



No. 1 manufacturer of puzzles **in France.**

From production to distribution,
we assemble innovation,
piece by piece!

Discover the creative worlds of our brands
and offer your customers unforgettable and
unique experiences!



www.alize-group.com

Our brands



With its colourful puzzles of impeccable quality, the Bluebird brand has quickly established a name in the puzzle market for adults.

- ✓ Launched in the early spring of 2018, there are nearly **600 references to discover in its catalog today.**
- ✓ Bluebird Puzzle proposes **a wide range of visuals** with limitless universes, as well as a fascinating selection **of art by Bluebird Art puzzles.**
- ✓ **From 48 pieces to 6,000 pieces,** the brand provides a variety of formats with precise cut-outs to satisfy all puzzle lovers.
- ✓ To ensure that as many people as possible can enjoy their puzzles, Bluebird puzzles offer **excellent value for money.**

Renowned artists such as **Dominic Davison, Aimée Stewart, Ciro Marchetti, Steve Crisp, David Galchutt and Anne Stokes** collaborate with Bluebird Puzzle, enriching its offering with new creations.





The largest collection of art puzzles, bringing together nearly 3,000 works by classic painters and contemporary artists to assemble Art & Puzzle.

Enchanting worlds and unmissable talents:

Grafika is the benchmark for art puzzles.

- ✓ **A rich cultural variety to recreate, piece by piece, works by famous artists** such as Vincent Van Gogh, Claude Monet, Pieter Brueghel, Vassily Kandinsky, Gustav Klimt, Utagawa Hiroshige and many others.
- ✓ **A rare and magnetic collection of illustrations by leading artists**, including Josephine Wall, Cris Ortega, François Ruyer, Chuck Pinson, Misstigri and Sally Rich.
- ✓ **Formats to suit every generation of puzzlers: from 12 to 300 pieces** for children and from **300 to 54,000 pieces** for adults, but also to meet every need: XXL formats complete the range for easier gripping.
- ✓ **The record-breaking brand!** With its **48,000 pieces**, the «Travel around the world» puzzle became the biggest in the world in 2017. Then in 2020, Grafika's «Travel around Art» puzzle set a new record with its **54,000 pieces**.



Our brands



Each piece of a Pieces & Peace puzzle is an invitation to travel. Modern and naive art transcends borders, exploring nature and the world through the global vision of its artists.

Contemporary illustrations for this new brand
made entirely in France

- ✓ **Talented artists:** Alain Thomas, Laura Lhuillier, Hebe Studio, Orane Sigal, Sabina Fenn, Sara Boccaccini Meadows, Jean Mallard, Miranda Sofroniou...
- ✓ **Formats:** from 500 pieces to 2,000 pieces.
- ✓ **Production:** 100% «Made in France».
- ✓ **Production quality:** puzzles made from paper and FSC-certified thick blue cardboard. The cardboard used for the boxes is recycled.
- ✓ **A committed brand:** 1 puzzle purchased, 1€ donated to an association which works for peace and well-being in the world.



Alipson *Puzzle*

Affordable and fun puzzles that allow amateurs and enthusiasts to assemble quality adult puzzles at a lower cost.

- ✓ **The product range:** A collection of cheerful, colourful and generalist visuals designed for everyone.
- ✓ **Formats:** 500 pieces, 1,000 pieces and 1,500 pieces.
- ✓ **Production:** 100% «Made in France».
- ✓ **Production quality:** puzzles made from paper and FSC-certified thick blue cardboard. The cardboard used for the boxes is recycled.

Launched at the very beginning of 2023,
Alipson is already attracting a lot of attention!



Our brands



Created at the end of 2019, Jig & Puz... Jigsaw & Puzzle is the brand dedicated to accessories.

A range of **quality** products to help you complete your puzzles in optimum conditions.

- ✓ **Puzzle mats:** the ideal support to assemble puzzles.
- ✓ **Trays:** to organise and classify pieces by shape or colour.
- ✓ **Puzzle boards:** different formats for comfort and stability when doing a puzzle, as well as for storage.
- ✓ **Glue and glue sheets:** to keep the puzzles together once finished.



Our expertise

Puzzle specialist since 2013,
we master the entire value chain.

Design, personalization, innovation, purchasing, production, logistics, distribution:
our teams **have extensive expertise in the world of puzzles** and all the qualities needed
to bring your ideas to life.



Since 2021, the company has had its own design workshop in **Behren-lès-Forbach**, in eastern France.

The production site, based in Moselle, enables the company to manufacture its own collections, as well as offering customised puzzles for individuals and tailor-made puzzles for professionals and local authorities.



A logistics force

- ✓ Alizé Group has a **high-performance** logistics platform that has been proving its worth for over 10 years.
- ✓ Ideally located in **France**, we are able to deliver puzzles throughout Europe within **short lead times**.
- ✓ Currently distributed throughout **Europe**, our puzzles also cross borders and are regularly shipped to the **USA, Asia and Australia**.

Alizé Group is:

- **5 brands to explore**, a know-how and an expertise to share.
- **A solid partner** to provide a moment of escape and **well-being to your clients**.
- **A close-knit and loyal team** at your service every day for **over 10 years**.

Our employees are the backbone of Alizé Group.

Proud of our company, our region and our achievements, we work hard to offer a wide range of high quality products that inspire, entertain and challenge puzzle lovers of all ages and levels.



Our purpose?

To offer collections of **innovative puzzles**, developed with **talented artists**.

A wide range of models that are **constantly renewed to offer enriching experiences**.

We can bring all your projects to life, and look forward to meeting you!



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For more information, visit the website www.alize-group.fr

