

# RULES OF THE CHALLENGE VALEO GENAI HACKATHON

## ARTICLE 1: BACKGROUND

To lead the GenAI subject, Valeo intends to fully play its role as a leader through the organisation of a GenAI Hackathon in partnership with Google Cloud France and Artefact. This event aims to create new business ideas.

The terms and conditions of the Challenge are defined in these rules (the "**Rules**"). The Challenge is organised by VALEO whose registered office is located at 100 rue de Courcelles, 75017 Paris. Hereinafter referred to as the "**Organiser**".

## ARTICLE 2: OBJECTIVES

### 2.1. Objectives

- Bring out new ideas
- Capitalize on the ideas from the teams
- Create a One Valeo spirit

### 2.2. Deliverables and expectations of the competition

- 5 minutes pitch to the grand jury
- 4 minutes Q&A with the grand jury
- Slide Deck presenting the results obtained by the team, the business model, and the development roadmap of the project
- Ideally a Prototype (MVP - Minimum Viable Product) of the product/solution (such as functional algorithms, mock-ups, etc.).

## ARTICLE 3: ELIGIBILITY REQUIREMENTS

The Challenge is open to all Valeo Collaborators in all over the world.

## ARTICLE 4: APPLICATION FORM AND SELECTION CRITERIA

### 4.1. Application form

Valeo Collaborators wishing to compete in the Challenge must submit an application file on the Challenge website at the following address:

<https://www.valeo-genai-hackathon.artefact.com/> (the "Website").

Each application file is nominative and only one participation per person is authorised for the entire duration of the challenge.

Participation in the Challenge is personal and the Participant may not under any circumstances be replaced.

The Participant can decide to participate individually or by joining or forming a team of his/her preference composed of up to [8] Candidates.

The Participant's application file will include the duly completed application form (all mandatory fields must be completed, as indicated by the "\*" icon).

It is the responsibility of each Candidate to read these Rules (available on the Website) before submitting his/her application. In this regard, an application may only be submitted if the Participant, by ticking the corresponding box, declares that he or she has read and accepts without reservation the conditions of these Rules.

The acceptance of these Rules by the Participant constitutes an essential and prior condition for the acceptance of the Participant participation in the challenge.

Applications that are not complete or that are submitted after the closing date for entries (including in the case of early closing of entries) will not be considered.

The Organiser shall not be held responsible if one (or more) Participant is unable to connect to the Website due to any technical defect or problem related to, but not limited to, network congestion, human or electrical error, malicious intervention, software or hardware malfunction or force majeure.

Participants undertake to provide accurate information in their application. The Organiser reserves the right to ask Participants to provide proof of the information provided in their application. The Organiser cannot be held responsible for the inaccuracy of the information provided by Participants.

#### **4.2. Selection criteria**

For the selection of the Participants, the Organiser will assess their value regarding the following criteria, listed in no ascending or descending order of importance:

- Response to a business need
- Value proposition / Innovation part
- Technical Feasibility

The Participant accepts without reservation the Organiser's solemn decision as to whether to retain his/her application based on the above criteria.

The Participant undertakes not to contest it.

### **ARTICLE 5: CALENDAR**

- Submission of applications: 20 September 2023 - 15 October 2023
- Selection of the Participants and constitution of teams: 16 October - 20 October 2023
- Teams announcement: 23 October - 27 October 2023
- Valeo Gen AI Hackathon: 27 November - 29 November 2023
- Pitch of the teams and selection of the winners: 29 November 2023

## **ARTICLE 6: PERSONAL DATA**

For the purposes of this Article 6. "Personal Information", the terms "Personal Data", "Processing", "Controller", "Data Subjects" shall have the same meaning as provided under the European Regulation (EU) 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data (the "GDPR") (hereinafter the "Personal Data Law").

### **6.1. Data controller**

In accordance with the Personal Data Law, the Candidates' Personal Data is processed by the Organiser, acting as Data controller, who is responsible for the processing. In this respect, the Organiser determines the purposes and means of the processing relating to the organisation and running of the Challenge. For any request relating to the Processing of their Personal Data, Participants may contact the Organiser at the following address:

Data Protection Officer  
VALEO  
100 rue de Courcelles, 75017 Paris.  
[dpo.internal@valeo.com](mailto:dpo.internal@valeo.com)

### **6.2. Collection and Processing of Applicants' Personal Data**

The Personal Data relating to the civil status; and identity, i.e. surnames, first names, email addresses and, where applicable, photographs and/or video recordings of the Candidates are collected by the Organiser and are processed by the Organiser and the subcontractor for the following purposes:

- Registration and participation to the Challenge
- Examination of the compliance of ParticipantCandidates' files with the eligibility criteria set out in these rules.
- Contacting Participants to provide them with information on the next Challenge milestones.
- Use of quotes, images, or video recordings of the Candidates for communication and media purposes (press kits in particular)

Said Personal Data shall be kept securely for a period of 12 months, except for the use referred to in the provisions of Article 17 "Image rights" of these Rules. By participating in the Challenge, Participants consent to the Processing of their Personal Data by the Organiser and the Subcontractor, in compliance with the conditions specified in this section.

Data is transferred to ARTEFACT whose registered office is located at 19 rue Richer, 75009 Paris) acting as subcontractor on behalf of the Organiser.

No transfer of your personal data to a third country or international organization will be made.

### **6.3. Participants' rights regarding the use of their Personal Data**

In any case, each of the Data Subjects has the right to access their Personal Data. Data Subjects also have the possibility to request that their Personal Data be modified or deleted. Data Subjects are also informed of their right to withdraw their consent to the Processing of their Personal Data at any time. As the provision of some of the said Personal Data is

necessary for the validation of the Participants' participation in the Challenge, their participation in the Challenge will be cancelled if necessary.

Data Subjects also have the right to lodge a complaint with the competent national control authority the Commission Nationale de l'Informatique et des Libertés ("CNIL") at the following address: <https://www.cnil.fr/fr/plaintes/>

## ARTICLE 7: RESOURCES PROVIDED

Teams selected will be provided with a project space on a Google Cloud solution platform. Participants will be able to access datasets on this platform. These temporary spaces will allow for data manipulation, large scale analysis, creation of models and application mock-ups, etc. Participants will be physically hosted at Valeo office (6, rue Daniel Costantini, 94000 Créteil, France) and in digital.

## ARTICLE 8: PRIZES

- Award of a trophy for all three winners and a Jury prize for the Most Innovative Project
- Opportunity to incubate the solution for 2 months during 2024, consisting of personalised support from a team of experts, subject to eligibility in terms of the relevance criterion, at the discretion of Valeo, for the first prize winner.

## ARTICLE 9: SELECTION OF CANDIDATES AND CHOICE OF WINNERS

Candidates' applications will be evaluated by the Organiser based on the eligibility and selection criteria set out in articles 3 and 4.2 of the Rules. The Organiser reserves the right not to consider a participant's application if it does not meet all the eligibility criteria set out in article 3 of the Rules. If necessary, to be able to assess the applications more accurately, the Organiser reserves the right to ask Participants for any clarification or supporting documents and/or to answer any additional question(s).

The Organiser will select between 12 and 16 teams of 7 people who will compete in the Hackathon.

The Organiser is not obliged to give reasons for its decision, which is final.

The Organiser reserves the right to propose to the Participants to merge teams based on the applications that will work on the same theme(s) mentioned on the website.

The Participants will receive reasonable technical support from the Organiser from the time of their selection until the Jury vote.

The Jury will oversee the selection process of the winners among the Participants.

At the end of the Challenge, the Participants will submit a file to the Jury and will present their results to the Jury in the form of a pitch as defined in article 2.2 above.

The Jury is composed of representatives from Valeo chaired by :

- **Christophe Périllat**, Chief Executive Officer, president of the jury with:
- **Geoffrey Bouquot**, Technology Officer and Vice President Strategy
- **Robert Charvier**, Chief Financial Officer

- **François Marion**, Corporate Communications & Investor Relations Senior Vice President
- **Agnès Park**, Chief Human Resources Officer
- **Patrick Perez**, Vice President of AI and AI Master Expert
- **Edouard de Pirey**, Deputy Chief Financial Officer

The Jury will select three winners/winning teams and will announce their names of the Winners on 29 November 2023 following the vote carried out after all the Participants' pitches.

The Jury is not obliged to give reasons for its decisions, which are final. The Participants hereby undertake not to contest them.

## **ARTICLE 10 - COMPENSATION**

All Candidates waive their right to claim any compensation from the Organiser as a result of their participation in the Challenge (particularly with regard to expenses incurred such as transport, accommodation, etc.).

## **ARTICLE 11: CONFIDENTIALITY**

The Participants undertake to treat as confidential all information they become aware of during the Challenge. This information includes, but is not limited to, any pseudonymised and/or anonymised data, any information relating to the challenge and to the Organiser.

The Participants undertake to sign and respect a confidentiality undertaking given by the Organiser for their participation in the Hackathon.

## **ARTICLE 12: INTELLECTUAL PROPERTY RIGHTS**

### **12.1. Intellectual Property of the Participants**

VALEO wishes to promote the use of research work carried out as part of the Challenge.

Participants may not claim any right whatsoever, express, or implied, to the know-how, patents, patent applications, registered models or trademarks, copyright, data, and databases held by the Organiser. Any intellectual property rights generated by a Participant in the context of the Challenge shall be the property of said Participant.

Subject to the terms and conditions of article 12.2, any plan to exploit the results generated within the framework of the Challenge must be subject to prior written information from VALEO. Given the means and resources put in place to organise the Challenge (premises, Organiser databases, trade specialists and experts, etc.), the Organiser may object if such use is contrary to its legitimate interests

Under these conditions, VALEO reserves a right of pre-emption over the results of the Challenge. After notification by the Participant, VALEO undertakes to make its intentions known within 10 working days.

By entering the Challenge, Participants expressly authorise the Organiser, free of charge, to publish, communicate, exhibit and divulge orally, graphically or in writing the projects and prototypes submitted as part of the Challenge. Each participant agrees to be publicised in

the media (book, website, etc.) and authorises the Organisers, free of charge, to present all the work produced in all the communication media associated with this Competition and to mention their surnames, first names and images.

## **12.2. Guaranty**

The Participant guarantees that he/she holds all authorisations to participate in the Hackathon. In particular, he/she guarantees that he/she is not infringing any intellectual property rights/business secrets of third parties, especially regarding the results of the Challenge. The Participant unconditionally guarantees VALEO against any claim, opposition, request for damages, action (including but not limited to actions for infringement and unfair competition) exercised by a third party concerning the tools, analyses, work, presentations and results of the Participant in the Challenge. Compensation, damages, fines, and any costs incurred by VALEO as a result of the above shall be borne by the Participant. The Participant guarantees that the solution to the industrial challenge that he/she supports/proposes as part of the Challenge is not subject to any third party right that could limit his/her participation in the Challenge or his/her potential future use or exploitation.

## **ARTICLE 13: CANCELLATION**

The Organiser reserves the right to cancel or modify part or all the Challenge at its sole discretion without prior notice and without having to justify this decision.

The Organiser may notably cancel all or part of the Challenge if it appears that fraud has occurred in any form whatsoever, in a computerised manner in the context of participation and/or the running of the Challenge. In such a case, the Organiser reserves the right to prosecute the perpetrators of such fraud before the competent courts.

The Organiser shall not be held liable for any cancellation of the Challenge in accordance with the present article and no indemnity or compensation shall be due to the Participants.

## **ARTICLE 14: CANDIDATES' COMMITMENTS**

All Candidates and Participants in the Challenge undertake to:

- Take cognizance of and accept without reservation the present Rules
- To hold all intellectual property rights of the works and results presented or obtained in the framework of the Challenge, or to be authorised by the holders (or co-holders) of the said rights to incorporate and exploit them without any reservation
- To waive all claims against the Organiser concerning the Challenge and its conditions of organisation, the results and the decisions of the Organiser and the Jury
- To refrain from any claim or request for compensation in the event of modification, postponement or cancellation of the Challenge
- Authorise in advance and free of charge, the Organiser of the Challenge, to reproduce and represent his/her name, address, and photograph in accordance with the provisions of article 17.

## **ARTICLE 15: COMMITMENTS OF THE ORGANISERS**

The Organiser undertakes to respond, within the limits of reason and their available human resources, as quickly as possible to the questions and needs of Participants before and during the Challenge.

## **ARTICLE 16: NON-COMPLIANCE WITH THE RULES**

Failure to comply with any of the articles of the present Rules shall result in the permanent and immediate exclusion of the Participant from the Challenge, without the need for any prior formal notice or notification.

## **ARTICLE 17: IMAGE RIGHTS**

By registering for the Challenge, the Participants accept the taking of their image (in any form and on any medium) during the Challenge as well as the reproduction, use and distribution of their image, including during the Challenge or during the awarding of the prize by the Organiser, in particular for promotional purposes for the promotion of the Challenge or for any subsequent event organised by the Organiser, as part of their future development and implementation. The Participants assign without consideration their image rights, whatever the form (such as photographs, recordings, without this list being exhaustive) and the medium (such as digital, graphic, paper without this list being exhaustive), in full or by extracts, to the Organiser with a view, in particular, to the following uses:

- The reproduction of the photographs and/or films, in full or by extracts, by all processes known and unknown to date and on all media
- The representation of the photographs and/or films, in full or by extracts, by all known and unknown processes of communication to the public to date. This authorization is granted free of charge for the whole world and for a period of 5 years from the end of the challenge.

## **ARTICLE 18: USE OF THE WEBSITE**

Applicants undertake to:

- Respect the rights relating to the content published on the internal website
- Not to divert or attempt to divert the website from its normal use.

## **ARTICLE 19: OTHER TOPICS**

These Rules may be amended without prior notice during the Challenge. No claims will be accepted on this basis. The new Rules will be available under the same conditions as the original version.

These Rules are subject exclusively to French law to the exclusion of the rules for resolving conflicts of law. Any dispute arising in connection with these Rules and which cannot be settled amicably, shall be submitted to the competent courts of Paris.