networking**
- **Forum “Tomorrow in Motion” – June 2022 - Metz**

