

SOPHIE CANO
PARIS

Retail book / Brand Presentation 2024

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*CULTIVATE STRANGENESS
AND BEAUTY WILL FOLLOW*

DAVID BOWIE



THE SOPHIE CANO PARIS COLLECTION

Sophie Cano Paris is a collection of leather goods and fashion accessories as precious as it is joyful, explosive and inventive. It is also a story of passion, encounters and commitment, of exceptional recycled materials and craft excellence.

Stylized jungles, nocturnal electric pulses, aurora borealis shades and metallic rustles collide for a glamorous and regressive 90s revival.

Each piece is unique, an accessory that goes with everything and everyone, ultra easy to wear, that twists a classic outfit and enhances a mix and match. Elegant, irreverent and ethical.

CREATION DATE : 2018

PLACE OF BIRTH : Paris

IMPACT: recycles, valorizes the know-how





Chic and precious all year round

Beaded baby bags



Baby Bag Cool Karma Blue
Japanese beads, Metal thread embroidery
17 x 14,5 x 6cm
Retail 315 €
Wholesale 126 €



Baby Bag Wild Dots
Japanese beads, Metal thread embroidery
17 x 14,5 x 6cm
Retail 315 €
Wholesale 126 €



Baby Bag Sheerazade
Japanese beads, silk&cotton thread embroidery
17 x 14,5 x 6cm
Retail 315 €
Wholesale 126 €



Baby Bag Alchimie
Japanese beads, Metal thread embroidery
17 x 14,5 x 6cm
Retail 350 €
Wholesale 170 €



Baby Bag Cool Karma Green
Japanese beads, Metal thread embroidery
17 x 14,5 x 6cm
Retail 315 €
Wholesale 126 €



Baby Bag Queen of the Jungle
Japanese beads, Metal thread embroidery
17 x 14,5 x 6cm
Retail 315 €
Wholesale 126 €



Baby Bag Toxic jungle
Japanese beads, silk&cotton thread embroidery
17 x 14,5 x 6cm
Retail 315 €
Wholesale 126 €



Baby Bag Cool Karma Bride
Japanese beads, Metal thread embroidery
17 x 14,5 x 6cm
Retail 315 €
Wholesale 126 €

Chic and precious all year round

Beaded pouches



Pouch Moulin Rouge Iconic
Japanese beads,
Metal thread embroidery
20 x 15cm
Retail 175 €
Wholesale 70 €



Pouch Moulin Rouge Alchimie
Japanese beads,
Metal thread embroidery
20 x 15cm
Retail 175 €
Wholesale 70 €



Pouch Toxic jungle
Japanese beads, Metal thread embroidery
20 x 15cm
Retail 125 €
Wholesale 50 €



Pouch The Pass
Japanese beads, Metal thread embroidery
20 x 15cm
Retail 95 €
Wholesale 38 €



Pouch Cool Karma Bride
Japanese beads, silk&cotton thread embroidery
20 x 15cm
Retail 125 €
Wholesale 50 €



Purses



Cool Karma Blue
12 x 10 cm
Retail 58 €
wholesale 23,20 €



Wild Dots
12 x 10 cm
Retail 58 €
wholesale 23,20 €



Lhasa
12 x 10 cm
Retail 58 €
wholesale 23,20 €



Boukhara
12 x 10 cm
Retail 58 €
wholesale 23,20 €



Tashkent
12 x 10 cm,
Retail 58 €
wholesale 23,20 €



Sheerazade
12 x 10 cm,
Retail 58 €
wholesale 23,20 €
Coming back end 24



Cool Karma Green
12 x 10 cm,
Retail 58 €
wholesale 23,20 €
Coming back end 24



Queen of the Jungle
12 x 10 cm
Retail 58 €
wholesale 23,20 €



Toxic jungle
12 x 10 cm,
Retail 58 €
wholesale 23,20 €
Coming back end 24



The Pass
12 x 10 cm
Retail 52 €
wholesale 20 €

Collaboration

Moulin Rouge

Stained glass windows with feathers... A few hours after meeting the ambassadors of Notre-Dame de Paris, I met another renowned Parisian team, attracted by beaded creations. The one from the Moulin Rouge!

Together we quickly visualized the possibilities of a partnership and the reflections started in a shared enthusiasm. I must admit that I was very amused by the idea of exploring two cultural universes as different as those of a medieval cathedral and a temple of the "French art of living".

After a long postponement due to Covid, the collaboration has resumed and today it is with great pride that I present the Moulin Rouge x Sophie Cano Paris collection. Iconic mini bags, beaded clutches and jewel wallets, made in the Indian workshop with which I have collaborated since the beginning of Sophie Cano Paris.



Collaborations





MOULIN ROUGE®
PARIS



SOPHIE CANO
PARIS



Collaboration

Moulin Rouge



Purse ALCHIMIE

Japanese beads,
Metal thread embroidery
Retail: €75
Wholesale: €30



Purse LOGO

Japanese beads,
Metal thread embroidery
Retail: €75
Wholesale: €30



Pouch ALCHIMIE

Japanese beads,
Metal thread embroidery
Retail: €175
Wholesale: €70



Pouch LOGO

Japanese beads,
Metal thread embroidery
Retail: €175
Wholesale: €70



Baby bag ALCHIMIE

Japanese beads,
Metal thread embroidery
Retail price: €350
Wholesale price: €140



SOPHIE CANO
PARIS

for

Van
Gogh
Museum
Amsterdam



Collaborations

VAN GOGH MUSEUM

With the success of its various capsules and collaborations, Sophie Cano Paris has established itself as a strong reference in collaborations with institutions.

More than ever, each chapter of the brand finds its essence in unexpected encounters. A new surprise emerged from a meeting with the enlightened team at the Van Gogh Museum in Amsterdam, and an enchanting new partnership began.

After a few effective exchanges, the collection quickly took shape. It is currently being fine-tuned by the skilled fingers of the artisans who have been collaborating with me since the early days of this artistic adventure.

Exploring the emotion captured by the painting "Les Amandiers en fleurs", evoking timeless elegance with its own stylistic vocabulary, is yet another challenge.

So it's with renewed joy that I announce today the "Blossom Harmony by Sophie Cano Paris" collection. A range of jewelry accessories that sparkle like the stars in the master Van Gogh's canvas.



Collaborations *(only on sale in the museum shop and on the eshop).*

VAN GOGH MUSEUM



Baby bag



Clutch



Brooch



Purse

Collaboration

Notre-Dame de Paris

It all began with an unlikely meeting at a trade fair with the team from Notre Dame Cathedral in Paris.

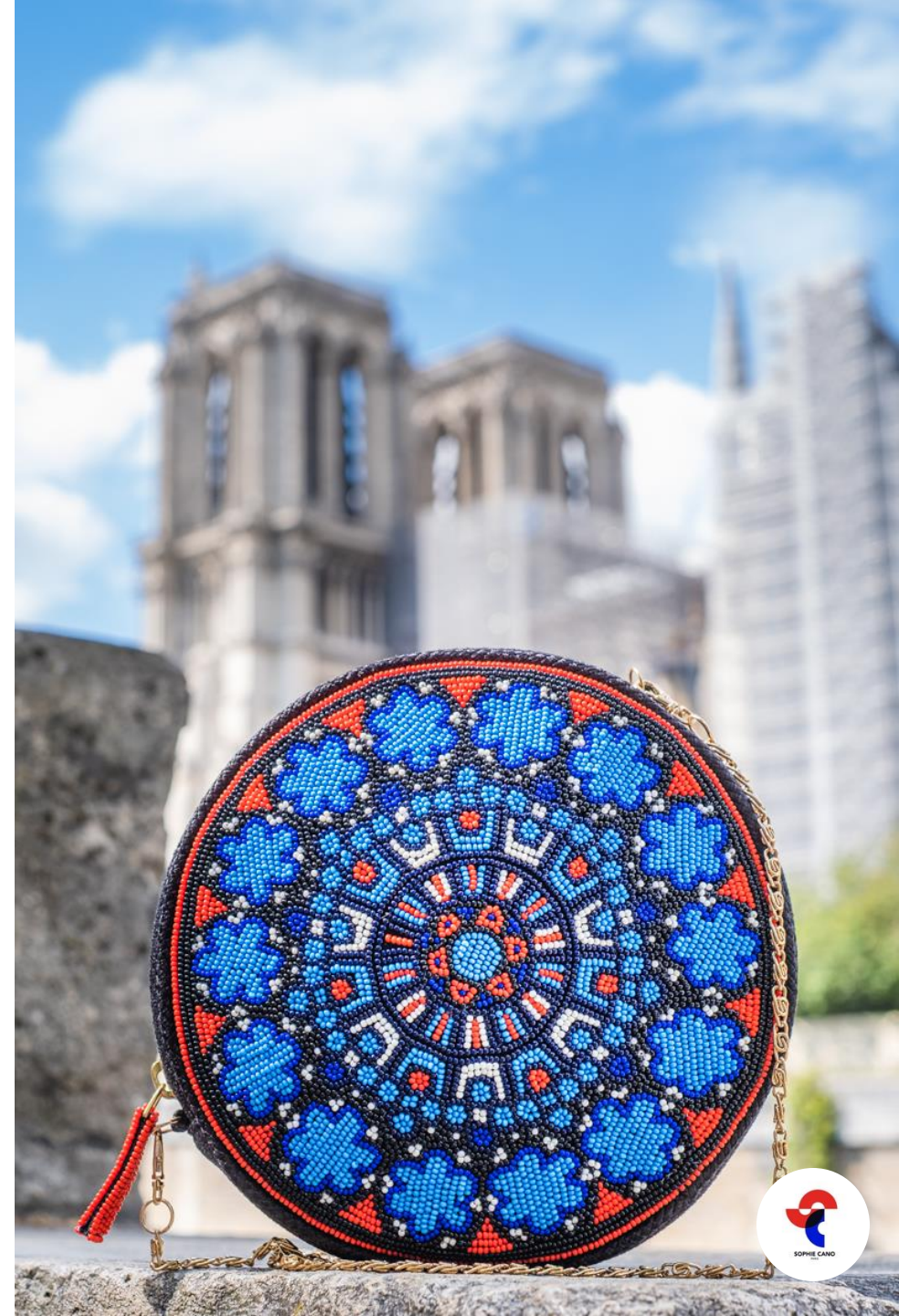
What if we were to consider a collaboration on an iconography adapted to this high place of medieval heritage?

Moved by the taste for a challenge and moved by this trust, I immediately set to work. What better bet could I have dreamed of than to put my passion at the service of this emblem of Paris at such a shattering moment in its history?

Over the course of style meetings at the Priory, the collection took shape, before coming to life in the expert hands of the Indian artisans who have been my partners since the brand's inception.

It is with great pride that I present to you today the Notre Dame x Sophie Cano Paris collection.

Iconic mini bags, beaded clutches and jewel wallets.



Collaboration

Notre-Dame de Paris



Purse ROSACE
Japanese beads,
Metal thread embroidery
Retail 54 €
Wholesale 21,60 €



Brooch ALPHONSE
Japanese beads,
Metal thread embroidery
Retail 54 €
Wholesale 21,60 €



Pouch LOGO
Japanese beads,
On jute base
Retail 160 €
Wholesale 64 €



Brooch
Japanese beads,
Metal thread embroidery
Retail 54 €
Wholesale 21,60 €



Brooch LEON
Japanese beads,
Metal thread embroidery
Retail 54 €
Wholesale 21,60 €



Bag Baby LOGO
Japanese beads,
On jute base
Retail 325 €
Wholesale 130 €



Collaboration

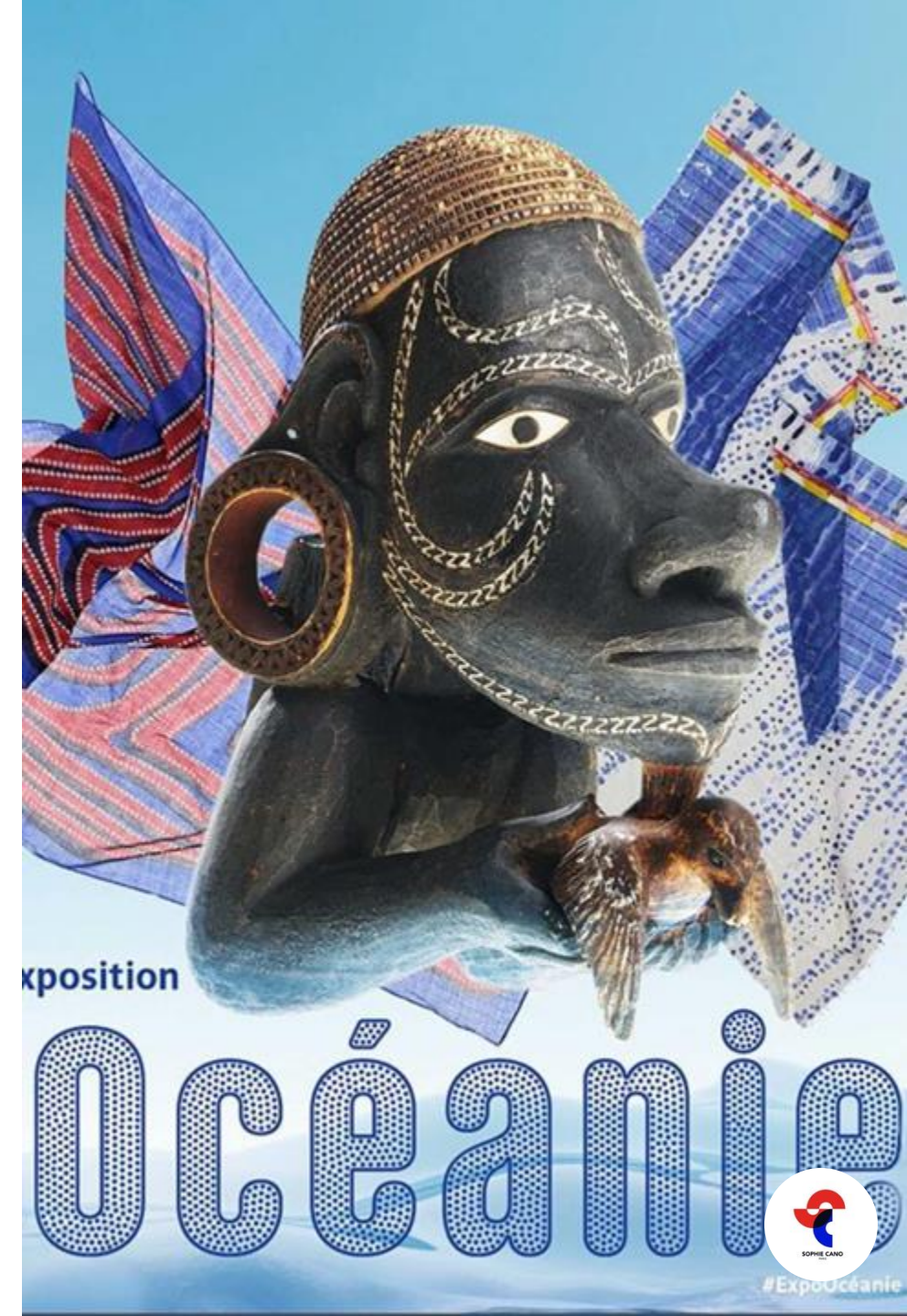
Quai BRANLY

First encounter with museums! While in my career path, I originally dreamed of being a costume anthropologist... I became a fashion designer. I spend my life at the Quai Branly Museum and I used to spend hours at the Museum of Man at the Musée de l'Homme where I even organized an exhibition on Mongolia in 2003. At a trade show, a buyer asked me very specific questions about my about my inspirations for the collection. For the one presented, I developed a graphic vocabulary close to that of the Aborigines aborigines and dedicated the collection to Bruce Chatwin, the travel writer who wrote "Song of the Tracks" about the Australian Aborigines. of Australia.

The Quai Branly Museum organized a few months later a major exhibition on Oceania.

The collection was purchased as is for the museum and arrived just in time for the just in time for the inauguration.

Foutas and scarves, clutches and bags are all part of it!



Collaboration

Coming soon...

British Museum London: Silk road exhibition

IMA – Arabian World institute: Collaboration around next exhibition

BNF : Collaboration with archives of the institutions

And 2 others, but it's secret.



Targets

Who's Buying Sophie Cano Paris ?

40- 55 years old CSP++

She is the Parisian Bobo, healthy and ethical, a sunny city girl. She is a woman, an artist, a musician, she works in culture or communication. She assumes an accessory that clashes, she doesn't want mainstream. She knows how to recognise creation and she accepts the price.

30- 40 years old blogger

Young woman in active life. She has a rather classic style, she is a teacher, cultured, it's a purchase she's fallen in love with. She wants an exceptional jewellery bag to accessorise her wardrobe. She won't buy a luxury brand, but she will buy a designer brand, as long as they tell her the story! She is saving up to buy collector's items that she will display on her shelf; it's a pretext to give herself a nice gift!

40 years old

Rock'n'roll, fun, a bit of a bobo in spite of everything, "Fake Parisian", cooler, she has a sloppy but studied aesthetic. She likes to travel, to have fun (concerts, exhibitions..), to create, to China objects all over the world and is always looking for various things that show a specific know-how. She loves colours, she's not afraid of it squeaking a bit!

20-25 years old

Student, passionate about the world of fashion and luxury. She likes to go out in chic places in Paris, to mix with the beautiful world. She is very Emilie in Paris. She likes her little comfort and goes on holiday in the south. She is super active on Tiktok.



A REASONED AND ETHICAL PRODUCTION

Each piece is made in an excellent workshop in Tunis that manufactures for the biggest brands: Jacquemus, Isabel Marrant, Jérôme Dreyfus, APC, Sonia Rykiel, and is made with the scraps of skins used for these brands combined with surplus stock from Chanel or from the big Italian fashion houses that I source in Paris.

The workshop I work with is run by a former craftsman who has invested in the revitalization of an entire village by cleaning up the roads, creating a school and buying up houses to set up human-sized workshops.

The embroidered pieces are handmade in Delhi by a quartet of workers I have known for years. They are the only ones who are able to ensure the level of excellence required for the demanding designs. Their employer is one of the last manufacturers to refuse to relocate to the suburbs of Delhi. The working conditions they offer their employees are well above the industry average, with a salary twice as high and workshops set up in small houses to maintain acceptable thermal comfort throughout the year.



A UNIQUE CREATIVE PROCESS

Through my collections, I want to defend the craftsmanship and cultural traditions that are the source of my inspiration.

This is why I regularly visit the workshops where the products are made. A large part of my creative process takes place in contact with the craftsmen, imagining and testing new combinations of techniques and materials with them.



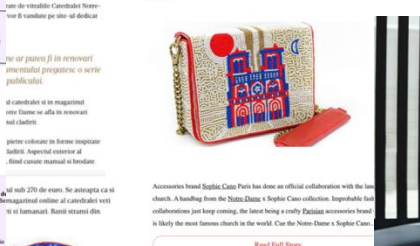
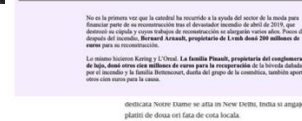


Clipping



Garden Seeds

Gucci might be celebrating its centenary, but creative director Alessandro Mendini stayed clear of any traditional fashion retrospective at the Gucci Garden, transformed to reproduce 15 of his most innovative marketing campaigns. It's Michelangelo's 'David' in clear sight from the entrance of the 'Gucci Archway' as colorful graffiti decorate the walls of the antique staircase of the garden in Florence, as seen here, a reference to the label's pre-fall 2018 campaign (the 1968 French student protest: 'I liked the idea of the garden because it manipulated by man to grow in the place where the family sowed the seed brand, and to have a container where we can make things happen,' explain For more, see pages 4 and 5.



La mescoLanza

Linea di accessori fashion lanciata da Notre-Dame



Notre-Dame decide di dare una svolta al mondo del souvenir. Questa volta la celebre cattedrale di Parigi, nota anche per il ritorno di Victor Hugo e la comparsa in molti film famosi, ha fatto le cose in grande. Infatti, ha avviato un partnership con il brand Sophie Cano Paris e insieme hanno dato vita a una capsule di accessori, che vengono venduti solo nei negozi store che si trova nei pressi della cattedrale e nel sito web ufficiale.

Sophie Cano Paris è un brand nato nel 2014, fondato dall'omonima stilista che ha precedentemente lavorato per importanti maison tra cui Alexander McQueen, Stella McCartney e Karl Lagerfeld. Gli accessori caratteristici del brand sono accessori da viaggio realizzati a mano in India. Le collezioni prevedono borse, ma anche piccole





THANK YOU!

Sophie Cano Paris

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