



LYRA  
GLOBAL

# Providing solutions through creative strategy.

Paris-based consultancy in public affairs, strategic communications and investor relations. Delivering innovative solutions and meaningful impact for businesses, governments and organizations worldwide.

With a dedication to excellence and a deep understanding of global markets, we are committed to providing tailored solutions. Whether you seek guidance navigating public affairs, developing impactful communication strategies, or enhancing investor relations, Lyra Global is here to support you every step of the way.

#### ◆ Public Affairs

Lyra Global excels in operating at the highest levels of business and government, offering valuable analysis and forward-thinking insights.

#### ◆ Strategic Communications

Specialized in navigating heavily regulated industries. Extensive expertise includes representing targeted products, managing activist groups and effectively engaging third-party advocates.

#### ◆ Investor Relations

Our business is rooted in a legal and business background, sensitive to the needs of publicly traded companies and scale-ups.

**“I encourage you to avail yourself of her talent, fire, and extensive network of influence.”**

Rajeev Vaidyanathan, former Director of U.S. Programs at Oxitec Ltd.

**“Having Meredith on any team completes the toolbox which makes tackling any project not only fun but inevitably successful.”**

Dr. Doug Mader, Veterinary Specialist & Fellow, Royal Society of Medicine



#### ◆ About Meredith

Lyra Global's Founder and Principal, Meredith Fensom, has over 15 years of experience in global strategic communications, advocacy, policy and stakeholder engagement.

With a business and legal background, she is a recognized expert bringing first-in-class products to market and is skilled in sustainable solutions. Her work has been covered extensively in international media outlets.

#### ◆ Globally Connected

Based in Paris and also incorporated in the United States, Lyra Global is a bridge between continents, cultures and markets.

## Curious to learn more?

Reach out to [meredith@lyra.global](mailto:meredith@lyra.global) for further information or to discuss how Lyra Global can tailor its expertise to meet your unique needs.