

Level up your business with immersive family experiences





Children need the freedom and time to play. Play is not a luxury. Play is a necessity.



**Kay Redfield Jamison** Professor & Psychologist

# Welcome





Going out with your children is a dream at first! But after a few minutes, it can become a major crisis!

Places are not always kids friendly... So, children get bored, they cry and everyone gets upset... The result is that people stay at home, they order food and they shop on the internet.

At Kylii Kids, we believe that digital and new technologies should bring families out, instead of locking them in. We provide experiences that get kids moving, but also, experiences that are deployable, operable and generate a Return on Investment!

Kylii Kids | 5 place aux Bleuets | 59800 Lille | France | www.kylii-kids.com

© Copyright Kylii Kids



**Antoine Nuger** 









16 About Kylii Kids

Use cases for sectors



24 Product references

Kylii Kids' services





### Our clients

All our games are "plug & play", requiring little maintenance and adapting easily to any type of sector and space.









Retail

F&B sector

Hospitals Associations

Stations & Airports



Amusement park



services



They already trust us to install children's areas in their establishment.





ماجدالفطيم MAJID AL FUTTAIM





















areas





















Kylii Kids' aim is to transform physical places into family-friendly areas. Places where people can share unique and innovative experiences with their family and friends...

Kylii Kids fully support our clients in the design, installation and maintenance of digital kids corners to dynamically attract, entertain and retain families.

The mission? To drive traffic, increase sales, improve customer experience and complement marketing activations.





### Our mission

To attract, boost sales and build family loyalty with interactive, innovative, smart and reliable games that get kids moving!



### **Innovation & Responsability**

One innovation per year, eco-responsible values & games to make kids move!

#### **Fun & Creativity**

Have fun, imagine, learn, move... Kylii Kids develop and create all experiences and games for kids.

#### **Quality & Services**

Safety-compliant solutions with a services contract for maximum availability.



Kylii Kids is the leader in interactive childen's play areas. Our mission? Reinvent the customer experience and boost your business by attracting, entertaining and retaining families.

- More than 1.100 interactive games installed and operated daily
- Present in more than 20 countries and multilingual games
- Expert in digital entertainment since 2006
- A team with 30 professionals and offices in France, Great Britain, Germany, Spain, Italy, Switzerland and Dubai.

### Our products

As a picture says more than a thousand words, scan this QR Code to watch children having fun on our website!



### Our CSR approach

Kylii Kids is firmly committed to Corporate Social Responsibility (CSR). This CSR policy is anchored at the heart of our activities, reflecting our commitment to society, the environment and ethics:

- Working with local suppliers
- Using recycled/recyclable materials for the furniture in the systems
- Limiting the use of polluting components that are difficult to recycle
- Working with a hosting company that is heavily involved in developing green energies
- Setting up a system to monitor the CO2 emissions of our transporters
- Developping a new range of low-tech products that are self-sufficient in energy
- Incentiving mobility policy for team members



Page 8/40















**Transit aeras** 





Kylii Wall - Interactive Wall





Kylii Touch- Touch Table



**Kylii Air**- Augmented Reality Totem **Kylii Touch**- Touch Table



# OFFER experiences that move



Equip your restaurants with interactive, multi-player and innovative games. With Kylii Kids games, people share immersive experiences with family and friends, and above all, they get moving!



### Kylii Floor - Interactive floor



#### About kids corners

Equipping your establishment with "kid-friendly" facilities is an opportunity to attract between 20 and 25% more customers.

Sylvie Venzal, Journalist www.restoconnection.fr

### **Kylii Air** - Augmented Reality Totem









# ATTRACT and retain families



With around 20 million families in France, or 80% of the population, families represent a huge market. Appeal to families, be more attractive than your competitors and promote a family-friendly image with interactive areas for children.



### Return on investment

Increase your revenue streams









Kylii Quest - Digital treasure hunt

### New in 2024

Offer a new, fun and attractive experience in your spaces by installing our **Kylii Room**. Generate new revenues with a paying experience that will provide many memories.

# GENERATE additional revenues



Leicare a operto

You can increase your revenues with our interactive games. Families get moving and have an unforgettable experience with our games, and that makes them want to come back.



### New CSR product in 2024

Offer a new fun and educational experience with our **Kylii Power**, which will raise children's awareness of different renewable energies. This new interactive game is powered entirely by the energy generated by the children, so no electricity is required. Made from recycled materials, everything has been designed to have a real ecological impact.



Kylii Touch - Wall Box Kylii Touch - Touch Table



# DESIGN your mobility spaces



Transit aeras

Many families visit stations, airports and petrol stations. Enhance their experience by designing your area with fun and entertaining activities. Convey your CSR values by raising children's awareness of environmental issues through fun and educational experiences.



#### Kylii Wall - Interactive Wall



# We've made the waiting areas fun (...). Children are our main concern, our aim is to take care of them, and this caring environment will enable us to do that without all the anxiety and discomfort that a hospital environment can cause.

Dr Roxane Rossignol Head of Paediatrics - Tivoli University Hospital

#### Kylii Floor - Interactive Floor



# MANAGE waiting times



**Health & Associations** 

Set up an interactive play area to keep children and their families waiting in a pleasant atmosphere. Keep children occupied in a playful way, whether to reduce boredom or anxiety. A children's play area creates a soothing and calming atmosphere for children, their parents and other patients.









Kylii Air- Augmented Reality Totem



# **CREATE** links thanks to technology



Create an environment where children can have fun, learn and grow together, thanks to technology. Develop sporting activity by giving a playful meaning to effort and encouraging team play.









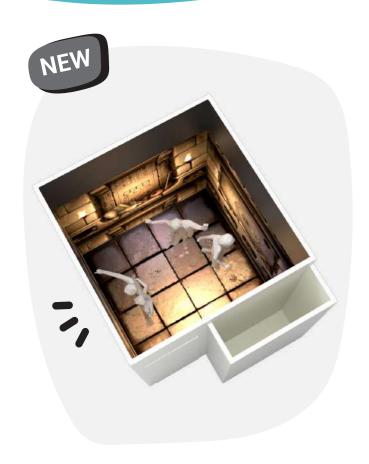
















The Kylii Room allows you to offer a multitude of renewable immersive experiences in less than 10m2.

Players : 2 to 4 players aged 6 and over

Space required: ~ 8 m²

Room dimensions: 2,5 x 2,5 x 3,3 m
 Wall: LASER projector - 5000 Lumens
 Floor: LASER projector - 6000 lumens

Professional 10" Panel PC







Equiped with a laser video projector and a 3D sensor, the Kylii Wall Box turn you wall into an immersive game.

• Players: 1 to 4 players from 3 years old

Space required: ~ 1m<sup>2</sup>

Box dimensions:: 56 x 50 x 46 cm

Box weight: 25kg

LASER - 4500 Lumens / Contrast 3000000:1



# INTERACTIVE ECO-RESPONSIBLE GAME KYLII POWER CSR PANEL - Ref PKP01



Eco-responsible, digital and interactive, the Kylii Power panel decorates your walls with a unique innovation, self-sufficient in energy and requiring no electrical connection.

Players: 1 player / panel from age 3

Space required : -

• Board dimensions: 50 x 60 x 16 cm

• Panel weight: 10kg

• 7" LED matrix

Energy harvesting board







Kylii Quest is a digital treasure hunt. Boxes are hidden and players have to find and check them using their wristband.

Players : Unlimited (1/ wristband)

• Space required : < 2m<sup>2</sup>

Furniture dimensions: 120 x 47 x 160 cm
 RFID Box dimensions: 15 x 9 x 5 cm

 Boxes with wall mounting or system with reusable cable tie(s)

5, 10 or 15 boxes to choose











A box with laser videoprojector to attach to your ceiling and turn your floor into an interctive multiplayer playground.

• Players: 1 to 15 players from 3 years old

Space required: 5 to 15 m<sup>2</sup>

Box dimensions: 50 x 50 x 63 cm

Box weight: 35kg

LASER - 6000 Lumens / Contrast 8000:1







Kids play in total immersion thanks to augmented reality and the move of their bodies.

Players: 1 to 4 players from 5 years old

Space required: ~ 5m²

Furniture dimensions: 130 x 60 x 185 cm

Floor sticker (non slip surface): 160 x 60 cm

50 inches professional monitor





Thanks to virtual reality, kids are immersed in a parallel universe. Its available in 2 versions (6-9 & 9-12 years old).

Players: 1 player / tower from 6 years old

• Space required : ~ 1m² / tower

 Height 113 cm (6-9 years old) or 133 cm (9-12 years old)

• Floor diameter: 75 cm

• Freestanding (Can be fixed to the floor at 3 points)





Add 2 touch screens at the back of the Kylii Air Totem to create a multi-experience play area.

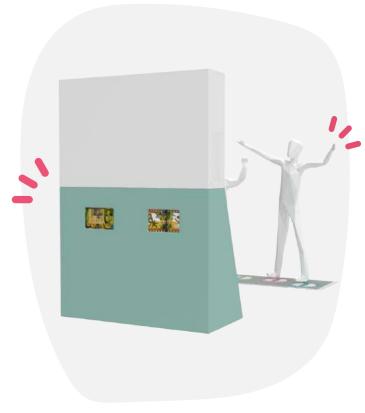
Players: 1 to 6 players from 3 years old

• Space required : ~ 6m²

• Furniture dimensions: 130 x 60 x 185 cm

• Floor sticker (non slip surface): 160 x 60 cm

50 niches professional monitor and two 10 inches professional Panel PC.











Thanks to its multi-touch surface, the Kylii Touch Table allows to entertain up to 6 players at the same time!

Players: 1 to 6 joueurs from 3 years old

Space required : ~ 3m²

Dimensions (Lxdxh): 101 x 70 x 60 cm

Fixing with ground brackets

32 inches Monitor, IP65 Norm







The Kylii Touch Wall Box is designed to create tactile kids corner with minimal space.

Players: 1 player from 3 years old

Space required : ~ 0,5m²

Furniture dimensions: 39 x 20 x 27 cm

Wall fixation

10 inches professional Panel PC 10





The Kylii Touch desk is a tactile device with a seat and its available in 4 versions (3-6, 6-9, 9-12 years old, P.R.M).

- Players: 1 player / desk from 3 years old
- Space required : ~ 1m² / desk
- Dimensions: 60x75 cm (height depending on the model)
- Ground fixation
- 10 inches Panel PC







With 3 screens, the Kylii Touch Station is the ideal solution to create a space for multi-player touch games.

Players : 3 players from 3 years old

Space required : 1m<sup>2</sup>

Furniture dimensions: 110x29x99 cm

Ground fixation

10 inches professional panel PC x 3





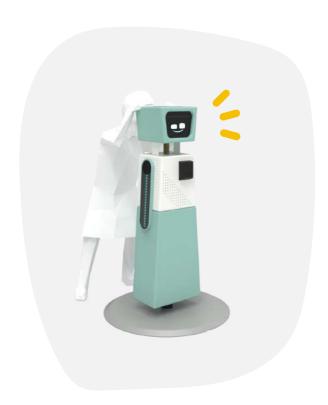




Create interactive paths and competitions! In its event version, the interactive treasure hunt is easy to transport thanks to its Flycase.

- Players : Unlimited (1/ wristband)
- Single-use wristbands (Recycled paper and textile fiber)
- Furniture dimensions: 50 x 70 x 113,5 cm (Size with one touch screen 3 screens max.)
- The player rankings can be displayed on the screen of your choice, connected via an HDMI cable.
- PRFID box dimensions: 15 x 9 x 5 cm Up to 25 boxes (in packs of 5)
- Boxes with wall mounting or system with reusable clamp(s)







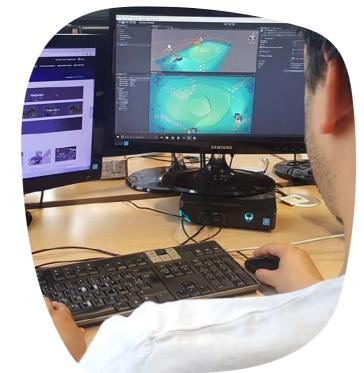
Kylii View Robot is a monotised game. On one side, the robot is playing with kids and invite them to pay to play. On the other side, a game in virtual reality is available.

- Players: 1 player / tower from 6 years old
- Space required : ~ 1m² / Tower
- Height 113 cm (6-9 years old)
- Floor diameter: 75 cm
- Freestanding (Can be fixed to the Floor at 3 points)

















Custom graphics or new games creation, Kylii Kids Studio is a creative team at your service to develop games in line with your brand and its values.











# Catalogs

Scan the QR codes to see our games catalogs and watch our gameplays videos.



### **INTERACTIVE WALL**





### **VIRTUAL REALITY**





### **AUGMENTED REALITY**





### **INTERACTIVE FLOOR**







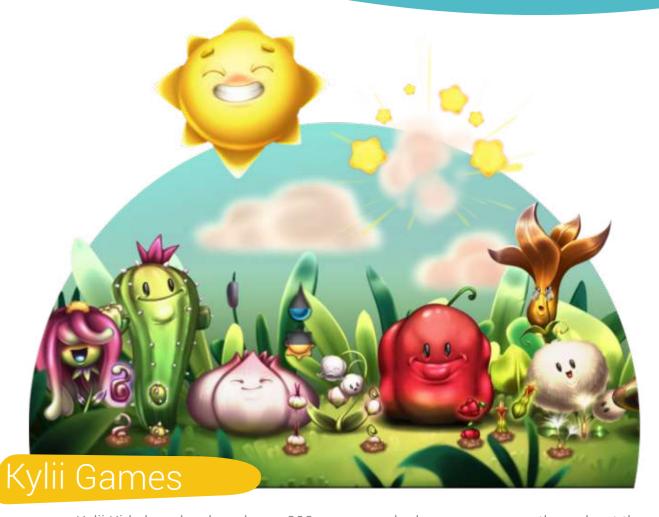






**TACTILE GAMES** 





Kylii Kids has developed over 200 games and releases new ones throughout the year to renew children's interest.



**Games to share** with others



**Experiences** that move!



Fun, intelligent and educational



**Regular updates** 



Customisable content



# Furniture colors

A color chart is available to select the perfect paint to match your brand or the interior design of your establishment.





# Certifications

To guarantee you optimal security:

- All our furnitures are CE marking and "Made in France" products
- Each device has a permanent invisible ® anti-microbial coating
- Kylii Kids has been audited and certified by Orange Cyberdefense.







### Sécurité & CSR

Kylii Kids takes the greatest care to manufacture furniture that is completely safe for children and meets all safety requirements:

- Rounded edges
- **Guaranteed lead-free paint**
- Fire retardant (M1)
- Protected screens (IP54, IP65, IK8)
- **Recycled MDF**













### Maintenance

Kylii Kids offer an efficient and turnkey service by taking care of the installation and on-site maintenance of your equipment.

- **Extended warranty up to 3 years**
- Exchange within 5 days of faulty equipment
- Customer support (phone & e-mail)
- **Remote software Maintenance**





















Scan the QR code to contact us

