2024

Autonomy Innovation Awards

MARCH 20-21
2024
PARIS
Porte De Versailles
Pavillon 6

AUTONOMY
MOBILITY WORLD EXPO

Lyko

Connecting the Mobility World

MaaF:
The heralded **successor to MaaS...**

While the MaaS is still emerging, some experts in the field are identifying some potential improvements...

In particular, in terms of its adoption. 2 years after its launch, the leading MaaS application Whim had 70,000 users, 11% of Helsinki's population.

A rate that could be even higher... thanks to Mobility as a Feature. A new prism consists in considering mobility as the integration of an value-added offer in an existing app, often used by the user and not necessarily dedicated to transportation.

A multiservice perspective, far from being simple to set up, moreover for the players outside the mobility sector...
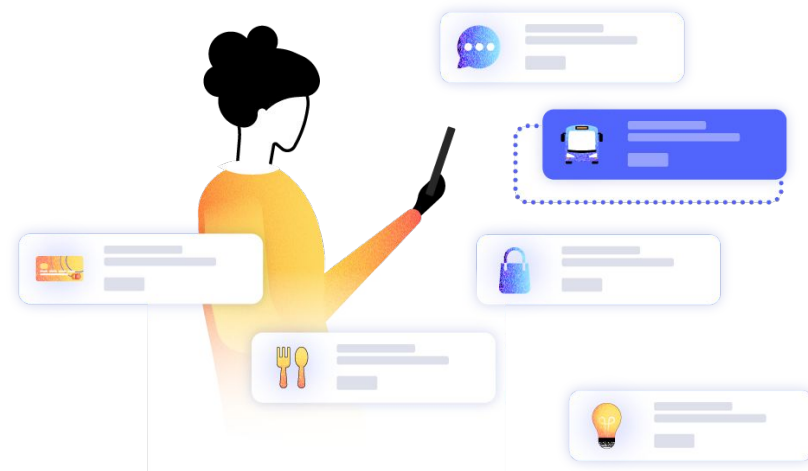
👉 To learn more about MaaF trends

Mobility World:
A closed ecosystem, far from accessible to all...

Business complexity
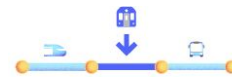
Technical complexity

1

Identification of the different mobility service providers to be integrated

1 month

2

Negotiations to convince them to open their distribution systems
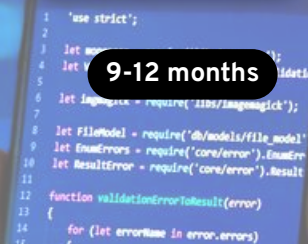
6-9 months

3

Development and connection to complex and heterogeneous systems

9-12 months

4

Design and maintenance of a multimodal and intermodal journey planner

6-9 months

5

Maintenance of all integrations with each of the operators over time

Lifetime

Lyko, the first technological enabler of MaaF

A suite of APIs, to integrate a complete mobility service into an existing digital platform

BOOK

Sell mobility services, without any limit, by integrating the booking of thousand mobility services

PLAN

Enable hyper-personalised journey planning, at any scale from the first to the last kilometers via intermodality

PAY

Create a payment experience without friction and adapted to each customers needs

ANALYZE

Take advantage of users' mobility habits to optimize their cross selling strategy

Connecting the Mobility World

BOOK (APIs):
Sell mobility services easily, **without any limit**

Hi
Welcome back !

Origin → Destination

Transit | Train | Taxi & Ride | 2-wheels

Ride-Hailing, Train Booked
Lyon → Paris | 06/09/2023, 14:30 | ⏱ 03:35
86,90€ | Bolt SNCF
👤 1 | 🍃 200g of CO2

SNCF | Bolt | GNV | IONITY

LARGE

3000

public and private mobility service providers worldwide

UNIQUE

+10

eco-friendly transportation alternatives

SIMPLE

1

1 contract, 1 integration, 1 click to activate and desactive the providers

All without any **intermediation**

BOOK (APIs):
The guarantee to cover all mobility needs

ONE SIMPLE INTEGRATION, COUNTLESS MOBILITY PROVIDERS

Budget · Bolt · RATP · TRANSPORT FOR LONDON · SNCF · DB · EUROSTAR · marcel

Citybird · LEASYS · BVG · talixo · MYSAM · ada · LocalCab

CORSICA linea · HUSK · LUXTRAM · TEC · allocab · SiXT · Brittany Ferries · AVIS

GOLDCAR · Ruter# · leCab · BALEARIA · CTN · Hertz · NJL · TAXi CAEN ABBEILLES

DFDS · Firefly CAR RENTAL · EURO TUNNEL · Presti Driver · ParkVia · GNV · EUROVTC · dollar.

PLAN (APIs):
Plan door-to-door routes, **at any scale**
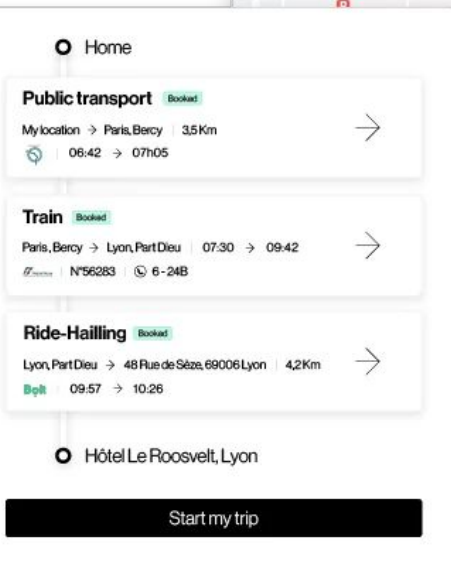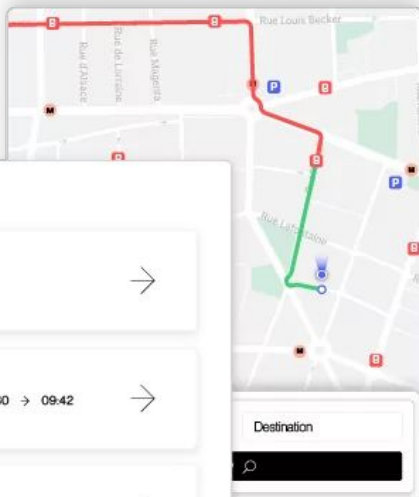
UNIQUE

Intermodal Trip planner

The only one capable of solving first and last kilometers through 30 countries in the world

TURNKEY

Custom-made algorithms

designed to simplify the planning of trips both for work and leisure use cases

In option : **Incentive system**

PAY (APIs):
Ensure a payment experiences, **adapted to each client**

Wallet | My cards

Balance
97,63 €

Spending limit   Monthly
180 €

Wallet | Pay by Card | Bank Transfer

 Pay

G Pay

or

Card Number

Select Country

MM/AA

CVC

IN-APP

Card Number

MM/AA

Pay online on any platform
with any payment method

E-WALLET

Balance
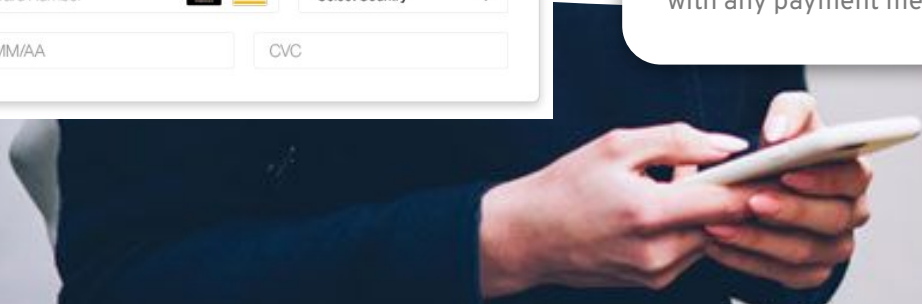**97,63 €**

Provision of a budget
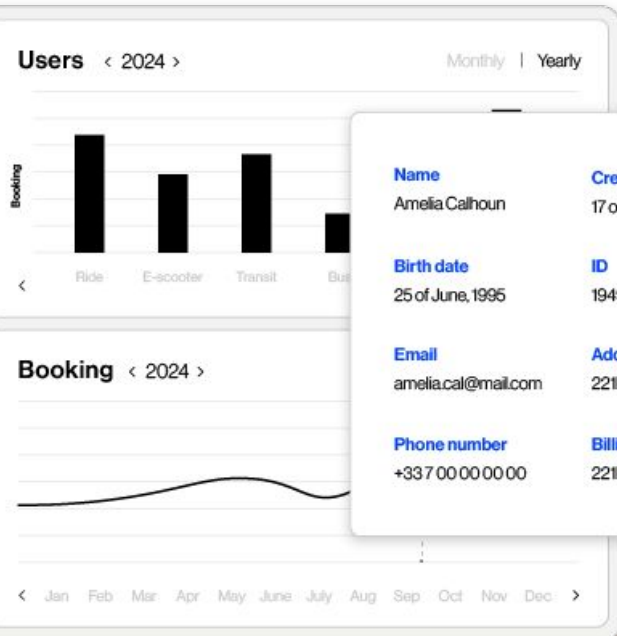allocated on package basis

CREDIT CARD

Commercial Card
**** 7777

Issuance of physical
and virtual bank cards

ANALYZE (APIs OR INTERFACE):
Maximize the potential of your **multimodal offer**

Users ‹ 2024 ›   Monthly | Yearly

Booking

Ride   E-scooter   Transit   Bus

Booking ‹ 2024 ›

Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec

Name
Amelia Calhoun

Birth date
25 of June, 1995

Email
amelia.cal@mail.com

Phone number
+33 7 00 00 00 00

Creation date
17 of May, 2023

ID
1949675372928

Address
221B, Baker St, London

Billing address
221B, Baker St, London

IDENTIFY

Quickly spot
areas for improvement
with reports on users'
mobility habits

SHAPE

Make decisions
based on relevant data
to best adapt cross
selling strategy

IMA (FRANCE) :
Mobiflex, the super app for assistance roadside

Lyko

Available to
2 million beneficiaries

Digital
An app to provide an alternative in case of breakdown or accident

Intermodal
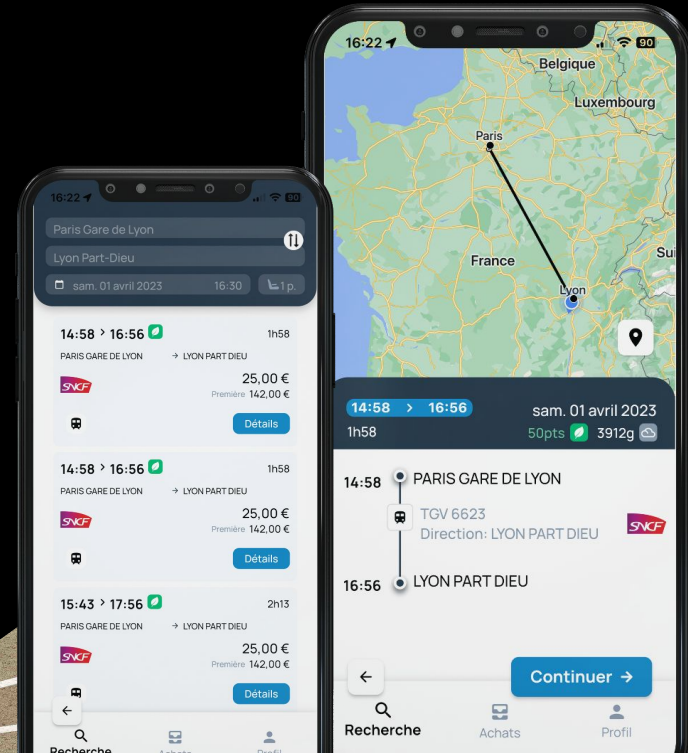Planning and book of local and national door-to-door trips

Mobility pack
Provision of an e-wallet by the insurance company to pay for their journey

Integrated tools

Book / Plan /Pay

Integrated modes

Lyko

JOON (EUROPE) :
The travel assistant, before, during and after the flight

Eco-friendly
Sustainable and shared alternatives to and from the airport

Intermodal
Planning and book of local and national door-to-door trips

Multichannel
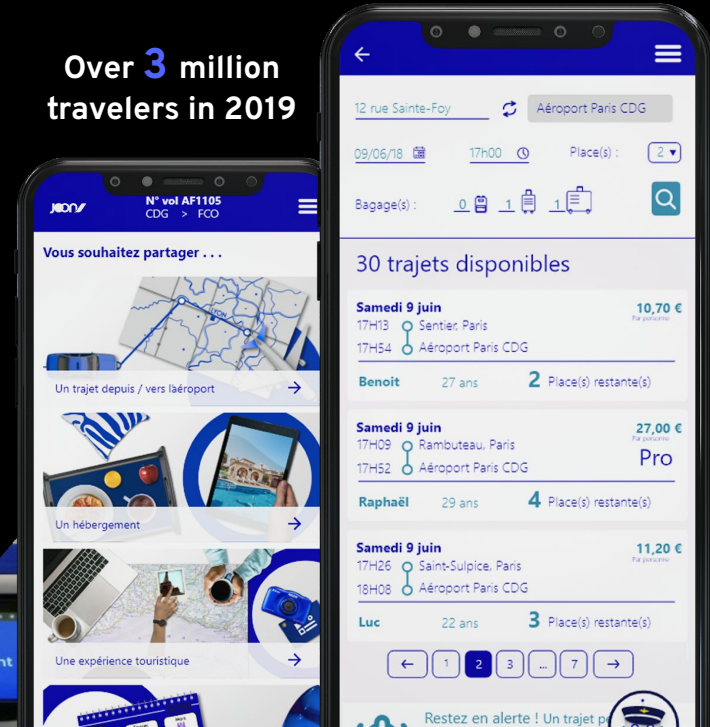Available on the JOON app and on board via its IFE system

Over 3 million travelers in 2019

Integrated tools
Book / Plan / Pay

Integrated modes

JAK LINGKO (JAKARTA):
The daily super app deployed in 3 months

Over 1 million average active users each day

3+
services integrated (electric bills, events ticketing, mobility...)

80%
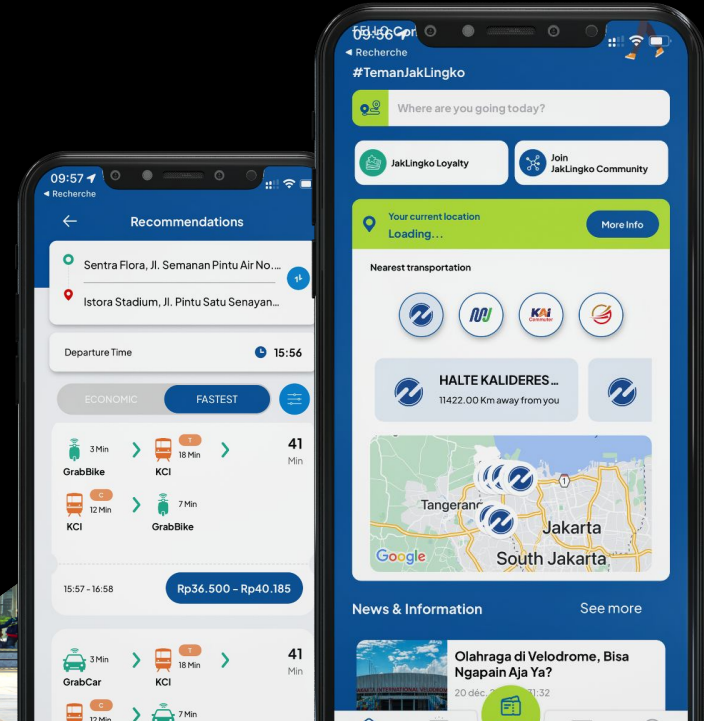of the public and private mobility offer, fully integrated

25%
of growth per week in the number of requests/day

Integrated tools

Book / Plan

Integrated modes

Lyko, in a few figures

GLOBAL LEADER

3K
mobility
providers

+10
modes of
transport

128
APIs
available

SCALABLE

3rd
world metropolis
as a client

€ 1,4M
raised in
dec. 2023

RELIABLE

4M
average API
requests per day

They have **trusted us**

THALES

AINO
PAYMENT SOLUTION

GROUPE
IMA

AIRFRANCE

Connecting the Mobility World

GET IN TOUCH

Linda
NGOMA

Head of Marketing
linda@lyko.tech

JOIN US

Website
lyko.tech

Lyk
Connecting the Mobility World