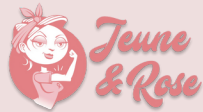
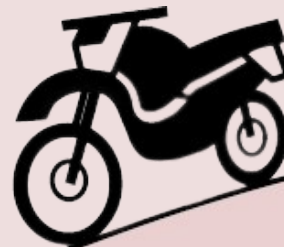




Trophee
Roses des sables
Aventure féminine
4x4 - motos - quads - ssv

15-27 Octobre 2024

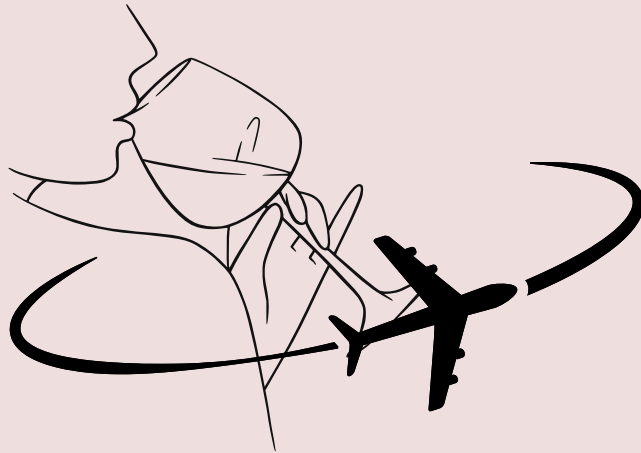


FONDATION
GOODPLANET

PINK MY RIDE 33 - Crew N° 701

TEAM 701

Aline GASTECLOU - Al.in.desert



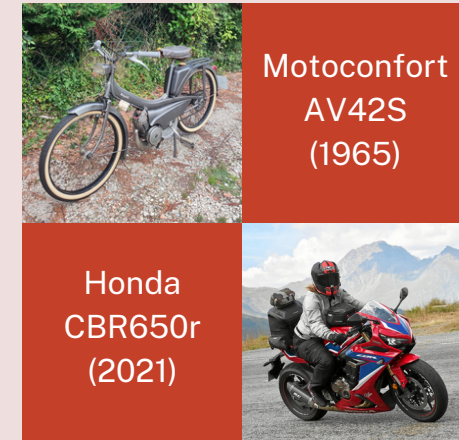
25 years old

Wine & Spirits Trade



125cc driver licence (A1) in 2015
47,5ch driver licence (A2) in 2016
Full driver licence (A) in 2018

My garage:



"I'm taking part in this rally above all for my mom, who has been fighting her illnesses, including breast cancer, with courage and strength. I've been a member of the Rotaract Club of Bordeaux for several years, and for me it was an obvious choice to take part in this human and solidarity-based adventure. Dedicating part of my time to helping others is something that has always been close to my heart. It's also a challenge in terms of sport and discovery. I'm going to learn to ride off-road, and I'll have to get in shape to stand up 8 hours a day on my old 80s motorcycle."

THE “TROPHÉE ROSES DES SABLES”

A 100% WOMEN'S ADVENTURE

Created in 2000 on the initiative of Jean-Jacques and Géraldine Rey, the Trophée Roses des Sables is an event reserved exclusively for women over 18 with a thirst for adventure and discovery.

Stemming from the pure tradition of African rally-raids, the Trophée Roses des Sables is an orienteering race. With no notion of speed, the aim is to reach the day's stage exclusively with the help of a road-book and a compass, respecting the various passage controls (CP).

This authentic race is a constant challenge, with several orienteering and dune-crossing tests, not forgetting the traditional and famous marathon stage - two days and one night of total autonomy in the middle of the desert.

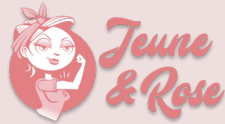
Each stage concludes in the evening with an organized bivouac.

The Trophée's philosophy is based, through realistic financing, on offering every woman the chance to take part in an international event with a strong human dimension, while at the same time taking part in a solidarity initiative for children in southern Morocco.

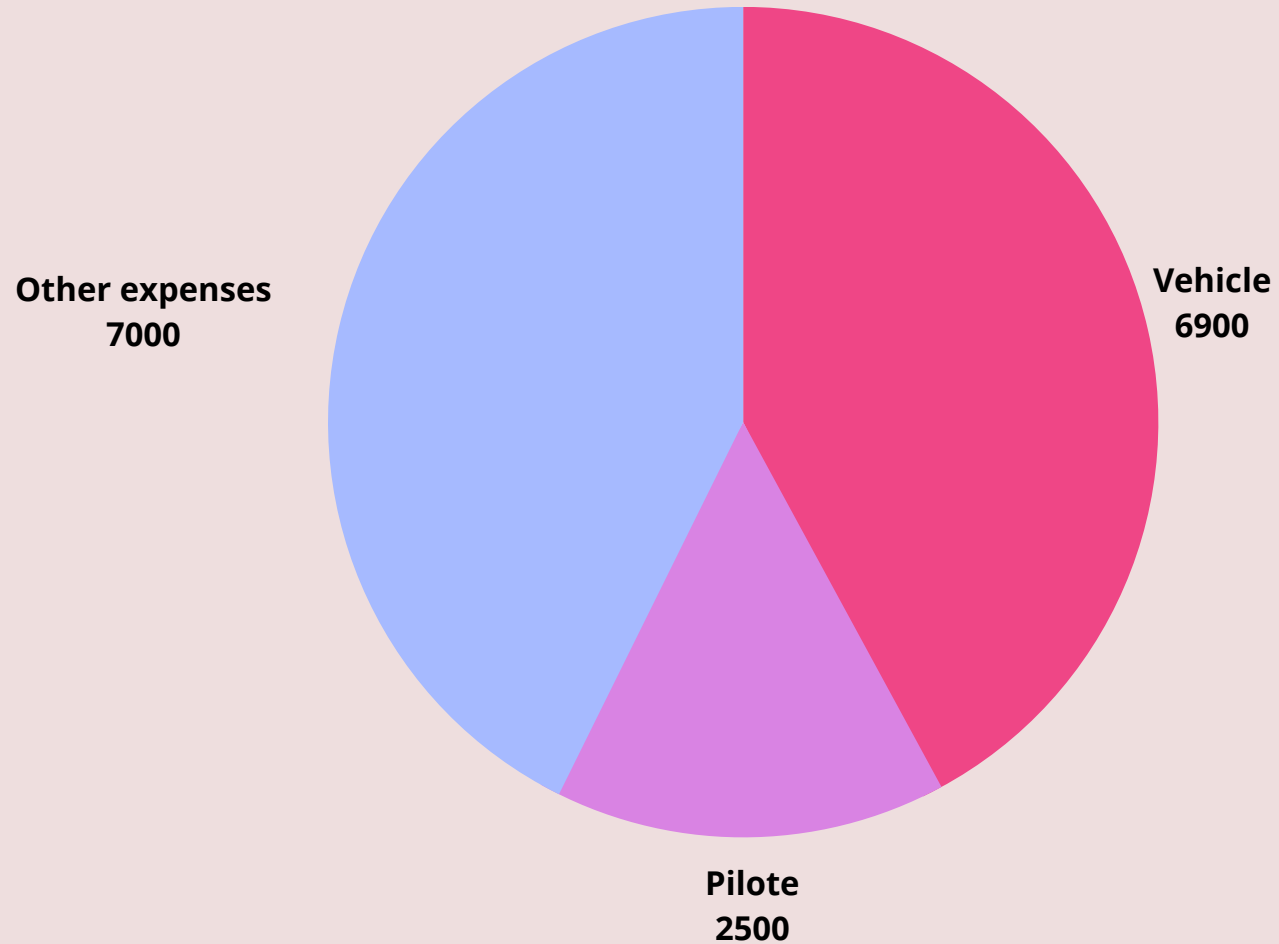


A SOLIDARITY RALLY

The Trophée Roses des Sables supports various causes to which women are particularly sensitive. An essential driving force behind Désertours from the outset, solidarity is an integral part of every event. Indeed, by taking part in this solidarity rally in Morocco, the Roses work directly for six associations.



THE BUDGET



TOTAL : 16 400€

How can you support ?

- By making a **financial contribution** to the association
- By making a **material donation**
- By **mobilizing your network**
- By making your **know-how** available



pinkmyride33@gmail.com



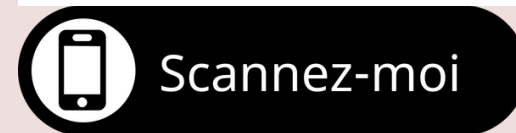
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@al.in.desert
@pinkmyride33



www.pinkmyride33.fr





Retombées Médias Europe
TROPHÉE ROSES DES SABLES 2022
 Jusqu'au 30/11/2022 inclus



Reportages TV sur des grandes chaînes nationales et du câble : France 3, BFM, M6...



Parutions nationales et régionales dans la presse écrite et web: Public, Sportmag, France Bleu, Actu.fr, La Dépêche...



Chaumes-en-Retz. Elles réalisent un rêve en participant au trophée Roses des Sables au Maroc

Deux habitantes de Chaumes-en-Retz, Sandrine Gosselin et Myriam Phocas, avaient postulé leur aventure dans le désert marocain depuis plus d'un an. Aujourd'hui, leur rêve de participer à la course d'orientation du Trophée Roses des Sables est devenu réalité.



Expédition dans le désert Maroc des Sables, Sandrine Gosselin et Myriam Phocas. Elles ont participé au Trophée Roses des Sables en 2022. Photo: Myriam Phocas

Parties le 12 octobre du Jura à la direction de Chaumes-en-Retz, ce sont des participantes enthousiastes et surtout profondément changeantes qui ont rejoint cette 12ème édition du Trophée Roses des Sables en arabie saoudite. Issues de partout en France, mais aussi de Belgique, de Suisse, d'Italie et même du Canada, elles sont venues dans la région de son établissement 100% féminin et solitaire lors de leur village d'origine, au Pays basque et au Sud du Maroc. Direction les portes du Sahara, puis retour à Marseille, au 10-11 octobre, où elles se sont vu remettre leurs diplômes de participantes, en mode solitaire et d'orientation solitaire en partenariat avec 5 associations.



10ème Trophée Roses des Sables, 2022. Photo: Myriam Phocas



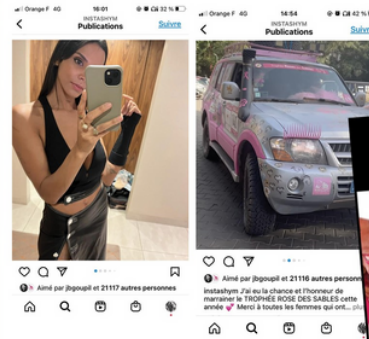
Reportages sur les ondes nationales et régionales : France Bleu, RFM, Vibration, 100% radio...



22 064

Nombre de réactions (likes et commentaires) générées par les publications sur les réseaux sociaux de nos Special Guests présentes sur le terrain : **Shy'm** et **Carinne Teyssandier**

#Special Guests



À l'année c'est aussi

146 007 visites sur le site en 2022



8 879 abonnés



47 K abonnés



1 800 abonnés

Examples of possible rewards

Donations of between €150 and €1,500:

- Sticker on motorcycle and/or helmet (approx. 5cm)
- Communication on Instagram + LinkedIn
- Logo on <https://www.pinkmyride33.fr/>
- Logo on Owaka GPS tracking link during the race
- Rally photos and videos

Donations of between €1,500 and €3,000:

- Previous benefits
- Sticker on motorcycle(> 5cm)
- Sticker on the helmet
- Logo on my personal vehicle until my departure for the rally + 6 months
- Visibility of your company logo during fund-raising activities

Donation worth more than €3,000:

- Previous benefits
- Main partner (highlighted on all communication media)
- Company name mentioned in crew name

They already trust me



SALON DU
2 ROUES

SPEEDWAY
ÉQUIPEMENTS MOTOS & SCOOTERS



LEX **H**UKA
Caroline Charbonnier

⊗ **EUDOXIE**