YOUR VISITORS

What is the purpose ?

In a world where technology and art converge, why not offer an innovative artistic experience ?

Whether you're a museum or an exhibition gallery, virtual tours democratize access to art, attracting a wider and more diverse audience.

A different approach...

Virtual tours reinvent the educational experience, offering schools a 360° exploration of cultural and historical sites.

This interactive tool enriches teaching, offering classes remote access and a unique immersion in otherwise inaccessible places.

These visits complement learning, providing a fascinating insight into spaces and opening doors to exclusive experiences, such as virtual night-time explorations or privileged behind-the-scenes access to museums.

WHY CHOOSE VIRTUAL TOURS ?

Total accessibility : open 24/7, anywhere in the world.

VR experience : with VR headsets, offer total immersion and transport visitors to inaccessible places.

Enriched information : Provide additional content for each work, all accessible via a QR code.

Archiving : transform your temporary exhibitions into permanent experiences, accessible at any time.

For Limited-Mobility Visitors : provide the opportunity for people with disabilities to enjoy the experience your site without restrictions.

ON WHICH PLATFORMS CAN YOU USE IT ?

Optimize your marketing strategy with the virtual tour, a versatile tool offering new perspectives :



WEBSITE





INTERACTIVE KIOSKS

MOBILE - TABLETS

VR HEADSETS



SOCIAL MEDIA





VR interactive

VIRTUAL

TOURS

mmm

.....

WHAT CAPTURE METHODS DO WE USE ?





SLR CAMERAS

INSTA 360 PRO 2

We use SLR cameras with high-end lenses to produce high-definition images and the Insta 360 Pro2 camera for immersive virtual renderings.

Our selection of equipment can be adapted to suit the requirements and nature of each project

DIGITAL IMMERSION : REVOLUTIONIZE YOUR VISITORS' EXPERIENCE

FOR WHOM ?

Ideal for museums, art galleries and monuments wishing to offer an enriched, interactive experience to their public. Our virtual tours are designed to appeal to art and history enthusiasts, schools, researchers and even international visitors.

WHY?

Virtual tours transform the museum experience, making art accessible to everyone, including people with disabilities, thanks to solutions tailored to all audiences.

They provide interactive immersion in collections, serve as an educational tool, and preserve temporary exhibitions in permanent archives, ensuring continuous access and long-term conservation.

By adopting this technology, museums open up to a global audience, generating new revenues through paid visits and exclusive content.

CONTACT

22 chemin de Braouet 33260, La Teste-de-Buch laurent@vr-interactive.fr

Captured by a professional team

We schedule a meeting with you to design your customized project. Equipped with the appropriate equipment, we work on-site to photograph your location in 360°.

CAPTURE

OF THE PLACE

THE SPIRIT

Next comes a post-production phase where we process the data and deliver a ready-to-integrate virtual tour.

We operate both nationally and internationally.

