

Hopleisure

MORE VISITORS, LESS MANAGEMENT

ATTRACTING VISITORS

"Being referenced on several platforms is perfect for attracting more visitors! "



*Eliza Lignoti,
Joce Cruises team*

77%

of sites attract customers via external platforms

EASY TO MANAGE

"We spend too much time managing our platforms. Opening, closing, promotions, allotments... "



*Jacob Grognet, Assistant Activity
Manager Sherwood Parc*

88%

of sites spend +2h a day managing their reservations or have a dedicated team

“I manage my reservations and platforms manually”.



Tâches back-offices lourdes / process différents



Risk of conflicts / double-booking



Limitations of manual reconciliation



Waste of time

“I don't use any resellers, external referrers or platforms”.



Weakened SEO



50% of bookings closed



High marketing & communication expenditure



Reduced visibility

"I don't use social networks to attract visitors".



Weakened SEO



50% of reservations closed for 18 - 26 year olds



Lower traffic on other channels



Reduced visibility

"I'm neglecting my website and good SEO practices".



Difficulty in reaching even interested public



Lack of efficiency in marketing campaigns and spending



Low conversion to visits and bookings



Low conversion rate

Hopleisure

The agency that enables leisure, tourism and cultural experience sites to attract more visitors effortlessly by combining multi-channel and organic visibility!

CHANNEL MANAGEMENT

Hopleisure

From €46 excl. tax / month
1.9% commission excl. tax

Software for easy management of availability, reservations and visitor relations on all your platforms and reseller partners!

CSE ticketing



Booking platforms



Booking system



Time saving

Local partnerships



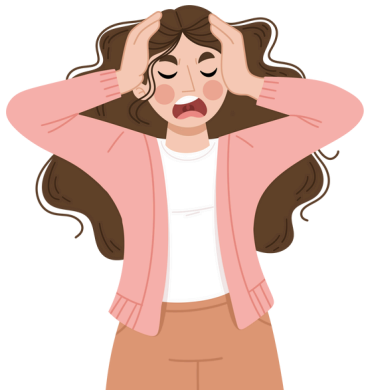
+ external visitors

MANAGEMENT & OPTIMIZATION OF PRODUCT SHEETS

Hopleisure

From €19 excl.
tax/month/product

A service for managing and optimizing your ads and product sheets, combining AI and sector-specific knowledge to their conversion and referencing with each of your reseller partners!



~~Hopleisure~~

14 days

Average ad validation time on Viator

6.1 mails

Average number of exchanges before ad validation on Viator

+5h/week

Average weekly product management time on the Getyourguide back office

1st referencing criteria

Quality and completeness of ads/product descriptions on Getyourguide



Hopleisure

Creation and modification of ads.

Exchanges managed by HoPleisure until ads are validated.

Ad verification times halved.

Time-saving

Proofreading and optimization of ads and platform-specific content

+ More visitors

Exclusive offers from selected retailers

+ more savings

From €490 excl. tax /
audit

SEO referencing

SEO audit

Identification of cocoons
themes & keywords

Copywriting (optimized rewriting)

SEO maintenance & SEO articles

Increased visibility

Image consistency

From €740 excl. tax /
website

Website

Optimized website for booking

Unlimited access to modify content
(Images, text...)

- Best SEO practices

Site delivered within 3 weeks

Free reservation module

Visibility gains

+ Conversion into visits

From €90 excl. tax /
publication

Social media & community management

**Audit, creation & optimization
of social media** (stories, Google My Business listing)



**Account management, publication
planning** (Stories, vidéos, carrousels...)



**Community Management & replies to
comments within 12 hours**



Audio-visual content creation
(images & vidéos)

Visibility gains

Reactivity of responses

+ Conversion to visits

Digital marketing budget divided by 4

Sector specialists

Explosion of visibility
and visitors

+34% average number of
reservations

Save management time

+Save 2 hours a day on your
management time!

A no-risk test

3 months free with annual
subscription

Technical and evolutionary tools

Synchronization of the best platforms, including CSE ticketing systems

Unique product sheet distributed according to your guidelines

Customized functionalities

Integration with 100% of booking systems

Unique support and expertise

Advice on online distribution strategy and choice of channels

24/7 video + telephone assistance

Communication & visibility specialist (website, SEO, marketing...)

Dedicated account manager, specialist in your vertical

Personalized, local service

Made in France software and local presence

The only customized offer every need and every budget

A tool for attracting retailers without being dependent on them

A desire for co-construction and continuous improvement

JOIN OUR CREW OF SATISFIED PARTNERS !

Hopleisure

“HoPleisure makes it possible to be visible everywhere without multiplying commissions and reducing effort!”



Micaelo Ferreira
Moura

More than 250 managers of tourist, leisure and cultural sites have validated HoPleisure !