

**CUSTOM
DEVELOPMENT**

**TODAY IS
ART
DAY**

BUTTONS



Project developed with:



Exhibition: *Kaws: Family*

Dimensions	3.2 cm
Quantity	3 designs
Design fee	€150
MOQ per style	100 units (total of 300)
Cost per unit	€1.25 (backer card + €1)
MSRP	€2.50-3.50
Lead time	1-2 months
Total cost	€525

ENAMEL PINS



Project developed with:



Dimensions	3.2 cm
Quantity	3 designs
Design fee	€300
Mold cost	€50/design (total of €150)
MOQ per style	100 units (total of 300)
Cost per unit	€5.95
MSRP	€12.95 - €15
Lead time	3-4 months
Total cost	€2,235

VINYL STICKERS



Project developed with:



Dimensions	3 X 7.5 cm
Quantity	3 designs
Design fee	€300
MOQ per style	250 units (total of 750)
Cost per unit	€2.50
MSRP	€5-6
Lead time	1-2 months
Total cost	€2,175

IRON ON PATCHES



Project developed with:



Dimensions	7.5 cm
Quantity	3 designs
Design fee	€300
MOQ per style	100 units (total of 300)
Cost per unit	€5.95
MSRP	€10 - €15
Lead time	2-3 months
Total cost	€2,085

IMPULSE BUY COLLECTION

STARTER BUNDLE (3 DESIGNS)

PREMIUM BUNDLE (5 DESIGNS)



3x Buttons
3 x 250 units

+



3 Stickers
3 x 250 units

+



3 Pins
3 x 250 units



5x Buttons
5 x 250 units

+



5 Stickers
5 x 250 units

+



5 Pins
5 x 250 units



- ✓ No design fee
- ✓ No mold fee (pins)
- ✓ 5% volume discount
- ✓ Smaller quantity
- ✓ Ideal for a test

Design fee	Free
Bundle discount	5% off
Total cost	€5,665

- ✓ No design fee
- ✓ No mold fee (pins)
- ✓ 10% volume discount
- ✓ Wider assortment
- ✓ Best value

Design fee	Free
Bundle discount	10% off
Total cost	€8,944



Project developed with:



Project developed with:



KEYCHAIN



Project developed with:



Exhibition: *Kaws: Family*

Dimensions	6 cm x 13 cm
Design fee	€200
MOQ per style	100 units
Cost per unit	€6.95
MSRP	€13.95
Lead time	3-4 months
Total cost	€715

POP-UP CARD

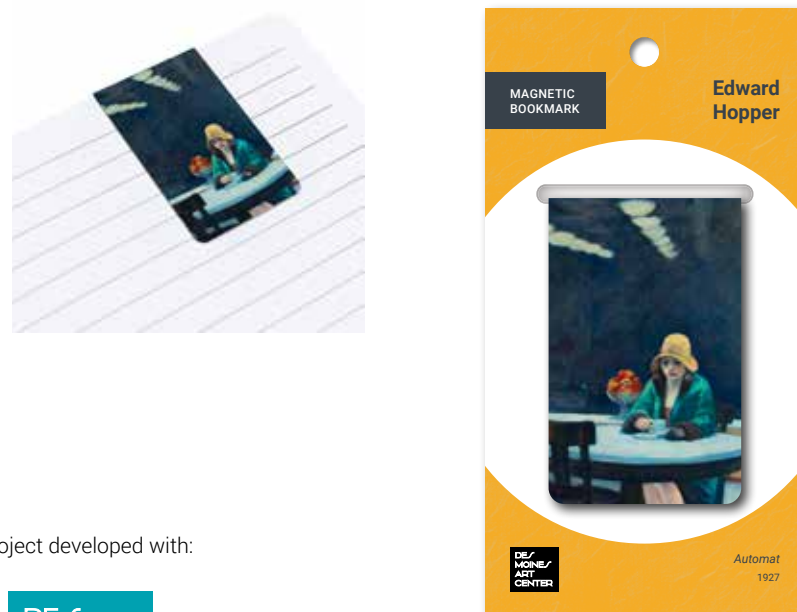


Project developed with:



Dimensions	15 cm x 15 cm
	White envelope included
Design fee	€250
Minimum	500 units
Cost per unit	€6.50
MSRP	€13 - €14.95
Lead time	4-5 months
Total cost	€3,500

MAGNETIC BOOKMARKS



Project developed with:

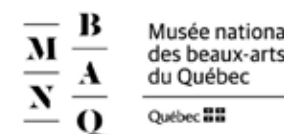


Dimensions	5.5 cm x 10 cm
Design fee	€200
MOQ per style	300 units
Cost per unit	€1.95
MSRP	€3.95 - €4.95
Lead time	1-2 months
Total cost	€785

COLORING BOOK



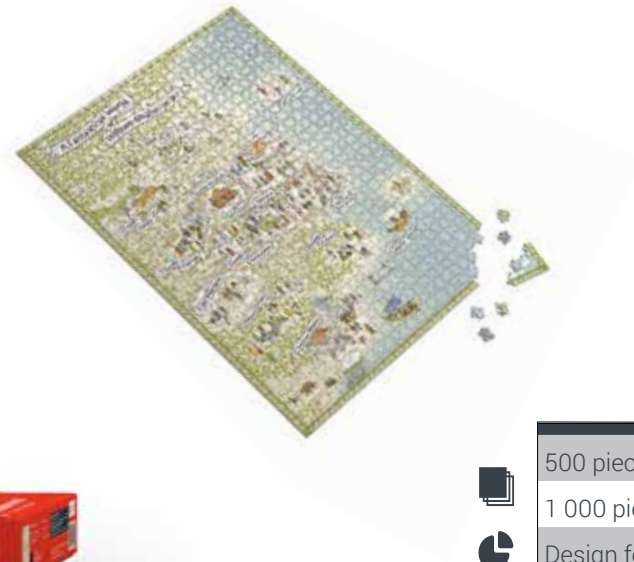
Project developed with:



FSC Certified,
professional premium
180 g paper
for pencil, marker,
ink and watercolor

Dimensions	25 cm x 34 cm
	12 illustrations
Design fee	€1,200 for 12 designs
Minimum	250 units
Cost per unit	€11.95
MSRP	€23.95 - €25.95
Lead time	4-5 months
Total cost	€4,187.50

PUZZLE



500 pieces	61 cm x 46 cm
1 000 pieces	70 cm x 50 cm
Design fee	€250
Quantity	Cost/unit
500 units	€12.45
Total	€6,475
MSRP	€24.95 - €26.95
Lead time	3-4 months

Project developed with:



TOTE BAG



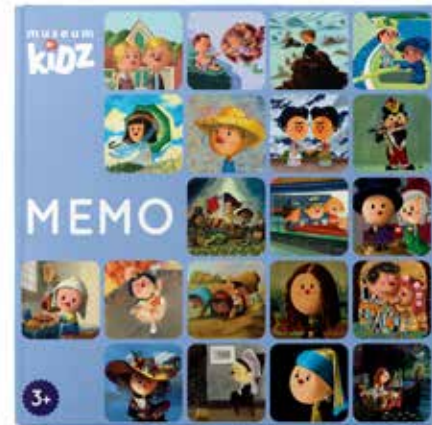
Colorful and vivid
sublimation print
on canvas

Project developed with:



Dimensions	34 cm x 45 cm
Artwork on front, full color on back	
Design fee	€250
Minimum	100 units
Cost per unit	€9 (double-sided print + €2)
MSRP	€18 - €22
Lead time	2-3 months
Total cost	€1,150

MEMORY GAME



Content	40 pieces
Design fee	€250
Setup fee	€250
Minimum	200 units
Cost per unit	€7.95
MSRP	€15.95 - €20.95
Lead time	3-4 months
Total cost	€2,090

20 images from your collection

1 instruction sheet,
1 list of artists and artworks

JOURNAL



Hardcover
with bookmark ribbon
and elastic band

Project developed with:



Dimensions	14 cm x 21 cm
188 pages (lined, dotted or blank)	
Design fee	€250
Minimum	500 units, assorted (2 or 3 designs)
Cost per unit	€7.95
MSRP	€15 - €18
Lead time	2-3 months
Total cost	€4,225

COASTERS (SET OF 4)

Cardboard box with window to show the designs



Project developed with:

Musée
d'Art
et de Culture
Soufis

Content	4 coasters
Design fee	€150
Prototype fee	€150
Minimum	250 units
Cost per unit	€9.95
MSRP	€19,95
Lead time	3-4 months
Total cost	€2,787.50

ENAMEL MAGNET



Project developed with:

the warhol:

Dimensions	3.2 cm
Quantity	3 designs
Design fee	€300
Mold cost	€50/design (total of €150)
MOQ per style	100 units (total of 300)
Cost per unit	€5.95
MSRP	€12.95 - €15
Lead time	3 months
Total cost	€2,235

300 PIECE PUZZLE

Round cardboard box
Cloth bag included



300 pieces	31 cm x 23 cm		
Design fee	€150		
Prototype fee	€150		
Quantity	Cost/	MSRP	Total
100 units	€9.95	€19.95	€1,295
200 units	€9.45	€18.95	€2,190
300 units	€8.95	€17.95	€2,985
500 units	€7.95	€15.95	€4,275
1000 units	€7.45	€14.95	€7,750
Lead time	3-4 months		

MUG (WITH COLOR BOX)



Project developed with:

Musée
d'Art
et de Culture
Soufis

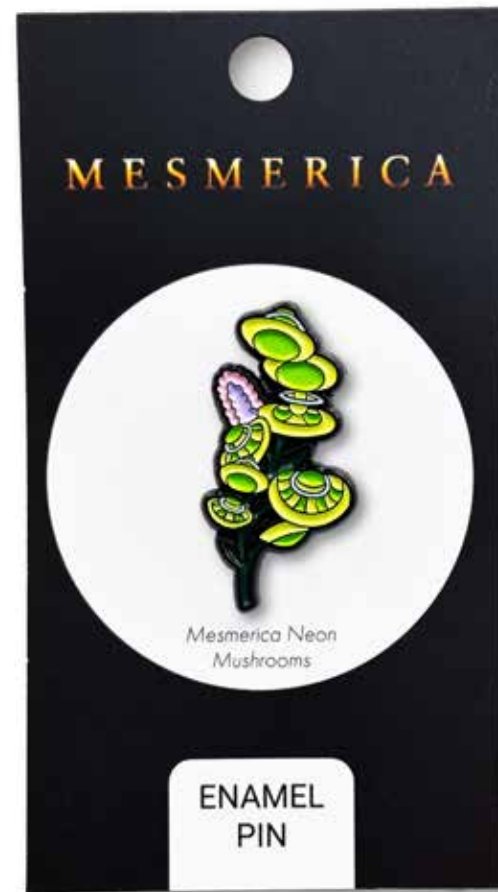
Dimensions	8 cm x 9,5 cm
Design fee	€150
Prototype fee	€150
Minimum	300 units
Cost per unit	€8.95
MSRP	€18.95
Lead time	3-4 months
Total cost	€2,985

SOME OF OUR CUSTOM PROJECTS

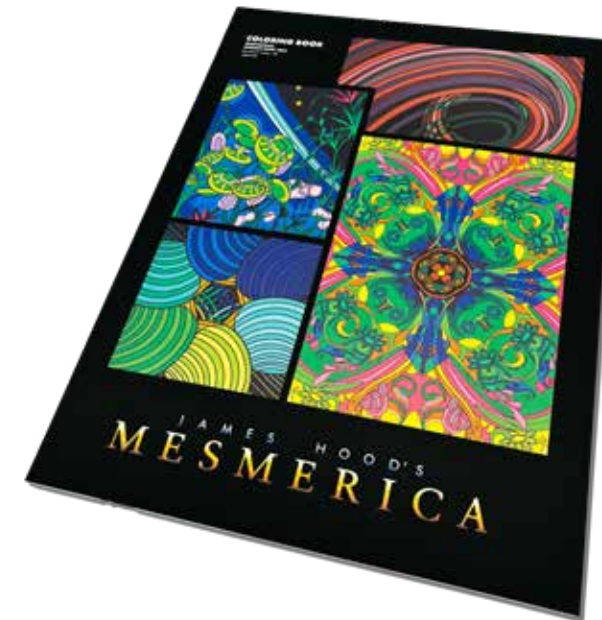


Change Worlds® creates powerful, transformative entertainment for 360 domes and giant screen cinemas which invites audiences to see the world through new eyes. These projects feature works from the *Mesmerica* and *Beautifica* shows.

PINS



COLORING BOOKS





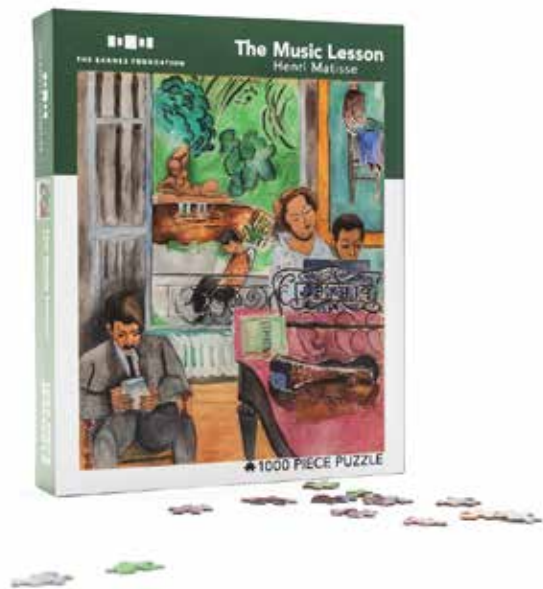
THE BARNES FOUNDATION

The Barnes Foundation is an art museum and educational institution promoting the appreciation of art and horticulture. These projects were made to add exclusive products to their boutique.

COLORING BOOK



PUZZLES



The Denver Art Museum is an art museum located in the Civic Center of Denver, Colorado. This project was created for the exhibition *Wild Things: The Art of Maurice Sendak*, featuring over 450 works of art created by Maurice Sendak.

PATCHES



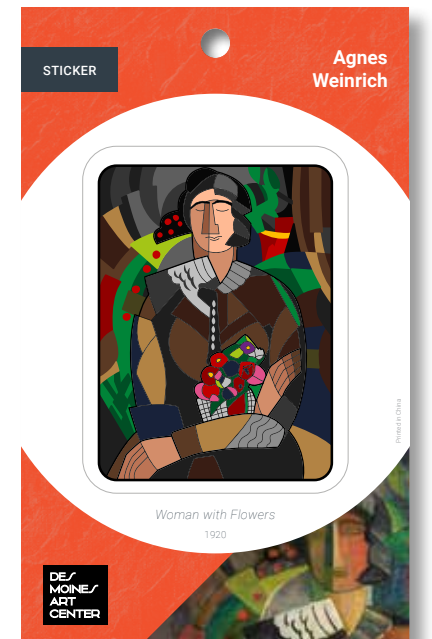
BUTTONS



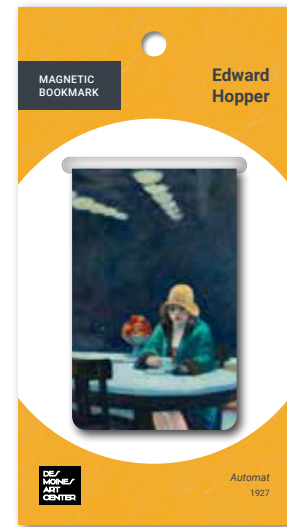


The Des Moines Art Center is an art museum with an extensive collection of paintings, sculpture, modern art and mixed media. This project was made to extend their Exclusives collection.

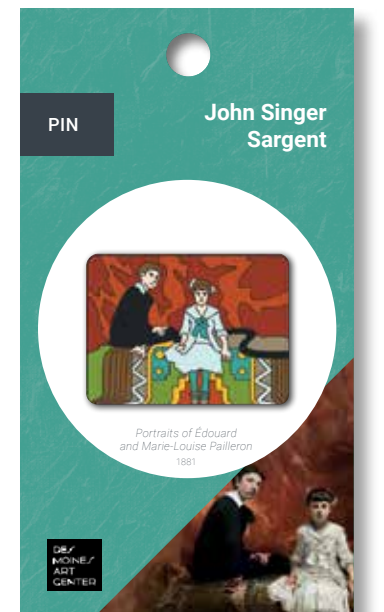
STICKERS



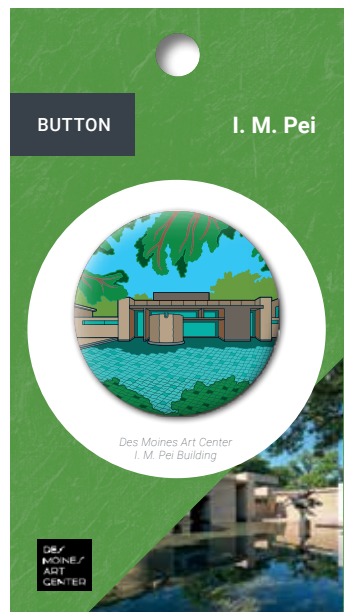
MAGNETIC BOOKMARK



PINS



BUTTONS



The Art Gallery of Ontario is an art museum in Toronto, Canada. The museum's permanent collection includes over 120,000 works spanning the first century to the present day. These products were realized in collaboration with the KAWS FAMILY for the AGO exhibition.

KEYCHAIN



PINS



BUTTONS



Getty is a leading global arts organization dedicated to exhibiting, preserving and understanding the world's artistic and cultural heritage. This pop-up card features Van Gogh's famous painting, *Iris*.

POP-UP CARD



MFABoston

The Museum of Fine Arts is an art museum in Boston, Massachusetts. It is the 20th-largest art museum in the world, measured by public gallery area. This project was made for the *Hallyu! The Korean Wave* exhibition.

Centre Pompidou



The Centre Pompidou is a multicultural complex in Paris, bringing together different forms of art and literature in one place. It houses a public library, the Musée National d'Art Moderne, the largest museum for modern art in Europe, and a center for music and acoustic research. These puzzles were produced to add exclusive puzzle motifs to their library's assortment.

PINS



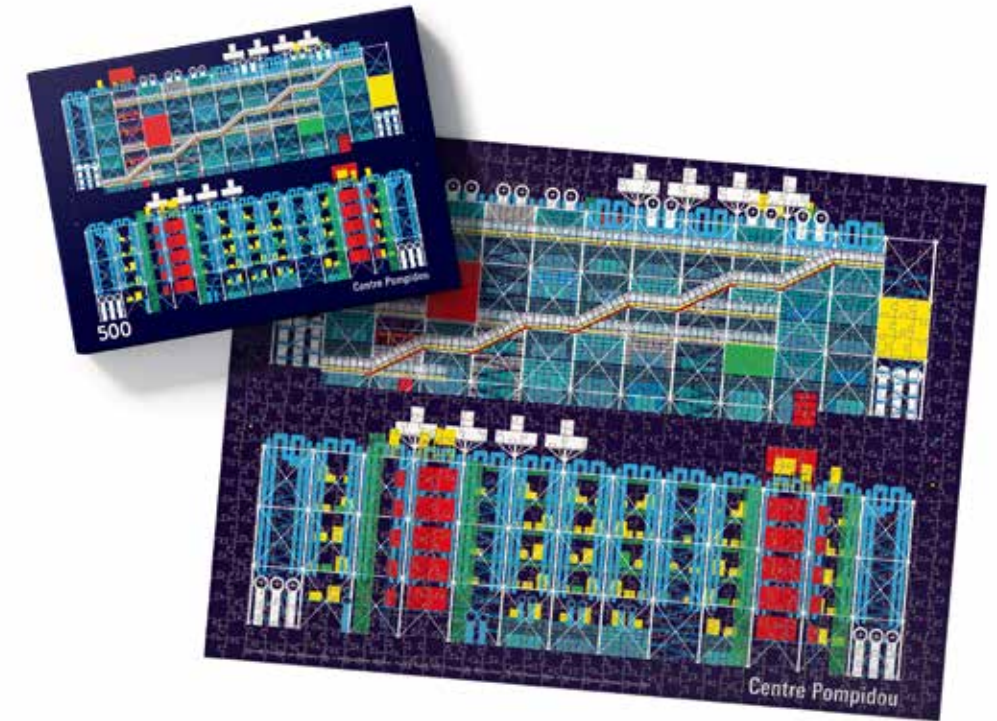
PATCH



This pin was created to celebrate Pride month.



PUZZLES



Musée d'Art et de Culture Soufis MTO is the first museum in the world entirely dedicated to Sufism. The museum creates a dialogue between objects from its collection and contemporary artworks. This project was realized with the aim of starting up the store with a first range of products.

MUG



TOTE BAGS



COASTERS



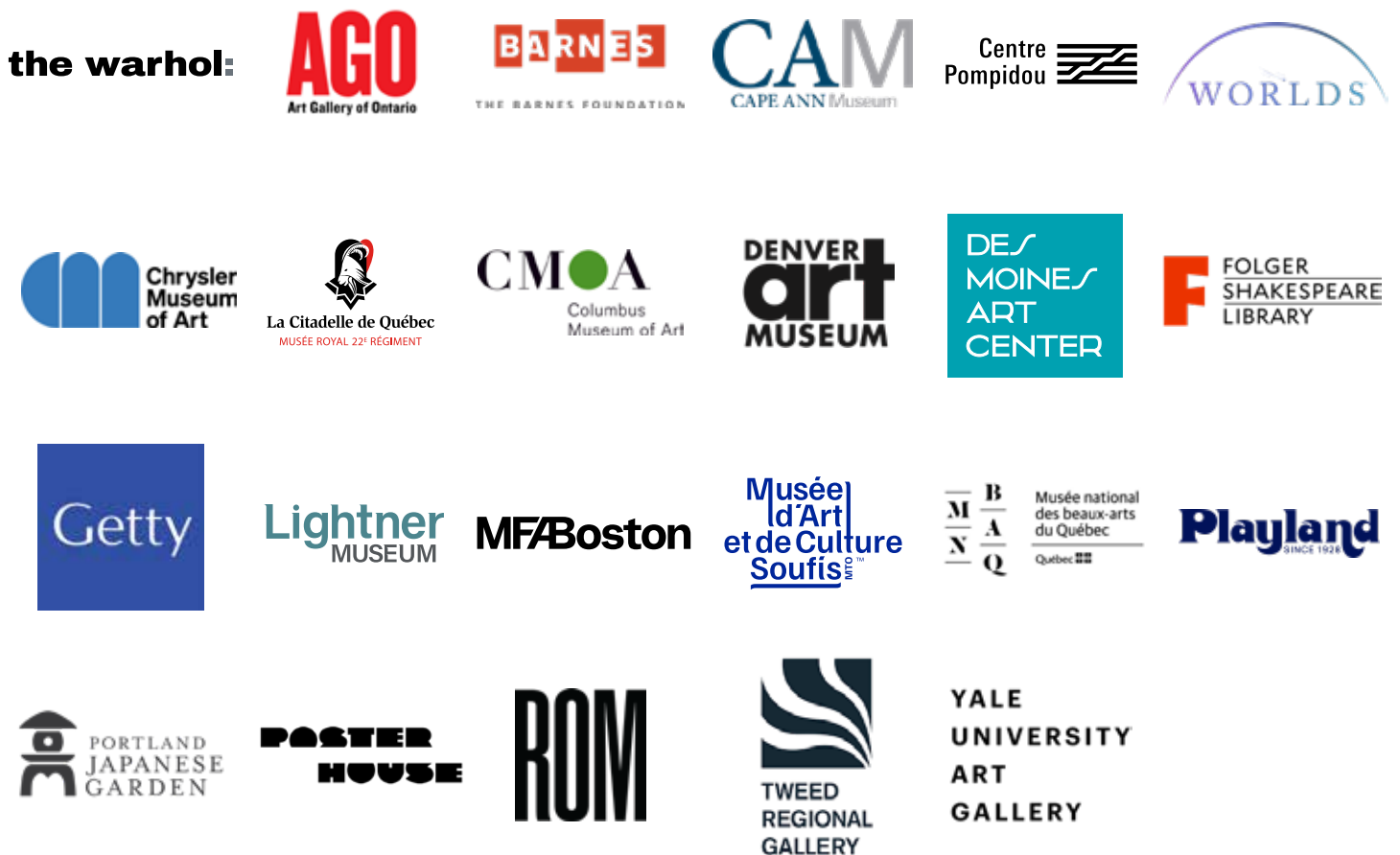
POSTCARDS



BOOKMARKS



THANKS TO OUR PARTNERS



CONTACT





David Beaulieu
CEO
david@todayisartday.com
1-581-995-8298

HEAD OFFICE

Today is Art Day Creations inc.
1485 Champfleury avenue
Quebec, Quebec
G1J 4L7 CANADA

todayisartday.com

WE SHIP FROM

Genillé, France 
San Bernardino, USA 
Guangdong, China 
Montreal, Canada 

PROUD MEMBER

