



# LOOKBOOK





## Gifts colourfully crafted design

Welcome to the vibrant world of Amsterdam-based brand Global Affairs. We invite you on a delightful journey inspired by the beauty of nature, art, and culture.

### The Joy of Gifting

Experience the joy of gifting, where every product becomes a canvas for creating moments of happiness. Embrace a culture of generosity - a powerful tool for positive change that brings joy to both the giver and the receiver, or as a gift to yourself as an act of self-appreciation.

### Timeless and Colourful Design

Appreciate enduring quality with designs that stand the test of time. Immerse yourself in products made from quality materials, featuring vibrant colours and thoughtful design that sparks creativity.



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Colours  
 Art  
 Nature  
 Streetlife

# The art of gifting

## Gifts Socially and Sustainably Responsible Designs

We create gifts that bring colour and joy while prioritizing environmental responsibility and ensuring our makers receive fair compensation.

## Designed and Manufactured with Love and Care

We are committed to social and environmental responsibility in our business practices, aiming to contribute to a green and peaceful future. (We use sustainable materials such as recycled and organic textiles, avoid single-use packaging, and employ FSC-certified paper.)

## Craftsmanship and Our Makers

We celebrate the beauty of (mostly) handmade products, crafted with an eye for detail that makes each piece a work of art. Our focus on traditional crafts ensures our makers receive fair compensation, contributing to a sustainable and equitable future.

## Gifts Colourful and Sustainable Designs for Third Parties

We take pride in creating our Global Affairs collection, but we equally enjoy designing collections for other brands, museums, NGO's and retailers.

In 2024, we have created bespoke collections and products for clients including Amnesty International, Naturalis Biodiversity Center in Leiden, Musée d'Orsay in Paris, TATE Britain, Belvedere in Vienna, National Gallery of Art in Washington, Van Gogh Museum in Amsterdam and Kunsthalle in München (Victor & Rolf exhibition).

For more information please check out page 7.



Your idea  
your design,  
our idea,  
our design...

# Custom made

If you are looking for a partner to develop high quality custom-designed products or an entire custom collection, don't hesitate to contact us.

There are different ways to develop a customised product or collection:

## OUR DESIGN

One option is to select an existing product from our collection and customise it to align with your branding. We can modify the design, colours and details of the product, or you can choose to keep the original design while adding your logo, barcodes and packaging.

## NEW DESIGN

We can create an entirely new design. We will guide the entire process, from initial sketches to the final product, including barcodes, packaging and logistics.

## YOUR DESIGN

Do you have a design ready? Great! We will take it from there and oversee the entire production process for you and if needed, we can make adjustments to your design to ensure it's ready for production.

If you're interested in custom-designed products or an entire custom collection, please contact us.

We look forward to discussing the possibilities with you.

# The gift of a smile

Something small can bring a smile to a face.  
Make someone's day with these bright colours and organic shapes  
radiating peace or showing a smile or a wink.  
Or wear them yourself and feel happy, confident and connected.





# Love & Sweet Vibes

Let's give some love with these sweet and soft gifts. Sweet, soft colours and cuddly materials as a canvas for creating moments of happiness. Immerse yourself into lovely characters, shapes and themes.







**Organic**  
**Shapes**  
**Structures**  
**Species**

# Inspired by nature

Every single detail, the infinite amount of colour variations,  
species and refinement. We love it all.  
Nature inspires us every day  
with it's beauty, complexity and balance.









### STUDIO HELLEN VAN BERKEL MEETS GLOBAL AFFAIRS

This botanical product line is the fruit of a cooperation with Studio Hellen van Berkel ([www.hellenvanberkel.com](http://www.hellenvanberkel.com)) Check out our Botanical flyer for the entire collection.

# Arty gifts

You are never too young for an arty present.  
Inspire both young and old.



# Dancer



# Dancer

# Yausi



# Vincent

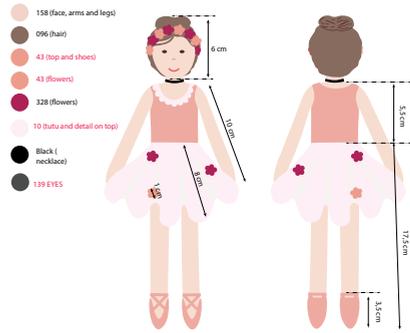


# Frida



# Roumbroundt





# Craftmanship

Embrace the beauty of a handmade product and traditional crafts. Created with love and with an eye for detail, ensuring each piece is a work of art itself. Traditionally crafted, made with a touch of contemporary design.

Organic  
Stitches  
Textures  
Handmade

shapes and colours



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colours play and



# One colourful world



# Let's shine





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