

Launch of the works of the Women's Forum G20 Italy

Unveiled at the French Embassy the program and the Advisory Board Italy that will support the "She-covery" in the G20 Leaders' Agenda, at the presence of the Minister for Equal Opportunities and Family, Elena Bonetti.

Rome, 16 June 2021 - The Special Delegate for the G7 and G20 of the Women's Forum for the Economy and Society, Chiara Corazza, at the presence of Christian Masset, French Ambassador in Italy, and the Minister for Equal Opportunities and Family, Elena Bonetti, illustrated today at the French Embassy, the Advisory Board and the program of the Women's Forum G20 Italy "A She-covery for all", which will be held in Milan from the 17th to the 19th of October 2021, to place women at the heart of the post pandemic world.

In the unique framework of the first Italian Presidency of the G20, the Women's Forum G20 Italy aims to promote dialogue between public and private international decision-makers and develop concrete proposals and solutions under the theme of a "She-covery". The recommendations drawn up will be the subject of discussion at the G20 tables and, in addition to gender issues, will address the country's main opportunities for relaunch envisioning women as key-players in facing the new global challenges: from inclusive technology, jobs of the future, ethical and responsible finance to urgent issues such as climate change and access to health.

The Forum will be a unique hub of expertise, involving top-level international speakers and participants and personalities representing the Italian excellency: national champions who constitute the Advisory Board to make a concrete contribution for the implementation of the country's Relaunch plans by supporting the "She Covery" in the G20 Leaders' Agenda.

Among the champions chosen and partners of project are: Gucci, Generali, Snam, Accenture, DATA4, Enel, Henkel, Spencer Stuart, as well as the strategic partners of the Women's Forum for the Economy and Society AXA, Bayer, BNP Paribas, Microsoft, Procter & Gamble, Publicis Groupe.

As **Chiara Corazza** highlighted it is a project that *"aims to lead the economic and social relaunch with strength and determination by promoting new models of public and private leadership that leave no one behind and that focus on diversity and a She-covery to achieve a change of paradigm in which women will increasingly play a leading role, together with men, in the country's recovery"*.

A She-covery that supports a pioneer and innovative shift in paradigm and that has the ambition of supporting a virtuous path, that Minister Bonetti reiterated is at the heart of the Government's priorities: *"women's empowerment and gender equality are topics recognized as core principals of the country's agenda. The recovery depends on a decisive investment in women's leadership, in their talent and in the release of their energies, in every sector and at all levels. The Italian presidency of the G20 and projects like this one give us an extraordinary opportunity to trigger a change today that can no longer be postponed and that, thanks to the contribution of women, will bring new energy, well-being and development to our economies"*.

At the opening of the conference, Ambassador Christian Masset, recalling the strong ties that the French government has maintained for years with the Women's Forum, highlighted how *"women are still victims of discrimination and prevented, at various levels, from exercising their rights. That is why*

France is more committed than ever to defending these rights. The organization of the Generation Equality Forum, co-chaired by France, which will take place in Paris from the 30th of June to the 2nd of July 2021, is in line with this commitment: to act for equality between women and men and for women's rights".

Women's Forum for the Economy & Society:

Created in 2005, with headquarters in Paris and global influence, the Women's Forum for the Economy & Society is the leading international platform promoting women's voices and vision. In previous years it has featured guests such as Christine Lagarde, Ursula von der Leyen, Melinda Gates, Emmanuel Macron, António Guterres, Ángel Gurría, Phumzile Mlambo-Ngcuka, Ngozi Okonjo-Iweala, Kristalina Georgieva, Halimah Yacob, Madeleine Albright as well as major international business leaders. To know more: www.womens-forum.com

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