

Billiv.

“Engage your customers
before, during and after
purchase.”

KEY FIGURES

+600
clients

+3 000
points of sale

+70
Integrated POS / TPE

OUR CLIENTS

+600 OTHERS



OUR PARTNERS



Increase the performance of your marketing & sales actions



THREE LEVERS

I collect

data efficiently and
engage my customers
over the long term



Data Capture

Loyalty

I create

a customer experience
that reflects my image



Smart Receipt

Reviews

Wallet

I increase

the impact of my marketing campaigns



Marketing targeting

Notifications

SMS

Product

FULL DATA COLLECTION

DESCRIPTION

Data capture form with custom fields.

ADDED VALUE

- **Complete data collected** : customers fill in the form on their mobile before payment via a QR code.
- **No data entry errors** : customers are autonomous, no oral data entry.
- **Activatable data** : improved marketing results thanks to higher deliverability rates.

01

DATA ACQUISITION

After scanning the QR code, the customer enters its email or phone number.

02

CUSTOMER BASE

The customer enters its data, which is sent directly to the till

03

IDENTIFICATION

The customer identifies itself with the barcode or QR code that is displayed

Product

Loyalty

DESCRIPTION

Building customer loyalty, enriching customer files and sending targeted marketing campaigns.

ADDED VALUE

- **Reward per euro spent:** distribute more points to customers who spend more in your store.
- **Build up your customer database :** collect your customers' contact details each time they sign up for your program.
- **Launch marketing campaigns :** activate your customers with SMS marketing campaigns and push notifications.

01

ACCUMULATION OF POINTS

Customer instantly earns loyalty points

02

DATA CAPTURE

The customer can fill in his data according to your mandatory and optional fields.

03

POINT DISPLAY

The customer can view the number of points he has : Points mirror.

Product

Smart Receipt

DESCRIPTION

Receipts and credit card slips instantly delivered to your customers' smartphones.

ADDED VALUE

- **Speed up checkout** : opt for a solution which is easy to use and frictionless for your customers.
- **Improve the customer experience** : personalize your interface with an interactive ticket.
- **International tool** : deliver receipts automatically translated into any language.

Product

Reviews

ADDED VALUE

- **Choose the ideal channel** : collect customer feedback via the interface, SMS, push notifications or e-mail.
- **Systematize review collection** : automatically collect reviews after every sale with Billiv.
- **Improve your search engine optimization** : move up in Google search results and be more visible on the Internet.

Product

Wallet

DESCRIPTION

Dematerialization of loyalty or membership cards in the Wallet.

ADDED VALUE

- Facilitate registration and identification : autonomous registration and identification of visitors at the checkout.
- Loyalty cards are updated in real time : update loyalty cards information instantly.
- Don't impose a new app : let your customers add their card to their Wallet.



Product

Branding

ADDED VALUE

- **White label** : reinforce your brand image with a 100% branded interface.
- **Local or national** : improve the visibility of your content by sales outlet or across the entire network.
- **Communication** : dedicated spot to promote offers, games, partnerships, etc.
- **Digital retention** : Add links to boost social media retention (social networks, recruitment, website, etc.).

Product

Target

SENDING SMS

Act on the data collected and send targeted SMS messages

95% reading rate

PUSH NOTIFICATIONS VIA WALLET

Send push notifications to all visitors who scan the QR code

66% opt-in marketing



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